



# SOUTH SALT LAKE

ARTS COUNCIL PROGRAM AND HISTORY  
INTERPRETATION SERVICES

## CASE STUDIES

May 2025



# CASE STUDY RESEARCH

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

The Arts Council must be nimble and respond to what is now a rapidly changing environment. Case study research allows for a broad exploration of the tools and programs that model municipalities are utilizing to engage with their residents, business community, donors, artists, and visitors in new and transformational ways.

Create Today will conduct a combination of primary and secondary research and prepare up to four mini case studies. Each case study will be compiled to address a myriad of topics that are of interest to the South Salt Lake Arts Council.

These case studies will include information about budget, staffing, total impact (e.g., # of participants; # of artists reached; # of events; types of programs), relationship with their existing communities, partnerships, outreach programs, and community engagement.

# VISION OF SUCCESS

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

- **Transform the historic Scott School campus** into a vibrant, community-centered hub where local artists can create and showcase their work, and residents can participate in hands-on art-making experiences.
- **Celebrate South Salt Lake's rich heritage** through engaging, accessible programming that invites residents to celebrate their cultures, share traditions, and connect across communities.
- **Expand arts education opportunities**—especially for adults—by strengthening partnerships and increasing programming across existing and new SSL venues.
- **Leverage the arts to shape South Salt Lake's identity**, preserve its heritage, fuel economic development, enhance quality of life, and promote SSL as a dynamic place to live, work, and play.
- **Strengthen the arts and cultural ecosystem** by deepening collaboration between the SSL Arts Council, local artists, creative businesses, and the Creative Industry Zone, while expanding partnerships with the SSL Redevelopment Agency, nonprofits, and community groups.

# CASE STUDY RESEARCH QUESTIONS

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

- What motivates audience members: the municipality that offers the activities or the community that engages in them?
- Which barriers (practical or perceptual) impact attendance or participation at local programs?
- What are the greatest strengths/challenges when it comes to arts and culture?
- What are the community's greatest needs and how does the municipality meet those needs (e.g., local artists, creative businesses, partnerships, nonprofits, community groups)?
- How does the municipality use bricks and mortar spaces to support local artists in creating and showcasing their work?
- How does the municipality use bricks and mortar spaces to residents in engaging in hands-on art-making experiences?
- How do they utilize and manifest historical/archival materials and buildings?

## CASE STUDIES



| City                | Metro Area                     | Population | Areas of Interest                                                                                                             |
|---------------------|--------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------|
| Elgin, IL           | Chicago, IL                    | 114,797    | Recently completed strategic plan exploring community engagement & barriers to participation, significant public programming. |
| Pittsfield, MA      | Albany, NY & Springfield, MA   | 95,056     | Historic building with programming; festivals.                                                                                |
| Frederick, MD       | Washington, DC & Baltimore, MD | 85,793     | Historic building with programming, nonprofit arts council, extensive public art program.                                     |
| South Salt Lake, UT | Salt Lake City, UT             | 26,122     | MuralFest, Historic Scott School, Education Programs.                                                                         |
| Hailey, ID          | Boise, ID                      | 7,960      | Robust historic preservation program.                                                                                         |

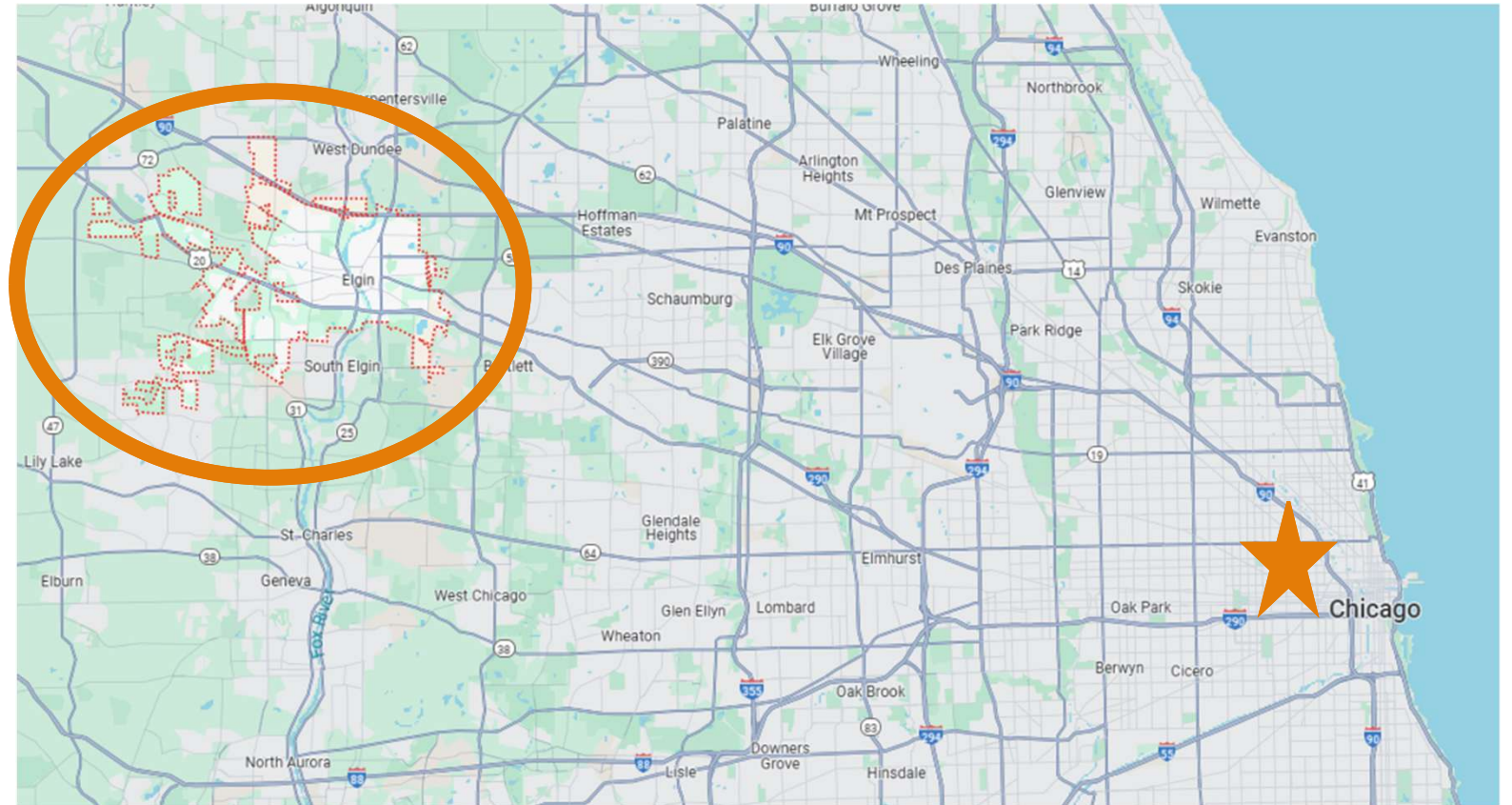
# CASE STUDY: ELGIN, ILLINOIS

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

Elgin is a city in Cook and Kane counties in the state of Illinois.

It is located 35 miles northwest of Chicago along the Fox River.

As of the 2020 census, the city had a population of 114,797, making it the sixth-most populous city in the state.



# CASE STUDY: ELGIN, ILLINOIS

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

## Events and Programming

- Annual events including the Daddy/Daughter Dance, Elgin Fringe Festival, Elgin Short Film Festival, End of Summer Bash, Flag Day, Fourth of July, La Fiesta de Elgin, Martin Luther King Jr. Events, Movies on the Lawn, Nightmare on Chicago Street, Summer Concerts in the Park, Summer Movies in the Park, Veterans and Remembrance Events, Winter Holiday Events, and more.

## Cultural Arts Grants

- Three grant programs for local artists and arts organizations.

## Public Art

- Includes programs such as the New Works program, Spontaneous Art Wall, Utility Box Wrapping Program, and more.

## Artist Workshop Series

- A free Artist Workshop Series in partnership with local organizations.

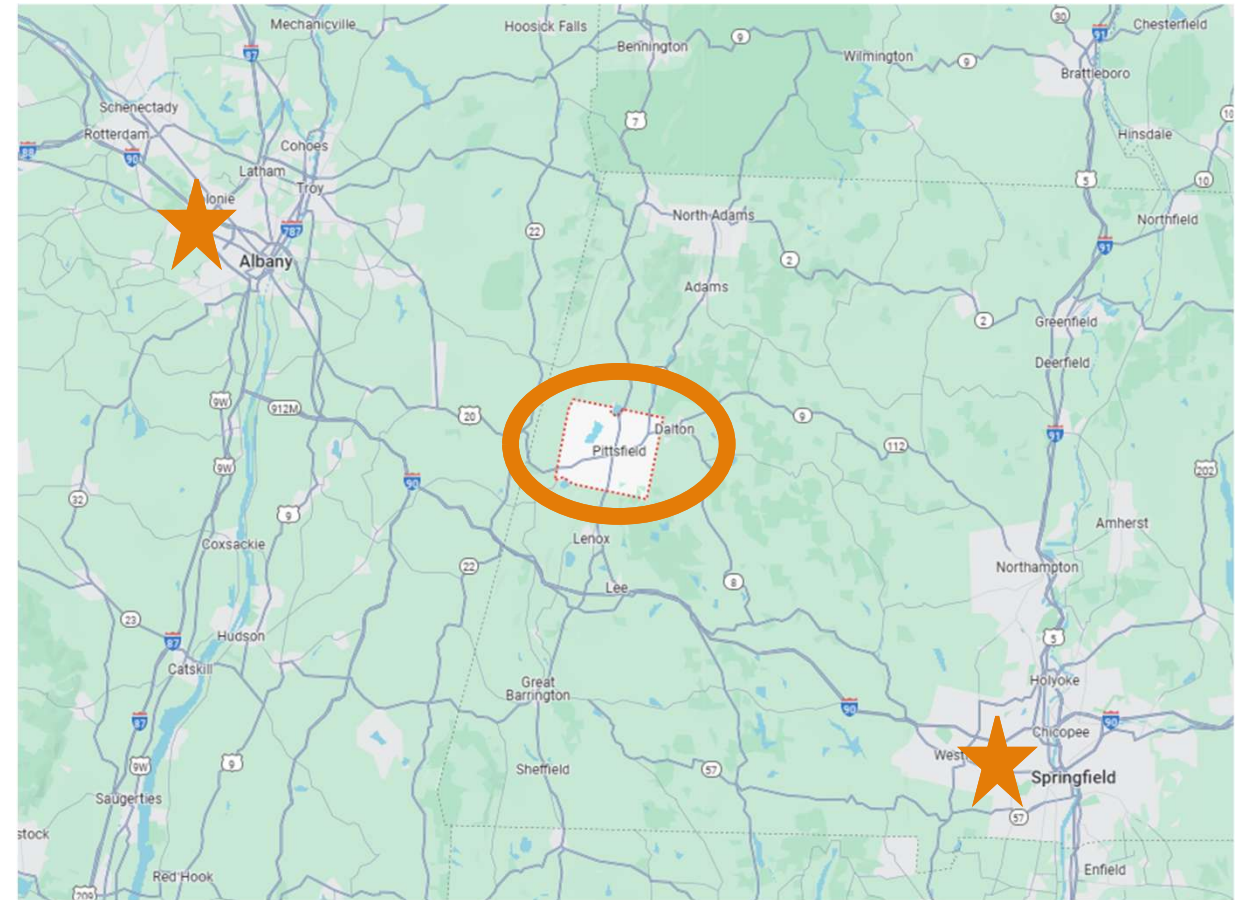


# CASE STUDY: PITTSFIELD, MASSACHUSETTS

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

Pittsfield is the most populous city and the county seat of Berkshire County, Massachusetts, United States. It is 40 miles from Albany, NY and 54 miles from Springfield, MA .

Pittsfield's population was 43,927 at the 2020 census.



# CASE STUDY: PITTSFIELD, MASSACHUSETTS

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

- Office of Cultural Development (OCD) serves as the City's first point of contact for artists of all stripes, cultural organizations, event organizers and creative businesses in Pittsfield.
- OCD oversees the African American Heritage Map, detailing almost two dozen sites with historical significance across the City of Pittsfield.
- OCD also facilitates Artscape, a volunteer-led committee which sponsors, plans, and oversees an annual juried exhibition of public art in the City of Pittsfield.



# CASE STUDY: PITTSFIELD, MASSACHUSETTS

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

## The Lichtenstein Center for the Arts

- The Lichtenstein Center for the Arts is a community arts center housed in a historic building in Pittsfield's Upstreet Cultural District. Inside, there's an exhibiting art gallery and performance area, workshops, nine working artist studios, a ceramic studio and a darkroom.

## Street Festivals

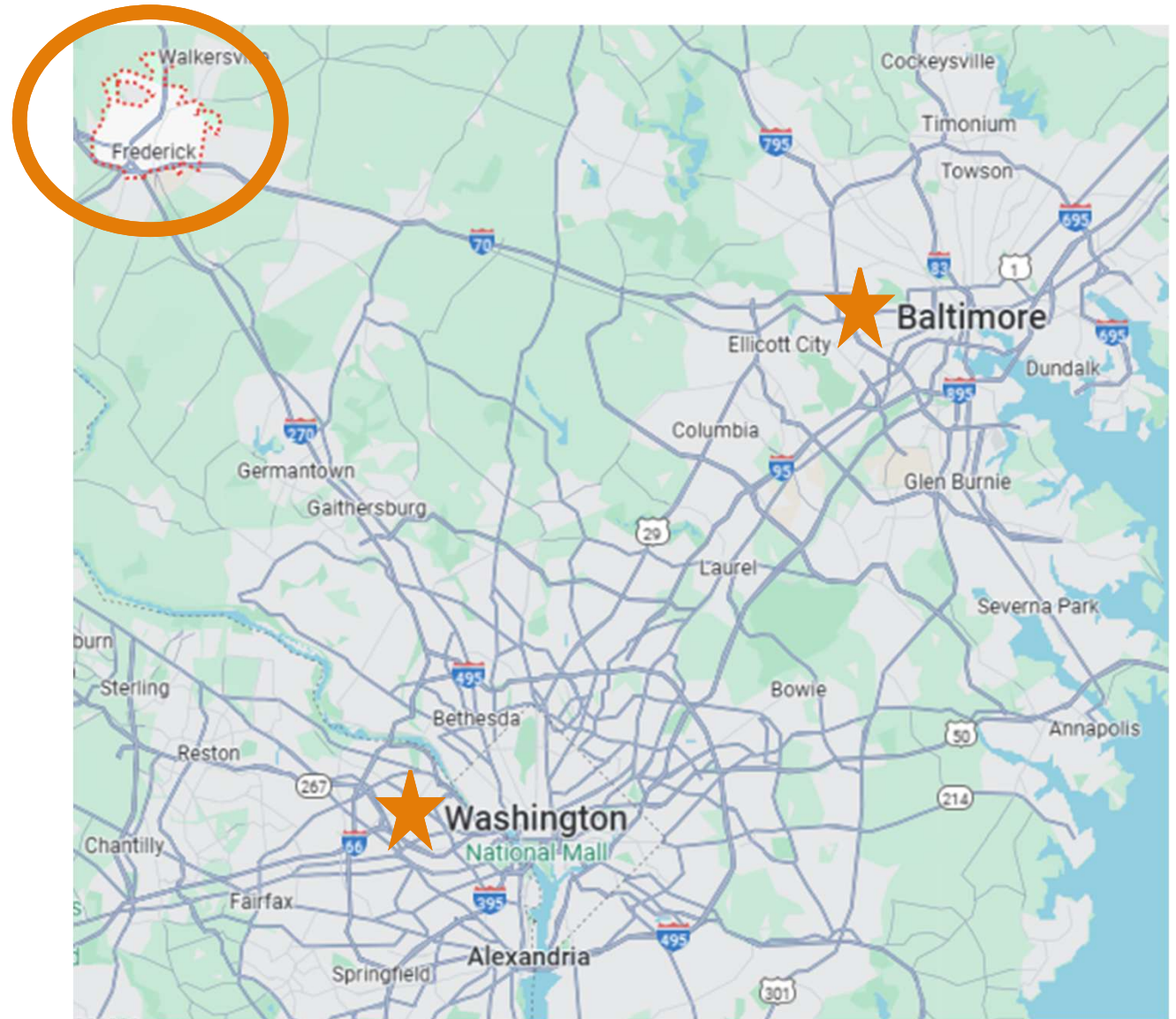
- The City of Pittsfield features a flourishing year-round monthly visual arts event, First Fridays Artswalk, in Pittsfield's Upstreet Cultural District. On the first Friday of every month, participating businesses simultaneously unveil new exhibits of paintings, photographs and other works from local and regional artists.
- There are also a number of festivals that take place to celebrate a variety of cultures, events, and art forms.



# CASE STUDY: FREDERICK, MARYLAND

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

Frederick is a city in western Maryland, 46 miles from DC and Baltimore. It's home to the National Museum of Civil War Medicine, with immersive exhibits on battlefield medical care. The Schifferstadt Architectural Museum is a 1750s German colonial house with a heritage garden. Rose Hill Manor Park & Museums includes a manor house, a log cabin and a children's museum.



# CASE STUDY: FREDERICK, MARYLAND

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

## Frederick County

- Parks Department owns and operates Rose Hill Manor & Museum

## City of Frederick Arts & Culture

- Its goal is to make Frederick more inspiring, connected, and full of life through the arts. Supports creativity in the community by organizing cultural events and art programs. Help local artists, partner with arts organizations, and add public art to city spaces. Collaborates with the Chamber of Commerce and the Department of Economic Development to support local creatives and grow the arts economy.

## Frederick Arts Council (nonprofit)

- The Frederick Arts Council is Frederick County's umbrella arts organization, a resource and advocate for all local artists, creatives, and culturally-minded community members. FAC gives grants to individuals and organizations, provides programming, and serves as a liaison for the arts with all levels of government.



# CASE STUDY: ROSE HILL MANOR

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

The Children's Museum of Rose Hill Manor opened its doors in 1972, providing a hands-on learning approach to history. The Museum focuses on providing children opportunities to experience life in early America from learning to card wool, to grating spices, to playing with toys from the past, as well as the history of agriculture and transportation in Frederick County.

The Mission of Rose Hill Manor Park and Museums is to preserve and present the living heritage of the property from 1746-1950.

The property features a manor house, icehouse, log cabin, blacksmith shop, carriage collection, and two barns.



# CASE STUDY: HAILEY, IDAHO

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

Hailey is a city in and the county seat of Blaine County, in the Wood River Valley of the central part of the U.S. state of Idaho.

The population was 7,960 at the 2010 census, up from 6,200 in 2000.

Hailey is the site of Friedman Memorial Airport, the airport for the resort area of Sun Valley/Ketchum, 12 miles north.

The City leads the public art projects, maintains an artist registry, and take an active role in historic preservation.



# CASE STUDY: HAILEY, IDAHO

## ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

- The Hailey Historic Preservation Commission (HAHPC) was first formed in March 2005, and the Hailey Arts Commission was formed in April 2006. These commissions worked separately until 2013, when they merged by ordinance to form the Hailey Arts and Historic Preservation Commission.
- The mission of the commission is to ensure that the arts and history are valued as an integral part of Hailey and to enhance the culture of the Hailey community by providing leadership, advocacy and support for the arts and history.



# CASE STUDY: HAILEY, IDAHO

ARTS COUNCIL PROGRAM & HISTORY INTERPRETATION SERVICES

## Historic Preservation

- Includes walking tours celebrating and honoring sites in the City.
- Reconnaissance surveys to complete a basic inventory of the original town site that was platted between 1881 and 1882. The results of the survey identified approximately 450 historic sites during the initial windshield survey of Old Hailey.
- In hopes of inspiring families, builders, developers, and homeowners in Hailey to preserve and protect historic structures in the area, the Hailey Arts & Historic Preservation Commission created a short video documenting the preservation and relocation of a historical home in Hailey-- the Bailey House.

