



## 2025 Grand County Fair Board

### Meeting Agenda

Date: Monday, May 5, 2025

Time: 5:15pm

Location: Old Spanish Trail Arena Conference Room

Video call link: <https://meet.google.com/nec-iycw-iyf>

Or dial: (US) +1 585-491-9403 PIN: 737 227 206#

**Attendees: Nicolle Gadi-Wyatt, Jessica Stotz, Rachel Wootton, Angie Book, Mackenzie Daniels**

#### Agenda Items:

- Call the meeting to order: **Nicollee called the meeting to order at 5:25pm**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and structure reminders:
  - These are public meetings.
  - Follow the Agenda.
  - Be respectful of everyone's time, keep side conversations and chit chatting to a minimum, or until after the meeting has concluded.
  - Do not interrupt others while they are speaking.
  - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: Discuss and approve 4-29-25 meeting minutes. **Rachel motioned to approve the meeting minutes from last week. Jessica 2<sup>nd</sup> the motion. Motion passed unanimously.**
- Board Member Report:
  - Angie (Arena Director) –
    - Commission update – **none at this time**
    - Chamber of Commerce update – **they are working on an advertisement partnership for year round support. More details to come.**
    - Bombtown update
      - **Quote \$1665**
      - **Need insurance**

- Jess motioned to approve the contract with Bombtown for \$1665 contingent on receiving their insurance. Rachel 2<sup>nd</sup> the motion. Motion passed unanimously.
- Brewery DABS permit update – Angie met with the Brewery this morning.
  - They are working through the details needed for the permit.
  - The Brewery's schedule has been added to the fair schedule.
  - We will need to provide 3-4 volunteers per shift for the DABS permit requirements. (3 security per shift to make sure beverages stay in designated areas, 1-2 volunteers to check ID's and hand out bracelets).
- Classic Air Medical update – still no response as to whether they are interested or available to run the Dunk Tank.
  - Maybe reach out to the Chamber of Commerce and do dunk a business owner.
- Security Training webinar update – There is a Public Gatherings webinar hosted by Dept. of Homeland Security on 5/6.
  - Link will be sent out to GCF Board members.
  - Angie is hoping the board can attend virtually.
  - Angie will be looking into a recorded option.
- America 250 Celebration Committee
  - The County asked if the County Fair Board would like to be the board for the America 250 celebration in 2026.
  - This would be separate but included in the county fair board.
  - It requires the development of a program proposal to be submitted to the National America 250 Committee.
  - It comes with a \$3,000 budget. An additional \$1,500 will be received if the City decides to participate.
  - Program Ideas already suggested:
    - Museum History Walk
    - Incorporating the County Fair Local Legacy Historian Honoree
    - Traveling Exhibit
    - Reenactments
  - Rachel motioned to incorporate the America 250 program into the 2026 Grand Count Fair Board. Jessica 2<sup>nd</sup> the motion. Motion passed unanimously.
  - Rachel volunteered to work on the America 250 program proposal.
- Angie sent an email to Kelley at the City to start discussing details of the Arts and Ag Market.

- **FFA Sponsorship** – FFA solicited a T-Shirt sponsorship for the county fair.
  - The county fair board reviewed logo size and pricing options.
  - Jessica made a motion to approve the expenditure of \$349 for a 6inch logo to be displayed on the FFA shirts. Rachel 2<sup>nd</sup> the motion. Motion passed unanimously.
- **Budget and Purchasing update:**
  - Checks have started to be sent out for approved expenses.
  - Orders are starting to be submitted and are arriving.
    - The 1<sup>st</sup> Oriental Trading Co. arrived: Tote bags for the Roller Derby gift bags were included with other decorations.
  - \$3500 has been allocated to USU/4-H and \$2000 has been allocated to the Grand County Fair Drill, but we very likely will not be using these allocations.
  - \$89,641 of the budget has been spent, leaving approx. \$30,000 left.
  - The fair may need to purchase hay for the Rodeo livestock this year if we cannot find a sponsor.
  - Need to find an equipment rental place to rent tents and hopefully misting stations if possible.
- **Packard's Concessions on Center has pledged to be at the 2025 County Fair.**
- Heidi (Entertainment) –
  - Food Sponsor Updates:
  - Hotel Sponsor Updates:
- Nicolle (Exhibits & Vendors) –
  - Vendor Update:
    - Funnel Cake Vendor
    - Flyer
    - **Vendor Registration Google Form is ready to go and Nicolle will start emailing it out to prospective vendors.**
  - Exhibit Update:
    - **No follow up received from Corey at USU.**
    - **Ribbon Order:**
      - 1<sup>st</sup> Place: Qty 100
      - 2<sup>nd</sup> Place: Qty 100
      - 3<sup>rd</sup> Place: Qty 100
      - Best in Show: Qty 20
      - Reserve: Qty 20
      - **Ribbon order for exhibits will be placed with the other trophies and ribbons for the fair activities.**

- Jessica (Volunteers) – **Jessica will meet with Angie to start getting contact information for some of the volunteers on the list.**
  - **Harrison's said they would put the County Fair on their highway billboard.**
    - **Jessica will ask them if their interested in volunteering to host the cornhole tournament or anything else.**
- Rachel (Marketing) –
  - Marketing update
    - **Coloring Campaign in partnership with local elementary schools.**
      - **Coloring pages to be distributed.**
      - **Coloring books are \$25 for 100 books.**
      - **The principal at HMK is interested by wants more info.**
      - **732 kids at HMK, 72 kids at the charter school.**
      - **Rachel motioned to purchas \$400 (1600 coloring books). Jessica 2<sup>nd</sup> the motion. Motion passed unanimously.**
    - **Reading Campaign in partnership with the library.**
      - **Rachel has not heard back yet, but Angie is meeting with the library on Thursday and will follow up.**
    - **Poster – Rachel was unable to use the format of last year's poster to edit and update. She will reach to the Advertiser to schedule a meeting and get cost to make this year's poster.**
    - **Prizes for both the Coloring and Reading Campaigns:**
      - **Beach bag with beach towel, water toys, sunscreen and maybe pull pass.**
      - **Angie is going to talk to Patrick with the MRC about the donation of two pool passes.**
      - **Rachel is going to contact Walker Drug about donating the other prize items and maybe a pallet of water.**
    - Underdog update – **they are still interested but no details discussed as to what or when they are doing something.**
- Greg (Security/Risk Management) –
  - Safety Webinar – **see note under Angie's report**
- Trisha (Commissioner) –
- 4-H/USU –
- Review old business:
  - Finalize and publish registration forms and county fair schedule. – **Forms are good to go and will start being published.**
  - Need to contact City Rec to confirm their availability and coordinate the Softball Tournament. **Angie has spoken with Patrick. He is working on the details.**
  - Need to contact Mike McCurdy to confirm his availability and coordinate the Volleyball tournament. **Mackenzie volunteered to work with Mike on the Volleyball Tournament.**
  - Need to find someone to coordinate the Cornhole Tournament.

- Need to find someone to announce/MC the fair. **Ron Dolphin has expressed interest and is waiting on more details.**
- Need to contact EMS for 2 volunteers for the Roller Derby. **Angie has a meeting Wed. and will discuss it with them.**
- Check in with MAT for route schedule and start finalizing options for the fair.
- New business:
  - Print and Radio Ads –
    - **Rachel is going to touch base with Teresa with the Advertiser and Moab Happenings.**
    - **Rachel will look into having a commissioner interviewed on the radio.**
    - **Angie is going to forward last year's radio script to Rachel for her to use for this year.**
  - Need to contact Red Rock 4 Wheelers to borrow fencing and golf carts (they receive sponsorship credit). **Angie is meeting with the Red Rock 4 Wheelers after this meeting and will confirm/reserve the fencing.**
  - Need to contact Moab Ice for Ice Donation and hopefully reserve use of the ice trailer (they receive sponsorship credit). Rachel is going to reach out to Moab Ice.
    - **Request the use of their ice trailer. If not available, we will need one of their ice chests.**
    - **1<sup>st</sup> 100 bags are donated. After that Moab Ice, gives a huge discount for the qty used.**
- Next Meeting's Agenda Items:
  - **Start planning event layout.**
  - **Banners**
  - **T-Shirts: volunteers and fairgoers**
  - **Poster (flyer)**
- Next Meeting: **May 12<sup>th</sup> at 5:15pm – Rachel motioned to approve meeting date and time. Jessica 2<sup>nd</sup> the motion. Motion passed unanimously.**
- Adjourn: **Nicollee motioned to adjourn the meeting. Jessica 2<sup>nd</sup> the motion. Motion passed unanimously. Meeting adjourned at 6:47pm.**

Email notifications sent to:

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