



2025 Grand County Fair Board

Meeting Agenda

Date: Monday, May 12, 2025

Time: 5:15pm

Location: Old Spanish Trail Arena Conference Room

Video call link: <https://meet.google.com/isv-oygc-wsq>

Or dial: (US) +1 314-649-0676 PIN: 334 476 879#

**Attendees: Nicollee Gadis-Wyatt, Rachel Wootton, Angie Book, Mackenzie Daniels**

**Agenda Items:**

- Call the meeting to order: **Nicollee called the meeting to order at 5:21pm.**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and structure reminders:
  - These are public meetings.
  - Follow the Agenda.
  - Be respectful of everyone's time, keep side conversations and chit chatting to a minimum, or until after the meeting has concluded.
  - Do not interrupt others while they are speaking.
  - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: Discuss and approve 5-5-25 meeting minutes. **Postponed until the next meeting with quorum.**
- Board Member Report:
  - Angie (Arena Director) –
    - Commission update – **Everything sent to commission this past week was approved. More checks have been requested and sent.**
      - **The contract agreement for the photo booth might not make it on the agenda for the next Commission meeting, but it will be on the one after that.**
    - Chamber of Commerce update - **none**
    - Classic Air Medical update – **no word from them yet**
    - Security Training webinar update – **Mackenzie attended the CISA training last week. It was a good introduction to more**

resources. Angie will be looking into a good Webinar for board to take on public gathering safety.

- Arts and Ag Market update –
  - Mackenzie and Angie met with Kelley and employees from the Moab Art and Recreation Center.
  - Details are being worked through.
  - They are going to rename the market to keep the association of the Arts and Ag Market at Swanny. They will let us know what they decide to call it.
  - They will work up the schedule and map.
  - They are considering waiving the vendor fee to promote community support.
- Film Commission (Bega) update – The Film Commission will not be present at the fair, but the Moab Office of Tourism will donate items for the swag bags. Rachel will coordinate with Bega to get the items.
- Red Rock 4 Wheeler update – loaning fencing and golf carts for the event. The RR4W will be providing crowd fencing and 3 golf carts for the event. Golf carts can be used by volunteers.
- EMS Update – Angie will be touching base with them.
- 4-H Update – none
- Back-up plan for opening ceremonies and pre-show – we will need to discuss other options just in case the Rodeo Drill team cannot carry flags at the county fair rodeo.
- Heidi (Entertainment) –
  - Food Sponsor Updates:
  - Hotel Sponsor Updates:
- Nicollee (Exhibits & Vendors) –
  - Vendor Update:
    - Spanish Valley Winery – they want to do a wine tasting at the event. Nicollee will let them know they need to touch base with the Moab Brewery because they are responsible for the DABS permit.
    - Nicollee has started recruiting vendors.
      - Email sent to last year's vendors.
        - Duncan Bros. and Showstoppers Pizza signed up.
      - Nicollee sent emails to vendors she talked to at the craft fair over the weekend.
  - Exhibit Update:
    - Need to recruit Judges – We need judging criteria as well. 4-H/USU has not sent any information. Nicollee is going to start searching the internet and possibly reach out to San Juan for guidance.

Suggestions for judges:

-Julianne Waters

-Jen Sadoff  
-Michelle Mefert  
-Melissa Stocks  
-Mike McCurdy  
-Ashley Kornblat  
-Lena Pace

- Jessica (Volunteers) –
  - Jessica is going to start sending out recruitment communications. She is going to meet with Angie to start getting contact information for individuals Angie contacted directly last year.
  - Nicolle and Rachel are going to start helping with volunteer recruitment.
- Rachel (Marketing) –
  - Marketing update
    - Coloring Campaign in partnership with local elementary schools.
      - A lot of locations are interested in being drop-off sites.
      - Coloring pages are printed and Rachel will start distributing them.
      - Coloring books have been ordered.
    - Reading Campaign in partnership with the library.
      - Walker Drug has agreed to sponsor the prizes for the contests.
      - They requested a donation letter requesting items needed for the fair. Rachel is going to draft the letter.
      - The Aquatic Center is donating 1 month family passes to the winners of the coloring contest and the reading contest.
      - Rachel is going to draft a reading log and contest rules.
    - Poster
      - It is going to cost \$30 - \$180 to have the Advertiser design our poster this year.
      - Need to get sponsor logos for the poster to the advertiser.
    - Radio and Print Ad updates
      - Rachel will contact them once we have the poster.
    - Moab Ice agreed to provide ice for the event.
      - The trailer may not be available, but he will provide an ice chest.
      - We need to get their banner for display at the Fair.
    - Rachel has drafted the America 250 celebration proposal. Angie has had some initial conversations with county leadership and she's confident we will get the approval and funding.
  - Underdog update – they want to do an adoption event and have a booth. Rachel will follow up with them for dates and times specifically, and any space requirements they may have.

- Greg (Security/Risk Management) –
- Trisha (Commissioner) –
- 4-H/USU –
- Review old business:
  - Need to find someone to coordinate the Cornhole Tournament.
  - Check in with MAT for route schedule and start finalizing options for the fair.
- New business:
  - Banners – **Mackenzie will get the banner order submitted this week. Banner order will have the date replacement for this year, the newly designed pole banners for main street, a sponsor banner for Wheeler and 2 A-frames.**
  - T-Shirts – **Mackenzie is going to do a little research and get more details for the next meeting.**
  - Fair Layout and Maps – **Mackenzie is going to draft out a map for each day of the county fair. Angie would like to have a strategic and logistic meeting to walk the property and go over fair layout.**
- Next Meeting's Agenda Items:
  - **Poster**
  - **T-Shirt Order**
  - **Fair Layout and Maps**
- Next Meeting:
  - **Mackenzie will send out a doodle pole to fair board members for the next meeting and the strategic meeting.**
- Adjourn: **Nicollee adjourned the meeting at 6:19pm.**

Email notifications sent to:

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