

LOGAN LIBRARY MONTHLY STATISTICAL REPORT APRIL 2025

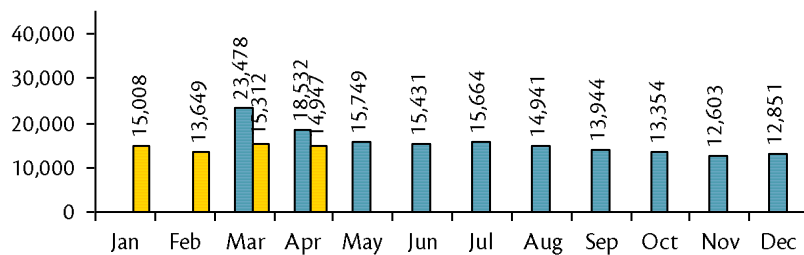
VISITS

Patron Exit Count: 14,947

Average Daily Exit Count: 575

Highest day: 911 on Wed, Apr 2

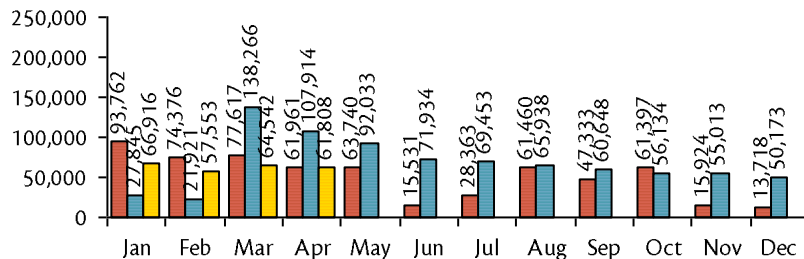
2023 2024 2025



	New	Total
Library Card Holders:	331	28,543
Inside of Logan:	297	24,418
Outside of Logan:	25	1,537
ILL/System cards:	9	2,588

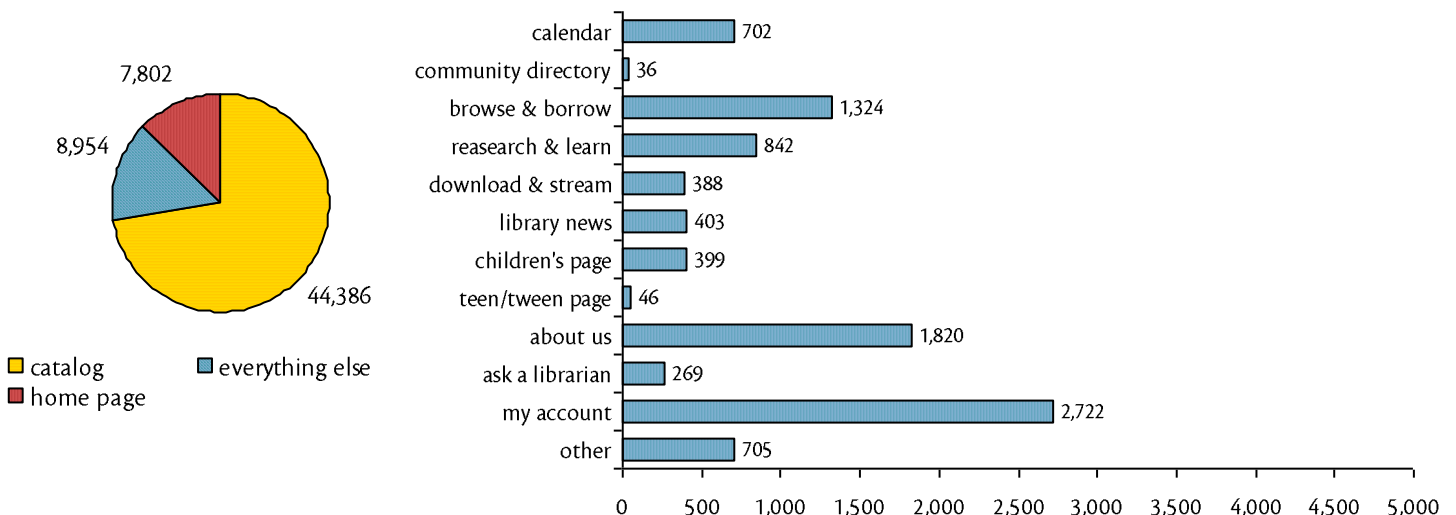
Online Visits: 61,808

2023 2024 2025



Average minutes per visit: 2:18

Website Traffic Details:



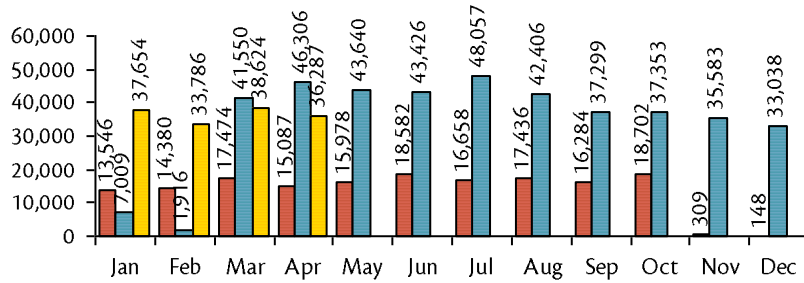
Social Media

	Likes / Follows / Subscribes		Views / Impressions		Posts with the Most Reach
	this month	3 yr average	this month	3 yr average	
Facebook	3,439	3,131	5,747	7,952	Instagram - Holds Announcement Facebook - Localscapes
Instagram	1,910	1,515	1,659	1,083	
Pinterest	1,173	1,164	23,752	23,917	
X (Twitter)		264		192	
YouTube	147	104	205	705	

CIRCULATION

Physical Circulation: 36,287

2023 2024 2025

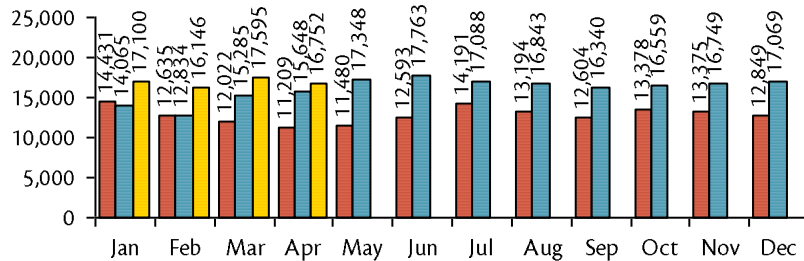


Via Auto-Renew: 11,315
Via Self Checkout Kiosks: 17,817

Average Daily Physical Circulation: 1,396
Highest day: 1,994 on Tue, Apr 1

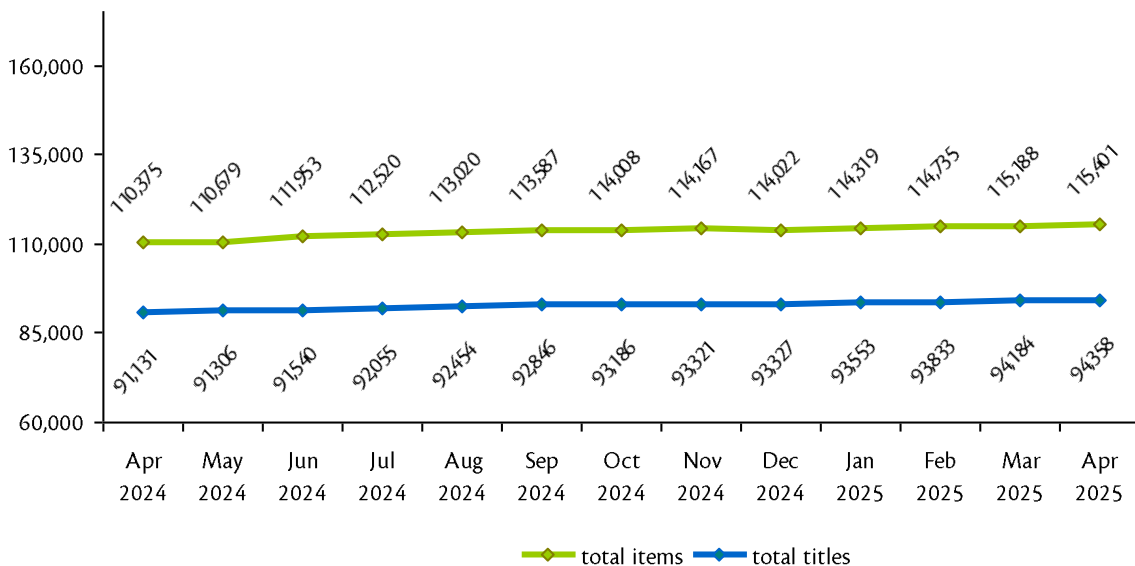
Online Circulation: 16,752

2023 2024 2025



ComicsPlus Kids: 0
ComicsPlus Teen: 9
ComicsPlus Full: 39
Overdrive: 15,644
Hoopla: 1,060
Hoopla Usage Cost: \$2,538.77

HOLDINGS

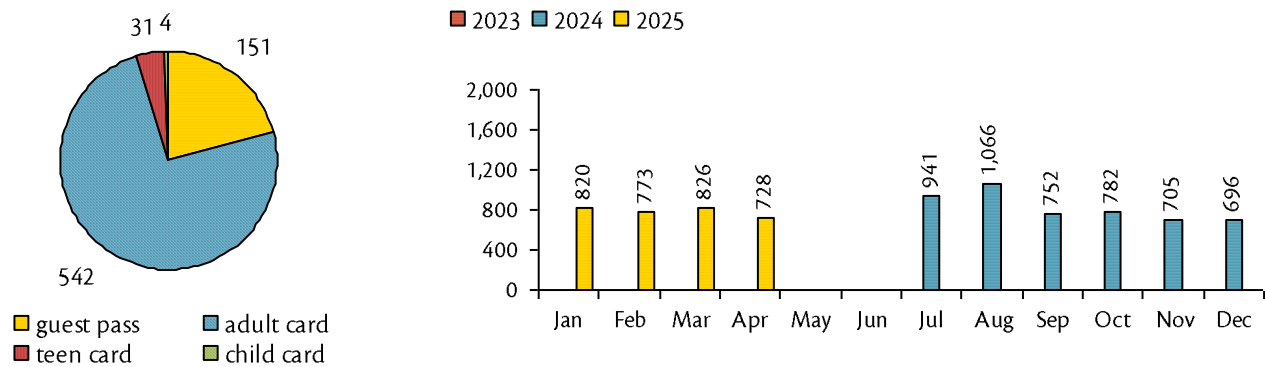


SERVICES

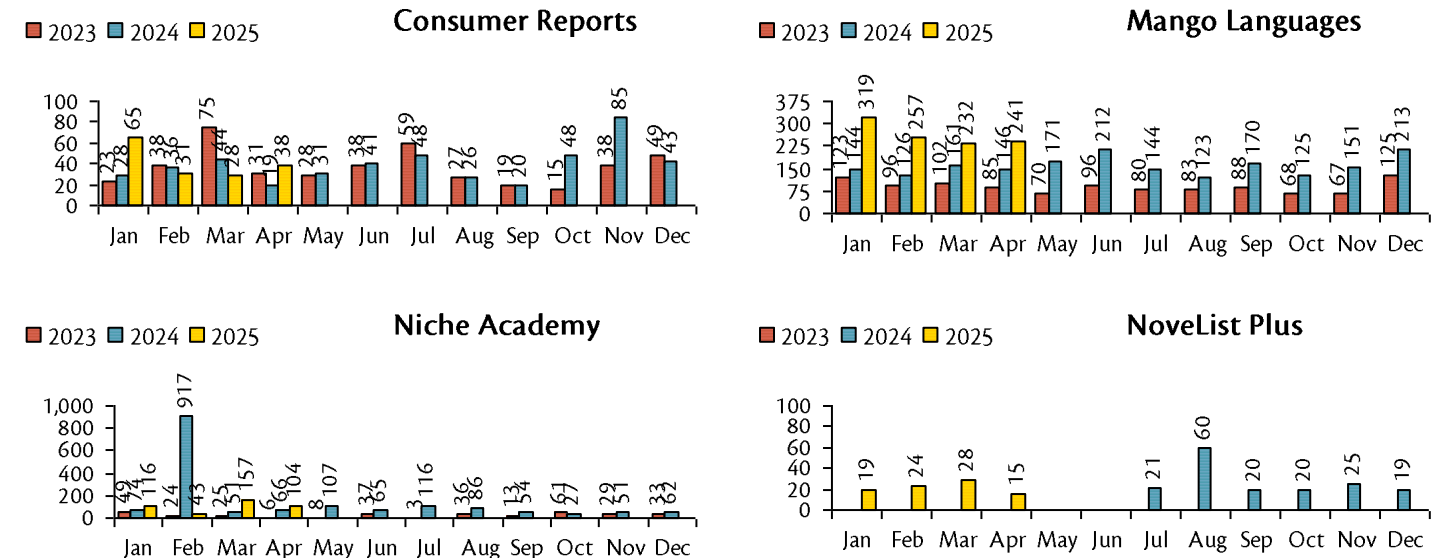
Meeting Room Usage (this month / year to date)

	hours occupied	percentage		hours occupied	percentage
Community A	38.0 / 107.0	15.2% / 11.2%	Bluebell	94.0 / 384.5	37.6% / 40.1%
Community B	20.5 / 82.8	8.2% / 8.6%	Lupine	104.5 / 443.0	41.8% / 46.2%
Community Combined	16.0 / 54.5	6.4% / 5.7%	Sunflower	45.5 / 288.0	18.2% / 30.1%
Quaking Aspen	64.0 / 275.5	25.6% / 28.8%	Blue Spruce	94.5 / 369.5	37.8% / 38.6%
Sego Lily	95.5 / 329.0	38.2% / 34.3%	Willow	100.5 / 312.0	40.2% / 32.6%
Makerspace	24.0 / 59.0	9.6% / 6.2%			
			Total Hours		697.0 / 2,704.8
			Total Percentage		25.3% / 25.7%

Computer Sessions 728

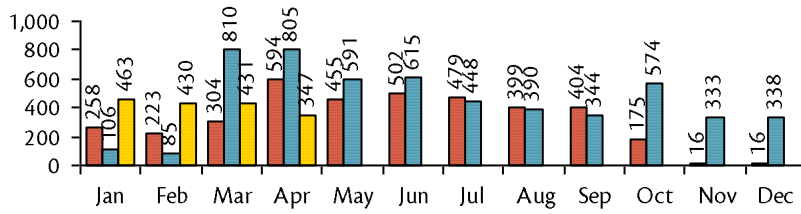


Purchased Database Usage



Reference Transactions 347

2023 2024 2025



Pick-it-Up : 0
Books by Mail : 7

PROGRAMS

Children

	programs	attendance
Storytime	10	1,027
Coloring Pages Given Out		1,100
1000 Books Before Kindergarten		28

	programs	people
Other Children's Programs	1	396
Other Programs: In-N-Out Cover to Cover Club (1)		

Teen/Tween

	programs	attendance
Teen Tuesday	0	0
High School Outreach	0	0
Teen Book Club	1	5

	programs	people
Other Teen/Tween Programs	1	17
Other Programs: Teen Film Friday		

Adult and General

	programs	attendance
Cache Garden Club	1	80
Cache Valley Historical Society	1	29
Chess Knight	5	84
Crafters Club	1	13
Creative Art / Drawing Group	2	23
Helicon West Live	2	93
Helicon West Previous Month Views		49
LSC Author Talks Live	3	2
LSC Author Talks Previous Month Views		51
Movie Night	2	189
Online Readers Circle	0	0
Swoon Society	1	11

	programs	people
Other Programs	13	425
Other Programs: Comic Contest (1), NoMas Legal (4), Spring Break Film Fest (4), Localscapes (1), Writer's Master Class (1), FLL Banned Together Screening (2)		