



CHRISTMAS VILLAGE ADVISORY COMMITTEE MEETING

Minutes of the regular meeting of the Christmas Village Advisory Committee held Thursday, March 10, 2025, at 4:00 p.m. at the Municipal Building, 2549 Washington Blvd., Ogden, UT.

Members Present:	Richard Armstrong	Judi Culley
	Robin Parent	Michelle Miller
	Nick Morris	Sandra Tuck
	Jacob Chadwick	

Members Absent:	Keri Ritz	Amber Robson
	LeeAnn Christensen	Nikki Lovell
	Bonnie Baird	Craig Bielik

Ex-Officio:

- Monte Stewart – Park and Cemetery Manager
- Stacey Olsen, Project Coordinator
- Ryan Parent – Structural Maintenance Supervisor
- Derek Williamson – Venue Coordinator

Guest:	Nathanael Soto	Josh Smith
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CALL TO ORDER

Vice Chair Parent called the meeting to order, greeted everyone, and performed a roll call.

APPROVAL OF MINUTES

Motion to approve March 13, 2025, meeting minutes by Richard Armstrong.

Seconded by Judi Culley.

Approved **unanimously**.

SWEATSHIRT AND ORNAMENT DESIGNS

Preferred **Design**: Gold Santa medallion

- Committee requests:
 - Silver finish
 - White lettering for visibility
- Members liked the look of the original ornament design.

Design Suggestions:

- Member Armstrong noted Santa's head **should not obstruct "Ogden."**

- Suggested adjustments: move "Ogden" up or layer it in front of Santa.

Action:

- Staff Olsen to send feedback and design preferences to the ornament and hoodie designer.
- Member Armstrong volunteered to get the bids for the printing.

SUNSET REPORT

Staff Olsen will finalize and submit the Sunset Report.

Will notify the committee once council schedules are confirmed.

STORE

- Reviewed store coverage and staffing concerns.
- With new members offering to help, the committee voted to **keep the store open for another year** and re-evaluate.

ORNAMENT AND HOODIE

The committee prefers the **Santa medallion** design, but: They want it in **silver**, not gold.

- **Letters in white** for better visibility.
- Member Armstrong suggested they rework the design, so Santa's head does not block the "Ogden Arch" – either reposition Santa or adjust the arch.

Staff Olsen will forward this design to the artist working on the sweatshirts and ask her to use this design a guide to keep things cohesive.

Member Armstrong volunteered to get the three bids for the hoodies this year.

NEW IDEAS

Movie Night:

- Original movie idea: *Muppet Treasure Island*
- Committee favored switching to *The Nightmare Before Christmas*
- Possible pairing with a **Trunk or Treat** event in October.

Lighting Enhancements:

- Committee viewed unique lighting displays.
- Manager Parent will **research options and costs** suitable for Christmas Village.

Christmas Village Album:

- Proposed by Guest Nathanael Soto
- Would feature **local musicians**
- Committee supports the idea and Soto will begin organizing.

Cottage Animation App:

- Soto proposed a mobile app to animate cottages.
- Committee is open to the idea, pending **sponsorship** and setup logistics.

QR Codes:

- Staff Olsen proposed adding **QR codes to cottages**:
 - Links to information and cottage history
 - Feature to **vote for favorite cottage**

NEXT MEETING

Date: Thursday, May 8, 2025

Time: 4:00 p.m.

Location: Ogden Community Service Building

Address: 1875 Monroe Blvd. Ogden UT

ADJOURNMENT

Motion to adjourn by Member Miller

Seconded by Vice Chair Parent

Meeting adjourned at 5:15 p.m.



Stacey Olsen, Volunteer Coordinator

Date Approved: 5/9/05