



# Cedar City Historic Downtown Economic Committee Meeting

**Economic Dev Director**  
David Johnson

**Committee Members**

R. Scott Phillips  
Ron Cardon  
Tyrel Eddy  
Brent Drew  
Jessica Kinsey  
Mirryn Morrill  
Kaylee Pickering  
Jaden Reardon  
Brooke Twitchell  
David Whitmore  
Jennifer Wilson

Secretary – Tricia Harris

Thursday - May 1, 2025  
5:30 PM – 7:00 PM  
Council Chambers

## AGENDA

May 1, 2025 5:30 PM – 7:00 PM

**I. Call to Order:** Brent Drew

**II. Pledge of Allegiance**

**III. Approval of Minutes:** Tricia Harris

Minutes for approval

**IV. Public Comment**

1.

**V. Presentations (5 min)**

1. Ethics Training – Randall McUne
2. Historic Preservation Grant Update – Scott
3. Utah Bike Summit, August 14th – Scott

**VI. Business (20 min)**

1. Sign Ordinance Discussion – Don Boudreau

**VII. Discussion (20 min)**

1. Tiny Tweaks – Brent Drew
  - Bulb Update (double check with Anthony Pearson, in Parks/Outdoor Facilities)
  - Which other one should we proceed with, and when should we schedule it?
  - Who would like to take the lead on creating a sign for our tiny tweak projects, showing who's doing the project and what it's about?
  - Talisa will do social media for it.
2. Wednesday Farmers Market
3. Main Street Workshop in Ogden Update – Kaylee & Tricia
4. Main Street Now Conference Update – Talisa

**VIII. Breakout Sessions (30 = 20 min breakout 10 min group discussion)**

- **Transformation Strategy Workplan**
- Organizational – Strengthening relationships with Tourism, Chamber, WIB, Innovation, and SBDC
- Economic Vitality – Business survey updates, engagement strategies, and newsletter development
- Design – Outdoor dining guidelines, UDOT & city collaborations (lighting, banners, sidewalk improvements, trees)
- Promotion – Business toolkit, digital pass, and historic downtown branding

## **IX. Staff Reports (10 min)**

1. Facade / Tenant and Sign Grant Update

**Next Month's meeting:** June 5, 2025 5:30-7:00pm, Cedar City Council Chambers

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Our Mission as the Historic Downtown Economic Committee is to provide input and advice to the Cedar City Council on the following:

1. Propose innovative and efficient ways to effectively invest in the Historic Downtown district.
2. Propose economically viable policies that are conducive to the economic health and preservation of Historic Downtown.