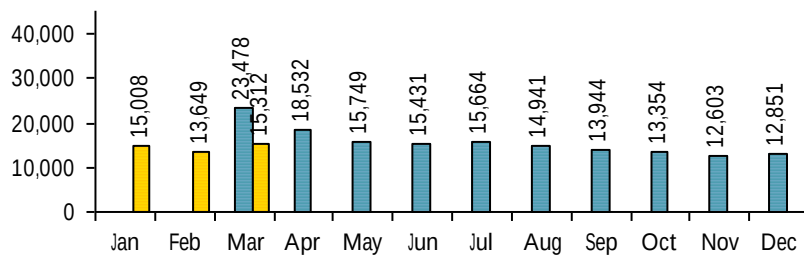


LOGAN LIBRARY MONTHLY STATISTICAL REPORT MARCH 2025

VISITS

Patron Exit Count: 15,312 Average Daily Exit Count: 589 Highest day: 785 on Wed, Mar 19

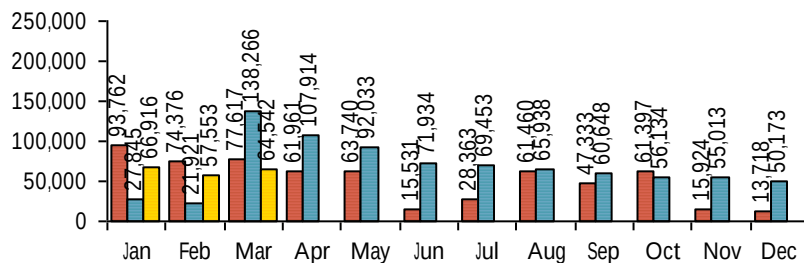
2023 2024 2025



	New	Total
Library Card Holders:	408	28,221
Inside of Logan:	375	24,128
Outside of Logan:	28	1,510
ILL/System cards:	5	2,583

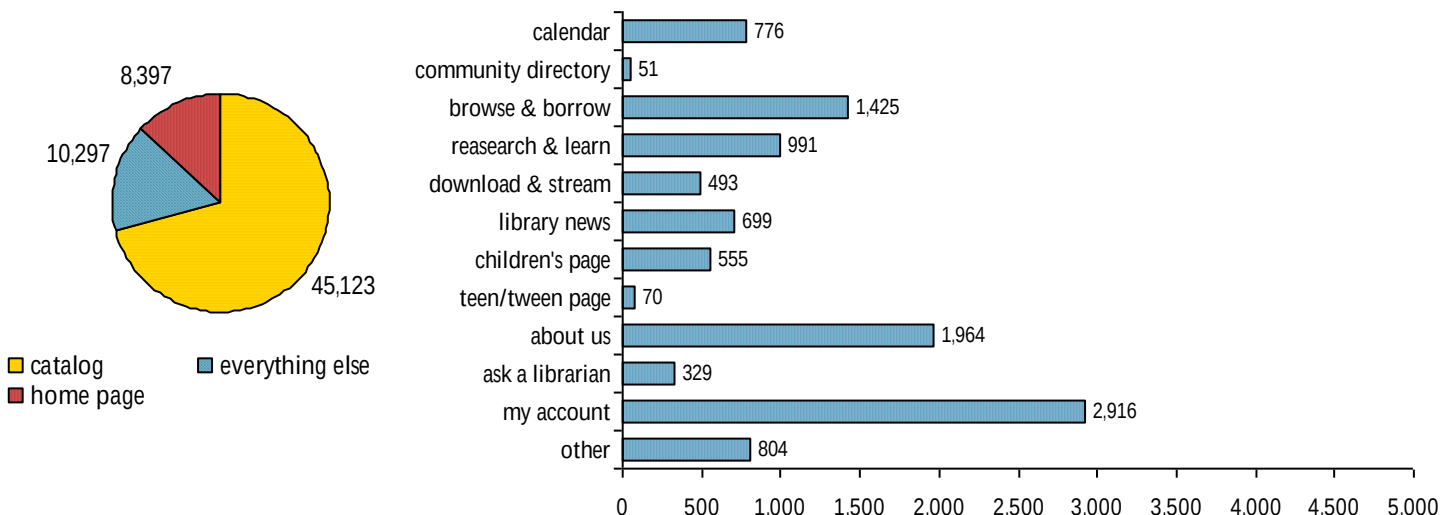
Online Visits: 64,542

2023 2024 2025



Average minutes per visit: 2:06

Website Traffic Details:



Social Media

	Likes / Follows / Subscribes		Views / Impressions	
	this month	average	this month	average
Facebook	3,433	3,120	4,785	8,033
Instagram	1,881	1,500	1,093	1,062
Pinterest	1,173	1,164	20,870	23,923
X (Twitter)		264		192
YouTube	146	102	274	723

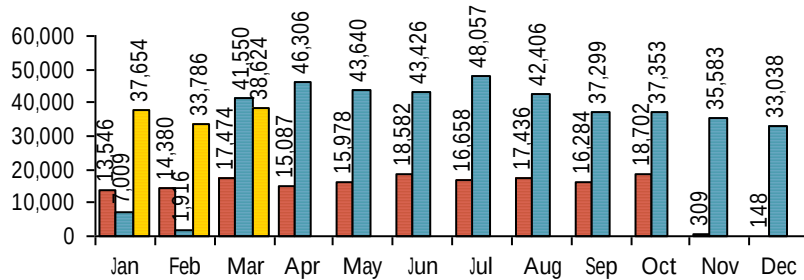
Posts with the Most Reach

Announcing to circulating kits & In-N-Out Cover to Cover Program

CIRCULATION

Physical Circulation: 38,624

2023 2024 2025

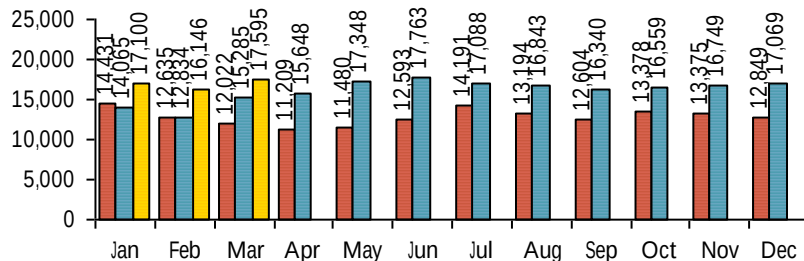


Via Auto-Renew: 11,017
Via Self Checkout Kiosks: 20,490

Average Daily Physical Circulation: 1,486
Highest day: 2,114 on Mon, Mar 31

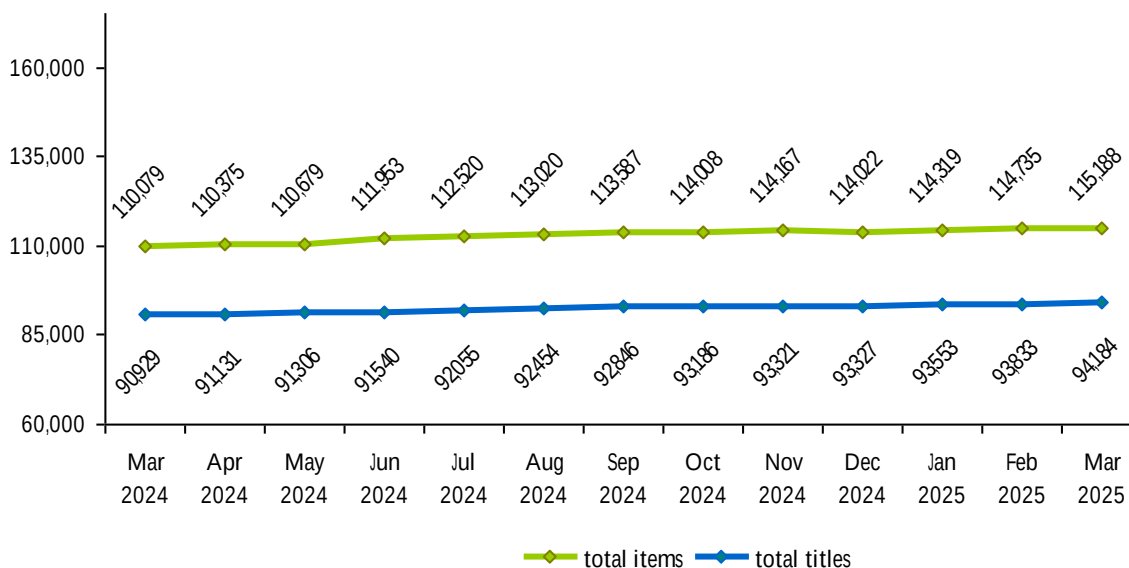
Online Circulation: 17,595

2023 2024 2025



ComicsPlus Kids: 0
ComicsPlus Teen: 0
ComicsPlus Full: 123
Overdrive: 16,292
Hoopla: 1,180
Hoopla Usage Cost: \$2,792.86

HOLDINGS

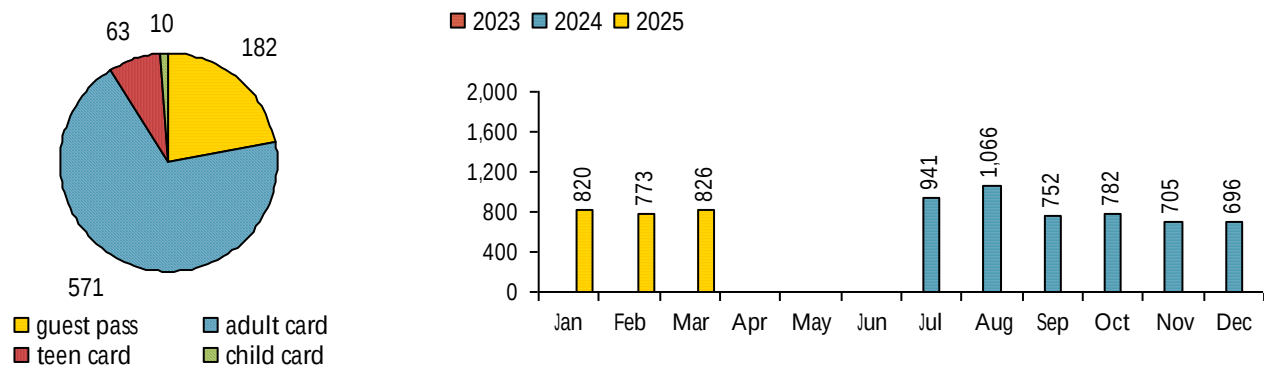


SERVICES

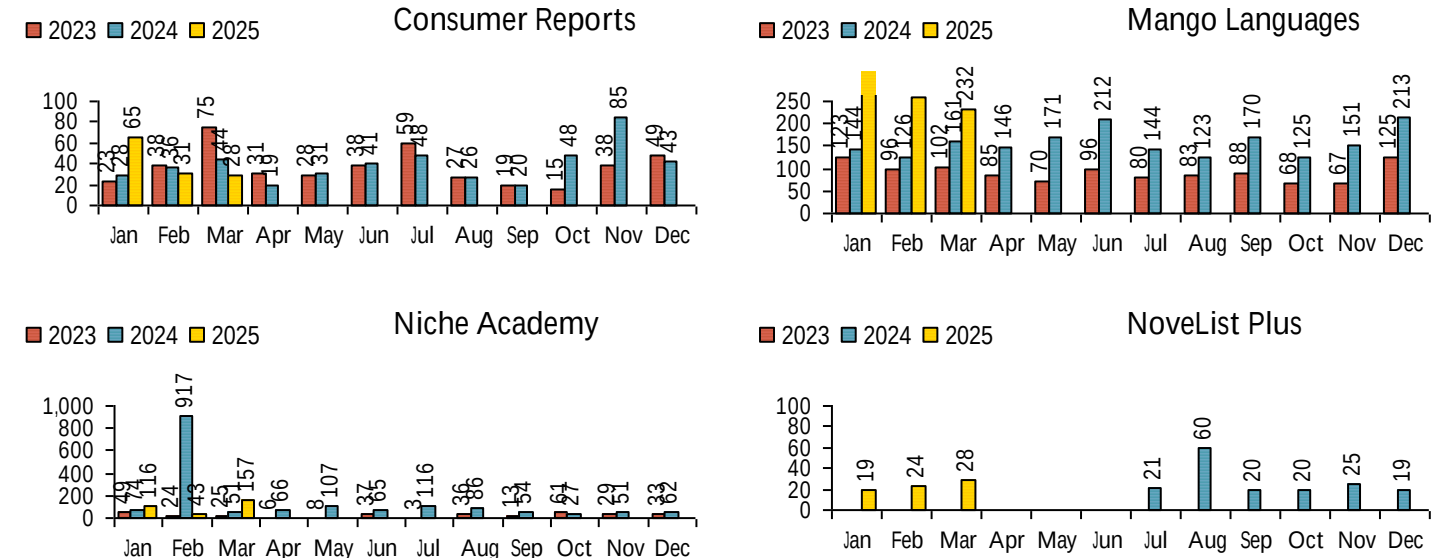
Meeting Room Usage (this month / year to date)

	hours occupied	percentage		hours occupied	percentage
Community A	23.5 / 69.0	9.6% / 9.7%	Bluebell	124.5 / 290.5	51.0% / 41.0%
Community B	39.3 / 62.3	16.1% / 8.8%	Lupine	136.5 / 338.5	55.9% / 47.8%
Community Combined	9.0 / 38.5	3.7% / 5.4%	Sunflower	90.0 / 242.5	36.9% / 34.3%
Quaking Aspen	104.5 / 211.5	42.8% / 29.9%	Blue Spruce	94.5 / 275.0	38.7% / 38.8%
Sego Lily	85.5 / 233.5	35.0% / 33.0%	Willow	82.0 / 211.5	33.6% / 29.9%
Makerspace	15.0 / 35.0	6.1% / 4.9%			
			Total Hours##### / #####		
			Total Percentage 30.0% / 25.8%		

Computer Sessions 826

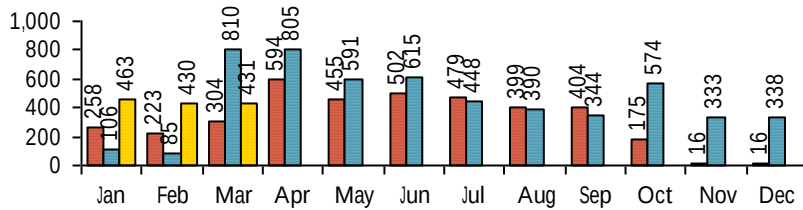


Purchased Database Usage



Reference Transactions 431

2023 2024 2025



Pick-it-Up : 0
Books by Mail : 3

PROGRAMS

Children

	programs	attendance
Storytime	7	778
Coloring Pages Given Out		1,450
1000 Books Before Kindergarten		33

	programs	people
Other Children's Programs	1	63

Other Programs: Stoked Nature Tales (1)

Teen/Tween

	programs	attendance
Teen Tuesday	0	0
High School Outreach	0	0
Teen Book Club	1	10

	programs	people
Other Teen/Tween Programs	1	14

Other Programs: Teen Film Friday (1)

Adult and General

	programs	attendance
Cache Garden Club	1	30
Cache Valley Historical Society	1	20
Chess Knight	3	44
Crafters Club	1	20
Creative Art / Drawing Group	2	27
Helicon West Live	2	63
Helicon West Previous Month Views		41
LSC Author Talks Live	3	2
LSC Author Talks Previous Month Views		41
Movie Night	1	68
Online Readers Circle	0	0
Swoon Society	1	20

	programs	people
Other Programs	4	93

Other Programs: NoMas Legal Clinic (3),
Powerful (1)