



2025 Grand County Fair Board

Meeting Agenda

Date: Monday, April 7, 2025

Time: 5:15pm

Old Spanish Trail Arena Conference Room

Google Meets Meeting Link:

Video call link: <https://meet.google.com/avv-kkec-psq>

Or dial: (US) +1 929-399-7569 PIN: 679 950 166#

Attendees: Heidi Blake, Nicolle Gaddis-Wyatt, Angie Book, Mackenzie Daniels

Agenda Items:

- Call the meeting to order: **Heidi called the meeting to order at 5:19pm.**
- Welcome introductions for new individuals as necessary:
- Meeting breakdown and structure reminders:
 - These are public meetings.
 - Follow the Agenda.
 - Be respectful of everyone's time, keep side conversations and chit chatting to a minimum, or until after the meeting has concluded.
 - Do not interrupt others while they are speaking.
 - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: Discuss and approve 4-2-25 meeting minutes. **Approval of meeting minutes has been delayed until the next meeting.**
- Board Member Report:
 - Angie (Arena Director) –
 - Bombtown RC Club Meeting:
 - **They have committed to returning for 2025.**
 - **They may need an increase in budget to improve and expand the RC course, and they may have to buy RC cars for the raffle.**
 - **Suggested budget increase: \$2,000-\$2,500.**
 - **They are going to send Angie a breakdown of costs.**
 - **CF Board members present in the meeting suggested finding sponsors for the cars.**
 - Moab Area Transit Meeting:

- They are wanting to work with fair to provide transit for the fairgoers to and from OSTA.
- They are going to look into options for operating later and providing shuttle services during and after the concert on Saturday.
- There may be additional cost to providing transit services past scheduled times, but they will be checking with the City to see what the funding options are available.
- Canine Demonstration Update:
 - This has been approved by Commission Admin and the Sheriff's office.
 - The Sheriff will be coordinating with BLM Law Enforcement.
 - Sheriff's office will be providing the demonstration materials and vehicles.
 - The sheriff's office may also bring in their canine to participate.
- Contract Updates:
 - The Adam Calvert Contract is completely done.
 - The Sean Moon Band and Keith McCloud contract goes to the County Commission next week for final review and approval.
 - The Pony Rides Contract is pending a few signatures.
- Inflatables Update:
 - Angie put out a few more inquiries for additional quotes from companies who may be able to provide a rock wall, trampoline park and mechanical bull. No responses received yet.
 - Ultimate Inflatables offered a 10% discount bringing their original quote down to \$27,000. They also quoted out just a rock wall and bungee run for \$14,000.
 - Discussion focused on high cost and staying with Shires even if the event would be without a rock wall, tramp park or mechanical bull.
- Print Advertising:
 - A reservation needs to be submitted/confirmed with the Advertiser as soon as possible.
 - Need a Full Page reserved for the County Fair.
 - Nicolle offered to contact the Advertiser to reserve/confirm the ad space for the County Fair. Michelle is to be looped into communications per her role as Marketing Coordinator and last meeting she said she would start reaching out to advertisers for ad packages.
- Budget Allocations to consider:
 - Canopy Rentals
 - Photographer/increase in photography services
 - Advertising: print and radio
 - Shirts
 - Decorations

- Candy
- Heidi (Entertainment) –
- Nicollee (Exhibits & Vendors) – **Nicollee will be making flyers to distribute to vendors.**
- Michelle (Marketing) –
- Jessica (Volunteers) –
- Greg (Security/Risk Management) –
- Trisha (Commissioner) –
- 4-H/USU –
- Review old business:
- New business:
 - Appoint Vice Chair – **tabled for the next meeting. All board members should be present for consideration.**
 - Sponsors for Food and Hotels –
 - **Heidi has volunteered to start reaching out the 2024 sponsors for donations of food and hotel rooms.**
 - **A breakdown of the contact list was discussed.**
 - Photobooth –
 - **Moab Photo Booth Co. (Cara) quoted \$2,500 for Friday and Saturday**
 - **No Decision was made during the meeting**
 - **Discussion centered on other budget considerations, affordability and funding.**
 - **Options for funding the photo booth:**
 - **Find a sponsor.**
 - **Ask for a discount in exchange for sponsorship credit, which would come with free advertising through the County Fair.**
 - **Check on availability of the photo booth for Thursday.**
 - **Heidi said she would follow up with Cara.**
- Next Meeting's Agenda Items:
- Next Meeting: **There will be no meeting the week of Easter Jeep Safari. Next meeting scheduled for April 21 at 5:15pm in the arena's main office.**
- Adjourn: **Heidi made a motion to adjourn the meeting. Nicollee 2nd the motion. Motion passed unanimously. Meeting adjourned at 6:11pm.**

Email notifications sent to:

itssewmoab@icloud.com,nicgaddis13@gmail.com,heidi@heidi-blake.com,heidisueblake@gmail.com,rellachel@hotmail.com,rellachel@gmail.com,jess.stotz@gmail.com,thedin@grandcountyutah.net,abook@grandcountyutah.net,gpoor@grandcountyutah.net,mdaniels@grandcountyutah.net,editor@moabtimes.com

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