



2025 Grand County Fair Board

Meeting Agenda

Date: Wednesday, April 2, 2025

Time: 5:15pm

Old Spanish Trail Arena Conference Room

Google Meets Meeting Link:

Video call link: <https://meet.google.com/ddf-csvo-qcu>

Or dial: (US) +1 740-785-1239 PIN: 332 791 323#

Attendees: Heidi Blake, Nichollee Gaddis-Wyatt, Michelle Strong, Jessica Stotz, Trisha Hedin, Angie Book, Mackenzie Daniels, Jessica Wilson

Agenda Items:

- Call the meeting to order: **Heidi called the meeting to order at 5:23pm.**
- Welcome introductions for new individuals as necessary: **Jessica Wilson with Carquest joined the meeting to discuss this year's Car show.**
- Meeting breakdown and structure reminders:
 - These are public meetings.
 - Follow the Agenda.
 - Be respectful of everyone's time, keep side conversations and chit chatting to a minimum, or until after the meeting has concluded.
 - Do not interrupt others while they are speaking.
 - Note your questions and hold them until the end of each section.
- Approval of Meeting Minutes: Discuss and approve 3-24-25 meeting minutes. **Jessica motioned to approve 3/24/25 meeting minutes. Nichollee 2nd the motion. Motion passed unanimously.**
- Board Member Report:
 - Angie – Deborah resigned her board position citing unforeseen medical/personal reasons. **Marketing and Vendor Coordinator positions are now open.**
 - County Commission Board Member Approvals:
 - **The County Commission approved Michelle and Jessica's nominations to the GCF Board.**
 - **County Commission Contract Approvals for 2025 GCF:**

- Headliner Adam Calvert – contract approved by County Commission
- Pony Rides – contract approved by County Commission
- Opening Performers Sean Moon Band and Keith McCloud – County Commission contract approval pending insurance.
- Inflatable Companies:
 - Shire's Bounce House - \$17,000
 - Ultimate Inflatables - \$30,598
 - 3rd has not responded to requests
 - Michelle motioned to approve the quote for Shire's Bounce House. Nicolle 2nd the motion. Motion passed unanimously.
 - Discussion centered around the options offered by both companies and budget. Shire's did not have options for a mechanical bull, climbing wall or tramp park. Angie will look around to see if there is a company that will provide these options.
- Rodeo: Stock Contractors submitted quotes for 3 nights of rodeo activities. Thurs, July 3rd – Ranch Rodeo. Friday, July 4th – Matinee. Saturday, July 5th – Traditional Rodeo.
 - Berentis Rodeo Co. - \$18,200
 - Includes \$10,000 towards prize money.
 - They were the stock contractor for 2024.
 - Johnson's Farms - \$30,000
 - No additional prize money was included in the quote.
 - No history with GCF.
 - 2 other requests for quotes were sent out but have not been received.
 - Nicolle motioned to approve the quote from Berentis Rodeo Co. Michelle 2nd the motion. Motion passed unanimously.
 - Discussion centered around the services Berentis provided in 2024. There some issues discussed with suggestions for improvement, but none that involved safety or security of the event. Budget was also a factor in the discussion.
- Sound & Light Engineers:
 - Atkinson Sound (Hoyt) – still waiting on their quote.
 - 2024 quote was \$11,000 but they gave the Fair a \$1,800 discount as an in-kind sponsorship.
 - 2024, 2 nights of entertainment. 2025 will be Saturday only.
 - The set-up was large scale and very professional.

- Long history of provided equipment and services for the arena.
 - Snob Productions – 2 quotes provided.
 - \$6,217 for half the equipment set-up last year.
 - \$7,665 for 2024 set-up
 - They also provided a quote for an LED screen with cameras: \$9,705.
 - 3 other quotes have been requested but not received.
 - The discussion on sound and light has been tabled until more quotes are received.
- Angie will reach out to Classic Air medical about running the dunk tank for 2025.
- The Canyonlands PRCA Rodeo Queens are interested in participating in this year's GCF.
- MAT (Moab Area Transit) contacted Angie about a partnership for the County Fair. Angie has scheduled a meeting with MAT Friday, April 4th at 10am to discuss options.
- Legal Review of Raffles at the County Fair: Can there be raffles at the County Fair? Yes and no. Raffles have to be equal opportunity and not "by lottery" to avoid conflicts with UT's laws prohibiting gambling. Utah code 76-10-1101 included in Agenda Packet for reference. Angie has discussed options with the Delicate Stitchers Quilting Guild. They are still considering participating in the GCF. Trisha requested additional information from Angie to review.
- Angie has a meeting with Bombtown RC Club on Friday.
- Angie discussed hiring a photographer for this year. Last year JTS Media was hired to capture some photos for of the Fair. JTS Media will be contacted about providing services with an additional request for the cost of hiring a 2nd photographer and videography.
- Greg –
- Nicollee – Update on Exhibits:
 - Nicollee and Jessica met with Corey Farnsworth at USU. Corey provided some information and resources for exhibits the GCF. 4-H has not hired a new program coordinator. They are unsure of what they will be doing at the county fair. Angie will be following with 4-H to get more information. Nicolle and Jessica will proceed with Open Class Exhibits.
 - Nicollee contacted Nick Cooley with BLM Law Enforcement. They are interested in doing a canine demo at the County Fair. Angie will contact the Commission Administrator to find out what will be required for this activity.
- Heidi – Update on Entertainment Options: Angie reported on everything.
- Michelle – Banner Design Update: Michelle presented a design for the main street light post banners.

- Jessica –
- 4-H/USU –
- Trisha – **The County Commission approved a budget request for the arena to purchase equipment for new panels and bucketing shoots for the indoor arena. The indoor arena's equipment will be repurposed to remodel the outdoor arena. The outdoor arena will be set-up to host outdoor rodeos.**
- Review old business:
- New business:
 - Review and reassign board seats as needed because of the recent changes in board membership.
 - **Michelle and Jessica have been appointed to the GCF Board.**
 - **Deborah has resigned from the board leaving Marketing and Vendor Coordinator positions open.**
 - **Jessica motioned to approve herself as Volunteer Coordinator, Michelle as Marketing Coordinator and Nicollee as Vendor Coordinator. Michelle 2nd the motion. Motion passed unanimously.**
 - Board members are invited to come check out HMK's Farm Field Day on April 8th, 9:45am to 12pm.
 - Daughters of the Utah Pioneers requested the front lobby counter. 2024 picture for reference: **Daughters of the Utah Pioneers used the front lobby counter last year. It was a successful set-up for both the organization and event goers. Discussion centered around representing local heritage and accommodating the group's request for an indoor space. Michelle motioned to approve the use of the front lobby counter by the Daughters of the Utah Pioneers during the 4th of July Celebration. Nicollee 2nd the motion. Motion passed unanimously.**



- Facebook (social media) County Fair Page – historically we have posted an event page through the Old Spanish Trail Arena social media pages. **Michelle is going to start building content and a content calendar for the arena staff to publish**

through its social media outlets. Michelle requested copies of any material from pervious year's events and a digital copy of the over the road banner.

- Jessica Wilson from Carquest was in attendance at the meeting to discuss the car show for this year. Jessica W. gave a recap of last year including community judges, categories, and trophies awarded. Jessica W. noted car show layout in consideration of the cars proximity to inflatable activities. Jessica W. and the volunteers for the car show will most likely not have time to mark parking lots this year due to time constraint. Angie stated the arena is planning on re-purposing drill pipe to help mark the parking lot and designate parking areas more clearly. Jessica W. also reported that she is working to have Carquest's "Coffee Crew" classic cars in the 4th of July Parade.
- Next Meeting's Agenda Items: **Sponsors for food and hotels.**
 - **Photobooth**
- Next Meeting: Discuss and decide on next meeting date and time. April 7th and April 9th are the best availability for OSTA. **GCF Board agreed to meet on April 7th at 5:15pm.**
- Adjourn: **Michelle motioned to adjourn the meeting. Jessica 2nd the motion. Meeting adjourned at 7:02pm.**

Email notifications sent to:

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