



Grand County Fair 2025 Sponsorship Packet

Sponsors are a very important piece of the Moab Community and Grand County Fair. We could not do this event without our community's support.

We would like to extend the opportunity to market your business at the fair through sponsorship. These sponsorships provide the ability to showcase your company while supporting fair activities for the community. Your sponsorship provides a fun community-based event and helps keep this event free and accessible to Grand County's residents and visitors.

Based on your chosen level of sponsorship, you will receive on-line/social media/print/radio marketing and find your business logo visible throughout the fair in strategic locations for the duration of the event.

Questions about sponsorship opportunities? Contact Angie Book at 435-259-1311 or email her at abook@grandcountyutah.net.

Sponsor Packages and Levels:

- **Title Sponsor (Legacy Level)**
 - \$10,000+ donation
 - Activities:
 - Live Music Entertainment – Headliners: (tba)
 - Stage Equipment and Setup for Live Music Performances
 - Inflatable Activities
 - Carnival Rides & Games (need to raise \$35,000)
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed with the County Fair logo on Posters and Social Media Platforms
 - Logo displayed on/at the sponsored event/activity/product
 - Company given sponsorship credit for the sponsored activity during event and advertising
 - Link to the company website posted on the County Fair Webpage
 - Banner supplied by the County Fair to be displayed at the County Fair Rodeo and on the County Stage throughout the duration of the County Fair
 - Banner will be displayed in the Old Spanish Trail Arena for the 2025-2026 season
 - 10x10 Booth Space

- A Flag displayed during the Drill Team Performances (Rodeo and Fair Opening Ceremonies, Parade)
 - A Float entry in the County's 4th of July Parade
- **Executive Sponsor (Atomic Level)**
 - \$7,500-\$9,999 donation
 - Activities:
 - Live Music Entertainment
 - Stage Equipment and Setup for Live Music Performances
 - Inflatable Activities
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed with the County Fair logo on Posters and Social Media Platforms
 - Logo displayed on/at the sponsored event/activity/product
 - Company given sponsorship credit for the sponsored activity during event and advertising
 - Link to the company website posted on the County Fair Webpage
 - Banner supplied by the County Fair to be displayed at the County Fair Rodeo and on the County Stage throughout the duration of the County Fair
 - 1 Banner will be displayed in the Old Spanish Trail Arena for the 2025-2026 season
 - 10x10 Booth Space
 - A Flag displayed during the Drill Team Performances (Rodeo and Fair Opening Ceremonies, Parade)
 - A Float entry in the County's 4th of July Parade
- **Stage Sponsor (Platinum Level)**
 - \$5,000-\$7,499
 - Activities:
 - Live Music Entertainment –
 - Sound setup and equipment for the Live Music Entertainment
 - Inflatable Activities
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed with the County Fair logo on Posters and Social Media Platforms
 - Logo displayed on/at the sponsored event/activity/product
 - Company given sponsorship credit for the sponsored activity during event and advertising
 - Link to the company website posted on the County Fair Webpage
 - Banner supplied by the County Fair displayed on the County Stage throughout the duration of the fair

- Banner will be displayed in the Old Spanish Trail Arena for duration of the 2025-2026 Season
 - 10x10 Booth Space
 - A Flag displayed during the Drill Team Performances (Rodeo and Fair Opening Ceremonies, Parade)
 - A Float entry in the County's 4th of July Parade
- **Rodeo Sponsor (Gold Level)**
 - \$2,500-\$4,999
 - Needs:
 - Buckles
 - Cash Prizes
 - Feed for Livestock
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Company given sponsorship credit for the Rodeo during the event and in advertising
 - Link to company website posted on the County Fair Webpage
 - Banner supplied by the County Fair displayed at the Rodeo on the Main Gate or Bucking Shoots
 - A Flag displayed during the Drill Team Performances (Rodeo and Fair Opening Ceremonies, Parade)
 - 10x10 Booth Space
 - A Float entry in the County's 4th of July Parade
- **Community Partner Sponsors (Silver Level)**
 - \$1,500-\$2,499
 - Activities:
 - Creator's Exhibits (cash prizes, ribbons, trophies for 4-H and Open Class Exhibits)
 - 2 Collegiate Scholarships
 - 2 Teen Representative (a Mister and a Miss) Grand County Leadership Scholarships
 - Community Partnership Awards
 - Volunteer Groups receive direct donation awarded from the sponsor in exchange for volunteering at the county fair.
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed at the Creator's exhibit hall or on volunteer t-shirts based on the sponsor's selected option
 - Link to the company's website posted on the County Fair Webpage
 - 4'x6' banner supplied by the County Fair displayed at the county fair, for the duration of the fair
 - A Flag displayed during the Drill Team Performances or county representative during the Parade

- Recognition during the presentation of the scholarship/award
 - 10x10 Booth Space
 - A Float entry in the County's 4th of July Parade
- **Activity Sponsor (Bronze Level Sponsors)**
 - \$1,000-\$1,499
 - Activities to sponsor:
 - Pony Rides (per day)
 - Photo Booth (per day)
 - Comedy Act (per day)
 - Bombtown RC Obstacle Course
 - Softball Tournament
 - Volleyball Tournament
 - Cornhole Tournament
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed for the duration of the activity on the day sponsored
 - Link to the company webpage posted on the County Fair Webpage
 - 4'x6' banner supplied by the County Fair displayed at the county fair, for the duration of the fair
 - A Flag displayed during the Drill Team Performances or county representative during the Parade
 - 10x10 Booth Space
 - A Float entry in the County's 4th of July Parade
- **Friends of the Fair Sponsors**
 - \$500-\$999
 - Entertainment to sponsor:
 - Roller Derby
 - Face Painting
 - Crafter's Corner
 - What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed for the duration of the activity on the day sponsored
 - Link to the company webpage posted on the County Fair Webpage
 - 10x10 Booth Space
 - A Float entry in the County's 4th of July Parade
- **In-Kind Sponsors**
 - Minimum of \$50+ donated goods or services. Any donated goods or services valued at \$500 or more will be published and recognized at the appropriate donor level.
 - Needs:
 - Hotel Rooms
 - Drinks, Snacks and Meals for Volunteers

- Volunteers
- Volunteer appreciation gifts
- Food for the Eating Contest
- Reusable Water Bottles
- Bottled Water
- What the sponsorship includes:
 - Logo displayed on ads and promo material (print and digital)
 - Logo displayed in strategic spots throughout the county fair
 - Link posted to the company webpage posted to the County Fair Webpage
 - 10x10 Booth Space
 - A Float entry in the County's 4th of July Parade