



CLYDE RECREATION CENTER

YOU BELONG HERE



“THE CRC HELPED US FEEL LIKE SPRINGVILLE IS HOME”





NEW KIDS ON THE BLOCK

- EOS FITNESS
- Opening Summer 2025



- SPANISH FORK REC CENTER
- Opening Fall 2025

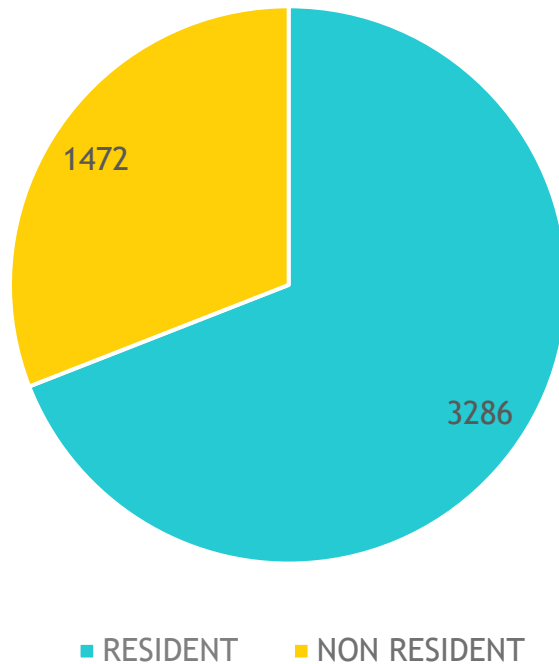




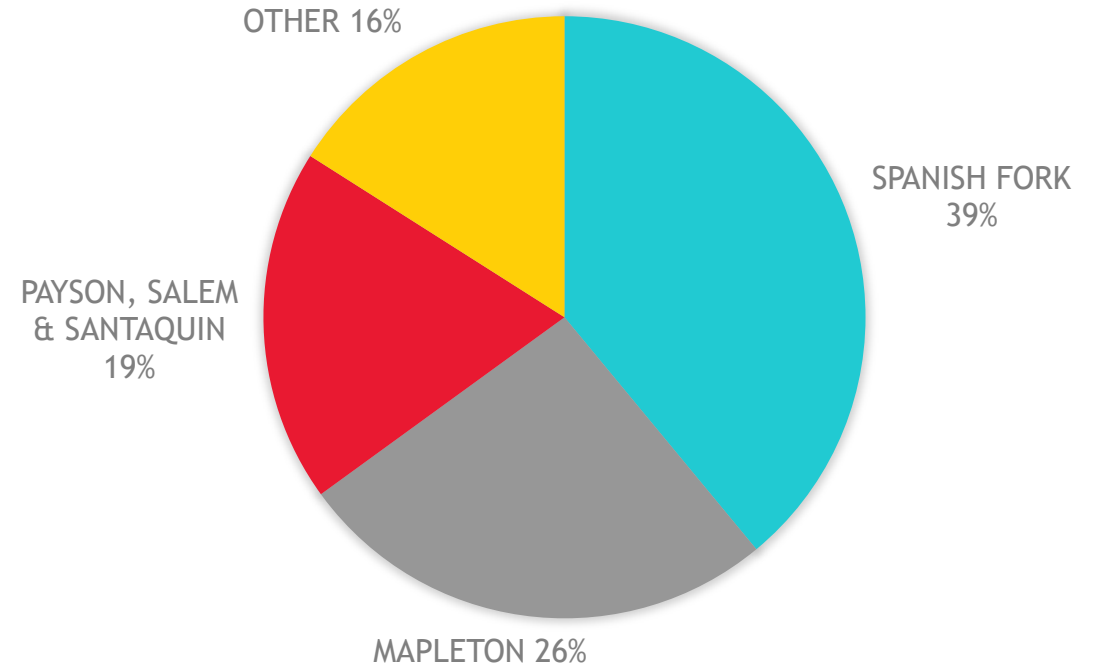
MEMBERSHIP AT THE CRC

4,758 MEMBERSHIPS & 10,730 MEMBERS

MEMBERSHIP RESIDENCY
BREAKDOWN



NON RESIDENT CITIES





MEMBERSHIP PRICE COMPARISON

Membership Type	CRC FY26 Resident/Non-Resident	Spanish Fork Resident/Non-Resident	Provo Resident/Non-Resident
Family	\$490/\$635	\$505/\$635	\$493/\$618
Adult Individual	\$289/\$370	\$295/\$370	\$285/\$355
Adult Couple	\$393/\$510	\$405/510	\$398/\$503
Youth/Senior	\$155/\$196	\$165/\$205	\$157/\$195
Senior Couple	\$279/\$361	\$295/\$370	\$285/\$355
Day Pass	\$6.50/\$5.50	\$7.00/\$6.00	\$6.50/\$5.50



STRATEGIES

- Focus on Springville Resident Membership Growth
- University Internships
- Operational Cost Reductions Without Service Level Decreases
- Retain & Expand Senior Programs
- Additional Revenue Opportunities
- Increase CRC Visibility
- Employee Retention
- Stakeholder Survey

