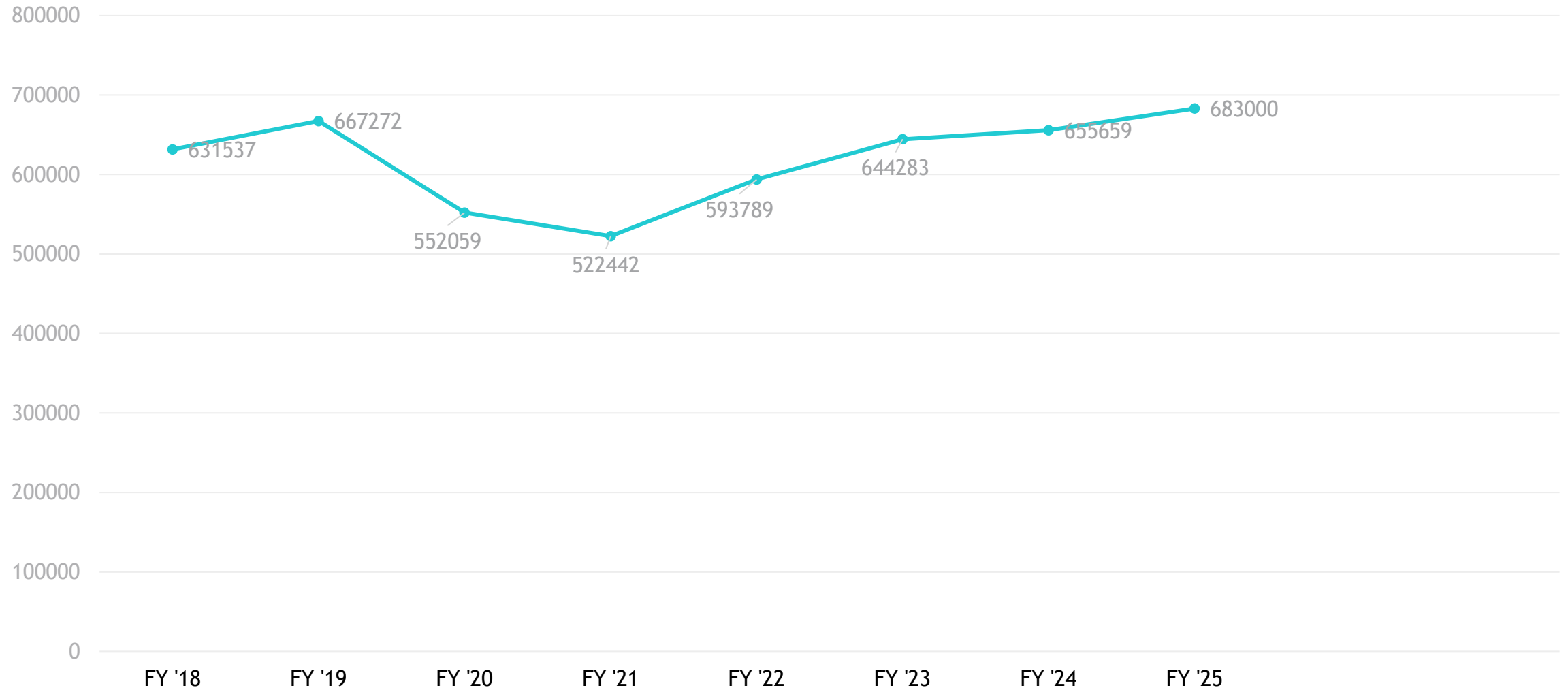




MARCH 2025
LIBRARY PRESENTATION

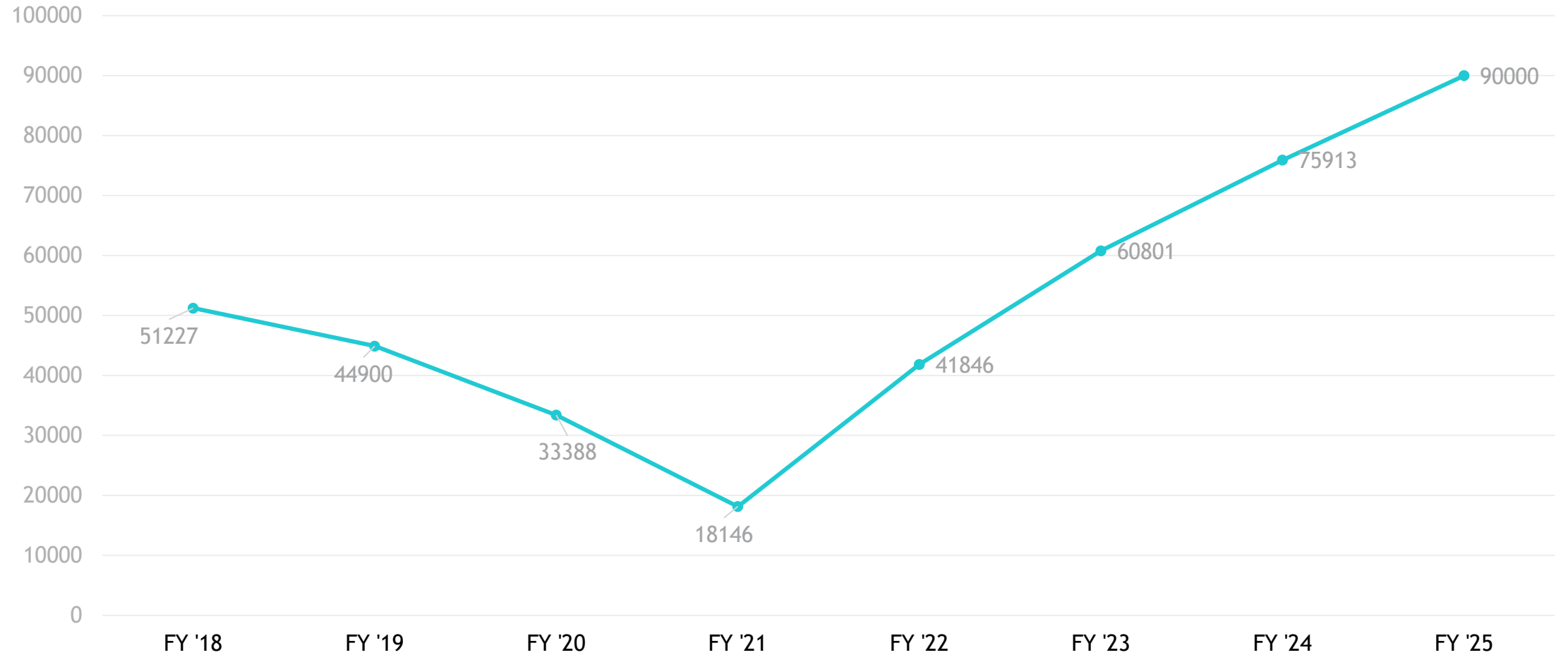


TOTAL CIRCULATION



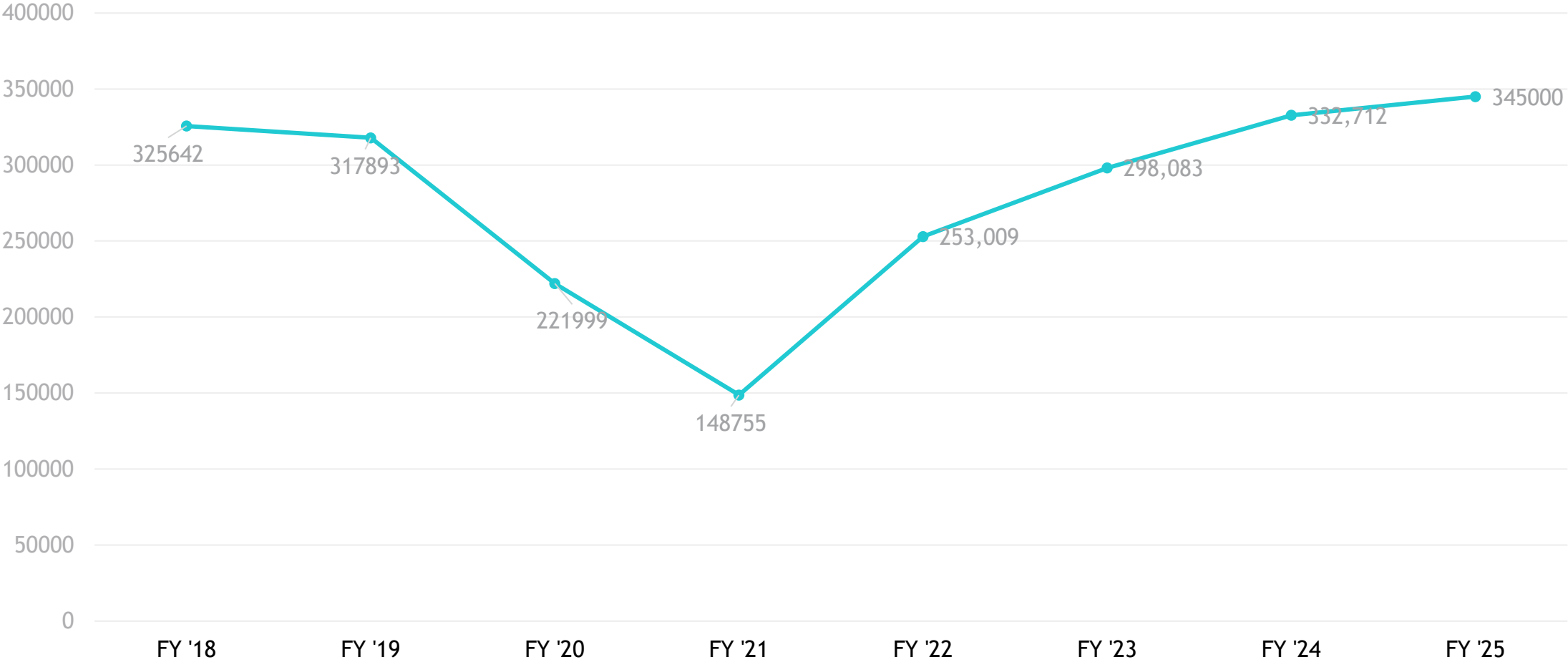


PROGRAM ATTENDANCE





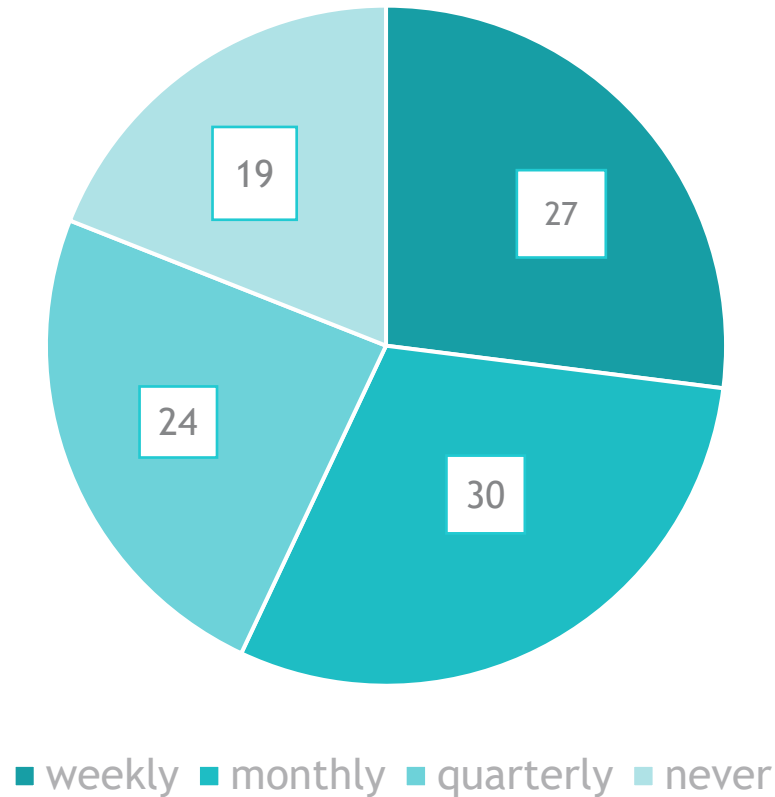
LIBRARY VISITS





VISITATION

Frequency of visits by % of population



Community survey data shows that 57% of families visit the library monthly, or more. 81% visit the library at some point within the year.

80% of Springville families have a library card



QUESTION TO CONSIDER

With the population staying relatively flat over the past few years, what factors might explain such dramatic increases in the library's key performance measures recently?



COVID BOUNCE



While we have been setting new high-water marks, much of the steep increase is due to rebounding from low years 4-5 years ago.



INCREASES IN OFFERINGS?

- Collections have grown slightly as we fill our bookshelves over time
- The number of programs has increased as we fill gaps and partner with community presenters
- Our building has not grown, nor have our hours of operation changed





STAFF EFFORTS



Over time, library staff have honed their skills, fine-tuning services based on feedback and changing needs.

Areas of improvement include staff roving adjustments, proactive outreach, and innovative program development.



- 

Springville Library

(801) 489-2720

springvillepubliclibrary@gmail.com

springville.org/library

Promote Website

Open now

100% recommend (56 Reviews)

pastry.

Wed, Apr 16 at 6:30 PM

Pop Tart Taste Off

Springville, UT

You like Springville Library

Interested

2

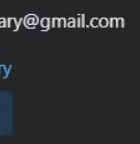
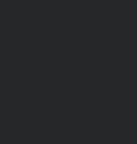
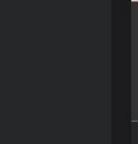
Like Comment Send Share

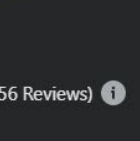
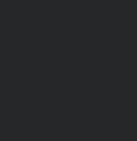
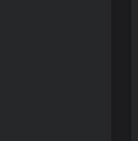
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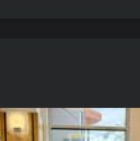
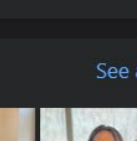
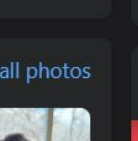
You're commenting as Dan Mickelson.

Photos

See all photos

Join us for a rootin'-tootin' good time, where you'll saddle up for classic cowboy stories and get your hands dirty crafting your very own clay horses!

A fun-filled adventure of storytelling and creativity awaits!

Wed, Apr 9 at 7 PM

Tales & Tails

Springville, UT

You like Springville Library

Interested



DEMAND & COST SAVINGS



As the cost of living rises and families face financial challenges, more people are turning to the library for affordable education, entertainment, and enrichment through books, digital resources, and programs.



FROM *OUTPUTS* TO *OUTCOMES*

Outputs are great at providing tangible data on library usage, helping to assess effectiveness, and guide service delivery.

Outcomes are harder to capture, but help us evaluate if we are fulfilling our mission statement which is to “transform lives through a world of knowledge, discovery, and imagination”.



IMPACT TO SPRINGVILLE RESIDENTS

Email request from L.J.: I couldn't pay my cell phone bill on time...do you have Wi-Fi there that I can use to call someone about my financial stuff?

After a visit to the Junior High, staff relayed the following: "One of the teachers came up to us to say how happy she was to see a bunch of her 8th grade boys with books in their hands, talking about books."

Staff recorded the following: A woman thanked us profusely for having Spanish children's books. She said that her daughter is bilingual and it really means a lot that she is able to read books about her favorite characters in the language that she dreams in.

A grandma says: I bring my "pre-school dropout" granddaughter to story time and she absolutely loves it! She is shy and couldn't handle a classroom yet, but loves learning at our story times.

A local business person D.P.: Recently I started using Libby to read eBooks through the library has saved me hundreds of dollars. I was spending way too much on Audible.

Springville mom A.O. says: We love to attend the free family activities they have there!

Frequent visitor A.M.: My son struggles to make friends at school and he's not really into sports. The teen clubs offered by the library have made a tremendous difference as he's found his place with like minded kids.