



Cedar City Historic Downtown Economic Committee Meeting

Economic Dev Director
David Johnson

Committee Members

R. Scott Phillips
Ron Cardon
Jeff Corry
Brent Drew
Jessica Kinsey
Mirryn Morrill
Kaylee Pickering
Jaden Reardon
Brooke Twitchell
David Whitmore
Jennifer Wilson

Secretary – Tricia Harris

Thursday – April 3, 2025
5:30 PM – 7:00 PM
Council Chambers

AGENDA

April 3, 2025 5:30 PM – 7:00 PM

- I. Call to Order:** Brent Drew
- II. Pledge of Allegiance**
- III. Approval of Minutes:** Tricia Harris
 - Review and approve minutes from March 6, 2025
 - Go over Use Table proposed changes
- IV. Public Comment**
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- V. Presentations (5 min)**
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- VI. Breakout Sessions (30 = 20 min breakout 10 min group discussion)**
 - Organizational – Strengthening relationships with Tourism, Chamber, WIB, Innovation, and SBDC
 - Economic Vitality – Business survey updates, engagement strategies, and newsletter development
 - Design – Outdoor dining guidelines, UDOT & city collaborations (lighting, banners, sidewalk improvements, trees)
 - Promotion – Business toolkit, digital pass, and historic downtown branding
- VII. Discussion (20 min)**
 - America 250 – Tricia
 - Website & Toolkit - Tricia
- VIII. Business (20 min)**
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IX. Staff Reports (10 min)

- Main Street Community Progress Visits Recap - Tricia

Next Month's meeting: May 1st, 5:30-7:00pm, Cedar City Council Chambers

Our Mission as the Historic Downtown Economic Committee is to provide input and advice to the Cedar City Council on the following:

1. Propose innovative and efficient ways to effectively invest in the Historic Downtown district.
2. Propose economically viable policies that are conducive to the economic health and preservation of Historic Downtown.