

Arts Committee Meeting

March 24, 2025

6:30 p.m.



CITIZEN COMMENT

HOUSEKEEPING ITEMS

MURAL PROGRAM

Timeline



- Jan.- Identify interest
- Feb.- Mural Program adopted
- March- Community Jury
- March- Arts Committee recommend structure/theme
- March/April- CC approval
- March/April- Agreements
- April- Call for Artists open
- May- Call for Artists close

Timeline Continued



- **May-** Arts Committee selects artist(s)
- **May-** Artist(s) approved by CC
- **May-** Artist contract(s) signed
- **July-** Building owner approval
- **July-** Design recommendation
- **July-** CC final design approval
- **July/Aug.-** Discover Davis Grant
- **Sept.-** Painting period opens
- **Sept./Oct.-** Work completed





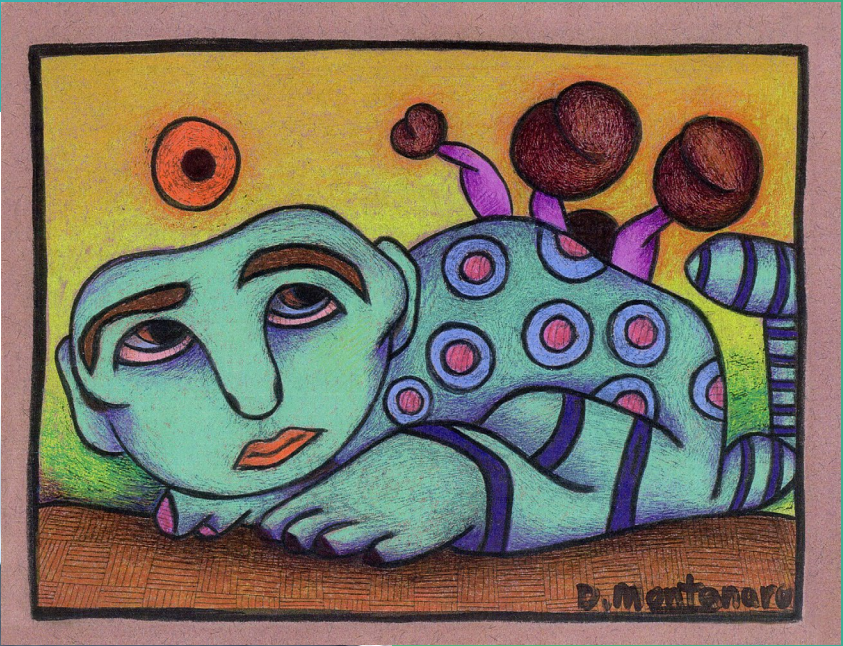


















Google

D. MONTANARO













CITY BRANDING SIGNAGE PLAN



NORTH SALT LAKE TOWN CENTER

BRANDING & WAYFINDING PLAN



February 2021

PUBLIC SPACE

- » Wide variety of material options
- » Unique look showcasing creativity and adventure
- » Clear connections between city & nature
- » Can mix historic and modern features
- » Durable materials



Traditional elements of public space can communicate a connection to history.



Public space can utilize natural material and forms, or focus on elements such as water and stone.



A modern approach can give a clean and welcoming look to public spaces



FURNISHINGS

- » Wide variety of material options
- » Style can convey brand quickly
- » Can mix historic and modern features
- » Durable materials
- » Quality furnishings can create a comfortable space for the public



Furnishings can be simple, strong elements using stone, wood, and metal.



Using modern furnishings while also introducing diversity in surface materials helps to communicate the modern brand identity.



Furnishings can also be used as opportunities for art.



Mural art can reference historic Town Center elements or tell stories unique to North Salt Lake.



Traditional bronze sculptures can relay historical context while conveying the brand essence.



Sculptural art can feel historic and connect the history of train travel in the Town Center to the new branding.



With strong ties to the train network of the Wasatch Front, historic art can also feel experimental and contemporary.



Successful public art is engaging, and can be a simple interpretation of every-day elements.



Public art can also engage the user and invite them to interact with the piece.



Framing of natural features and views can also bring engagement with public art in the Town Center.



Murals can tell stories and bring awareness of important people in the history of the Town Center.



Public art can also successfully use the literary arts to tell the unique story of a place.



Connecting art to nature and local history is encouraged.

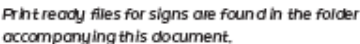


Iconic murals and signs can impact the Town Center brand.



Connecting art to nature and local history is encouraged.

A



-

 Gateway sign - front graphic and perspective



Print ready files for signs are found in the folder accompanying this document.



Print ready files for signs are found in the folder accompanying this document.



primary logo



Primary
TOWN CENTER
logo



NORTH SALT LAKE
TOWN CENTER



Primary Logo
Modified for NSL
Rebrand
(2 versions)



CITY OF
NORTH SALT LAKE
UTAH



CITY OF
NORTH SALT LAKE
UTAH

secondary logo

Secondary
TOWN CENTER
logo



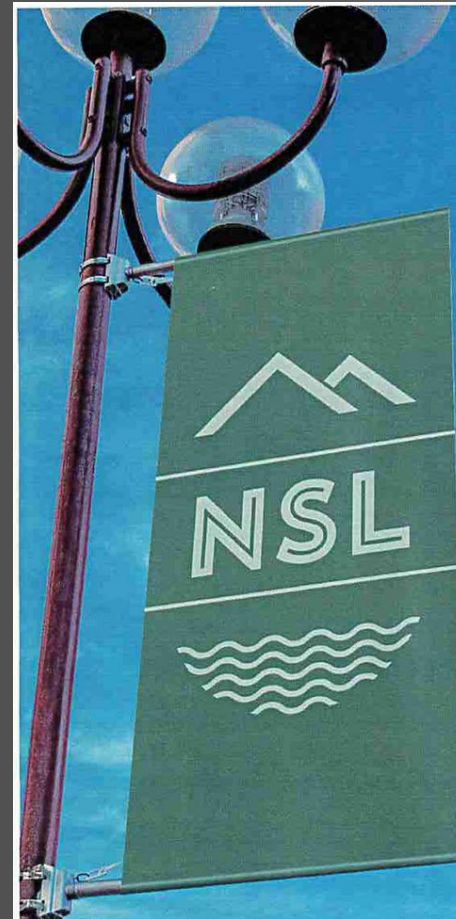
Secondary Logo
Modified for NSL Rebrand



department logo variations (examples)



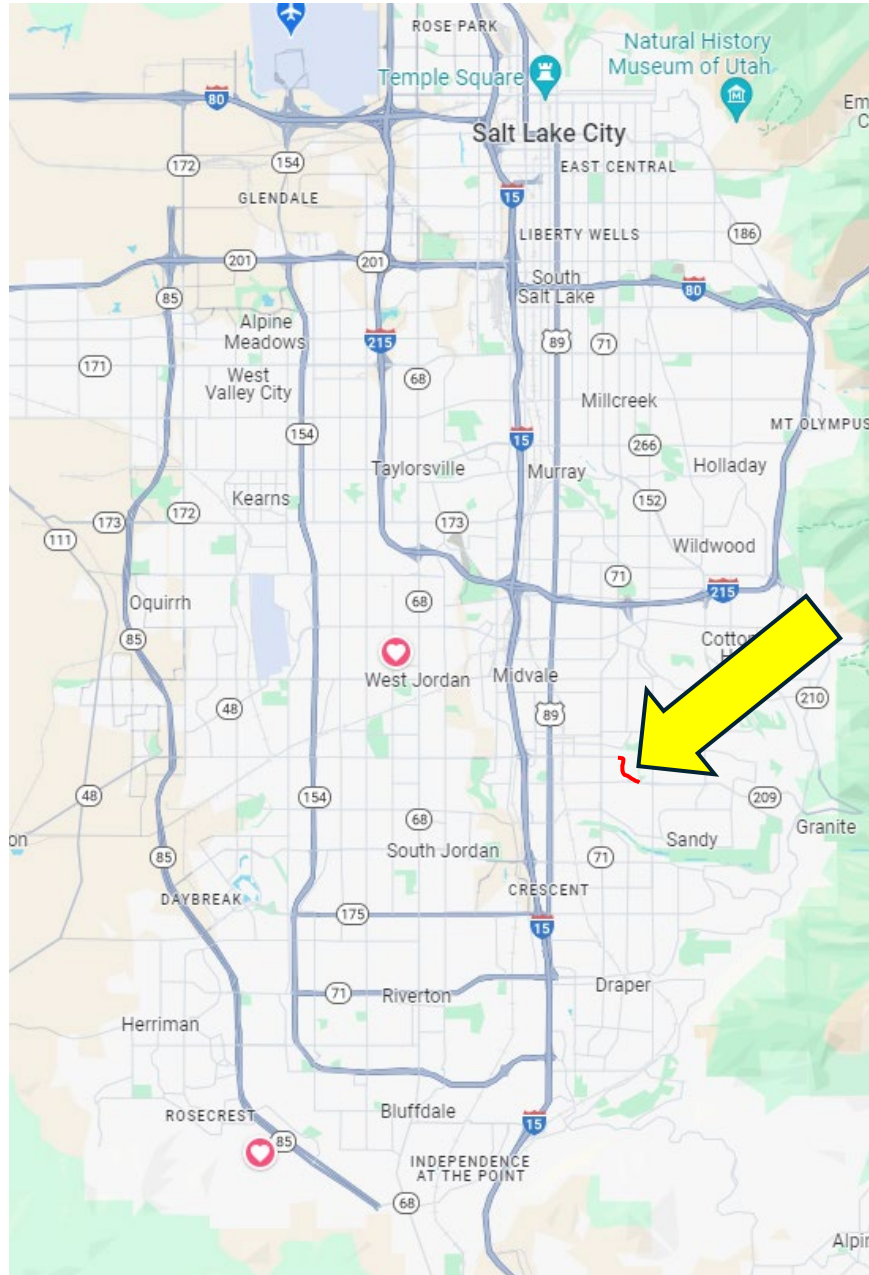
pole banners



TREE PLANTING EAGLERIDGE DRIVE



Eagle Ridge Drive



Quarry Bend Drive Sandy, Utah

(9000 South-9400 South)





Design Asks

- Low maintenance
- Establishment period irrigation
- Lighting is important
 - Both sides of street
 - Closer together
- Welcome sign/Eaglewood Sign
- Rock terraces
- South side





Neighborhood Precedents



Option 1: The Tower

Option 1: The Tower





Option 1: The Tower

Option 1: The Tower



Option 1: The Tower

Option 1: The Tower



Option 1: The Tower



Option 1: The Tower

Option 1: The Tower

Option 1: The Tower



Precedent Images



Option 1: The Tower - Design Components



Raised overlook of valley



Retaining Walls



Planting area to accent rhythm along hill



Columnar trees placed to block view of hill



Columnar trees to mimic Italian roadways



Native grass seed mix



Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



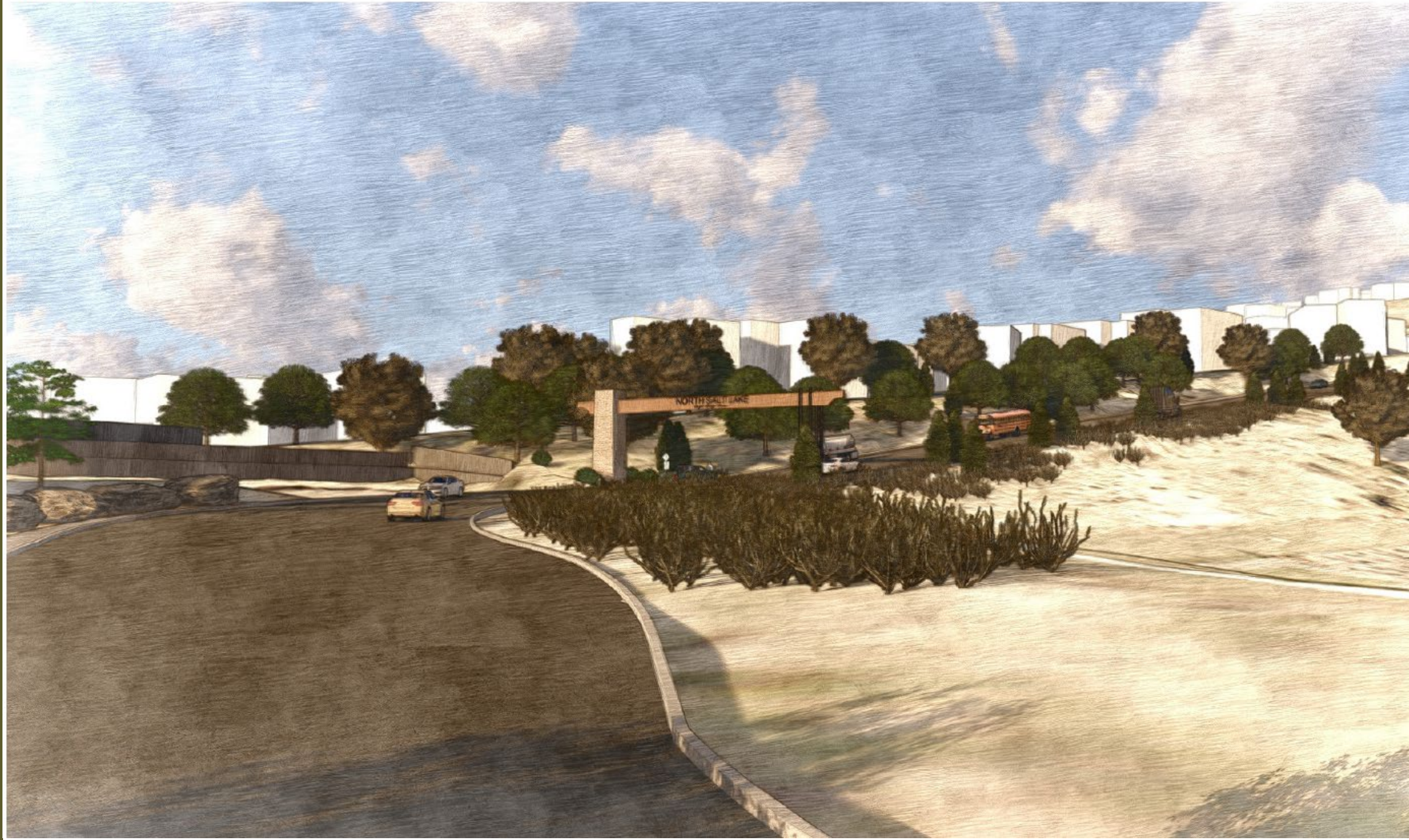
Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside



Option 2: Native Hillside



Option 2: Native Hillside

Option 2: Native Hillside

Option 2: Native Hillside



Precedent Images



Option 2: Native Hillside - Design Components



Overhead entrance
sign



Natural planting style
to match surrounding
hillsides



Preserve existing vegetation
with added trees and
shrubs



Native grass seed mix

Option 2: Native Hillside



Option 3: Italian Hillside

Option 3: Italian Hillside



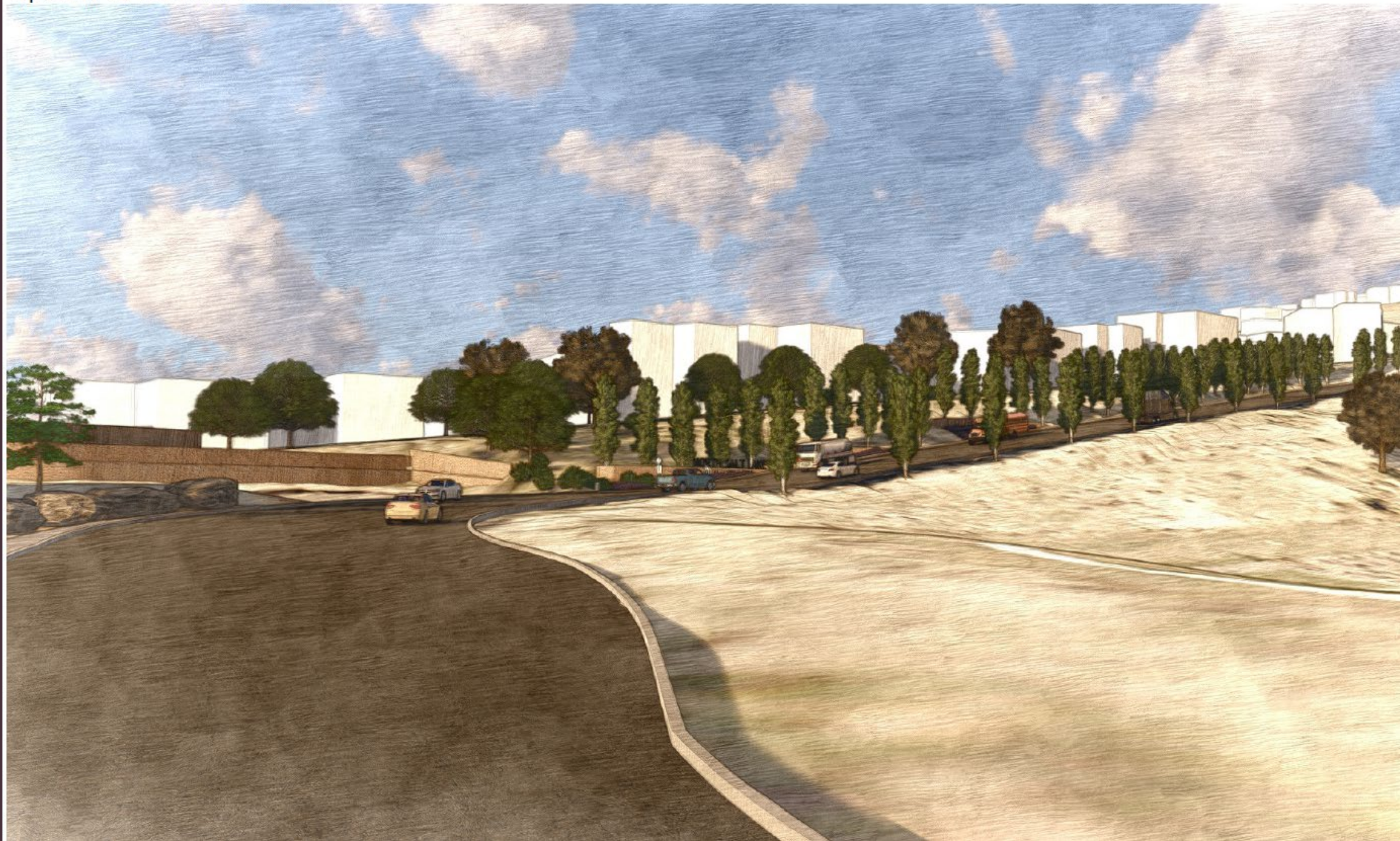
Option 3: Italian Hillside

Option 3: Italian Hillside



Option 3: Italian Hillside

Option 3: Italian Hillside



Option 3: Italian Hillside

Option 3: Italian Hillside

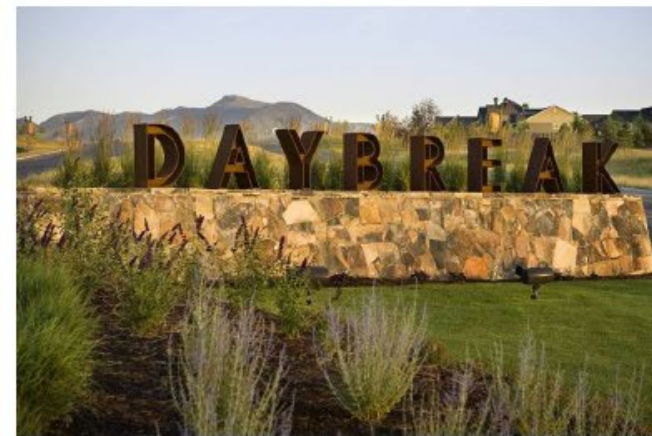


Option 3: Italian Hillside

Option 3: Italian Hillside



Precedent Images



Option 3: Italian Hillside - Design Components



Retaining Walls



Planting area to accent rhythm along hill



Columnar trees placed to block view of hill



Columnar trees to mimic Italian roadways



Native grass seed mix





Option 1: The Tower

1A \$781,080.20

1B \$667,175.30



Option 2: Native Hillside

\$557,274



Option 3: Italian Hillside

\$557,175

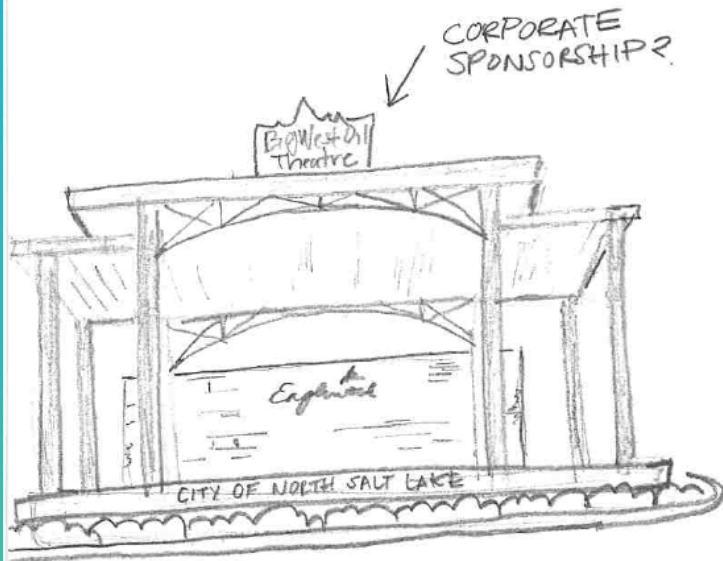


		The Tower			
		Full Size Tower	Smaller Tower	Native Hillside	Italian Hillside
		1A	1B	2	3
1	Demolition	\$7,837.20	\$7,837.20	\$7,837.20	\$7,837.20
2	Site Preparation (Grading, soil amend, electrical services)	\$60,397.90	\$60,397.90	\$60,397.90	\$60,397.90
3	Hardscape (Retaining Walls, Stairs)	\$189,560.00	\$136,010.00		\$136,010.00
4	Planting (Trees, shrubs, irrigation)	\$252,277.90	\$252,277.90	\$238,377.90	\$252,277.90
5	Architecture	\$156,000.00	\$106,000.00	\$156,000.00	\$6,000.00
6	Furnishings (Street Lights)	\$44,000.00	\$44,000.00	\$44,000.00	\$44,000.00
7	Contingency	\$71,007.30	\$60,652.30	\$50,661.30	\$50,652.00
Total Project Estimate		\$781,080.30	\$667,175.30	\$557,274.30	\$557,175.00

EAGLEWOOD GOLF COURSE LIBERTY FEST STAGE



EAGLEWOOD STAGE CONCEPT

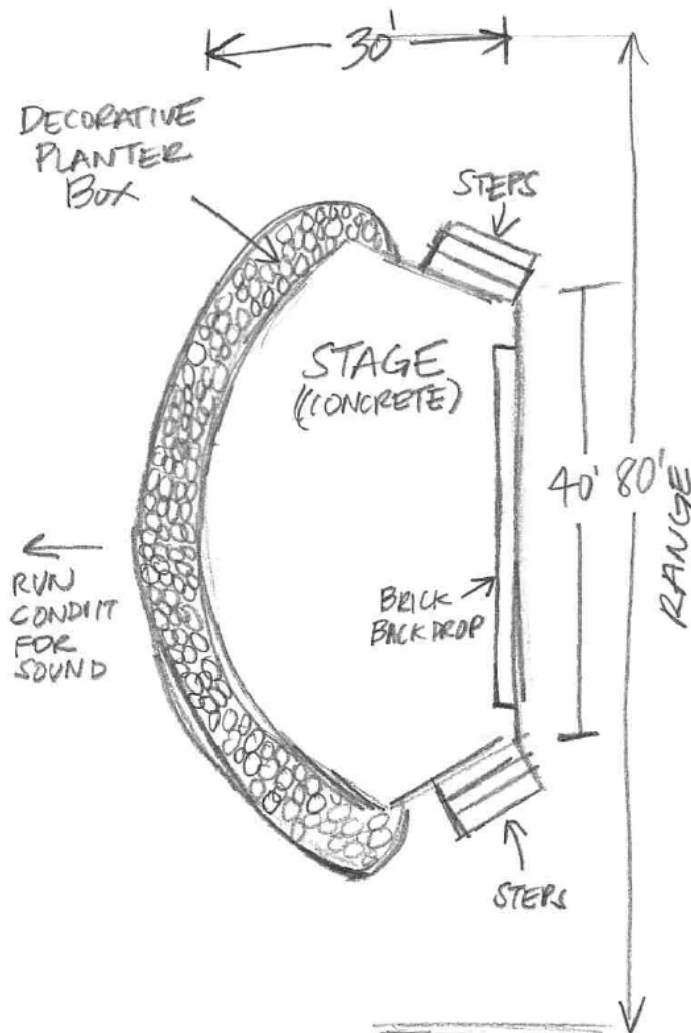


NEED

- POWER
- ABILITY TO HANG LIGHTS
- HANG SPEAKERS
- CONDUIT TO SOUND
- MOVIE SCREEN: DROP DOWN
- PROJECTOR CONNECTION

MAYBE

- BACK STAGE (CHANGING AREA)
- SHADE STRUCTURE
- SCREEN SET ON STAGE
- DRUM STAND
- CLOSET/STORAGE
- ABILITY TO RUN TV'S/SCREENS
- CAMERAS



COMMITTEE GOALS & PROGRAMS

Committee Goals and Programs

- Mural Program
 - Identify Buildings with Willing Owners
 - Select Jury
 - Mural experts
 - ?
 - Theme ideas
- Public Art Locations
 - Hatch Park
 - Town Center/City Hall
 - City Entrance Monuments
 - ?
 - ?
- Programs
 - NSL Reads
 - Photo Contest
 - Art Exhibits
 - ?
 - ?

NEXT MEETING
May 5, 2025

MINUTES

March 3, 2025

ADJOURN