



CLEARFIELD CITY COUNCIL
AGENDA AND SUMMARY REPORT
April 01, 2025 - WORK SESSION

Meetings of the City Council of Clearfield City may be conducted via electronic means pursuant to Utah Code Ann. § 52-4-207 as amended. In such circumstances, contact will be established and maintained via electronic means and the meetings will be conducted pursuant to the Electronic Meetings Policy established by the City Council for electronic meetings.

55 South State Street
Third Floor
Clearfield, Utah

6:00 P.M. WORK SESSION

Discussion and Consideration for Council Initiatives: Mural(s) in the City

Discussion on a Request for Donation to Wasatch Elementary

****ADJOURN THE CITY COUNCIL WORK SESSION****

Posted March 26, 2025.

/s/Chersty Titensor, Deputy City Recorder

The City of Clearfield, in accordance with the 'Americans with Disabilities Act' provides accommodations and auxiliary communicative aids and services for all those citizens needing assistance. Persons requesting these accommodations for City sponsored public meetings, service programs or events should call Nancy Dean at 801-525-2714, giving her 48-hour notice.

The complete public notice is posted on the Utah Public Notice Website - www.utah.gov/pmn/, the Clearfield City Website - clearfield.city, and at Clearfield City Hall, 55 South State Street, Clearfield, UT 84015. To request a copy of the public notice or for additional inquiries please contact Nancy R. Dean at Clearfield City, nancy.dean@clearfieldcity.org & 801-525-2714



STAFF REPORT

TO: Mayor Shepherd and City Council Members

FROM: Shaundra Rushton, Communications Manager

MEETING DATE: March 25, 2025

SUBJECT: Council initiatives discussion about a city mural

RECOMMENDED ACTION

To seek the council's input on specifics about putting a mural in downtown Clearfield.

DESCRIPTION / BACKGROUND

Communications staff is seeking the council's input about their desire to place a mural in downtown Clearfield. The council needs to determine the following:

- 1) How many murals would they like?
- 2) Where would they like the mural?
- 3) What are the must-have elements in the mural?

Answering these questions will help staff move forward on getting the mural created. Staff will take this information to a muralist for concept mock-ups. Once some concepts are created, those will be brought back for council review and approval. Staff have a preferred muralist, however, staff also received recommendations from Ogden City if the council would like to explore multiple artists.

Staff's preferred muralist volunteered to scope out good mural locations along the downtown corridor. The muralist looked at walls facing Main/State and walls that didn't completely face Main/State but had high visibility along the downtown corridor. Those scoped locations are included in the below attachment titled, "Potential Mural Locations."

City Council selected *Mural Installation* as an FY 2025 initiative at the June 2024 city council retreat. Staff anticipate that the mural will be installed in June of 2025. The project has a \$20,000 budget. This budget includes materials, artist payment (\$28 per square foot), anti-graffiti coating (\$50 a gallon), and a platform rental (\$500) if the location selected is high up. With this budget, we can afford two 10 x 30-foot murals or one double that size. It takes a muralist about two weeks to complete an art installation this size.

CORRESPONDING POLICY PRIORITIES

- Improving Clearfield's Image, Livability, and Economy



HEDGEHOG SCORE

NA

FISCAL IMPACT

The mural project has a budget of \$20,000 from the city council budget. This budget includes materials, artist payment (\$28 per square foot), anti-graffiti coating (\$50 a gallon), and a platform rental (\$500) if the selected location is high up.

ALTERNATIVES

Instead of having one large mural, the council could select a few spots in the downtown area to place smaller installations. An example of this would be installing small painted jet murals on multiple properties along the corridor. Another example could be painting a few walls along downtown bright, solid colors.

SCHEDULE / TIME CONSTRAINTS

LIST OF ATTACHMENTS

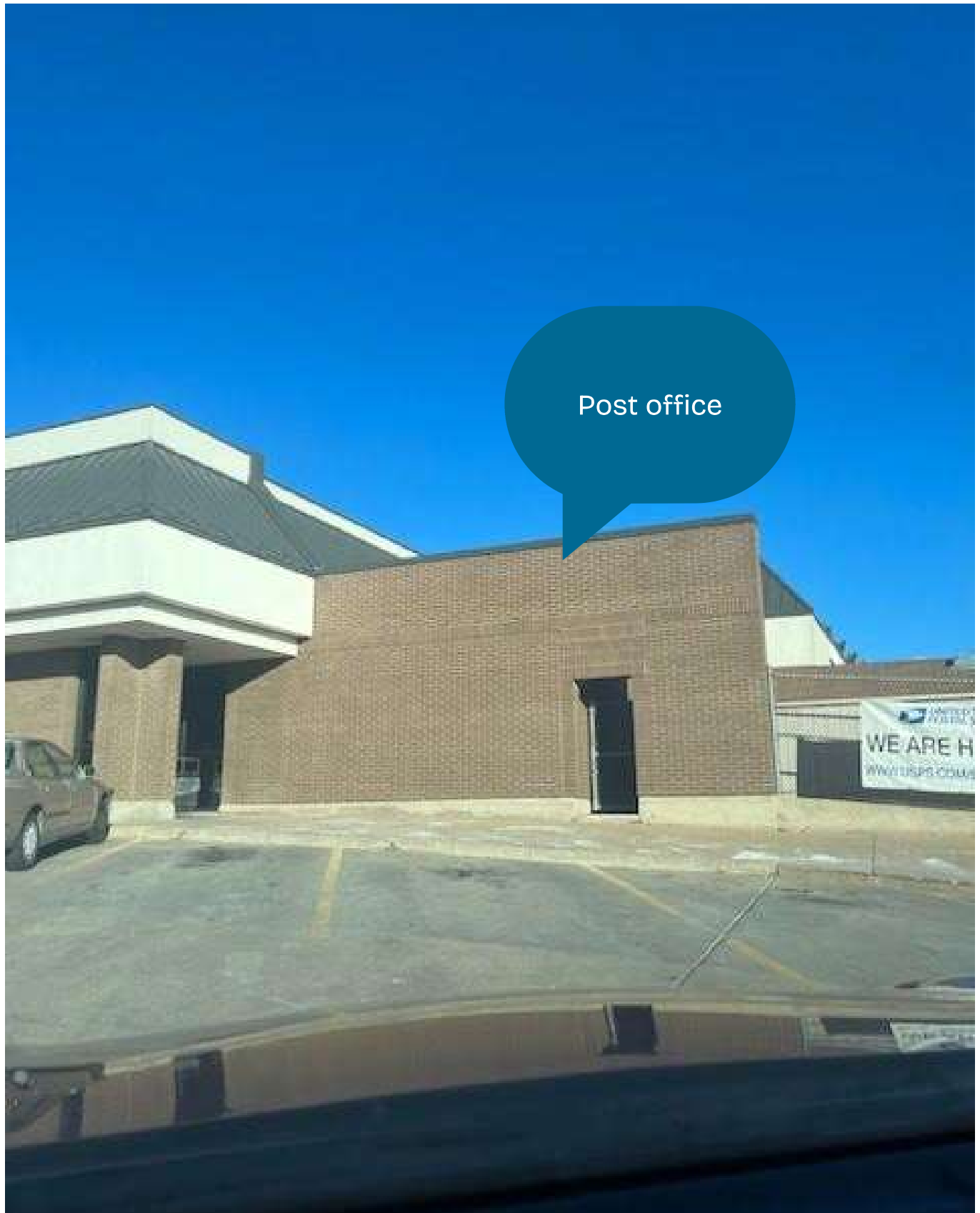
- Potential Mural Locations



**Mural walls directly
facing Main/State**



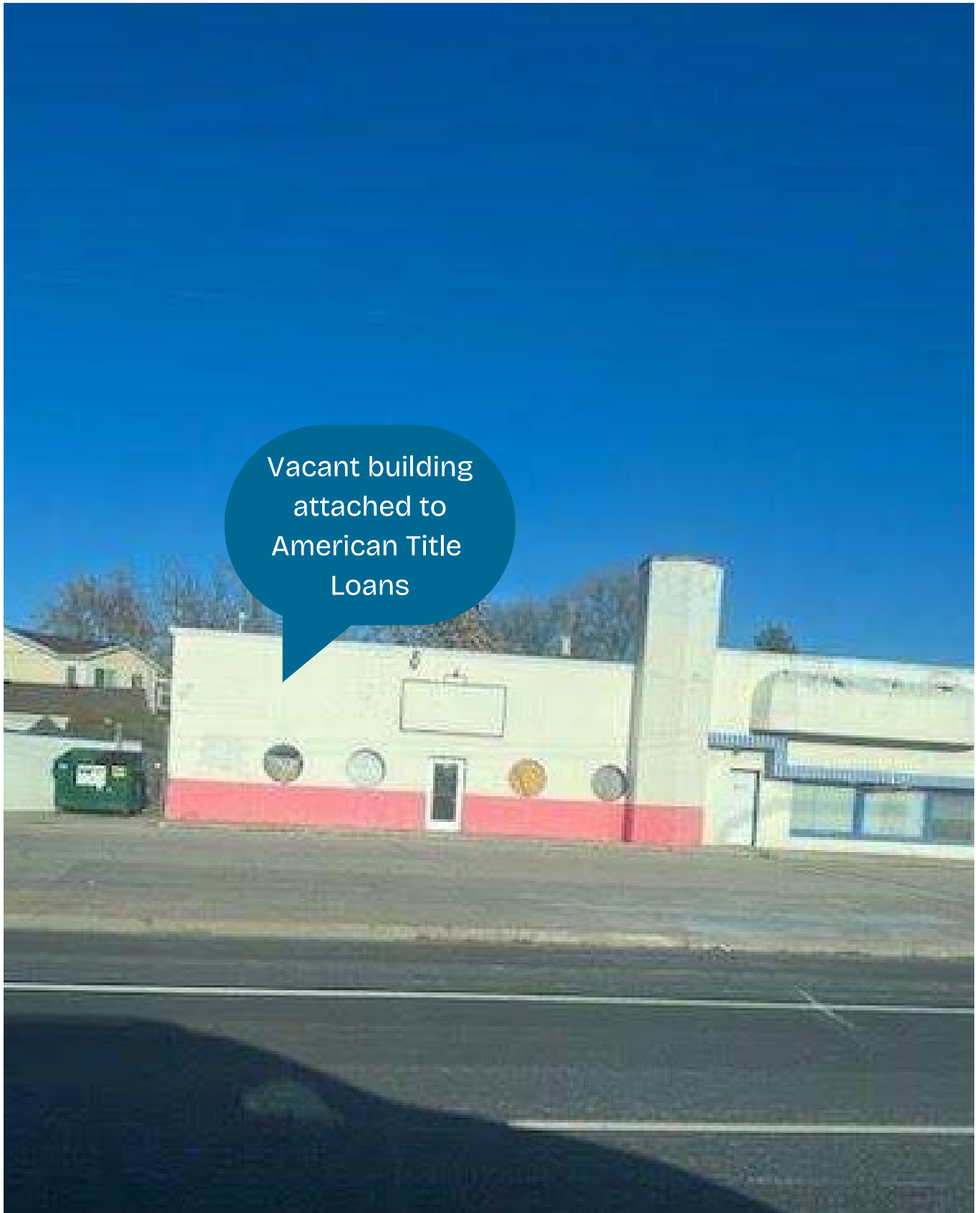
Post office





Fire station wall

Vacant building
attached to
American Title
Loans





**Mural walls with high
visibility from Main/State**

Chariot Auto south
wall. Rancho parking
= walk up access.

CHARIOT AUTO



Google

Kismet Kids
Daycare
(north or south wall)



Burgess
Chiropractic



Hillside Estates



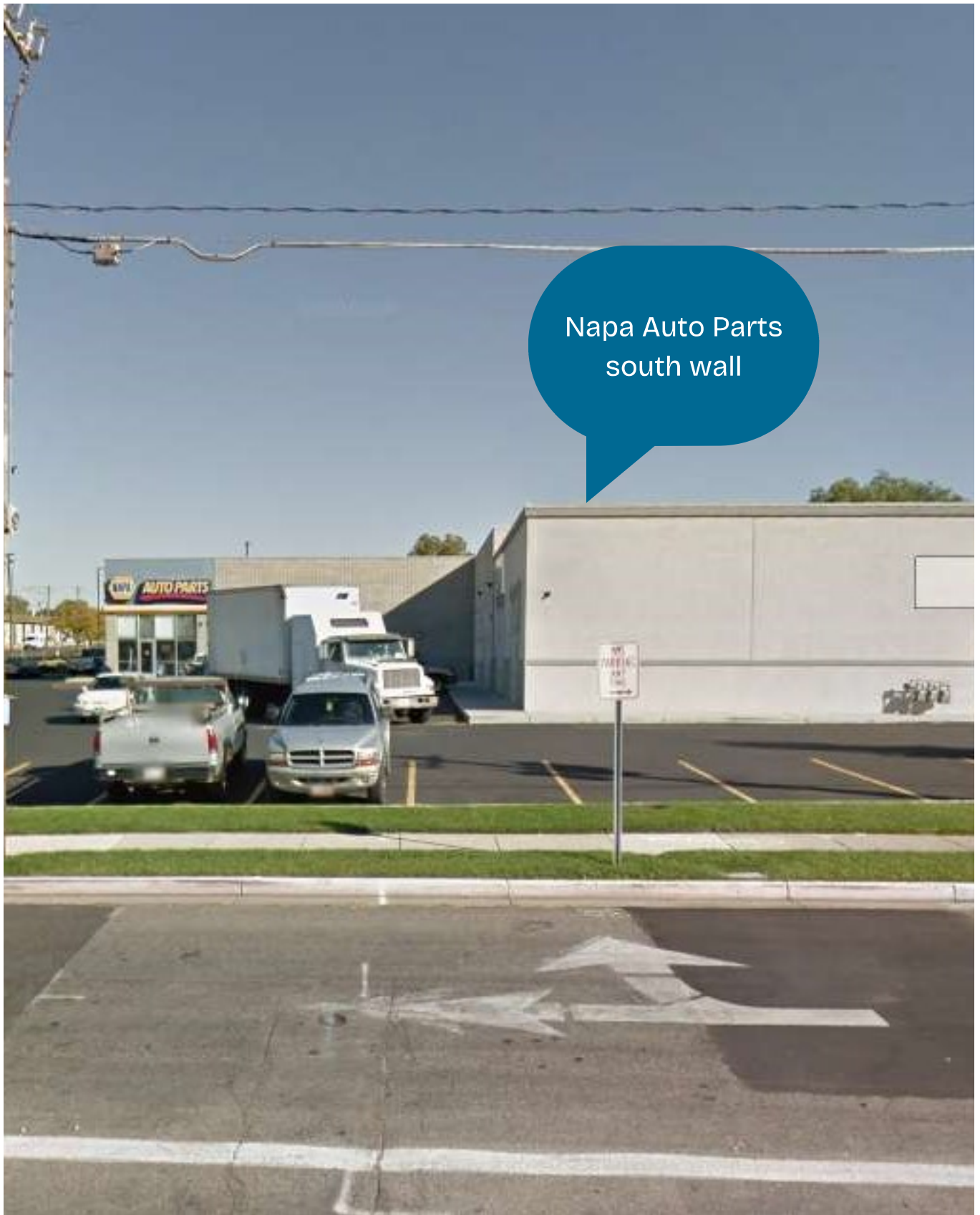
Sandridge
Townhomes



Mayfly Rise

Sandridge
Townhomes

Napa Auto Parts
south wall

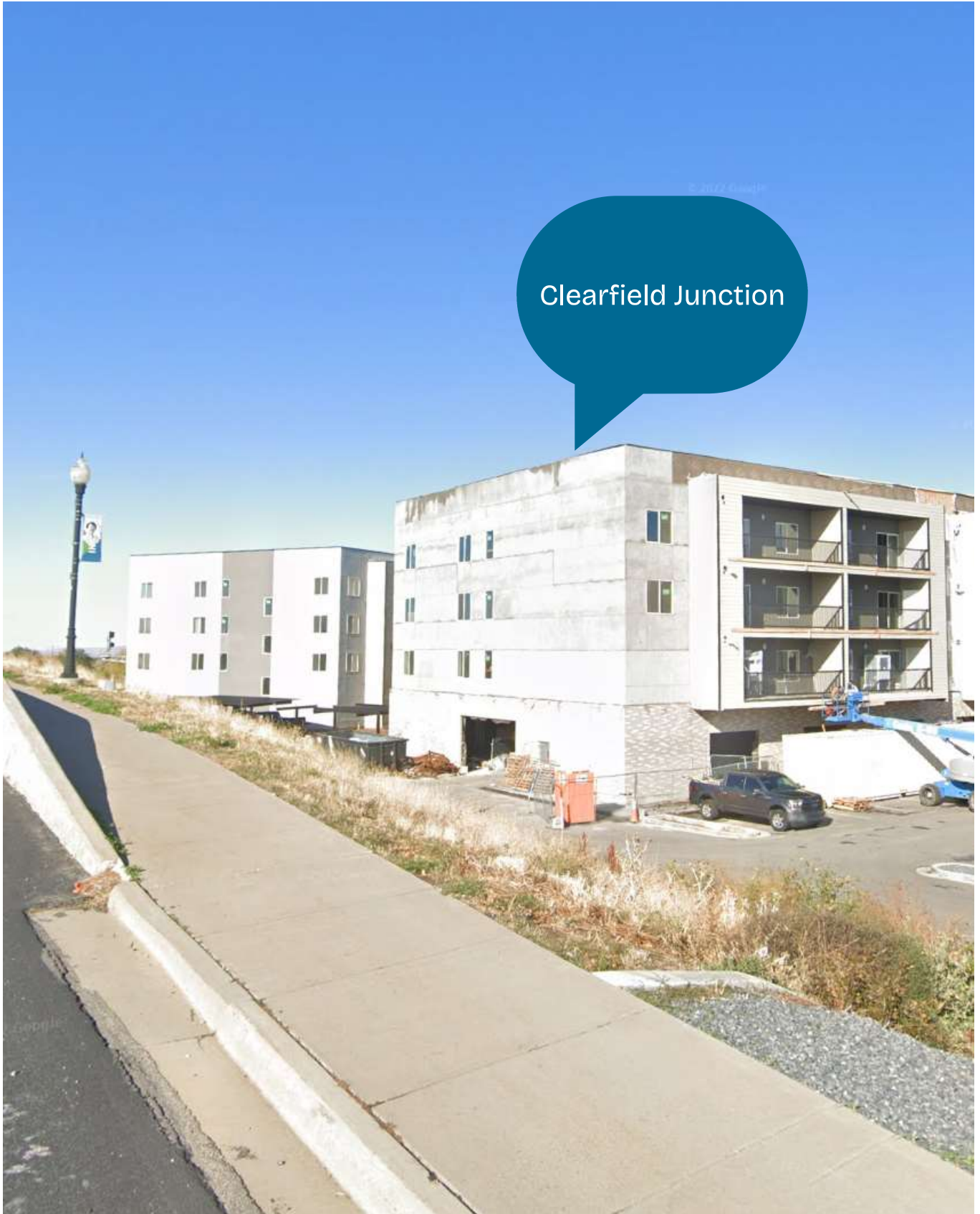


City Plaza



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Clearfield Junction



Health
Department





STAFF REPORT

TO: Mayor Shepherd and City Council Members

FROM: JJ Allen, City Manager

MEETING DATE: April 1, 2025

SUBJECT: Wasatch Elementary Donation Request

RECOMMENDED ACTION

Discuss the requested donation, and if so inclined, schedule a public hearing as the next step in the process.

DESCRIPTION / BACKGROUND

At a recent "Lunch with the Mayor," Jared Johnson from Wasatch Elementary stopped me to ask about the City's ability to make a donation to them so that they can provide a book to every student. I informed him that the Council could consider a donation request, but the proper process would be for him to put the request in writing (see attached). If the Council is inclined to provide a donation, a public hearing must first be held (potentially April 22).

CORRESPONDING POLICY PRIORITIES

- Improving Clearfield's Image, Livability, and Economy

This request pertains to the livability of our community, and the well-being of its young residents.

HEDGEHOG SCORE

A hedgehog analysis has not been performed, but the Council could do so as part of the discussion.

FISCAL IMPACT

The Council's budget includes a small amount of funding (\$2,500) so that requests such as this can be considered without requiring a budget amendment. This \$2,000 request would nearly exhaust that line item.

ALTERNATIVES

- Schedule a public hearing for April 22, after which a donation (of any amount) could be approved
- Direct staff to convey the Council's regrets, if the decision is to not provide a donation



SCHEDULE / TIME CONSTRAINTS

Staff is not aware of any specific schedule or time constraint, but presumably the objective is to accomplish the project before the end of the school year. Jared Johnson (Wasatch Elementary Admin-Intern) may be present at the meeting, and could speak more to the timing.

LIST OF ATTACHMENTS

- Wasatch Elementary donation request

Wasatch Elementary

210 East Center Street
Clearfield, Utah 84015
(801) 402-2650



Chad Sanders, Principal
Jared Johnson, Administrative Intern
Isabelle Guandique, Administrative Intern
Monica Bettridge, Office Manager

February 24, 2025

Subject: Donation Request

Dear Members of the Clearfield City Council,

I hope this letter finds you well. My name is Jared Johnson – Davis Schools Administrative Intern at Wasatch Elementary, and I am writing on behalf of Wasatch Elementary School and the Davis Community Schools program located at our Community Center on Center Street. We are reaching out to request a matching donation of \$2,000 from Clearfield City to complement a generous pledge we have received from Promise Partnership Utah, associated with United Way.

The funds we are seeking will be used to purchase a new book for every child within our building, from Pre-K through 6th grade. Our students come from diverse backgrounds, and many do not have the means to own a book of their own. Often, students borrow books from our library and do not return them, resulting in replacement costs that the school must absorb.

In addition to providing books, Wasatch Elementary partners with Clearfield High School's Latinos In Action (LIA) program. LIA students visit our school weekly to mentor and support our students. With Read Across America Day (RAAD) approaching, we would like to involve Clearfield City in this event. We envision having Mayor Shepherd and the LIA students join us on campus to personally deliver the books to our students, making this a memorable and impactful experience for all.

We kindly request that the City Council vote to approve a matching donation of \$2,000. Your support will enable us to provide each child with a book to celebrate RAAD and foster a love of reading. This collaboration will also highlight the strong partnership between Wasatch Elementary, Clearfield High School, and the broader community.

Thank you for considering our request. We look forward to the possibility of working together to make a positive difference in the lives of our students.

Sincerely,

Jared M. Johnson | Admin-Intern

Wasatch Elementary School | Davis School District

Phone: 801-402-2650

Email: jarjohnson@dmail.net