

Request for Proposals
Maverik Center
Outdoor Entrance LED Ribbon Board Replacement
March 24, 2025

I. Summary

This request for proposals seeks qualified proposals to replace the Outdoor Entrance LED Ribbon Board at the Maverik Center.

Responders to this request for proposals are to review the criteria described in this request and submit a proposal that matches those criteria as closely as possible. All responders must follow the requirements listed herein, have a valid business license, submit proof of insurance if required, and provide a warranty covering workmanship and equipment. Failure to follow any requirement of this request may result in rejection of a proposal.

Any questions should be directed to Kevin Bruder at kbruder@maverikcenter.com.

II. Submission Requirements

Proposals must be returned no later than **3:30 P.M. local prevailing time**, as conclusively established by the clock on <https://utah.bonfirehub.com>, on April 7, 2025. Proposals will reflect the best and most current information and offer.

All proposals must be submitted electronically on bonfire.com. **All proposals must be signed by an authorized representative of the responder. The signature on the proposal signifies the responder's intent to comply with the terms, specifications, and conditions set forth in this request, unless specific exceptions are explicitly noted on the face of the proposal.**

West Valley City reserves the right to reject any or all proposals, to waive any informality or technicality in the City's sole discretion, or to accept any proposal deemed to be in the best interests of the City.

III. Intent of Request for Proposal

The intent of this Request for Proposal is to generally set forth the minimum acceptable requirements for the proposals to be submitted herein. It is the intent of West Valley City to choose a proposal based on compliance with the terms of this request. West Valley City may choose all, part, or none of the proposals. The successful responder shall enter into a contract with the City.

IV. Description of Services and/or Products Required

All proposals are to explain how the proposal provides each of these products. Please be clear and concise in explaining how your proposal meets these requirements.

The Outdoor Entrance LED Ribbon Board dimensions shall be 2'5" by 155'3" on a radius viewable size in a cabinet. Resolution shall be a minimum of 10 mm with a 60 by 4650 RGB full color resolution (or higher with more pixels). See picture attached.

An expected delivery date and installation date must be provided.

A 10-year parts warranty and a 2-year labor warranty are required. Must include all necessary web-based software for operation including animations, software training, digital temperature sensor, and wireless controls via cellular 4G for the life of the sign. All proposals shall include installation including electrical, fiber optics, shipping, removal and disposal of old sign. All proposals shall also include the conversion of all advertising graphics currently running on the existing board, a spare parts package in order to keep the system functioning on an ongoing basis, and 2-day delivery on parts not in spare parts package.

All proposals must include a 10-year parts availability guarantee, service coordination and technical support either locally or via 800# on a 24/7/365, local service is preferred. Unlimited training for the life of the board and ongoing free graphics design support for content on board are required.

V. Criteria for Proposal Evaluation

Only proposals submitted by responsible responders as defined by the City Code will be considered. Proposals will be evaluated according to the following criteria. Proposals will be scored in each area, with the score given the weight indicated below.

- Provision of services and products required above (25%)
- Price (25%)
- Time for completion of services (25%)
- Prior experience and demonstrated competence providing similar products, services and local support (25%)

VI. Other Important Information

The City reserves the right to, in its sole discretion, reject any and all responses to this Request for Proposals. The City reserves the right to, in its sole discretion, waive any requirement set forth in this Request for Proposals. The City reserves the right to, in its sole discretion, cancel

this Request for Proposals. The City reserves the right to, in its sole discretion, negotiate with responders prior to final award.

Response to this Request for Proposals is at the responder's sole risk and expense. The City anticipates selecting one of the responders, but there is no guarantee that any responding proposal will be selected.

It is the City's policy to encourage equal opportunity in the award of contracts. The City endeavors to do business with responders that share the City's commitment to equal opportunity, and will not do business with anybody who discriminates on the basis of race, religion, color, ancestry, age, gender, sexual orientation, disability, medical condition, or place of birth. The City appreciates in advance the efforts that responders will make and looks forward to participating with responders in the selection process.

All responses to this Request for Proposals are subject to the Governmental Records Access Management Act ("GRAMA").

Picture:



