

PARC Tax Advisory Board

Meeting Minutes

March 13, 2025

Attending

Camden Bird, Staci Carroll

Hugh Johnson, Kimberly Martin, Scott Okelberry, Kimberlie Paulson, Karen Schaack, Katie Sorensen, excused – Brandon Smith

Conducting

Scott Okelberry began the meeting at 6:30 p.m. and welcomed those presenting.

Approval of Minutes

Motion to approve – Hugh Johnson

Second – Kimberly Martin

Motion carried.

Presentations

Timpanogos Chorale

Bruce Armstrong explained that Utah County Civic Chorale, Inc. (Timpanogos Chorale) applied for 501(c)3 status in December and are now applying as an independent organization. The choir has been performing in the community for over 60 years and rehearse at the AF City Hall. They are actively seeking funding outside of PARC funds.

AF City Library

Casandria Crane, Erin Warnick, and Camille Thomas spoke to their submission for the Tween Hangout Hub and the further development of the Teen area. Demand for these areas is high, particularly during the summer. In answer to a question, they said that the shelving in the Teen area cannot be moved. The projects can be done in phases.

AF City Parks

Derric Rykert presented the city parks projects. They are working on getting matching grants for some projects (Monarch Park, Boat Harbor, and South Side Trail) but have not yet secured them. Derric said that apart from the South Side Trail project, they would rather have the projects fully funded in order of priority than have partial funding for all projects.

Wasatch Music Alliance (WMA)

John Miller presented the Wasatch Winds and Swing Band requests. Demand to participate in the groups is high. They are close to having two Wind groups, one an elite group and one open to all. Scheduling venues has been difficult. Attendance dropped when they had to move the Wind concerts away from the customary AF High School auditorium on occasion. John reminded the board that revenue for each concert increased when they moved away from selling tickets and requested donations instead.

Sentinel

Chari Bennett and Andrew Jeffries represented a new theater group who currently have a connection to TAF and the Valentine Theater. They do not believe that they are in direct competition with TAF. They submitted three projects, but indicated that if partial funding were available, their priorities would be QLab and the MacBook. They have reached out to local schools to offer performances for the elementary schools, particularly the Title I schools for free or at a reduced cost.

Live American Fork

Josh Walker and Kristina Weseman presented for Live AF. The drone show is Live's funding priority. Last summer, the Steel Days drone show was very well-attended. Feedback from attendees is that they love it, but wish it were longer. Live is seeking to double the length of the show. Communication with the Steel Days committee has also included holding the drone show on the kick-off weekend.

For Holiday Magic, the new lighting requested will not be installed using city employees. There is adequate storage for any new acquisitions.

Live AF indicated that they could work with partial funding.

Follow-ups

Camden: Seek further information on PARC funding for a religious pageant, get clarification on “fundraising” and the use of PARC funding.

DUP: Obtain a copy of their lease agreement with the city.

Upcoming deadlines and meetings

March 20 - 2nd round of applicant presentations, 6:30 p.m. City Admin conference room.

March 27 – First pass on recommendations

Motion to adjourn – Katie Sorensen

Second – Karen Schaack

Meeting adjourned.