

LOGAN LIBRARY MONTHLY STATISTICAL REPORT FEBRUARY 2025

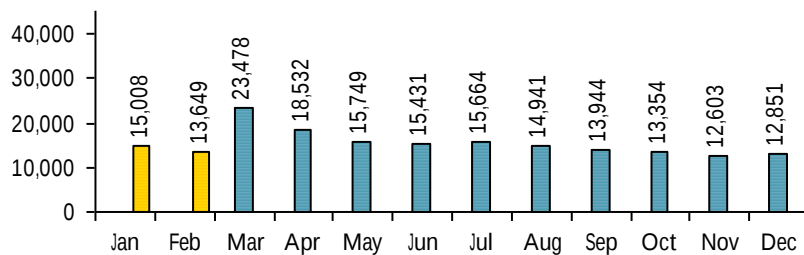
VISITS

Patron Exit Count: 13,649

Average Daily Exit Count: 593

Highest day: 874 on Wed, Feb 12

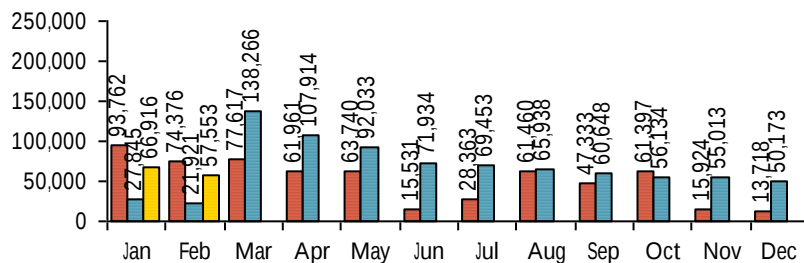
2023 2024 2025



	New	Total
Library Card Holders:	371	27,928
Inside of Logan:	343	23,851
Outside of Logan:	22	1,499
ILL/System cards:	6	2,578

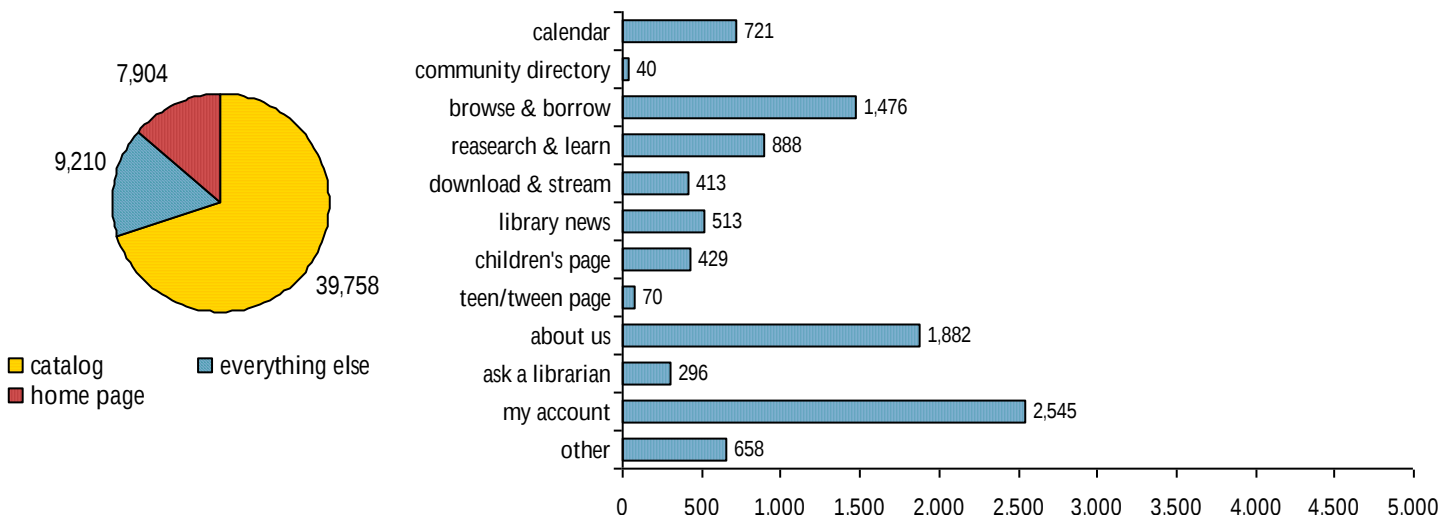
Online Visits: 57,553

2023 2024 2025



Average minutes per visit: 2:03

Website Traffic Details:

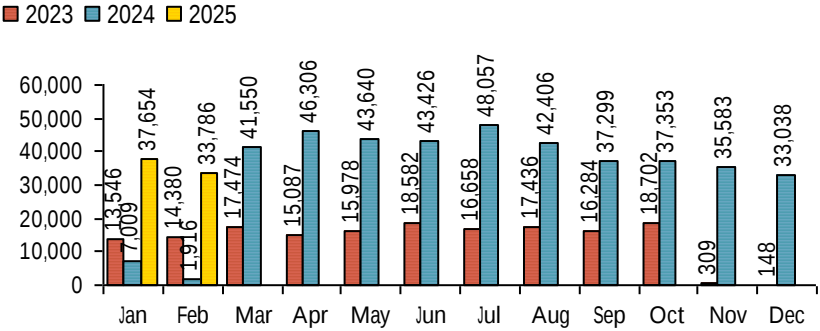


Social Media

	Likes / Follows / Subscribes		Views / Impressions		Most Impactful Post
	this month	average	this month	average	
Facebook	3,417	3,108	8,013	8,158	New director announcement, Cover-to-Cover Reading Club, Cardigan Day
Instagram	1,862	1,486	1,129	1,060	
Pinterest	1,174	1,164	14,870	24,041	
X (Twitter)		264		192	
YouTube	148	101	10,001	740	

CIRCULATION

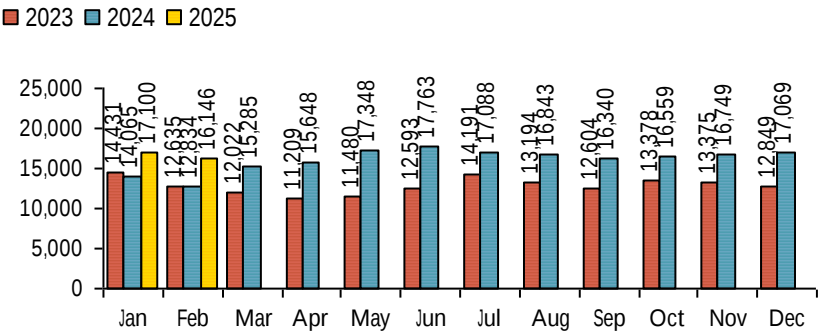
Physical Circulation: 33,786



Via Auto-Renew: 9,629
Via Self Checkout Kiosks: 17,909

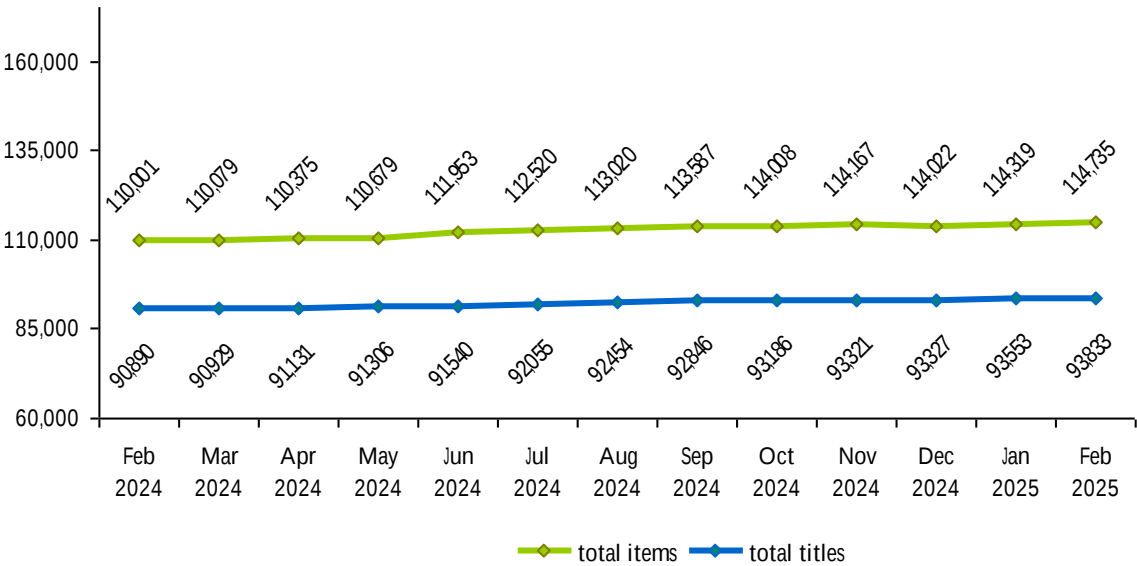
Average Daily Physical Circulation: 1,469
Highest day: 2,867 on Tue, Feb 18

Online Circulation: 16,146



ComicsPlus Kids: 7
ComicsPlus Teen: 1
ComicsPlus Full: 255
Overdrive: 14,856
Hoopla: 1,027
Hoopla Usage Cost: \$2,458.85

HOLDINGS



SERVICES

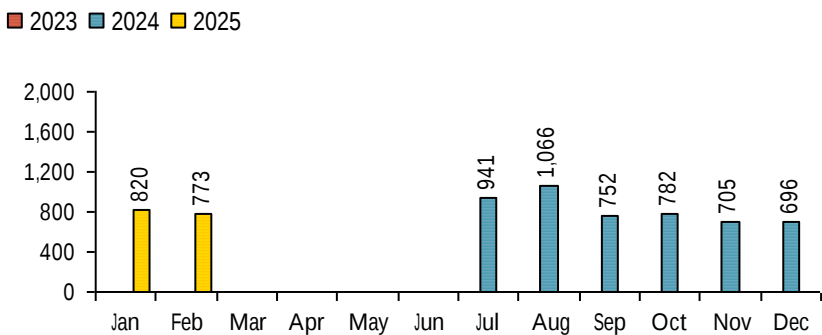
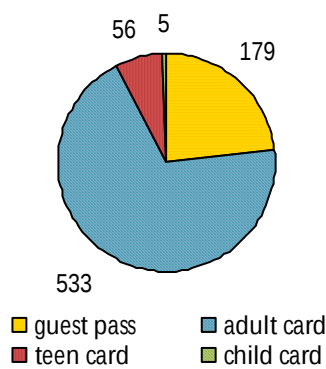
Meeting Room Usage (this month / year to date)

	hours occupied	percentage
Community A	24.0 / 45.5	11.1% / 9.8%
Community B	14.0 / 23.0	6.5% / 5.0%
Community Combined	8.0 / 29.5	3.7% / 6.4%
Quaking Aspen	83.0 / 107.0	38.2% / 23.1%
Sego Lily	86.0 / 148.0	39.6% / 31.9%
Makerspace	12.0 / 20.0	5.5% / 4.3%

	hours occupied	percentage
Bluebell	85.0 / 166.0	39.2% / 35.8%
Lupine	118.0 / 202.0	54.4% / 43.5%
Sunflower	89.0 / 152.5	41.0% / 32.9%
Blue Spruce	98.0 / 180.5	45.2% / 38.9%
Willow	66.0 / 129.5	30.4% / 27.9%

Total Hours 683 / 1203.5
Total Percentage 28.6% / 23.6%

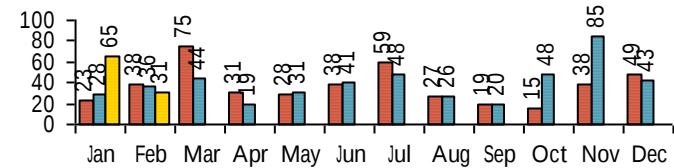
Computer Sessions 773



Purchased Database Usage

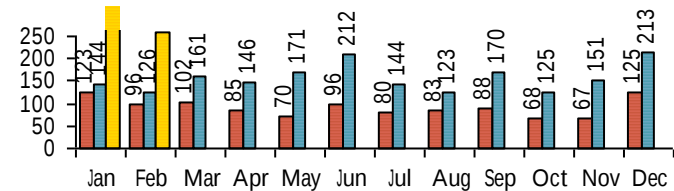
2023 2024 2025

Consumer Reports



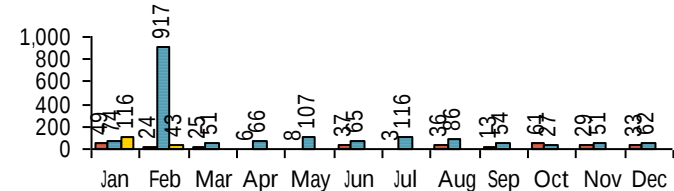
Mango Languages

2023 2024 2025



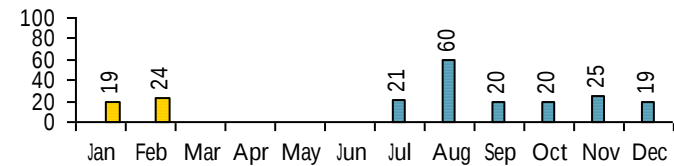
Niche Academy

2023 2024 2025



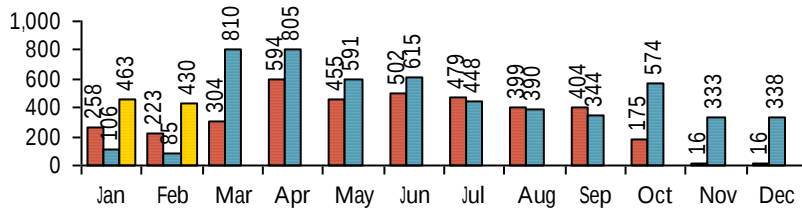
NovelList Plus

2023 2024 2025



Reference Transactions 430

2023 2024 2025



Pick-it-Up : 0
Books by Mail : 2

PROGRAMS

Children

	programs	attendance
Storytime	5	459
Coloring Pages Given Out		1,440
1000 Books Before Kindergarten		22

Teen/Tween

	programs	attendance
Teen Tuesday	0	0
High School Outreach	1	400
Teen Book Club	1	7

	programs	people
Other Teen/Tween Programs	1	15
Outreach: Escape Room at MLMS, Other Programs: Teen Film Friday		

Adult and General

	programs	attendance
Cache Garden Club	1	86
Cache Valley Historical Society	1	37
Chess Knight	4	57
Crafters Club	1	11
Creative Art / Drawing Group	1	13
Helicon West Live	2	59
Helicon West Previous Month Views		43
LSC Author Talks Live	2	0
LSC Author Talks Previous Month Views		34
Movie Night	0	0
Online Readers Circle	0	0
Swoon Society	1	19

	programs	people
Other Programs	3	713
Other Programs: Bird Count/Rosy-Finch Research Report (1 program, 18 attended), Mindful Birding Through a Camera Lense (1 program 23 attended) Library Lovers Month Love Notes (passive program, 672 participants)		