

**CITY OF LOGAN
RESOLUTION NO. 25-07**

A RESOLUTION ADOPTING THE 2025 PUBLIC ART ACTION PLAN

WHEREAS, the Logan Public Arts Master was adopted in 2020 to provide guidance for the implementation of a public art program in Logan City; and

WHEREAS, the Public Art Advisory Board was established in 2021 to advise the Municipal Council regarding implementation of the City's public art program; and

WHEREAS, the bylaws of the Public Art Advisory Board require the submission of an Action Plan that specifies goals, funding recommendations, and proposed projects to the Municipal Council for consideration; and

WHEREAS, the proposed goals, funding, and projects of the Action Plan align with the goals and vision of the Logan Public Arts Master Plan; and

NOW THEREFORE, BE IT RESOLVED THAT THE LOGAN MUNICIPAL COUNCIL, hereby adopts the 2025 Public Art Action Plan.

This resolution shall take effect immediately upon its adoption and approval.

PASSED BY THE LOGAN MUNICIPAL COUNCIL THIS ____ DAY OF _____, 2025.

Anderson, Amy Z.	☐ Aye	☐ Nay	☐ Abstained	☐ Excused
Anderson, Mark A.	☐ Aye	☐ Nay	☐ Abstained	☐ Excused
Johnson, Mike	☐ Aye	☐ Nay	☐ Abstained	☐ Excused
López, Ernesto	☐ Aye	☐ Nay	☐ Abstained	☐ Excused
Simmonds, Jeannie F.	☐ Aye	☐ Nay	☐ Abstained	☐ Excused

Jeannie F. Simmonds, Chair

ATTEST:

Teresa Harris, City Recorder



MEMORANDUM TO MUNICIPAL COUNCIL

DATE: February 27, 2025
FROM: Aaron Smith, Neighborhood Improvement Manager
SUBJECT: **RES 25-07 2025 Public Art Action Plan**

2025 Public Art Plan Executive Summary

The Public Art Action Plan is intended to report on recent public art projects, articulate goals and objective that tie into the Public Art Master Plan, and provide updates on projects that are in development.

Completed Projects Highlight

1. **Library Children's Area Mural**, by Traci O'Very Covey
2. **Library Plaza Sculptures**
 - o *Cavern*, by Jason Manley
 - o *The Thinker & Great Expectations*, by Gary Lee Price
3. **Downtown Mural Grant Program**
 - o *Cache Valley Favorites* by Liesl Cannon - Alleyway wall at 39 W 100 N
 - o *Strength of the Bear, Spirit of the Shoshone* by Cole Eisenhour - North wall of 260 N Main.
4. **Wildlife Mural**, by Chris Peterson - Merlin Olsen 200 E Tunnel

Administrative Highlights

1. **Library Art Collection** - The Public Art Advisory Board (PAAB) provided recommendations for the placement of the Library's public art collection, the refurbishment and placement of three sculptures by Ron Zollinger, and provided a recommendation on the accepted donation of a painting by Jerry Furhriman.
2. **Gallery Walk** - The public art program in coordination with the library participated in the September Downtown Gallery Walk.
3. **Art Plan Goals and Objective Review** - Staff reviewed the implementation actions of the Public Art Master Plan. The review found that most of the actions for phase 1 were implemented or partially implemented.

Next Year - 2025

The emphasis for the next year is to continue with mural projects downtown, creating spaces for more installation/display of art exhibits, highlighting our successes through public communication.

Goals and Objectives

The Arts Master Plan includes strategies, goals, and timelines for implementation.

1. **Cultivate Partnerships** - Partnerships should be pursued with Logan City School District, USU, Arts and cultural festivals, and Connect.
2. **Plan for Programable Art Spaces** - Having sculpture pads or display boxes along prominent pathways in the city that could be rotated with exhibits would create opportunities to feature a variety of local artists and groups. Areas to consider include the downtown midblock pathway, the Boulevard Trail, and pathways through our parks and open spaces.
3. **Connect the Projects** - With several projects completed a plan should be developed on how to connect and advertise them. Staff is currently working on an online map that will highlight public art in the community. Two public art clusters have started to develop, downtown and Merlin Olsen Park.
4. **Emerging Areas** - Park development adjacent to the landfill near 1400 W and the continuation of the Logan River trail under Main Street and 100 W are both excellent opportunities for the placement of public art.
5. **Neighborhood Art** - Continue to develop art opportunities and place public art in neighborhoods. Consider projects that contribute to the unique sense of place of the neighborhoods and focus on neighborhood parks.

Project Development

1. **Downtown Mural Program** - The Downtown Mural program creates an incentive for downtown businesses and property owners to place art on their buildings.

Two proposed changes to the grant program:

- Increase the maximum project funding from \$3,000 per project to \$6,000 per project.
- Make a call for artist/PAAB participation in artist selection mandatory.

2. **Performing Arts Mural/Center Street Mural** - Commission a mural that highlights the performing arts, which are a prominent feature in our downtown.
3. **Planning and Design for Public Art Display in Downtown** - Further develop plans for display boxes or sculpture pads downtown along the midblock pathway, plaza, and Center Street.
4. **Art in the Park CDBG Project** - The CDBG program has been previously utilized to fund murals in parks. The proposed location for this year's CDBG project is Willow Park.

Budget

The Public Art Master Plan identifies several potential funding sources for the public art program. While initial funding may be modest, additional funding options should be considered by the City as the program matures. Funding options outlined in the Master Plan include line-item funding, public percent-for-art, development fees, public/private partnerships, donations, in-kind contributions, and grants.

FY2025 Funding

Logan City Line-Item Funding:

- FY25 - \$15,000
- FY24 Carry Forward - \$8,000

- Total Funding - \$23,000

Additional Funding Considerations

PY2025 CDBG Grant - The public art program utilized CDBG funds in two previous grant cycles (Art in the Park, 2021; and the Merlin Olsen Wildlife Mural, 2024).

Percent for Art - Logan City should consider adopting a Percent for Art program that will connect arts funding to capital improvement projects. Several cities and jurisdictions in Utah have adopted similar programs, including the State of Utah, SLC, Provo, Park City, and Eagle Mountain. A Percent for Art program is where a percentage of a capital improvement project's budget is set aside for public art, typically 1%.



2025 Public Art Action Plan

Section 1: Plan Narrative

Previous Years

The public art project focus during the last couple of years has been on downtown projects. Several public art projects were completed at the library and our first two downtown mural grant projects were completed.

Highlight of Completed Projects

Project 1 – Library Children’s Area Mural, by Traci O’Very Covey

This colorful mural is located on the north wall of the first floor of the new Logan Library. It was completed in fall 2023. The mural features abstract flora and fauna that complement the nature theme of the space.

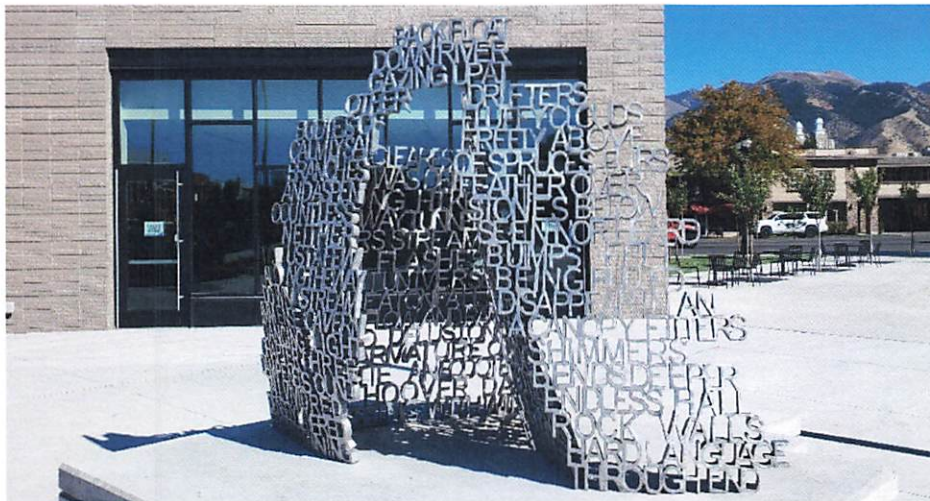


Image provided by Traci O'Very Covey

***Cavern*, by Jason Manley**

The intent of the library plaza art was to highlight the library as a place of learning and community. Jason Manley was commissioned to create a unique sculpture that features poetry crafted from metal. His sculpture, *Cavern*, is installed near the west entrance.

Funding for the plaza sculptures was made possible by private donations.



Cavern by Jason Manley



The Thinker & Great Expectations, by Gary Lee Price

Project 3 – Downtown Mural Grant Program

Two downtown mural grant projects were completed during the summer of 2024. *Cache Valley Favorites* by Liesl Cannon, located on the alleyway wall at 39 W 100 N; and *Strength of the Bear, Spirit of the Shoshone* by Cole Eisenhour, located on the north wall of 260 N Main.



Cache Valley Favorites by Liesl Cannon



Strength of the Bear, Spirit of the Shoshone by Cole Eisenhour

Project 4 – Wildlife Mural at Merlin Olsen 200 E Tunnel

Chris Peterson was commissioned to paint a wildlife mural at Merlin Olsen Park in the 200 E tunnel. The mural features a “larger than life” Bear River Cutthroat Trout rising out of the water flowing through the tunnel. The mural is part of a statewide arts and engagement project called Utah Wildlife Walls, celebrating Utah’s wildlife diversity and heritage by installing monumental wildlife murals throughout Utah. This project was commissioned in partnership with the Utah Wildlife Federation; Utah Cutthroat Slam, a Utah Division of Wildlife Resources and Utah Trout Unlimited partnership; Western Native Trout Initiative; Bridgerland Audubon Society; and Cache Anglers.



Wildlife Mural at Merlin Olsen Park

Administrative Highlights

Library Art Collection

The Public Art Advisory Board (PAAB) provided recommendations for the placement of the Library’s public art collection. Staff also helped coordinate the refurbishing and placement of three sculptures by Ron Zollinger and the PAAB provided a recommendation on the accepted donation of a painting by Jerry Furhriman.

Gallery Walk

The public art program in coordination with the library participated in the September Downtown Gallery Walk. The event included a social at the library with refreshments and provided a guide that highlighted the location of the public art projects downtown. The library was also opened to the public to allow patrons to view the public art located in the library.

Art Plan Goals and Objective Review

Staff reviewed the implementation actions of the Public Art Master Plan. The review found that most of the actions for phase 1 were implemented or partially implemented. Areas not yet implemented include the percent for art funding and partnership with CVTD (Connect).

Next Year - 2025

Coming off a banner year for the public art program it will be important to keep momentum going. The emphasis for the next year is to continue with mural projects downtown, creating spaces for more installation/display of art exhibits, highlighting our successes through public communication, and exploring additional funding mechanisms, particularly considering a percent for art.

Section 2: Goals and Objectives

The Arts Master Plan includes strategies, goals, and timelines for implementation. Based on administrative capacity and resources, the Action Plan identifies yearly goals and objectives based on the implementation timeline from the Master Plan. 2025 goals are designed to cultivate new partnerships and improve outreach, continue arts planning, consider how new city projects may create public art opportunities, and expand financial resources.

1. Cultivate Partnerships

This goal is a continuation of last year's goal. While there has been some success in reaching out and forming partnerships with various local arts and community partners, more can be done to promote and collaborate on public art. Successes from the last year include collaborative funding for the wildlife mural at Merlin Olsen Park, coordination with the library and Cache Arts on the gallery walk, and mural grants for downtown property owners. Additional partnerships should be pursued with:

- Logan City School District
- USU
- Arts and cultural festivals
- Connect

2. Plan for Programable Art Spaces

Having sculpture pads or display boxes along prominent pathways in the city that could be rotated with exhibits would create opportunities to feature a variety of local artists and groups. Areas to consider include the downtown midblock pathway, the Boulevard Trail, and pathways through our parks and open spaces.

3. Connect the Projects

With several projects completed a plan should be developed on how to connect and advertise them. Staff is currently working on an online map that will highlight public art in the community. In addition, the geospatial connection of the art should be emphasized in the promotion of the public art program. Two public art clusters have started to develop, downtown and Merlin Olsen

Park. Plans should be made to promote the art in these areas with self-guided tours and promotion. Additional art should be considered in and around these areas to extend and connect the emerging art clusters.

Downtown Development

- Complete murals around Center Street/100 S block – potential emphasis on the performing arts.
- Install programable art spaces that could help promote local arts/artists.

Merlin Olsen Park hub and the urban trail corridors

- Develop public art along the Boulevard trail up to USU campus.
- Develop public art between Merlin Olsen Park and Main Street to promote a connection to downtown.

4. Emerging Areas

Logan City public facilities and infrastructure continues to expand, and with that expansion comes public art opportunities. Park development adjacent to the landfill near 1400 W and the continuation of the Logan River trail under Main Street and 100 W are both excellent opportunities for the placement of public art.

- Plan for public art along the Logan River trail corridor from Main Street to Golf Course Road.
- Plan for public art as a component of new park development.

5. Neighborhood Art

Continue to develop art opportunities and place public art in neighborhoods. Consider projects that contribute to the unique sense of place of the neighborhoods and focus on neighborhood parks.

Section 3: Project Development

Downtown Mural Program

Description: The Downtown Mural program creates an incentive for downtown businesses and property owners to place art on their buildings. The program requires a match incentive to help stretch the city's limited funds and provides a review process that considers the quality of the proposed art and its location. The program also requires adherence to the historic district design standards.

Estimated Budget (two murals): \$12,000 (city funds), \$12,000 (matching funds)

Two proposed changes to the grant program:

- Increase the maximum project funding from \$3,000 per project to \$6,000 per project.

- The current funding limit places a greater burden on private funding and disincentivizes larger, more prominent projects.
- Make a call for artist/PAAB participation in artist selection mandatory.

Performing Arts Mural/Center Street Mural

Description: Commission a mural that highlights the performing arts, which are a prominent feature in our downtown. The area near Ellen Eccles Theater is an ideal location for a mural, but other walls around Center Street and the 100 South block should be considered.

Estimated Budget (dependent on wall size): \$15,000 - \$40,000

Planning and Design for Public Art Display in Downtown

Description: Further develop plans for display boxes or sculpture pads downtown along the midblock pathway, plaza, and Center Street. Public development downtown over the last several years has created spaces that would be ideal for displaying public art. The creation of spaces for temporary exhibits will help to create opportunities to promote local artists and provide engaging programming that complements our dynamic downtown. Before funding can be tied to this project, a thorough assessment of the space to identify potential locations should be conducted by staff.

Estimated Budget: \$0

Art in the Park CDBG Project

Description: The CDBG program has been previously utilized to fund murals in parks. The proposed location for this year's CDBG project is Willow Park. Willow Park is located within an eligible low- and moderate-income area of Logan and CDBG funds have not previously been used in this area for public art. Willow has several locations to consider, including the areas adjacent to the zoo, entrances, trail corridors, the pond in West Willow, and the softball complex. In addition to murals, sculptures and other mediums should be considered to broaden the type of art that is commissioned through this grant.

Estimated Budget: \$25,000

Section 4: Budget

The Public Art Master Plan identifies several potential funding sources for the public art program. While initial funding may be modest, additional funding options should be considered by the City as the program matures. Funding options outlined in the Master Plan include line-item funding, public percent-for-art, development fees, public/private partnerships, donations, in-

kind contributions, and grants. During the last year, the program was able to leverage public art funding with CDBG grants, and matching funds for the downtown mural grant program.

FY2025 Funding

Logan City Line-Item Funding:

- FY25 - \$15,000
- FY24 Carry Forward - \$8,000
- Total Funding - \$23,000

Additional Funding Considerations

PY2025 CDBG Grant

- The public art program has utilized CDBG funds in two previous grant cycles (Art in the Park, 2021; and the Merlin Olsen Wildlife Mural, 2024).
- Grant funds can be used for public art projects in low- and moderate-income areas of Logan.

Percent for Art

- Logan City should consider adopting a Percent for Art program that will connect arts funding to capital improvement projects. Several cities and jurisdictions in Utah have adopted similar programs, including the State of Utah, SLC, Provo, Park City, and Eagle Mountain.
- A Percent for Art program is where a percentage of a capital improvement project's budget is set aside for public art, typically 1%.
 - Municipalities typically exempt certain projects, such as roads and infrastructure.
- For Logan, the proposal would be to start small:
 - Percent for art for most new buildings or facilities with the art placed at the building location.
 - If art at the project location is not viable or appropriate, funds can go to a public art fund.
 - Establish a fund for public art maintenance that is retained and aggregated year to year.
- Here are a couple of examples of how a Percent for Art program could function:
 - \$5,000,000 new park
 - 1% = \$50,000
 - Commission sculpture for main entrance of new park.
 - \$1,000,000 maintenance building
 - 1% = \$10,000



*Healix, by Shane Allbritton – BTech Campus -
Utah Percent for Art Program*

- Facility not located where art will be accessible to the public, funds go to the public art fund to be used to fund a mural commissioned along Logan River Trail.
- Utah Cultural Alliance has additional information on their webpage in their model public art ordinance that provides details about Percent for Art:
https://www.utahculturalalliance.org/public_art_ordinance