

SPANISH FORK

PRIDE & PROGRESS

Spanish Fork City Library Board Meeting

February 25, 2025

5:00 p.m.

Attending: Julie Rust, Becky Hill, Ben Sansom, Angie Gorrell, Zylia Lopez, Melanie Shockley

Excused: Stacey Beck

Call to order and roll call: Angie Gorrell 5:06

Items:

1. Approve minutes from December 2024 meeting

- Motion- Angie
- Second- Julie

*Next year- goal is to get check outs to be 700,000. Libby will be included in the count

2. Selection of Board Officers

- Chair: Ben Sansom
 - First: Becky Hill
 - Second: Melanie Shockley
- Secretary: Melanie Shockley
 - First: Zylia Lopez
 - Second: Angie Gorrell
- Vote: All in Favor YES!

3. [Strategic Plan Preview](#)

- Recertification process- we need a strategic plan.
- How to expand library usage by map.
 - red areas may be new development areas
 - lowest usage is in the older city blocks near the library (after the new areas)
 - 45% of households have library card, how do we get to 50%?
 - Obstacles from using library
 - policies and procedures
 - fees
 - transportation and accessibility
 - Service Awareness
 - Literacies
 - services aren't relevant?

- ok- what would get you to the library? What programs should we be offering?

Forgiving fines from 1995, and other fines to get people back

Interlibrary loan- \$4.00 charge-would like to stop charging that fee.

Talked about going fine free- City Council likes having a way to help people feel accountable. Children's books are fine free

Provide additional opportunities like Tabitha's Way more often. Possibly every 3 months. We all like "Food for Fines".

Volunteer opportunities- to pay off fines.

Senior Center monthly field trip to the library

We do have homebound services for assisted living places

Meals on Wheels, but books instead. LOVE IT!!!!

Need more parking in the next 5 years.

Writing a grant for an after hours book locker.

Awareness- how do we up awareness

Next 5 years- targeted outreach- lower neighborhood, spanish speakers, seniors

Little Chicago and Little Cleveland parks in town- storytime at different parks this summer.

Donate books to doctor's offices for people to take home with a sticker from the library on it.

Sign up for a library card when they create a city account.

Starting to mail them their library card instead of making them come in, so many people now forget to come in. Higher retention and more use.

Add a QR code to go straight to the catalog. Make it easier.

Libby users - steady increase.

E-books are way more expensive- we want them to use books as well.

Create a new collection "New Adults"

Add additional picture book bins

Reciprocal borrowing with Springville

They are most similar to us

5-10 years IF we do it. IF

Before this, we may work with Mapleton. Elk Ridge pays some towards Salem cards. Maybe we work that out with Mapleton.

How can we up our game? What can we be doing? How can we get more users?

Let's build a bridge over Main St that leads right into the library. ADD THIS TO THE NEW MAIN ST. PLAN!

Latino Outreach- Not sure if we can do something like that now?

Make a QR code to read newsletter in Spanish.

Put announcements in the newsletter- ask them to bring back seriously overdue books.

Survey coming soon to all library users and then one for everyone in the community.

Budget- includes email marketing. Tying it into the city as a whole
Social Media usage is up.

We will follow up in another meeting with our findings from the strategic plan.

Is there old photos of Spanish Fork that we could share? A collection?

Family History Center closed- library took bins of Icelandic materials.

Need to find time to do that

We have yearbooks to the 1940s- some gaps

Museum on 4th and Main

In the process of getting equipment to scan photos. Should be up and running by this summer.

May- there will be a sound room for the public

4. [Summer Reading Donations](#)

- Start getting the word out.
- Color Your World
- Get letters by next week. They will be at the front for us to pick up.

5. Adjourn

- First: Ben
- Second:
- Vote: All in Favor Yes!

ADJOURN 6:11_ PM