

LOGAN LIBRARY MONTHLY STATISTICAL REPORT JANUARY 2025

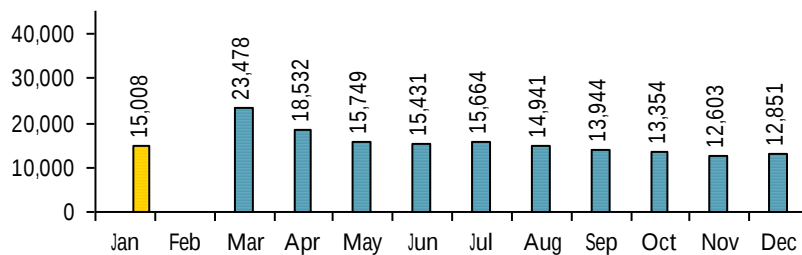
VISITS

Patron Exit Count: 15,008

Average Daily Exit Count: 600

Highest day: 819 on Tue, Jan 21

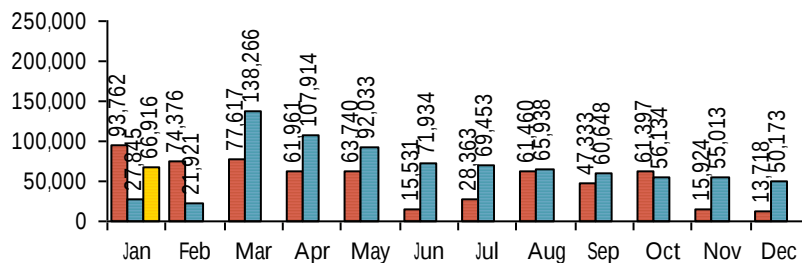
2023 2024 2025



	New	Total
Library Card Holders:	554	27,564
Inside of Logan:	519	23,518
Outside of Logan:	29	1,474
ILL/System cards:	6	2,572

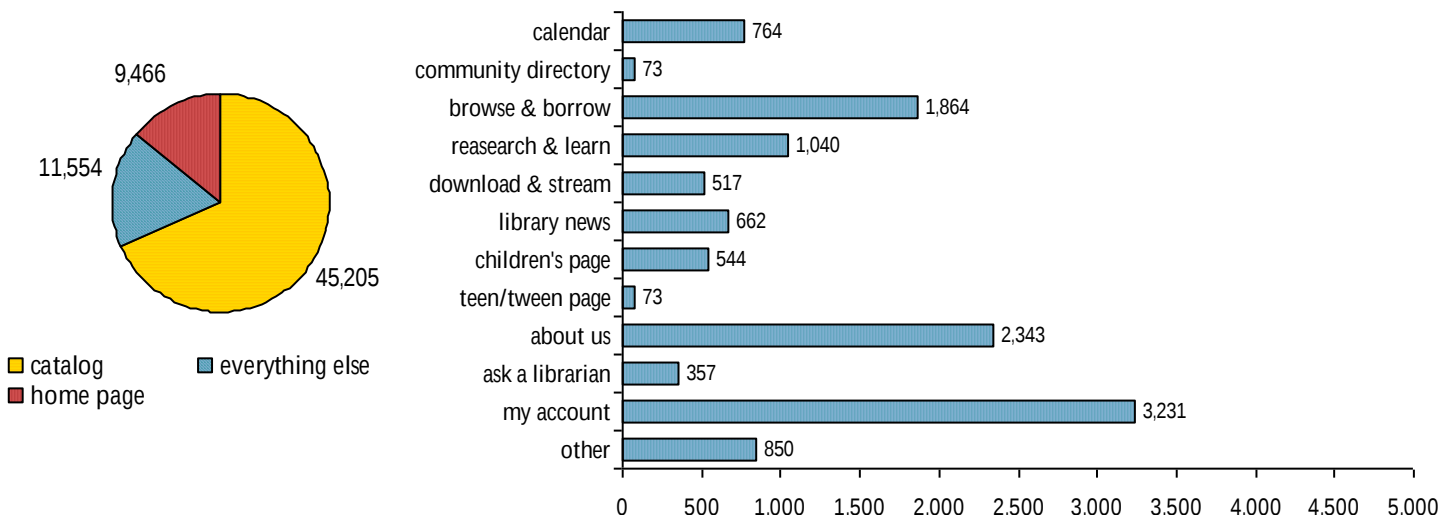
Online Visits: 66,916

2023 2024 2025



Average minutes per visit: 2:09

Website Traffic Details:



Social Media

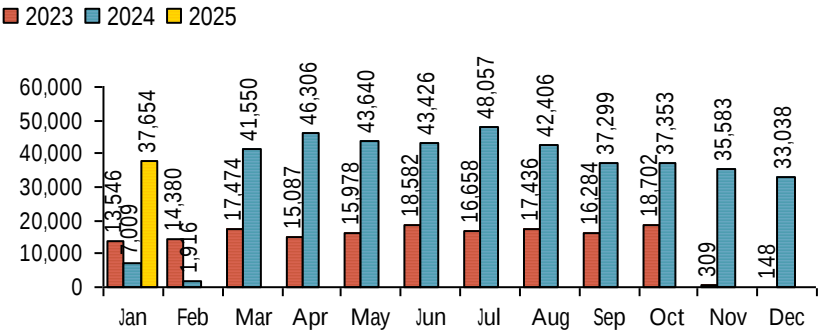
	Likes / Follows / Subscribes		Views / Impressions	
	this month	average	this month	average
Facebook	3,409	3,096	8,524	8,164
Instagram	1,836	1,470	1,275	1,058
Pinterest	1,172	1,163	14,900	24,408
X (Twitter)		264		192
YouTube	121	99	121	370

Most Impactful Post

Hoopla changes announcement, Crafters Club, and Storytime restarting.

CIRCULATION

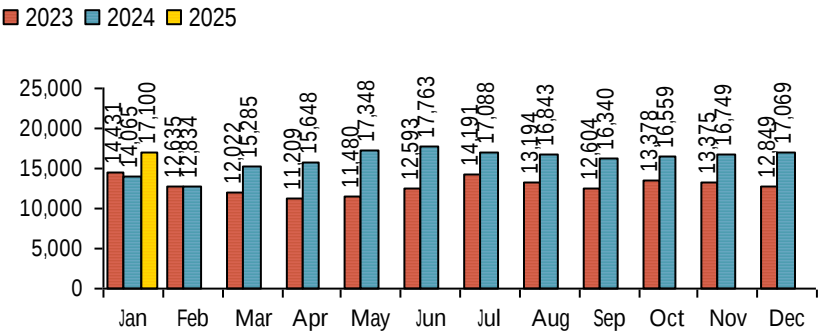
Physical Circulation: 37,654



Via Auto-Renew: 9,198
Via Self Checkout Kiosks: 20,757

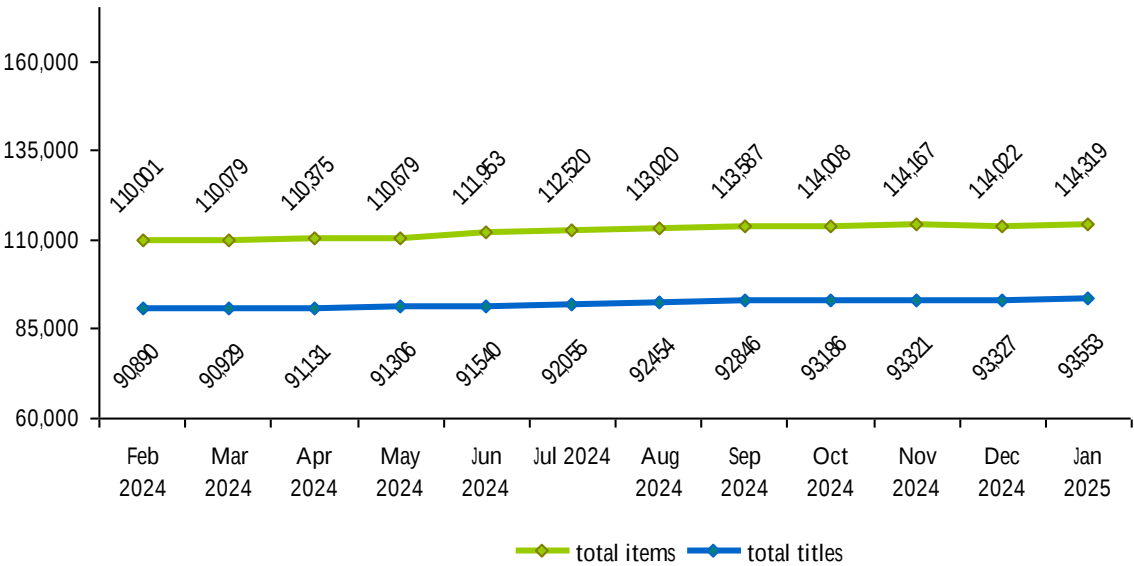
Average Daily Physical Circulation: 1,506
Highest day: 2,121 on Thu, Jan 2

Online Circulation: 17,100



ComicsPlus Kids: 3
ComicsPlus Teen: 6
ComicsPlus Full: 172
Overdrive: 15,679
Hoopla: 1,240
Hoopla Usage Cost: \$2,999.95

HOLDINGS

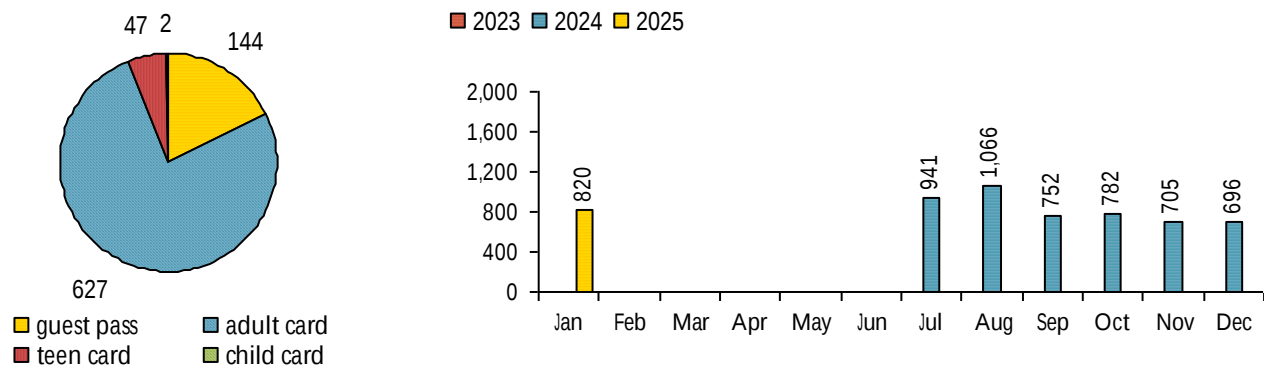


SERVICES

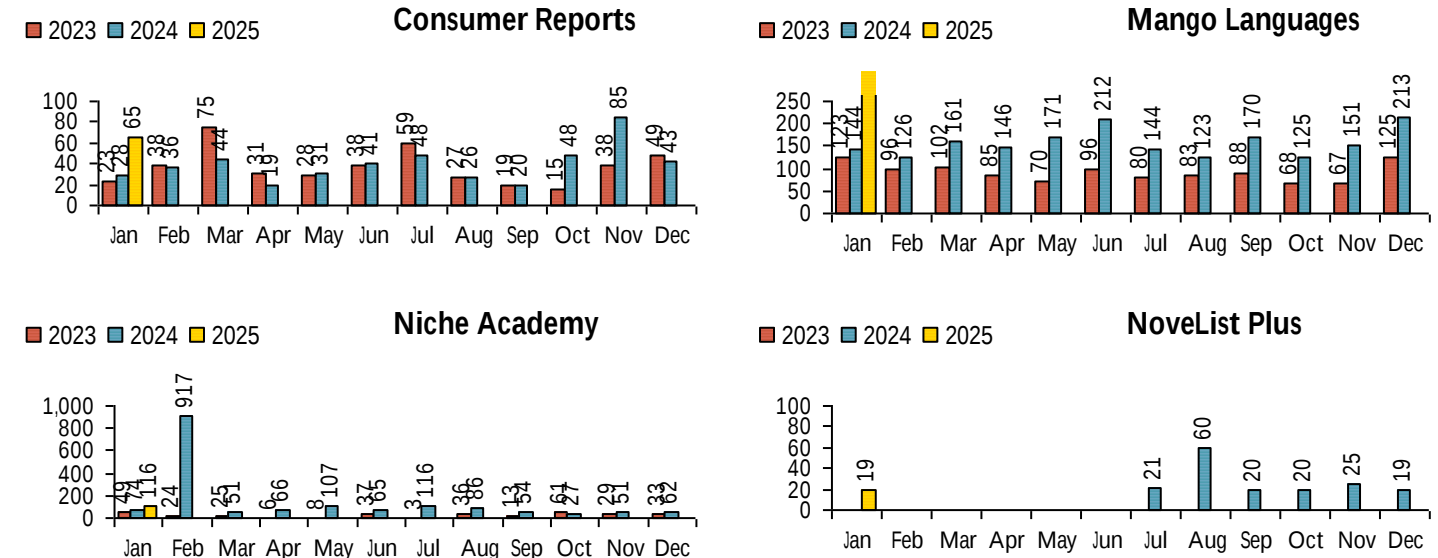
Meeting Room Usage (this month / year to date)

	hours occupied	percentage		hours occupied	percentage
Community A	21.5 / 21.5	8.7% / 8.7%	Bluebell	81.0 / 81.0	32.8% / 32.8%
Community B	9.0 / 9.0	3.6% / 3.6%	Lupine	84.0 / 84.0	34.0% / 34.0%
Community Combined	21.5 / 21.5	8.7% / 8.7%	Sunflower	63.5 / 63.5	25.7% / 25.7%
Quaking Aspen	24.0 / 24.0	9.7% / 9.7%	Blue Spruce	82.5 / 82.5	33.4% / 33.4%
Sego Lily	62.0 / 62.0	25.1% / 25.1%	Willow	63.5 / 63.5	25.7% / 25.7%
Makerspace	8.0 / 8.0	3.2% / 3.2%			
			Total Hours		520.5 / 520.5
			Total Percentage		19.2% / 19.2%

Computer Sessions 820

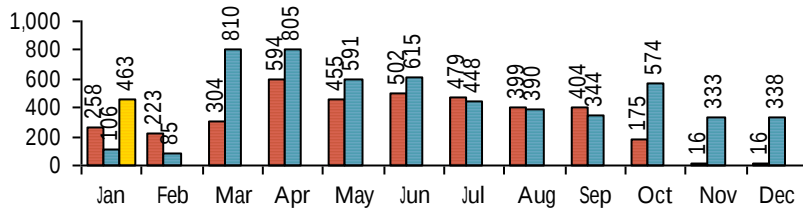


Purchased Database Usage



Reference Transactions 463

2023 2024 2025



Pick-it-Up : 0
Books by Mail : 5

PROGRAMS

Children

	programs	attendance
Storytime	8	765
Coloring Pages Given Out		1,185
1000 Books Before Kindergarten		27

Teen/Tween

	programs	attendance
Teen Tuesday	0	0
High School Outreach	0	0
Teen Book Club	1	9

	programs	people
Other Teen/Tween Programs	1	11
Other Programs: Teen Film Friday		

Adult and General

	programs	attendance
Cache Garden Club	1	51
Cache Valley Historical Society	1	40
Chess Knight	4	46
Crafters Club	1	13
Creative Art / Drawing Group	2	36
Helicon West Live	2	23
Helicon West Previous Month Views		8
LSC Author Talks Live	3	0
LSC Author Talks Previous Month Views		23
Movie Night	2	10
Online Readers Circle	0	0
Swoon Society	1	17

	programs	people
Other Programs	6	141
Other Programs: Winter Film Fest (2), NoMas Legal (4)		