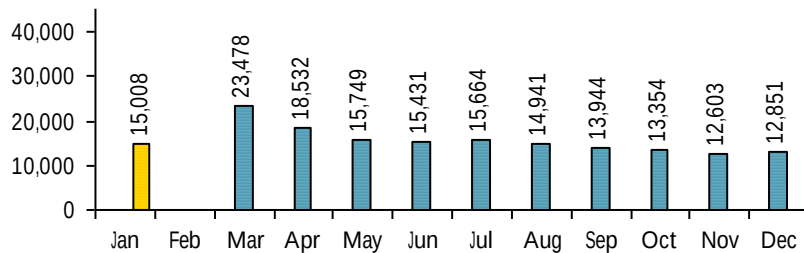


LOGAN LIBRARY MONTHLY STATISTICAL REPORT JANUARY 2025

VISITS

Patron Exit Count: 15,008 Average Daily Exit Count: 600 Highest day: 819 on Tue, Jan 21

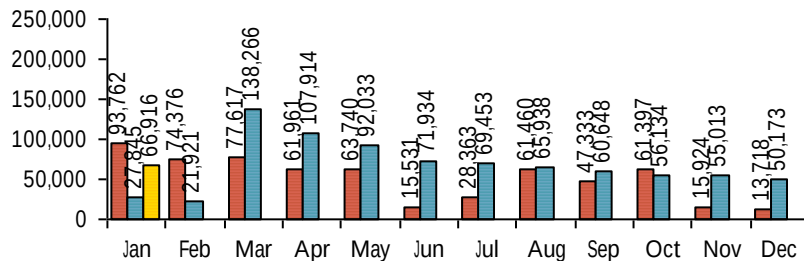
2023 2024 2025



	New	Total
Library Card Holders:	554	27,564
Inside of Logan:	519	23,518
Outside of Logan:	29	1,474
ILL/System cards:	6	2,572

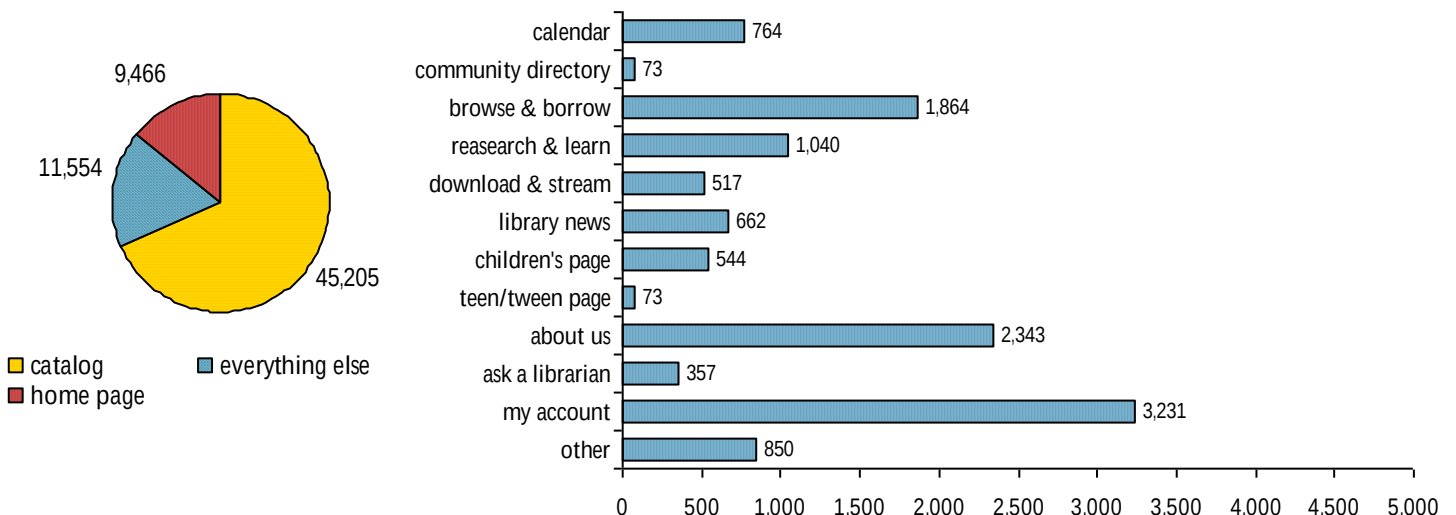
Online Visits: 66,916

2023 2024 2025



Average minutes per visit: 2:09

Website Traffic Details:



Social Media

	Likes / Follows / Subscribes		Views / Impressions	
	this month	average	this month	average
Facebook	3,409	3,096	8,524	8,164
Instagram	1,836	1,470	1,275	1,058
Pinterest	1,172	1,163	14,900	24,408
X (Twitter)		264		192
YouTube	121	99	121	370

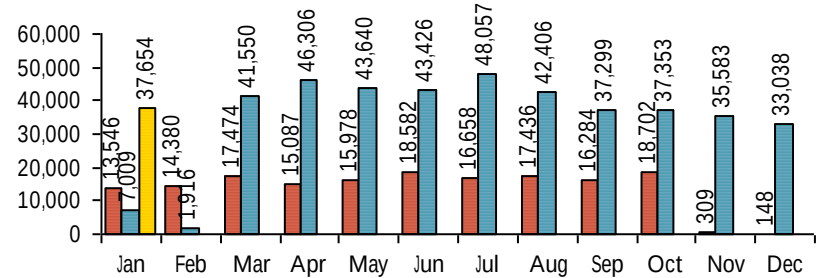
Most Impactful Post

loopla changes announcement,
Crafters Club, and Storytime restarting.

CIRCULATION

Physical Circulation: 37,654

2023 2024 2025

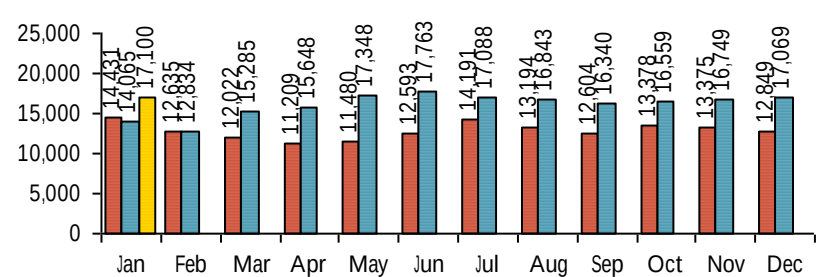


Via Auto-Renew: 9,198
Via Self Checkout Kiosks: 20,757

Average Daily Physical Circulation: 1,506
Highest day: 2,121 on Thu, Jan 2

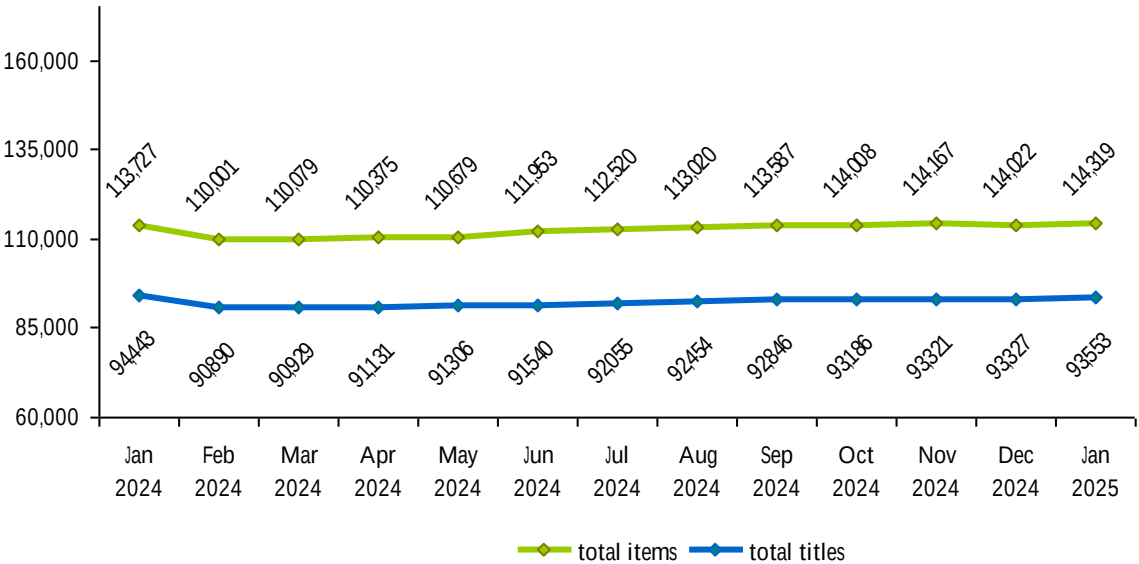
Online Circulation: 17,100

2023 2024 2025



ComicsPlus Kids: 3
ComicsPlus Teen: 6
ComicsPlus Full: 172
Overdrive: 15,679
Hoopla: 1,240
Hoopla Usage Cost: \$2,999.95

HOLDINGS



PROGRAMS

Children

	programs	attendance
Storytime	8	765
Coloring Pages Given Out		1,185
1000 Books Before Kindergarten		27

Teen/Tween

	programs	attendance
Teen Tuesday	0	0
High School Outreach	0	0
Teen Book Club	1	9

	programs	people
Other Teen/Tween Programs	1	11
Other Programs: Teen Film Friday		

Adult and General

	programs	attendance
Online Readers Circle	0	0
Helicon West Live	2	23
Helicon West Previous Month Views		8
Adult Offsite Storytime	0	0
LSC Author Talks Live	3	0
LSC Author Talks Previous Month Views		23

	programs	people
Other Programs	18	354
Other Programs: Winter Film Fest (2), Creative Art/Drawing (2), Cache Gardener's Club (1), Monday Movie Night (2), Chess (K)night (4), NoMas Legal (4), Cache Valley Historical Society (1), Swoon Society (1), Crafters Club (1)		

SERVICES

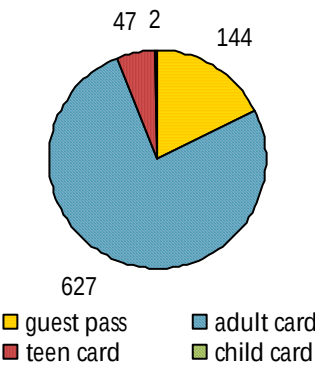
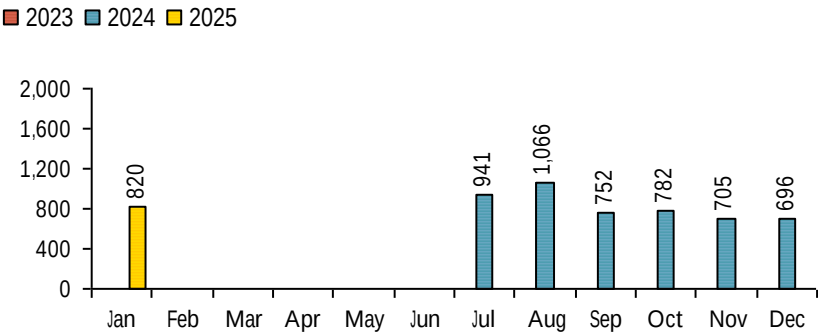
Meeting Room Usage (this month / year to date)

	hours occupied	percentage
Community A	21.5 / 21.5	8.7% / 8.7%
Community B	9.0 / 9.0	3.6% / 3.6%
Community Combined	21.5 / 21.5	8.7% / 8.7%
Quaking Aspen	24.0 / 24.0	9.7% / 9.7%
Sego Lily	62.0 / 62.0	25.1% / 25.1%
Makerspace	8.0 / 8.0	3.2% / 3.2%

	hours occupied	percentage
Bluebell	81.0 / 81.0	32.8% / 32.8%
Lupine	84.0 / 84.0	34.0% / 34.0%
Sunflower	63.5 / 63.5	25.7% / 25.7%
Blue Spruce	82.5 / 82.5	33.4% / 33.4%
Willow	63.5 / 63.5	25.7% / 25.7%

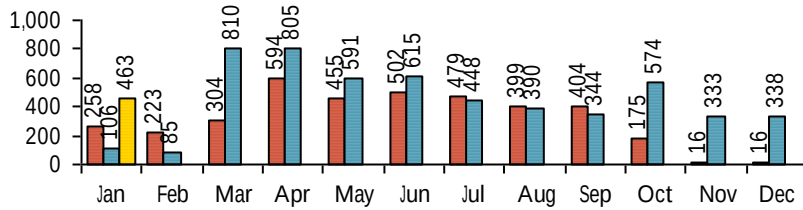
Total Hours	520.5 / 520.5
Total Percentage	19.2% / 19.2%

Computer Sessions 820



Reference Transactions 463

2023 2024 2025

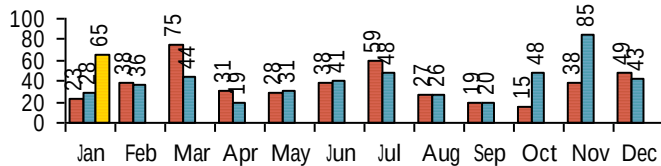


Pick-it-Up : 0
Books by Mail : 5

Purchased Database Usage

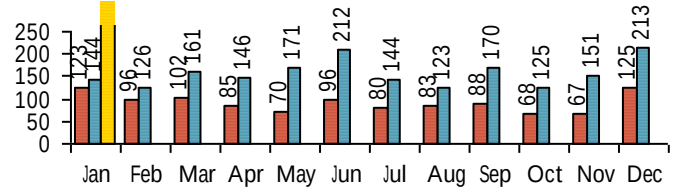
2023 2024 2025

Consumer Reports



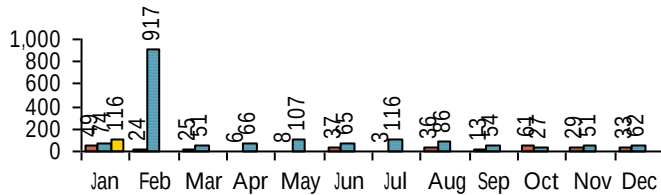
2023 2024 2025

Mango Languages



2023 2024 2025

Niche Academy



2023 2024 2025

NovelList Plus

