



CHRISTMAS VILLAGE ADVISORY COMMITTEE MEETING

Minutes of the regular meeting of the Christmas Village Advisory Committee held Thursday, January 9, 2025, at 4:00 p.m. at the Municipal Building, 2549 Washington Blvd., Ogden, UT.

Members Present:	Richard Armstrong	Bonnie Baird
	Robin Parent	Jacob Chadwick
	Craig Bielik	Michelle Miller
Members Absent:	Keri Ritz	Amber Robson
	Nick Morris	LeeAnn Christensen
	Sandra Tuck	Judi Culley
	Nikki Lovell	
Ex-Officio:	Monte Stewart – Park and Cemetery Manager	
	Stacey Olsen, Project Coordinator	
	Ryan Parent – Structural Maintenance Supervisor	
	Amy Wright – Administrative Assistant	
Guest:	LouAnn Kamigaki	Nathanael Sato

CALL TO ORDER

Chair Armstrong called the meeting to order, greeted everyone, and performed a roll call.

APPROVAL OF MINUTES

Chair Armstrong asked if everyone had a chance to review the minutes from the last meeting. **Member Baird motioned to approve the November 12, 2024, meeting minutes. Seconded by Member Parent. Committee approved.**

CHAIR AND VICE CHAIR

Chair Armstrong turned the meeting over to the new Chair for 2025. Chair Bielik thanked Member Armstrong for a wonderful year and all his hard work and time. Staff Olsen passed around sheets with everyone's name listed and asked all the members to list their 1st and 2nd pick for Vice Chair. Staff Wright tallied the votes and majority of the votes are for Member Parent to be Vice Chair and to assume the role as Chair in 2026. Member Parent accepted.

2024 DISCUSSION

Chair Bielik asked the committee to come up with a list of the good, the bad, and the ugly. Meaning please list the things you felt went well, things that need improvement, and things that need to be completely rethought out. Send an email to Stacey with your thoughts so she can combine them for a later discussion.

Staff Olsen prepared a budget review.

- Breakfast with Santa – The committee reviewed the expenses, the donations, and the ticket sales. It was discussed that next year we look at handling the registration in house. The

committee brought up having Santa come out earlier, discussed the set up, discussed the drinks and leaving them out longer and also donating the leftovers to the Lantern House and how grateful they were.

- Store – The committee reviewed the expenses for the merchandise and the sales. Which did not include sales from the office nor The Corner.
- Movie – We are still waiting for the final invoice, but the movie is showing a nice profit, with very little man power.
- Detailed Report – Next we reviewed a detailed report that shows all the different transactions that happened in the Committee's fundraising account to-date.

The committee would like to discuss in further detail the Ogden sign, Mrs. Claus Tours, Breakfast with Santa, music in the park.

GUEST NATHANAEL SATO

Chair Bielik welcomed Guest Sato. Guest Sato thanked the committee for giving him an opportunity to present his ideas. He lives near the Village and visits it often. He has a passion for it and has a few ideas that he thought could enhance the experience for visitors.

1st idea – He suggested a Nightmare before Christmas Village at Halloween time. The cottages are out, it would be fun to do some sort of Halloween celebration.

2nd idea – Christmas Album – he suggested getting local musicians to perform traditional and even original Christmas music and making a unique album each year that guest can download on Spotify or other music apps. The committee even discussed possibly putting it on vinyl and selling it.

3rd idea – There is an app called Artivive, which takes pictures and animates them and brings them to life. He demonstrated this on a few pictures and a still photo became animated.

He thanked the committee again for their time.

COMMITTEE APPLICATIONS

Trevor Tidwell- The committee stated that if he is serious about joining the committee the would like him to resubmit his application and answer the questions. Currently on majority of the questions he listed "Not Important" as an answer.

Josh Smith – The committee reviewed Josh's application and felt he would bring a new energy and ideas to the committee.

Flor Lopez – The committee reviewed Flor's application and felt she also has ideas and a good vibe that will enhance the committee.

Member Miller motioned to recommend the appointments for Flor Lopez and Josh Smith to the administration and City Council to appoint them both to the Christmas Village Advisory Committee. Second, by Member Baird. All approved.

2025 THEME

Chair Bielik asked the committee to each come up with their top 5 themes ideas and send them to Staff Olsen. He would like to have a list of the favorites so the committee can decide at the next meeting.

HONORARY MAYOR

The committee discussed the names on the list. Chair Bielik asked everyone to think about those

that have contributed and who deserves the title. He would like to vote on this at the next meeting.

NEXT MEETING

The next meeting for the Christmas Village Advisory Committee will be February 13, 2025, at Sonora Grill, 2310 Kiesel Avenue, Ogden, UT. Staff Olsen will call and make a reservation.

ADJOURNMENT

With no further business to discuss. **Member Armstrong motioned to adjourn. Second, by Member Baird. Committee approved.** The meeting of the Christmas Village Advisory Committee adjourned at 5:15 p.m.



Stacey Olsen, Volunteer Coordinator

Date Approved: 2/13/25