



PARK CITY NONPROFIT SERVICES ADVISORY COMMITTEE
445 MARSAC AVE
PARK CITY, UTAH 84060

MINUTES OF JANUARY 13, 2025

BOARD MEMBERS IN ATTENDANCE: Danny Glasser – Chair, Sloane Johnson – Vice-Chair, Pam Ross, Chris Neff, Molly Miller

EX OFFICIO MEMBERS IN ATTENDANCE: Hans Jasperson, Budget & Grants Analyst

I. ROLL CALL

Danny Glasser called the meeting to order at 6:00 p.m. Ingrid Contreras was excused.

II. COMMUNICATIONS AND DISCLOSURES FROM BOARD AND STAFF

1. Consideration to Adopt Resolution 01-2025, A Resolution Governing the Use of Electronic Meetings and Authorizing Participation in Meetings by Electronic Communication
(A) Public Input (B) Action

The Committee considered a resolution to allow members to participate in meetings by electronic communication.

Moved: Pam Ross moved to approve Resolution 01-2025 A Resolution Governing the Use of Electronic Meetings and Authorizing Participation in Meetings by Electronic Communication. Molly Miller seconded the motion.

Vote: The motion passed unanimously.

III. CONSIDERATION OF MINUTES

1. Consideration to Approve the Nonprofit Services Advisory Committee Meeting Minutes from November 4, 2024

Moved: Pam Ross moved to approve the Nonprofit Services Advisory Committee Meeting Minutes from November 4, 2024. Chris Neff seconded the motion.

Vote: The motion passed unanimously.

IV. WORK SESSION

1. Interviews with Public Service Contract applicants

Danny Glasser discussed the overall budget for awarding Public Service Contracts versus the amount requested and the need to be discerning. The RFP didn't capture whether organizations could be sustained without PCMC funding. PCMC funding won't impact huge organizations that have a lot of revenue. Chris Neff also considered whether PCMC should be the "funder of last resort" for these organizations. Pam Ross asked about the process of evaluating the applicants who were entering into the interview process. Hans Jasperson answered that there was an initial scoring of the written application and another score would be applied to the interview process. The interview and written application scores would be combined and ranked at the end. Ross wondered if the Committee could do a reweighting in the final round. Glasser wondered if the Committee should try to spread the funding to as many organizations as possible or focus on a few. Neff asked if any original applications didn't

pass the first round. Jasperson answered that there was one organization that scored less than 60%. Several more organizations scored between 60% and 65%. Molly Miller and Sloane Johnson added that they focused on organizations concentrating on Park City residents. Jasperson said that this will be important to the Council.

Glasser asked where the city's funding could have the most significant impact. Miller wondered if the nonprofits should be asked what would happen if they received less than their requested funding. The Committee agreed that it is an important question. Neff observed that some organizations were launching programs to meet a need, and others requested operational funds to keep the lights on. Glasser asked if the Committee should recommend four years of funding in one round or hold back some funding for future years to be more responsive. Ross asked about using a portfolio approach, meaning that the Committee would spread the funding across the various categories of services.

Jasperson asked if the committee would like the application data arrayed in a way that would help the Committee. Glasser wanted to see the percentage of residents served versus the overall organizational budget, and Ross wanted to see residents served per dollar spent.

Mountain Mediation Center Interview

Gretchen Lee and Kris Campbell presented on behalf of Mountain Mediation Center. Pam Ross disclosed that she knows Gretchen Lee personally. Mountain Mediation Center's application focused on the Council's priority of housing stability. The organization seeks funding for eviction prevention and landlord/tenant dispute resolution.

Danny Glasser asked what would happen if the program didn't receive funding. Lee answered that they have other funding sources, so the program would continue on a smaller scale. Sloane Johnson asked how many households are served in Park City proper. Campbell responded that about 90% of the 900 clients served are from the Park City area. Lee shared that educating renters about the consequences of not paying rent goes a long way toward eviction prevention. Molly Miller asked what percentage of Park City-area residents served live in 84060. Campbell and Lee answered it was about 80-90%.

Chris Neff asked if City funding would allow the program to increase the number of City residents served. Campbell shared the program goals, which include a 15% increase in housing stabilization and 20 prevented evictions. Pam Ross asked about the most significant barriers to accomplishing goals. Campbell answered that changes in the presidential administration could impact the immigrant community coming out to events.

Egyptian Theatre Interview

Egyptian Theatre was scheduled to present its application for Public Service Contract funding but did not show up. During the allotted presentation time, the Committee took a break.

Big Brothers Big Sisters of Utah Interview

Nicholas Webster and Thomas Tripodi presented on behalf of Big Brothers Big Sisters of Utah. The organization's application focused on community-based and site-based youth mentoring programs. Youth mentoring improves social and mental health outcomes. The requested funding would increase the number of youth served in Park City by 10%.

Danny Glasser asked what was needed to get more youth in the program. Webster responded that the biggest obstacle is the availability of male mentors. Chris Neff asked about retention in the program. Webster answered that the average mentor relationship is about 30 months. Molly Miller asked if mentors are matched with multiple youths. Tripodi responded that it was a one-to-one match. Pam Ross asked about the ages of the youth. Tripodi answered that the age range is 6-17.

Sloane Johnson asked how families of youth are engaged. Tripodi replied that a match specialist follows up regularly with parents and families. Glasser asked about the impact of the program on younger children versus older children. Webster stated that many of the youth are from marginalized communities, many from single-parent households. It's helpful to have a reliable mentor.

Chris Neff asked what would happen if the program wasn't funded. Webster acknowledged that the program would continue but would not be expanded. Neff followed up with a question about the percentage of youth residing in Park City municipal boundaries. Webster reported that 90 out of 107 were located in Park City.

Park City Senior Citizens, Inc. Interview

Linda McReynolds and Marianne Cone presented on behalf of the Park City Seniors. Cone stated that the demand for senior services has grown significantly. Senior Center Membership grew from 70 in 2018 to over 600 today. Most board members volunteer 20 to 40 hours a week, and the organization needs and is requesting \$50,000 annually toward hiring an executive director.

Danny Glasser asked how many participants were from Park City municipal boundaries. McReynolds believed it was about half of the members. Molly Miller asked if there was a waitlist for membership. McReynolds said there was not a waitlist. Sloane Johnson asked how the organization reaches out to isolated seniors. McReynolds answered they have reached out through word of mouth. They are trying to get a more formal system for outreach to isolated seniors.

Miller asked how many seniors depend on lunch at the senior center for their main source of nutrition. McReynolds said they don't track that data but guessed that half a dozen depending on the lunch provided. Chris Neff asked about representation from the Hispanic population. McReynolds said they have a few Hispanic members and are trying to reach out one at a time.

Pam Ross asked if there was anything else not addressed in the application. Cone mentioned the organization had recently been awarded a grant from Summit County to hire a grant writer. Miller asked if they could hire an executive director without the City's funding. Neff wanted to know if the new executive director would be responsible for bringing new funding to the organization. McReynolds clarified that the grant writer would be responsible for additional funding, while the executive director would be responsible for programming. Ross asked if they are looking to bring in revenue through programs. Cone and McReynolds stated that Summit County wants its costs to stay similar to those of other senior citizens and tries to keep programs affordable and accessible to all.

Holy Cross Ministries Interview

Emmie Gardner, Lauren Fields, Carlos Flores, and Yeniffer Guerrero presented on behalf of Holy Cross Ministries. They are requesting funding for a perinatal doula program, which would be placed at the People's Health Clinic.

Molly Miller asked what percentage of mothers served would be from Park City Municipal Corp. Gardner responded that they don't have exact numbers, but the service area would be Summit County. Pam Ross asked what the organization had learned about community health workers from other geographies. Gardner emphasized the need for nuance in addressing communities' specific needs. Utah currently does not have a bilingual lactation specialist, and they are working on addressing that.

Sloane Johnson asked what type of training exists for doulas. Guerrero answered that doula training is 35 weeks, and they are working on lactation specialist certification. Johnson then asked what the organization would do if they weren't awarded City funding and how many Park City residents they plan to serve with City funding. Gardner said they would need other funding to deliver the perinatal doula program locally. With City funding, they plan to reach at least 300 mothers. Ross asked about the potential of billing Medicaid for services. Gardner responded that the majority of their patients wouldn't qualify for Medicaid.

Wrap Up

Danny Glasser opened a discussion about evaluating interviews and finalizing recommendations. Jasperson explained the process for scoring interviews. Jasperson said he would provide information on requests for funding by category and existing funding from the City at the next committee meeting. The committee requested more time on the upcoming agenda to discuss objective criteria for final funding recommendations.

V. ADJOURNMENT

With no further business, the meeting was adjourned.

Approved 02-03-2025