



Special Workshop
Economic Opportunity Advisory Board
Held at the Grand County Commission Chambers
125 E Center Street
Moab, Utah 84532

AGENDA
January 28, 2025

Zoom And Youtube Meeting Information

Grand County Economic Opportunity Advisory Board (EOAB)

Join Zoom Meeting

<https://us02web.zoom.us/j/84013922560?pwd=Qbxjbarkaa0wjttvgndb9won3nd7j4.1>

Meeting ID: 840 1392 2560

Passcode: 135246

Call To Order

Citizens To Be Heard

Opening Items

- **Welcome**
- **Introductions**
- **Conflicts Of Interest, Disclosures, Ex-Parte Communication**
- **Citizens To Be Heard**
- **Presentations, If Any**

Discussion And Action Items

Interview Of Applicants For The Following Positions

- **One (1) Workforce Development Representative, Voting**
- **Two (2) Private-Sector Representatives, Voting**
- **One (1) Member Of The Public Who Lives In The County, Voting**

Workshop: Prioritization Of Remaining Rural County Grant FY25 Funds (\$63,500)

- **Review Of Moab Community Childcare Proposal And Proposed Award**

- **Review Of City Of Moab Dispersed Parking Project And Remaining Costs**
- **Discussion Of Other Projects Proposed By Board Members**

Possible Vote To Forward A List Of Rural County Grant Funding Recommendations To The Grand County Commission

Adjourn

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at: (435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions, questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual may be limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Wednesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting. **Information relative to these meetings/hearings may be obtained at the Grand County Commission's Office, 125 East Center Street, Moab, Utah; (435) 259-1346.**



Ben Alter <balter@grandcountyutah.net>

[EconDev] Online Form Submission #8018 for Board, Commission, Committee & Special Service District Application & Certification Form

1 message

noreply@civicplus.com <noreply@civicplus.com>

Thu, Dec 19, 2024 at 8:05 AM

To: commadmin@grandcountyutah.net, econdev@grandcountyutah.net

**Board, Commission, Committee & Special Service District
Application & Certification Form**Board, Commission, Committee & Special Service District Application & Certification
FormInstructions: Complete and sign this form and return it to Grand County Commission
Office, 125 E. Center St., Moab, UT 84532; fax: 435-259-2574; or
commission@grandcountyutah.netBoard, Commission,
Committee or Special Service
District

Economic Development Advisory Board

Name: Shalee Bryant

Mailing Address:

City: Moab

State: UT

Zip Code: 84532

Day Phone:

Email Address:

In what year did you establish your current residency in
Grand County? United States

If not Grand County, which county do you reside in? UT

Occupation or professional training: Financial Advisor

List your work experience that is relevant to your application for a position on I've been on this board prior and have been on many other boards within the county

the Board or Commission for
which you are applying:

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying:

Large community involvement

Grand County Resolution 3184 (October 2019) contains the following Board Member requirements:

- **Must be a Grand County resident (unless otherwise noted);**
- **Terms shall be for four years, unless a shorter period is required by law, or unless a midterm vacancy is being filled;**
- **Board Members shall have the appropriate expertise when required by law;**
- **Submit applications to the Council's Office by the requirements contained in the notice;**
- **Agree to abide by the County's Conflict of Interest Ordinance.**

Additionally, the State Code has the following requirements for Special Service Districts in Grand County:

- **No appointed member of the Board may be a full or part-time employee of the District while serving on the Board;**
- **No person employed by a Special Service District as a full-time or part-time employee may serve on the Governing Board of the District;**
- **A Board Member may not be compensated separately as a Board Member and as an employee for providing the same service;**
- **Each Trustee/Board Member appointed by the County legislative body shall be an elector (registered voter) of the District**

I have read, and I certify, that all the information on this form is true and correct and I meet the requirements listed above. Furthermore, if appointed, I agree to faithfully attend the meetings and adhere to the State laws, County ordinances, and adopted Bylaws that govern the Board or Commission on which I am appointed to serve. Additionally, I have read the County's Conflict of Interest Ordinance (No. 593, 2019) and do not have any inherent conflicts in serving on the Board or Commission to which I have applied. I agree to abide by this Ordinance.

Applicant Certification

By checking this box and typing my name below, I am electronically signing my application.

First Name	Shalee
Middle Initial	M
Last Name	Bryant
Date:	12/19/2024
How did you hear about this position?	Word of mouth

Email not displaying correctly? [View it in your browser.](#)



Ben Alter <balter@grandcountyutah.net>

[EconDev] Online Form Submission #8107 for Board, Commission, Committee & Special Service District Application & Certification Form

2 messages

noreply@civicplus.com <noreply@civicplus.com>
To: commadmin@grandcountyutah.net, econdev@grandcountyutah.net

Sun, Jan 19, 2025 at 8:49 AM

Board, Commission, Committee & Special Service District Application & Certification Form

Board, Commission, Committee & Special Service District Application & Certification
Form

Instructions: Complete and sign this form and return it to Grand County Commission Office,
[125 E. Center St., Moab, UT 84532](#); fax: 435-259-2574; or
commission@grandcountyutah.net

Board, Commission, Committee or Special Service District	Economic Development Advisory Board
Name:	Sarah Barstow
Mailing Address:	
City:	MOAB
State:	UT
Zip Code:	84532
Day Phone:	
Email Address:	
In what year did you establish your current residency in Grand County?	1997
If not Grand County, which county do you reside in?	<i>Field not completed.</i>
Occupation or professional training:	Advising Manager for the Women's Business Center of Utah
List your work experience that is relevant to your application for a position on	I started and operated my own boutique downtown for 18 years, and have been advising other businesses for the past 3 1/2 years. Until I sold my business in 2020, I spent my weeks working downtown & gathering insight into our tourist economy.

the Board or Commission for which you are applying: Even though I work statewide, my current clients in Moab (& numerous friends with businesses here) help me keep a pulse on what is happening in town.

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying: I have been on the Wabi Sabi board for over 4 years, and have lived in Moab since 1997. I'm committed to community here, and love to help out where I can. As a WBCUtah employee, I am a staff member of the Salt Lake Chamber & receive statewide info on business in Utah. I also attend local Chamber luncheons.

Grand County Resolution 3184 (October 2019) contains the following Board Member requirements:

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- **Board Members shall have the appropriate expertise when required by law;**
- **Submit applications to the Council's Office by the requirements contained in the notice;**
- **Agree to abide by the County's Conflict of Interest Ordinance.**

Additionally, the State Code has the following requirements for Special Service Districts in Grand County:

- **No appointed member of the Board may be a full or part-time employee of the District while serving on the Board;**
 - **No person employed by a Special Service District as a full-time or part-time employee may serve on the Governing Board of the District;**
 - **A Board Member may not be compensated separately as a Board Member and as an employee for providing the same service;**
 - **Each Trustee/Board Member appointed by the County legislative body shall be an elector (registered voter) of the District**
-

I have read, and I certify, that all the information on this form is true and correct and I meet the requirements listed above. Furthermore, if appointed, I agree to faithfully attend the meetings and adhere to the State laws, County ordinances, and adopted Bylaws that govern the Board or Commission on which I am appointed to serve. Additionally, I have read the County's Conflict of Interest Ordinance (No. 593, 2019) and do not have any inherent conflicts in serving on the Board or Commission to which I have applied. I agree to abide by this Ordinance.

Applicant Certification	By checking this box and typing my name below, I am electronically signing my application.
First Name	Sarah
Middle Initial	M
Last Name	Barstow
Date:	1/18/2025
How did you hear about this position?	Ben Alter

Email not displaying correctly? [View it in your browser.](#)

Ben Alter <balter@grandcountyutah.net>
To: commadmin@grandcountyutah.net, econdev@grandcountyutah.net

Tue, Jan 21, 2025 at 8:09 AM

Confirming receipt of this application

[Quoted text hidden]

Board, Commission, Committee & Special Service District Application & Certification Form - Submission #5480

Date Submitted: 1/11/2023

Board, Commission, Committee & Special Service District Application & Certification Form

Instructions: Complete and sign this form and return it to Grand County Commission Office, 125 E. Center St., Moab, UT 84532; fax: 435-259-2574; or commission@grandcountyutah.net

Board, Commission, Committee or Special Service District*

Economic Development Advisory Board ▼

Other:

Name:*

Melisa Jeffers

Mailing Address:*

City:*

Moab

State:*

UT

Zip Code:*

84532

Day Phone:*

Email Address:

In what year did you establish your current residency in Grand County?*

2020

If not Grand County, which county do you reside in?

(residency is required for all Boards; some District boards require residency within the District, which may not include Moab City limits; two years' residency prior to assuming board membership is required for Planning Commission)

(applicable for Historical Preservation Commission and Housing Authority of Southeastern Utah)

Occupation or professional training:

Founder, CEO, Attorney

List your work experience that is relevant to your application for a position on the Board or Commission for which you are applying:

I have spent my career in the private sector with executive leadership experience in the outdoor industry, consumer packaged goods, and consumer and B2B digital services. I've held EVP and CEO roles focused on strategic growth, revenue, brand development, and market expansion. I've participated in A&M teams on both the acquiring and acquisition side in publicly traded and privately held organizations. My experience spans a variety of organizational structures and sectors encompassing private equity start-ups, growth stage privately-held, and large multi-sector publicly traded organizations with a leadership understanding of the challenges, goals, and objectives and how they differ from organization to organization.

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying:

Born and raised in a rural county and aspiring GNAR community, I understand the challenges of economic development approaches to create regional prosperity and economic opportunity while maintaining the cultural identity and integrity of the community. I am passionate about regenerative, non-extractive/exploitative economic development that brings economic parity and opportunity to rural communities and leverages the benefits of GNAR communities while ensuring the values and cultural integrity of the community. My interests, experience, and relationships focus on technology, health & wellness, CPG, food & beverage, and outdoor recreation markets.

Grand County Resolution 3184 (October 2019) contains the following Board Member requirements:

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- **Agree to abide by the County's Conflict of Interest Ordinance.**

Additionally, the State Code has the following requirements for Special Service Districts in Grand County:

- **No appointed member of the Board may be a full or part-time employee of the District while serving on the Board;**
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I have read, and I certify, that all the information on this form is true and correct and I meet the requirements listed above. Furthermore, if appointed, I agree to faithfully attend the meetings and adhere to the State laws, County ordinances, and adopted Bylaws that govern the Board or Commission on which I am appointed to serve. Additionally, I have read the County's Conflict of Interest Ordinance (No. 593, 2019) and do not have any inherent conflicts in serving on the Board or Commission to which I have applied. I agree to abide by this Ordinance.

Applicant Certification*
☒ By checking this box and typing my name below, I am electronically signing my application.
I understand that an electronic signature has the same legal effect and can be enforced in the same way as a written signature.

First Name*	Middle Initial*	Last Name*
Melia	A	Jeffers

Date:	How did you hear about this position?*
2/27/1971	Word of Mouth



Ben Alter <balter@grandcountyutah.net>

[EconDev] Online Form Submission #8108 for Board, Commission, Committee & Special Service District Application & Certification Form

2 messages

noreply@civicplus.com <noreply@civicplus.com>
To: commadmin@grandcountyutah.net, econdev@grandcountyutah.net

Sun, Jan 19, 2025 at 5:12 PM

Board, Commission, Committee & Special Service District Application & Certification Form

Board, Commission, Committee & Special Service District Application & Certification
Form

Instructions: Complete and sign this form and return it to Grand County Commission Office,
[125 E. Center St., Moab, UT 84532](#); fax: 435-259-2574; or
commission@grandcountyutah.net

Board, Commission, Committee or Special Service District	Economic Development Advisory Board
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Name:	Jennifer Sadoff
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Mailing Address:	
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City:	Moab
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State:	Utah
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Zip Code:	84532
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Day Phone:	
------------	--

Email Address:	
----------------	--

In what year did you establish your current residency in Grand County?	2001
--	------

If not Grand County, which county do you reside in?	Utah
--	------

Occupation or professional training:	CEO Moab Regional Hospital
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List your work experience that is relevant to your application for a position on	I have worked at Moab Regional Hospital since 2012, and served as the CEO since 2015. Moab Regional Hospital is the largest private employer in Grand County, with approximately 280 employees. We also serve as a training site for students
--	--

the Board or Commission for which you are applying: pursuing healthcare degrees. Prior to my work at Moab Regional Hospital, I was the Executive Director of the Youth Garden Project for 7 years, where I managed numerous private and government grants.

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying: I have served on and chaired numerous local, state and regional boards, including: the USU Moab Advisory Board, Western Healthcare Alliance, Utah Health Information Network, Central and Southern Utah Red Cross, and Youth Garden Project. My years of board experience help me to seek to work with the staff to create efficient meetings where we hone in on the information that we need to make recommendations and decisions that are appropriate for the board to make. I think it is important to treat the staff with kindness, dignity and respect at all times, and to ask thoughtful questions and stay open to a variety of perspectives.

Grand County Resolution 3184 (October 2019) contains the following Board Member requirements:

- **Must be a Grand County resident (unless otherwise noted);**
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 - **A Board Member may not be compensated separately as a Board Member and as an employee for providing the same service;**
 - **Each Trustee/Board Member appointed by the County legislative body shall be an elector (registered voter) of the District**
-

I have read, and I certify, that all the information on this form is true and correct and I meet the requirements listed above. Furthermore, if appointed, I agree to faithfully attend the meetings and adhere to the State laws, County ordinances, and adopted Bylaws that govern the Board or Commission on which I am appointed to serve.

Additionally, I have read the County's Conflict of Interest Ordinance (No. 593, 2019) and do not have any inherent conflicts in serving on the Board or Commission to which I have applied. I agree to abide by this Ordinance.

Applicant Certification	By checking this box and typing my name below, I am electronically signing my application.
First Name	Jennifer
Middle Initial	J
Last Name	Sadoff
Date:	1/19/2025
How did you hear about this position?	Email from the Economic Development Office

Email not displaying correctly? [View it in your browser.](#)

Ben Alter <balter@grandcountyutah.net>
To: commadmin@grandcountyutah.net, econdev@grandcountyutah.net

Tue, Jan 21, 2025 at 8:10 AM

Confirming receipt of this application
[Quoted text hidden]



Board and Commission Application and Certification Form

Instructions: Complete and sign this form and return it to Grand County Council Office, 125 E. Center St., Moab, UT 84532; fax: 435-259-2574; or council@grandcountyutah.net

Board or Commission Applied For: Economic Opportunity Advisory Board

Name: Chris Wilson

Mailing Address: [REDACTED]

City: Moab State: Utah ZIP Code: 84532

Day Phone: [REDACTED] Email Address: [REDACTED]

In what year did you establish your current residency in Grand County? 2021
(residency is required for all Boards; some District boards require residency within the District, which may not include Moab City limits; **two** years' residency prior to assuming board membership is required for Planning Commission)

If not Grand County, which county do you reside in? (applicable for Historical Preservation Commission and Housing Authority of Southeastern Utah) _____

Occupation or professional training: Small Business Owner & Policy Analyst

List your work experience that is relevant to your application for a position on the Board or Commission for which you are applying (if needed, attach a separate page):

-Owner of Curve Coffee LLC, a small Moab-based coffee roasting company.

-As an EOAB board member, recruited and supported successful grant applicants to improve access to workforce housing and childcare.

-13 years experience as a policy researcher and analyst with a focus on trade and economic development within the Americas.

-Author of multiple reports on economic development, innovation, and trade policy in the Americas.

-Conducted focus groups, surveys and data analysis for studies on economic development.

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying:

-Undergraduate certificate in community leadership; Masters Degree in International Affairs;

Phd coursework completed in Public Policy.

-Member, Transportation Research Board Committee on International Trade and Transportation,
National Academies of Sciences, Engineering, and Medicine.

CERTIFICATION

I have read Resolution No. 3184, I understand the eligibility requirements for serving on the above-named Board or Commission, and I certify, that all the information on this form is true and correct.

Additionally, I have read and understand the County's Professional Ethics and Conflict of Interest Ordinance No. 593 (2019), including my duty to disclose non-restricted conflicts of interest prior to relevant discussions and votes and recuse myself from discussions and votes involving my restricted conflicts of interest.

If appointed, I agree to faithfully attend the meetings and adhere to the State law, County resolution and ordinance, and the Bylaws that govern the Board or Commission on which I am appointed to serve.

Signature: Christopher Wilson Date: 12/9/2024



Ben Alter <balter@grandcountyutah.net>

[EconDev] Online Form Submission #8007 for Board, Commission, Committee & Special Service District Application & Certification Form

1 message

noreply@civicplus.com <noreply@civicplus.com>
To: commadmin@grandcountyutah.net, econdev@grandcountyutah.net

Mon, Dec 16, 2024 at 3:27 PM

Board, Commission, Committee & Special Service District Application & Certification Form

Board, Commission, Committee & Special Service District Application & Certification
Form

Instructions: Complete and sign this form and return it to Grand County Commission
Office, 125 E. Center St., Moab, UT 84532; fax: 435-259-2574; or
commission@grandcountyutah.net

Board, Commission,
Committee or Special Service
District

Economic Development Advisory Board

Name: Brittney Melton

Mailing Address:

City: MOAB

State: UT

Zip Code: 84532

Day Phone:

Email Address:

In what year did you establish your current residency in
Grand County? 2017

If not Grand County, which county do you reside in? UT

Occupation or professional training: Business Owner, BS in Business Administration

List your work experience that is relevant to your application for a position on

I have owned and operated my insurance agency for 13 years, prior to this career choice, I was bank manager here in the valley. I have written business plans. I hold many state licenses and have helped many clients with financial planning. My

the Board or Commission for which you are applying:	favorite classes in college included, money and banking, micro and macro economics and international business. My strength is anticipation and asking tough questions. I always ask if this, what will happen? Did we get the outcome we were looking for by implementing this? This is important in developing or finding opportunity in general. Not only have I lead many teams I also have been part of teams my entire life.
---	---

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying:	I have volunteered in multiple capacities for my community, such as a youth sports coach, Rotary, and through my Community Church. I care and have a big heart for this community.
--	--

Grand County Resolution 3184 (October 2019) contains the following Board Member requirements:

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 - **Each Trustee/Board Member appointed by the County legislative body shall be an elector (registered voter) of the District**
-

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Applicant Certification	By checking this box and typing my name below, I am electronically signing my application.
First Name	Brittney
Middle Initial	R
Last Name	Melton
Date:	12/16/2024
How did you hear about this position?	The county website

Email not displaying correctly? [View it in your browser.](#)



Board and Commission Application and Certification Form

Instructions: Complete and sign this form and return it to Grand County Council Office, 125 E. Center St., Moab, UT 84532; fax: 435-259-2574; or council@grandcountyutah.net

Board or Commission Applied For: Economic Opportunity Advisory Board

Name: Aaron Meyer Lindberg

Mailing Address: [REDACTED]

City: Moab State: Utah ZIP Code: 84532

Day Phone: [REDACTED] Email Address: [REDACTED]

In what year did you establish your current residency in Grand County? 2008
(residency is required for all Boards; some District boards require residency within the District, which may not include Moab City limits; **two** years' residency prior to assuming board membership is required for Planning Commission)

If not Grand County, which county do you reside in? (applicable for Historical Preservation Commission and Housing Authority of Southeastern Utah) _____

Occupation or professional training: Plumber/Business Owner

List your work experience that is relevant to your application for a position on the Board or Commission for which you are applying (if needed, attach a separate page):

Bike Shop Employee (10 years)

Interfaced with tourism industry professionals and visitors, gaining insight into local tourism trends and visitor needs

Managed daily operations, sales, and customer service

Plumber and Property Maintenance (7 years)

Developed relationships with local businesses and residents, understanding their concerns and needs

Gained knowledge of county infrastructure, including water and sewer systems

List your non-work experience that is relevant to your application for a position on the Board or Commission for which you are applying:

- Moab Trail Mix (Adoc Committee Member, Multiple Terms)
 - ~~Collaborated with stakeholders to develop and maintain trails in Grand County~~
 - ~~Contributed to grant writing and fundraising efforts~~
 - ~~Worked with local government agencies, user groups, and community members to promote outdoor recreation~~
- ~~Planning and Zoning Commission (Commissioner, Second Term)~~
 - ~~Reviewed and approved development proposals, ensuring compliance with local ordinances and state laws~~
 - ~~Participated in land use planning and zoning decision-making processes~~
 - ~~Gained in-depth knowledge of the county's future land use direction and goals~~
 - ~~Developed a comprehensive understanding of county operations, including budgeting, staffing, and infrastructure management~~
 - ~~Engaged with community members, developers, and local government staff to balance competing interests and make informed decisions~~

CERTIFICATION

I have read Resolution No. 3184, I understand the eligibility requirements for serving on the above-named Board or Commission, and I certify, that all the information on this form is true and correct.

Additionally, I have read and understand the County's Professional Ethics and Conflict of Interest Ordinance No. 593 (2019), including my duty to disclose non-restricted conflicts of interest prior to relevant discussions and votes and recuse myself from discussions and votes involving my restricted conflicts of interest.

If appointed, I agree to faithfully attend the meetings and adhere to the State law, County resolution and ordinance, and the Bylaws that govern the Board or Commission on which I am appointed to serve.

Signature:  Date: 1/05/2025

OBJECTIVE 1: WORKFORCE RETENTION & EXPANSION (\$30,000)

Childcare employee retention & development program

- Training for childcare workers (\$20,000)
 - We will pay workers for time spent training up to 30 hours a year. State law requires a minimum of 20 hours a year. We use the online training platform Lillio.
 - Note: Care About Childcare covers conference fees.
- Professional development incentives (\$3,750)
 - We will cover up to \$1,250 a year in tuition per employee for early childhood education degrees.
 - We will pay \$1,250 to those who successfully earn the Childhood Development Associate's Degree (CDA). This partially covers the 120 hours study requirement. Note: We will use Custom Fit money to reduce overall costs as well as require employees to apply for Pell grants before getting any tuition support.
- Back-up staffing coverage to other childcare providers (\$6,250)
 - We will provide emergency/back-up staffing coverage for other providers when they are short-staffed to keep them open.

OBJECTIVE 2: EXPANSION & INFRASTRUCTURE (\$106,500)

Materials for expansion of existing childcare locations (\$11,500)

- Materials required to increase our capacity at our infant center from 15 to 20 (\$6,500)
- A currently unlicensed preschool is looking to become state licensed which would enable it to accept federal childcare subsidies. They need a fence, gates and modest kitchen renovations that total \$5,000.

New classroom at our infant center to increase capacity from 20 to 35 (\$95,000)

- Based on enrollment trends, we will need more space by mid-2025. We would like to install a ~500 sqft commercial building on site of our existing infant center. This will increase our capacity at our site to 35 from 20. Combined with our center for preschoolers, this will increase our total capacity to 50 for kids aged 0-5.
 - Besides needing the capacity, co-locating the classroom will improve staffing efficiency, which will reduce costs to families. We can also save money by not having to build a second kitchen. We estimate the building will cost \$150-\$160/sqft (based on an estimate from Specialty Modular, the manufacturer of the buildings at Moab Charter School) plus \$10,000-\$20,000 in site costs.

Question: Using the template provided in the section header, please upload the names of individuals appointed to Community Economic Opportunity (CEO) Advisory Board. Include Chair, Vice-chair, Members, and appointment terms.

[Grand County Econ Opp Board.xlsx](#) (9/27/2024, 11:21 AM)

Question: Please upload an invoice from the County, invoicing the Governor's Office of Economic Opportunity for the amount requested, up to and including \$200,000.

[INVOICE - FY25 RURAL COUNTY GRANT.pdf](#) (9/27/2024, 10:24 AM)

Scope of Work

Enter a Scope of Work describing proposed Rural County Grant projects and activities to be engaged in and completed in Fiscal Year 2025. Describe what type of work will be done, how the projects and activities will be completed, and what the economic development goals and benchmarks will be.

Describe metrics for success, such as, how projects and activities will be measured, track and recorded against goals and benchmarks, and how projects and activities will affect business recruitment, development, and expansion; workforce training and development; and/or infrastructure, industrial building development, and capital facilities improvements for business development.

Question: Scope of Work (Up to 2000 character limit incl. spaces)

Rural County Grant (RCG) funds will fund Moab Community Childcare's (MCC) support of Grand County's childcare ecosystem. Investment in MCC will move it towards the end of Grand County's phased development and into a going concern organization, benefiting countless workers across our tourism businesses. Workforce retention/expansion programming will ensure childcare workers continue to exceed Utah's training requirements. Combined with Care About Childcare funds, Pell grants and USU Custom Fit funding, RCG funds will create continuing education opportunities and development incentives for childcare workers to access, promoting excellence in local childcare and upward mobility for providers. Funds will also support MCC's Helping Hands program, which provides emergency and back-up staffing to our region's providers.

RCG dollars will additionally fund childcare facilities expansions. Funds will increase MCC's infant center capacity by 75% with the construction of a new pre-school space. RCG funds will also assist Sego Lily Children's Garden in achieving state licensure. These investments are based on the significant demand for increased childcare availability in our region. These projects will result in increased care capacity, increased access to grant funds and tuition revenues, and decreased tuition costs for parents.

Finally, RCG funds will establish an Outreach and Resource Connection Hub to be administered by the Moab Area Chamber of Commerce. This Hub will address a 3-year need left vacant at Grand County's Small Business Development Center and will be implemented by the chamber's new director, whose enterprising vision will address the needs of both new and existing

businesses. The Hub will engage, educate, and connect regional business owners with essential resources for technical assistance and access to capital. RCG dollars will establish this self-sustaining hub, funding initial planning, technical assistance facilitation, impact reporting, and more.

Deliverables and Outcomes

Describe what the completed economic development projects and activities will look like, such as, what populations or industry sectors will be affected, if business opportunities will be enhanced and how, and if jobs will be created or retained. Refer to expected outcomes based on how projects and activities will be measured, tracked and recorded against goals and benchmarks.

Question: Deliverables and Outcomes Narrative (Up to 2000 character limit incl. spaces)

Moab Community Childcare's (MCC) expanded workforce programming will allow more childcare workers to access quality training both online and through community partners. Online training through Lillio will guide care providers through different career tracks and certificates, quantifying their progress and providing relevant, transferable skills. When offered alongside professional development incentives, these educational opportunities ensure that essential childcare workers not only stay in their roles, but gain new skills and greater earning opportunities.

Helping Hands' (HH) positive effects stretch from the classroom, empowering main street businesses across Moab's tourism industries. HH strengthens not only our childcare ecosystem and providers' resilience, but also enables working families to earn consistently and pursue upward economic mobility. HH has and continues to allow childcare providers to increase their capacity, creating new jobs with competitive wages.

Facilities expansion at MCC and Sego Lily Children's Garden will allow both centers to care for more children, increase their tuition collections, hire more care providers, and achieve financial sustainability and independence.

The Moab Chamber's Outreach and Resource Connection Hub will target entrepreneurs and existing businesses alike, building its own membership while providing resources to all ventures. At completion, the Hub will employ two part-time Chamber positions, a Project Manager and a Resource Coordinator. The RCG will fund their wages during the first year of operation. The Hub will collect data on resource gaps, services provided, outreach efficacy and more. This data will be shared with key stakeholders, including Grand County and GOEO.

Budget

Please download [this Excel template](#) to complete and submit your budget.

1. Explain the funding requirements of the project
2. Include calculated bids and estimates
3. Provide estimated cost to administer the grant
4. Submit a proposed budget in spreadsheet format by uploading the completed template provided

Question: Budget Narrative

Grand County's Economic Opportunity Advisory Board resolved unanimously to fund the following line items for a total contribution of \$136,500 towards Grand County childcare support and \$63,500 towards to establishment of the Moab Area Chamber of Commerce Outreach and Resource Connection Hub:

Childcare Support

\$23,750 in support of expanded training opportunities and incentives for childcare workers, including in-person training led by community partners and through the online training platform Lillio. Funds will ensure Grand County childcare workers comply with and exceed Utah's requirement of 20 hours per year per childcare employee. Professional development incentives will reward the completion of early childhood education degrees, Childhood Development Associate's Degrees (CDAs), and other certificates.

\$6,250 in support of Moab Community Childcare's (MCC) Helping Hands program, which provides emergency and scheduled support to area childcare providers. Helping Hands allows childcare providers to build resilience, avoid burnout, and increase their care capacity, tuition earned, and care providers employed.

\$11,500 in support of facilities expansion at two area childcare centers: MCC and Sego Lily Children's Garden. \$6,500 will be provided to increase the supplies, materials, and staff capacity at MCC's infant center. \$5,000 will be provided to assist Sego Lily in the installation of amenities including a fence, gates, and kitchen, improvements that will increase the center's ability to provide quality care and access grant and foundation funding.

\$95,000 in support of major facility expansion at MCC. In response to growing demand from working parents for quality, affordable, available childcare in Moab, MCC will install a 500 square feet building at the existing site of its infant center. This will bring MCC's total care capacity to 50 kids aged 0-5. The site is projected to increase staff efficiency and increase care capacity, resulting in decreased tuition rates in 2025.

Outreach and Resource Connection Hub

\$27,225 in support of two new part-time positions at the Moab Area Chamber of Commerce: Resource Hub Project Manager and Resource Coordinator. These two positions will be compensated at \$18,120 (30% full-time equivalent of \$60,400) and \$9,105 (20% full-time equivalent of \$45,525), respectively, with GOEO funds

supporting the positions' combined salaries for year one only. These two positions will administer the chamber's business hub.

\$2,275 in support of software acquisition and implementation for the Moab Area Chamber of Commerce Outreach and Resource Connection Hub. Software for the hub will document and manage ongoing projects, serve a key role in data collection, and allow for multiple tools integration.

\$5,000 in support of content for the chamber's hub. Funds will power content creation, translation services, and general materials production to ensure the hub is well-publicized to all of Moab's key demographics and utilized to its full potential.

\$8,000 in support of web development for the chamber's hub. Funds will cover the costs of domain and hosting services, as well as support the design of a sleek and accessible website.

\$18,000 in support of training, workshops, and webinars to be offered by the chamber hub.