

CITY OF NORTH SALT LAKE
PARKS, TRAILS, ARTS, & RECREATION
ADVISORY BOARD MEETING MINUTES
642 NORTH 400 WEST, NORTH SALT LAKE
NOVEMBER 20, 2024

FINAL

Peter Wirthlin, Vice Chair, called the meeting to order at 6:00 p.m.

BOARD MEMBERS PRESENT: Emily Carr; Brent Crowther; Dallas Golden; Camille Thorpe; Peter Wirthlin; Councilmember Suzette Jackson.

EXCUSED: Kyle Poulter

STAFF PRESENT: David Frandsen, Assistant City Manager; Jon Rueckert, Public Works Director; Randall Simmons, Public Works Operations Manager; Carmen Wilson, Public Works Operations Manager; Linda Horrocks, Communications Coordinator; TJ Riley, Parks Superintendent; Sherrie Pace, Community Development Director; Caden Baines, Planning Intern.

OTHERS PRESENT: Laura Call, Arts Subcommittee; Thomas Call, residents.

1. PUBLIC COMMENT

There were no public comments.

2. DISCUSSION ON TRAILS

a. DISCUSSION ON CITY'S TRAILS MASTER PLAN

Sherrie Pace reported that the City was awarded a grant from the Utah Outdoor Recreation for \$47,500 to fund a trails master plan with a City match of \$12,500.

b. DISCUSSION ON WILD ROSE TRAILS TO BONNEVILLE SHORELINE TRAIL (BST) CONNECTION

Sherrie Pace spoke on including the City's section of the Wild Rose Trail in the National Environmental Policy Act (NEPA) document.

c. OTHER

Peter Wirthlin mentioned snowshoe brigade events to pack down the trails.

3. DISCUSSION ON ARTS

a. NSL READS

Camille Thorpe reported that they had a book, author, and theme for the 2025 event. She said the book would be *The Legend of the Last Library* by Frank Cole. She spoke on the process of school events, social media advertising, and the event at City Hall. She mentioned utilizing the free little libraries at City Hall. She suggested March 7th to coincide with Read Across America or in September with Utah Book Fest.

The Board discussed future or additional authors (Kyle Shupe), author events, the little free libraries, school participation (Wasatch Peak, Orchard Elementary, Adelaide Elementary), and the writing contest.

b. DISCUSSION ON DRAFT MURAL PROGRAM

Caden Baines shared the draft mural program and spoke on starting a mural program in the City. He mentioned the Discover Davis mural grant and said staff had drafted a mural program to apply in 2025. He reviewed the goals including: creating a sense of place and destination for residents, creating murals which were accessible to residents, and creating murals which highlight the history, nature, and culture of the City or was culturally uplifting.

Peter Wirthlin mentioned focusing on the existing City logo, natural assets (lake, Jordan River, sunset, mountains), the feel/culture of the City, and creating a theme.

Sherrie Pace commented that the theme could change each year.

Brent Crowther arrived at 6:15 p.m.

The Board reviewed the draft mural program which would be updated and then presented to the City Council.

Caden Baines then reviewed the mural process including 1) deciding the location and theme, 2) recommendation to City Council for approval, 3) submit request for proposals (RFP) for artists, 4) selection of artist, 5) commissioned design approval by building owner, 6) recommendation of design to City Council, 7) mural painted. He said that approval would include the Arts Board, a mural jury, and the City Council.

The Board discussed controversial themes, locations of the mural (industrial park, Center Street, and not in residential areas), obtaining public feedback, utilizing different artists, mural jury, arts committee, and cost/budget.

Dallas Golden arrived at 6:30 p.m.

Caden Baines mentioned he had the contact information for artists that were part of the Salt Lake City Public Art Prequalified artist pool. He then reviewed the selection process including sending out letters to property owners to gauge interest, Arts Board and mural jury to review locations, and then a recommendation to City Council to approve building or structure. He shared the mandatory requirements for the location including: interest, visible from public street, in compliance with City code, and a dedicated safe space for photography. He spoke on preferred structure requirements: accessibility to pedestrians, active transportation, or transit routes, established nodes for preferred locations, limited obstructions, and improved aesthetics of the City.

The Board discussed locations for the mural including Legacy Trail, Jordan River Trail, destination locations, the industrial park, the Town Center area, and JZW (near City Hall), Center Street, I-15 underpass with UDOT, Spectrum Academy, and neighborhood centers (branding). They also discussed funding for all public art including murals through fundraising, grant programs, etc.

Caden Baines reviewed the theme selection process with 1) a mural jury to provide feedback and recommendations for themes to the Arts Board who would recommend a theme for the mural(s), and 2) a member of the Arts Board would bring their selected theme and location(s) to the City Council for approval.

Caden Baines reviewed the design approval process including approval by the property owner and final review by the Arts Board and recommendation to City Council. He said the Arts Board had the ability to reject a design if it was an advertisement, violent, vulgar, hateful, unsettling, degrading, unreflective of the City, or unviable per the City Council. Sherrie Pace clarified that this would allow avoiding themes that were controversial.

Caden Baines commented on the maintenance portion of the draft including: an anti-graffiti coating applied to the mural once complete, a five year agreement with structure owner to keep mural intact, City maintenance for five years (cleaning, fixed, or repainting), property owner responsible for maintain access to mural, mural artist has first right of refusal for repairs to mural, and the artist will provide a list of all paint products and color codes for repairs.

The Board reviewed the mural program and whether to have a meeting in December for further review, right to remove clause (damage or aging), further research on the anti-graffiti coating, mural maintenance (less than five years), and holding a Board meeting to approve mural program draft prior to City Council January 21st.

Caden Baines shared the proposed timeline for the mural program:

- January-City staff to locate structure owners with interest in a mural
- February- mural program adopted by City Council and funds budgeted
- March-Community jury is summoned, Arts Board recommends mural structure(s) and theme
- March/April-mural structure(s) and theme for City Council approval
- March/April-public art easement and maintenance agreement signed
- April-call for artists
- May-close call for artists, Arts Board selects artist(s) for mural(s), artist(s) approved by City Council, and artist contract(s) signed
- July-structure owner design approval, Arts Board design recommendation, City Council final design approval
- July/August-City staff applies for Discover Davis Mural Grant funding
- September-painting period opens (no later than September 10)
- September/October- work on mural(s) completed

Caden Baines shared the estimated costs and said that South Salt Lake paid \$4,500 per mural, and Midvale paid \$4,000 per mural. He mentioned an anticipated \$4,000 to \$5,000 per mural, \$600 for anti-graffiti, rental of scissor lift at \$1000 per week, use of call for Artists at \$150, and travel/hotel/per diem for artists. He anticipated approximately \$6,500 per mural.

Sherrie Pace commented that the Davis Mural program was a grant match and gave the example of a \$10,000 grant request with a \$10,000 match. She said the matching funds could come from donations as well as City funds.

The Board agreed to review the draft mural document and provide any edits or revisions.

4. DISCUSSION ON CITY EVENTS

a. HALLOWEEN SPECTACULAR

The Board spoke on improvements for future races including a better race route next time including a finish line in the park where the other events were located, race route away from traffic, tracking race times, and offering a shirt. They reviewed making this a break-even event, who had responsibility for paying vendors, volunteers, donated pumpkins (Cross E) and donuts (Lees), Eaglewood Golf Course participation, and the carnival.

b. WINTER LIGHTS FEST

Linda Horrocks provided a synopsis of the Winter Lights Fest event including lights installed on the trees and the building at City Hall, tree lighting with countdown, carolers, SDMFA fire truck with Santa and Mrs. Clause, activities including Santa, photo ops, cocoa/cookies, face painting,

fire barrels, followed by cleanup at 8 p.m. She also presented a map showing the locations for each activity and details for Public Works (garbage can and fire barrel placement, etc.). She noted the event would be held on December 2nd and the need for 26 volunteers.

c. INCORPORATING FOOD PANTRY DONATIONS AT CITY EVENTS

Linda Horrocks mentioned the Center of Hope food pantry and food donations at the Winter Fest event. She said the food drive would continue through the month of December.

d. OTHER

The Board discussed themed stickers for events and/or an event passport.

5. CITY COUNCIL UPDATES

Councilmember Jackson provided an update on the PTAR Board being split into separate committees. She said this would occur after bylaws and structuring had been completed by staff.

6. APPROVAL OF MINUTES

The Parks and Arts Board minutes of October 22, 2024 were reviewed and approved.

Peter Wirthlin moved to approve the Parks, Trails, Arts, and Recreation Advisory Board minutes from October 22, 2024 as written. Suzette Jackson seconded the motion. The motion was approved by Board Members Carr, Crowther, Golden, Thorpe, and Wirthlin. Board Member Poulter was excused.

7. ADJOURN

Dallas Golden adjourned the meeting at 8:14 p.m.

The foregoing was approved by the Parks, Trails, Arts and Recreation Advisory Board of the City of North Salt Lake on January 14, 2024, by unanimous vote of all members present.


Wendy Page, City Recorder

