



MURRAY CITY PARKS AND RECREATION ADVISORY BOARD

MEETING MINUTES

November 13, 2024

05:30 PM

296 E. Murray Park Ave

CALL MEETING TO ORDER

Members Present:

Ted Maestas
Kimberlee Bird
Daren Rasmussen

City Staff Present:

Kim Sorensen, Parks, and Recreation Director
Erica Brown, Marketing Specialist
Jennifer Leitner, Recreation Director
Kristine Jones, Office Administrator Supervisor

The Parks and Recreation Board Meeting was called to order at 5:30 pm by chairperson Daren Rasmussen who conducted the meeting.

APPROVAL OF MINUTES

1. Approval of minutes for September 11, 2024

Kim motioned to approve the minutes of September 11, 2024. Ted seconded the motion.
Approval was unanimous.

CITIZEN COMMENT(S)

Those wishing to have their comments read into the record may send an email by 5:00 p.m. the day prior to the meeting date to kjones@murray.utah.gov. Comments are limited to three minutes or less (approximately 300 words for emails) and must include your name and address.

No citizen comments.

BUSINESS ITEM(S)

1. Marketing Specialist update, Erica Brown

Erica Brown is in attendance to promote the plan to open cultural attractions to include the Murray Museum, the Murray Armory, and the Murray Theater.

Erica provided a presentation to the board with a new Love, Murray campaign with the idea that these attractions are a love letter from the city to its residents. They are a quality-of-life initiative for more cultural opportunities, more education, and fun. The Murray school district

has given permission to work directly with art students at Murray High School to create joy and happy spaces within the city of Murray. A goal was to create a Love, Murray map identifying and communicating the iconic attractions within the Murray City boundaries.

Erica presented some logo concepts for the fore mentioned attractions. These renderings were provided by an artist that worked on this project with Erica. The history and existing style guides of Murray City were considered to develop four different concepts for each of these marketing projects. Kim asked the board to select their favorite versions of each logo for further discussion with other officials before making a final selection.

2. Construction projects

Kim announced that all three projects are moving along. The Armory is expected to be completed at the end of January. The Theater has a projected date for the end of March and the Mansion is looking to also be completed the end of January.

3. Volunteer Banquet

Jennifer Leitner is the Recreation Director and is responsible for overseeing this year's Volunteer Banquet. Jennifer highlighted the food Menu being catered by a local favorite, The Tea Rose Diner. We have 253 confirmed attendees this year, up from 18 last year, and 87 the previous year. This event will be held on Wednesday, November 20th at Murray City Hall.

DIRECTOR'S REPORT

We have a request for proposal out for the outdoor pool.

ANNOUNCEMENTS AND QUESTIONS

No additional information.

ADJOURNMENT

Daren adjourned the meeting at 6:40 pm.

END OF MEETING

The next scheduled meeting will be held on **Wednesday, January 8, 2025, at 5:30 p.m. MST located at the Parks and Recreation Office at 296 East Murray Park Avenue, Murray, Utah.**

Special Accommodations for the hearing or visually impaired will be made upon a request to the office of Murray City Parks and Recreation (801-264-2614). We would appreciate notification two working days prior to the meeting. TTY is Relay Utah at #711.

Committee members may participate in the meeting via telephonic communication. If a Committee member does participate via telephonic communication, the Committee member will be on speakerphone. The speakerphone will be amplified so that the other Committee members and all other persons present will be able to hear all discussions.

At least 24 hours prior to the meeting, a copy of the foregoing notice was sent to the City Recorder to post in conspicuous view in the front foyer of the Murray City Center, Murray, Utah. A copy of this notice was also posted on Murray City's internet website www.murray.utah.gov and the state noticing website at <http://pmn.utah.gov>.