County Economic Opportunity Board

January 23, 2025

3:30 p.m.

47 S Main St, Council Chambers, Room 308

1. **Welcome & Roll Call**
2. **Elect 2025 Chair & Vice Chair**
3. **Set 2025 Meeting Dates, Times, and Place**
    A. **Set 2025 Meeting Dates, Times, and Place**

    MOTION AND VOTE

    Attachments

    1. County Economic Opportunity Advisory Board Proposed Meeting Dates for 2025.pdf
4. **Meeting Minutes**
    A. **Minutes from the August 15, 2024 Meeting**

    MOTION AND VOTE

    Attachments

    1. August 15, 2024 CEO Board Meeting Minutes.pdf
5. **Better City Economic Development Report**
    A. **Online Survey Update, Ryan Englund**
    B. **Year-end Economic Status Review, Ryan Englund**
6. **Site Ready Tooele**
    A. **Power Solutions for Economic Development Discussion, Rachelle Custer**
7. **Economic Development Plan Update**
    A. **Tax Incentive Policy Discussion, Rachelle Custer**
8. **Grants**
9. **Adjournment**

County Economic Opportunity Advisory Board Proposed Meeting Dates for 2025

January 23, 2025

February 20, 2025

March 20, 2025

April 17, 2025

May 15, 2025

June 19, 2025

July 17, 2025

August 21, 2025

September 18, 2025

October 16, 2025

November 20, 2025

December 18, 2025

County Economic Opportunity Board

August 15, 2024

3:30 p.m.

<47 South Main, Council Chambers (3rd floor)>

1. **Welcome & Roll Call**

   Chair Tyson Hamilton called the meeting to order at 3:36 pm. Mayor Winn, John Perez, Tyson Hamilton, Vicki Giesler (online), Stephanie Bothell. Mayor Critchlow joined later (3:46 pm, online) Craig Smith joined later (3:47 pm).

   Also in attendance were Ryan Englund, Better City (online); Rachelle Custer, Tooele County Community Development Director, and Stephanie Eastburn, Tooele County Community Development.

2. **Grants**

   A. **2025 Rural County Grant Part A Budget Recommendation, Ryan Englund**

   Discussion and recommendation on a budget summary to be included in the grant application.
   Proposed budget:
   1. Economic Development Professional $65,000 (increased fee due to inflation)
   2. Small business development and expansion sub-grants $50,000
   3. Wendover airport water line engineering $50,000
   4. Small Business Development Center $15,000
   5. Administration $20,000

   Ryan summarized how the grant funding was previously disbursed and recommended changes for this year's funding.

   There was discussion regarding the amount allotted for the Small Business Development and Expansion grant. Mayor Winn asked about changing the amount for those depending on how many jobs were created, and getting input from the small business owners. Rachelle Custer stated when we initially started this program, we said we'd try it for 3 to 5 years. This will be the third year. Mayor Winn stated I'd love to see the feedback from the business owners and whether they're still in business. Rachelle stated we can share the results and survey the recipients. There was discussion regarding how the portion designated to small business grants could be spent. Ryan Englund stated we have to report to the state and the reports for the small business grants could be shared with the board.

   Ryan stated we have to be specific on the application with what we're going to use it for. Rachelle asked if we could change the application budget to be for business retention and expansion. Ryan stated we could, and put the small business grants as an example. I'll word it that way.

   John Perez, Tooele City Economic Development Director, suggested $8,000 for a year subscription to an artificial intelligence program called Alpha Maps into the budget as well. John stated that it uses pings cell phones and is helpful to secure developers. Mayor Winn stated it would be beneficial to all the entities within the county.

   Craig Smith made a motion to recommend the budget below to the County Council:
   1. Economic Development Professional: $65,000
   2. Business retention and expansion: $42,000

3. Wendover Airport water line engineering: $45,000
4. Small Business Development Center: $20,000
5. Administration $20,000
6. Artifical Intelligence Software: $8,000

Motion 2nd by Stephanie Bothell. All in favor. The motion passed unanimously.

B. **Small Business Development and Expansion Grants**

Discussion and motion regarding the unspent funds from the Small Business Development grant.

Agenda Attachments
1. Small Business Grant- Reimbursed-Remaining.pdf

Mayor Winn made a motion to extend the deadline for the reimbursement submissions for the Small Business Development and Expansion Grants to 12/31/2024, and if the money isn't spent it will roll into next year's business retention and expansion. 2nd by Craig Smith. All in favor.

C. **2025 Rural County Part B Grant (Competetive), Ryan Englund**

Proposed: the Midvalley Logistics Center is looking to start all the horizontal improvements on the site and to prepare the site for development. This cost will be above $2,000,000. Recommendation: apply for $600,000. The developer's costs in excess of $600,000 will count as the County's match.

Ryan stated Midvalley Logistic Center has a $2 million project and they would love $600,000. It's a competitive grant, so we'd have to prove that it's a good idea. We spent there and at Tooele City's business park. Would we want to give it all to Midvalley? Rachelle stated we need to make sure the grant recipient can provide the match. This board does not have the budget to provide the required match.

Rachelle asked John to contact Midvalley and work through the logistics with them when we find out about the grant award, and tell them they have to apply to be a Sure Site. That was a requirement last time and they still haven't done it.

Motion to give 100% to Midvalley Logistic Center (Ascilia Investments, formerly Gardner-Batt) by Stephanie Bothell. 2nd by Craig Smith. All in favor. The motion passed unanimously.

Motion to approve meeting minutes by Mayor Winn. 2nd by Craig Smith. Tyson Hamilton abstained. The motion passed.

3. **Meeting Minutes**

A. **Approval of Minutes from the May 16, 2024 Meeting**

Agenda Attachments
1. May 16, 2024 CEO Board Meeting Minutes_Draft.pdf

Motion to approve meeting minutes by Mayor Winn. 2nd by Craig Smith. Tyson Hamilton abstained. The motion passed.

4. **Adjournment**

Motion to adjourn by Craig Smith.
Time of adjournment 4:18 pm.