

REGULAR MEETING OF THE
BUSINESS ADVISORY BOARD

January 8, 2025
451 S State Street, Room 335
Salt Lake City, Utah 84111
8:30 a.m. – 10:00 a.m.

Housed in the Department of Economic Development, the Business Advisory Board seeks to encourage economic development and target industry relocation within City boundaries. The board also helps direct City economic policy, promote small business growth, support local entrepreneurship, and assist the City in remaining responsive to the business community.

Business Advisory Board meetings are held in a hybrid meeting format. Board Members and staff may participate through an online format, and members of the public may join in person at the City & County Building: 451 South State Street, Room 335, Salt Lake City, UT 84111.

Agenda

Business Advisory Board Members

District 1:	Alfonso Brito, Santo Taco	District 5:	Sheridan Mordue, Hip & Humble
District 2:	Brittany Dew, Sugar Space Isaac Atencio, Salt Lake Barber Co and Culture Coffee	District 6:	Barri Allaire, Found N Kept
District 3:	Jeff Carleton, Mountain West Cider Andy Robertson, Chair, IONIQ Sciences	District 7:	Scott Lyttle, Vice Chair, Tea Zaanti Jocelyn Kearl, Third Sun Productions
District 4:	Pook Carson, Patrick 402 Partners Abudujannah Soud, Kafe Mamai	Ex-Officio:	Kristen Lavelett, Downtown Alliance
		Ex-Officio:	Bryce Wurtsbaugh, Suazo Business Center
		Ex-Officio:	Anne Olsen, Young Professionals of Salt Lake City

1. Roll Call

2. Approval of the minutes

- a. Review and Approval of December 11, 2024, BAB Minutes

BAB members will review the December 11th, 2024, meeting minutes and consider for approval.

3. Briefings by the Staff

5 minutes

- a. Report from the Director.

Ms. Reichgelt will provide updates on the work of the Department of Economic Development to the Board.

4. Business Items

- a. Shop Sugar House and Shop Small SLC Marketing Updates 20 minutes

Katie Matheson, Economic Development Manager of Marketing & Research, will update the Board on marketing campaigns in the City and in Sugar House.

- b. Utah Black Chamber of Commerce 20 minutes

Dr. Sidni Shorter, PsyD, President & CEO, will present the work of the Chamber and partnership with Economic Development to the Board

- c. BAB elections for Chair and Vice Chair 10 minutes

The Board will nominate and vote on a new Chair and Vice Chair for 2025

5. City Council Announcements – Austin Kimmel 10 minutes

- a. Nomination of Council Leadership
- b. Public Utilities utility rate study
- c. Upcoming Downtown Alliance annual update: January 21 Council Meeting
- d. [2025 Council meeting schedule](#)

6. BAB Member Announcements 5 minutes

- a.

Adjournment

People with disabilities may make requests for reasonable accommodation no later than 48 hours in advance in order to attend this Business Advisory Board. Accommodations may include alternate formats, interpreters, and other auxiliary aids. This is an accessible facility. For questions, requests, or additional information, please contact the Department of Economic Development at 801-535-7200.