



Minutes
Emery County Travel Bureau
June 4, 2014
Emery County Court House / The Canyon Room
Castle Dale

Attendance: Keith Brady, Jonathan Hunt, Mark H. Williams, Tina Carter, and Abby Jensen

Excused: Ethan Migliori, Mike McCandless, Jim Fauver, Sara Siefken, and Ray Jeffs

Guests: Patsy Stoddard

- 1) **Approval of Minutes: May 7, 2014**
This item was tabled for the meeting in July due to the lack of a full quorum.
- 2) **Discussion of Financial report: Tina Carter**
Kevin Arrington from Sevier County directed Tina to a state website where she is able to access up to date information on what has been deposited for TRT and TRCC. However, the site does not show which business are collecting. Right now we are about \$1,000 ahead in TRT and, about \$1,000 below in TRCC from where we were last year. Tina has not received an updated budget sheet since March, she explained that balances are different because it does not reflect what has been paid the past 2 months.
- 3) **Update, Discussion and Possible Recommendation for Travel Board Member from the East (Tax Collecting)**
Many names were suggested for the board member position. Keith and Tina will contact those mentioned to see if they are interested in the position.
- 4) **Update, Discussion and Possible Recommendations of the Following:**
 - a) **Film Related Projects**
National Geographic is going to do a survival reality show at two different locations in Emery County. They will be here filming June 12th through the 24th.
 - b) **State Parks**
Channel 4's At Your Leisure will be filming at Millsite June 23,24 & 25. ▀ They are trying to increase the beach and water use at Millsite and Huntington State Parks. Jonathan has ordered 12 stand up paddle boards to rent at the state parks. They have canoes they rent right now. ▀There was discussion about the Heart of Utah group and the benefits that can come from partnering with the other counties.
 - c) **Trail's Committee**
The County road department repaired the ATV trail near Eagle Canyon. ▀The Non-motorized map is just about complete, all of the trails have been checked for accuracy by GPS. The committee is working together to determine how to present the map. ▀Mark explained the plans for the Des Bee Dove Trail.
 - d) **Potluck**
Carol Kohen a rural development specialist will be speaking at the Meeting on Thursday, June 5th about businesses helping other businesses. ▀They are looking for business sponsorships to print more RAC cards.
 - e) **EC Chamber**
The meeting is June 5th. The lunch and learn went well. Darcey from Forbidden Fruit spoke about her business website and social media. Others presented information on utilizing

the web. •The Chamber did ribbon cuttings at the Tamarisk for their re-opening, and at the Bear River Mexican Grill Opening. •Napa in Green River would also like to have a ribbon cutting.

- f) **Museums**
JWP held their jr. river runners event, they are also having an art exhibit with a raffle for a painting and a quilt. •The Museum of the San Rafael held their family day event, about 70 people attended. They were able to cover their cost for the event by selling a small lunch. They've partnered with the extension office to hold a Jr. Dinosaur day. The mural behind the mammoth exhibit is complete.
- g) **Buckhorn Information Center**
Mark received a complaint from a visitor about the information posted at the information center. Tina will review the information to see if any other information should be added to the panels.
- 5) **Update, Discussion and Possible Recommendations to purchase a second license for Quickbooks**
The IT department was able to resolve this issue, so we do not need to purchase a second license.
- 6) **Update, Discussion and Possible Recommendations to purchase Concept Draw MindMap with two licenses.**
Due to the lack of a full quorum, Tina will email the council for an electronic vote on this matter.
- 7) **Discussion of Old Business:**
There was a brief discussion about the different versions of adobe and which one the travel office uses, and what might change with it in the future.
- 8) **Discussion of New Business:**
Bob Grover from Maverik Adventure Gateways contacted Tina just before the meeting, he will advertise for our agency and the area on his website with links for \$159.00 per year. Tina will look into the details, and pass them along to all of the Travel Bureau Members. •Keith commented that we need to have a San Rafael Country Facebook, Twitter, or Instagram Page. •Mark brought a guide from Millard County and told about a recent visit to Delta for their Stock Show. •Discussion along with suggestions for the new guides printed this fall. •Patsy suggested printing RAC cards for some of the most popular trails in the area.
- 9) **Adjourn:**
Meeting Adjourned