



Minutes
Emery County Travel Bureau
July 2, 2014
Green River Sheriff's Office
Green River, UT

Attendance: Mike McCandless, Keith Brady, Jonathan Hunt, Mark H. Williams, Tina Carter, and Abby Jensen

Excused: Ethan Migliori, Jim Fauver, and Ray Jeffs

Conducting and Welcome: Chairman Mike McCandless

- 1) **Approval of Minutes: May 7, 2014 & June 4, 2014**
Mark motioned to approve the minutes. Keith seconded the motion. **Motion Passes**
- 2) **Discussion of Financial report: Tina Carter**
Abby is able to help enter everything into QuickBooks now. Everything is just about entered. Board members reviewed the balance sheet dated July 1st, the TRT and TRCC reports. There is still concern about TRT and TRCC reporting. The reporting problem will be discussed at the Tourism Conference in September. Funding for the Candland Mountain and Hunting State Park Trail System were discussed. Mike explained the funding source for each project. There is funds available for upcoming projects this fall. Tina plans to have a biking video and bouldering video made and create an app for each of our four State Parks.
- 3) **Update, Discussion and Possible Recommendation for Travel Board Member from the East (Tax Collecting)**
Joshua Rowley submitted an application for the board member position. Keith motioned to accept Joshua as a Travel Bureau member pending report of him being a Green River resident. Mark seconded the motion. **Motion Passes**
- 4) **Discussion and Approval of Advertising Requests:**
 - a) **Maverik Adventure Gateways: \$159.00**
Mark motioned to approve advertising with Maverick Adventure Gateways. Keith seconded the motion. **Motion Passes**
- 4) **Update, Discussion and Possible Recommendations of the Following:**
 - a) **Film Related Projects:** They just wrapped up filming the National Geographic reality show on Cedar Mountain last weekend. They filmed on the Muddy River the weekend before. Filming went well. The local support was great. The show will air in late September. ◦Another film that scouted our area for about 2 years just finished up in the area ◦There may be full length, big budget Robert Duvall Film in the area this fall. They will be filming ranch scenes. ◦ The motion picture has pushed their date back again, they should begin filming in September. ◦Mike's received phone calls from two other adventure films. ◦The Utah Film Commission has sent a lot of films to Mike.
 - b) **State Parks:** Discussion continues with the different entities regarding the Goblin Valley Expansion. The board discussed benefits that would come with the expansion. ◦ Jonathan reported that State Park use is up 9% from last year. Paddle board rentals are going really good. ◦Sarah is working her last week in Green River this week. Interviews for the position will begin next week. ◦Doxa Relay's will be at Huntington State Park August 22 & 23.
 - c) **Trail's Committee:** Clint is working to GPS all trail head locations. Their goal is to have a map produced by the end of summer. Mark continues to work on the Des Bee Dove Trail plan.
 - d) **Potluck:** Moving forward with two separate meetings, an action committee, and an information meeting. Tina will plan to attend the action committee meetings. There was a call in meeting with Carol Kohen yesterday that went really well.

- e) **EC Chamber:** Business chamber is meeting today at 1:00. They also have a ribbon cutting today. They are planning their July Lunch and Learn.
 - f) **Museums:** Kids from the Paleontology Camp spent quite a bit of time at both the Museum of the San Rafael and the John Wesley Powell Museum. It went well, they were very inviting. Tina suggested holding the Green River Travel Bureau meetings at the John Wesley Powell museum in 2015. "The Mammoth display at the Museum of the San Rafael is about complete. They are waiting on the tusks.
 - g) **Buckhorn Information Center:** Gale is going to replace the door knob on the women's restroom. "Power usage has increased a bit at the visitors center. "Brian Christensen emailed Tina today and will be able to add an additional camera to the security system. Mike suggested posting signs at both cattle guards informing visitors that the area is under surveillance. Keith also suggested adding a couple of dummy cameras.
- 5) **Update, Discussion and Possible Recommendations for the Arapeen ATV Jamboree Event**
There are only 5 registered participants for the jamboree this year. Mike feels that the lack of corporate sponsors has hurt the Arapeen ATV Jamboree. Richfield has the corporate sponsorship and their jamboree continues to grow each year. Mark would like to see Ferron City take over the Jamboree and add it to their Peach Day's Celebration and advertise it along with Peach Day's. Abby will speak with the Ferron City Council and see if they are interested in taking on the Jamboree.
- 6) **Discussion Green River RV Show:**
Mike would like to use part of the surplus fund balance to purchase a large tent to hold an RV show. The show would be geared toward the jeeps going to Moab each year around Easter / Spring break. The board discussed many different options and uses for the tent along with the revenue that could be generated by holding an RV show in Green River each year. There is a lot of work that still needs to be done on the project. The board would like to hold a show in 2016.
- 7) **Discussion of Old Business:**
Scott Labrum has re-opened the Joe's Valley Marina restaurant. "J&D's Napa Green River grand opening went really well.
- 8) **Discussion of New Business:**
None.
- 9) **Adjourn:**
Meeting Adjourned