

Request for Qualifications: Call for Artists

Public Art in Taylorsville Transit: MidValley Express (MVX) Bus Rapid Transit (BRT) Station's

Contact Email: Jandrus@taylorsvilleut.gov

Budget: \$5,000 artists commission per station

Due Date: January 5, 2025 at 3:00 p.m.

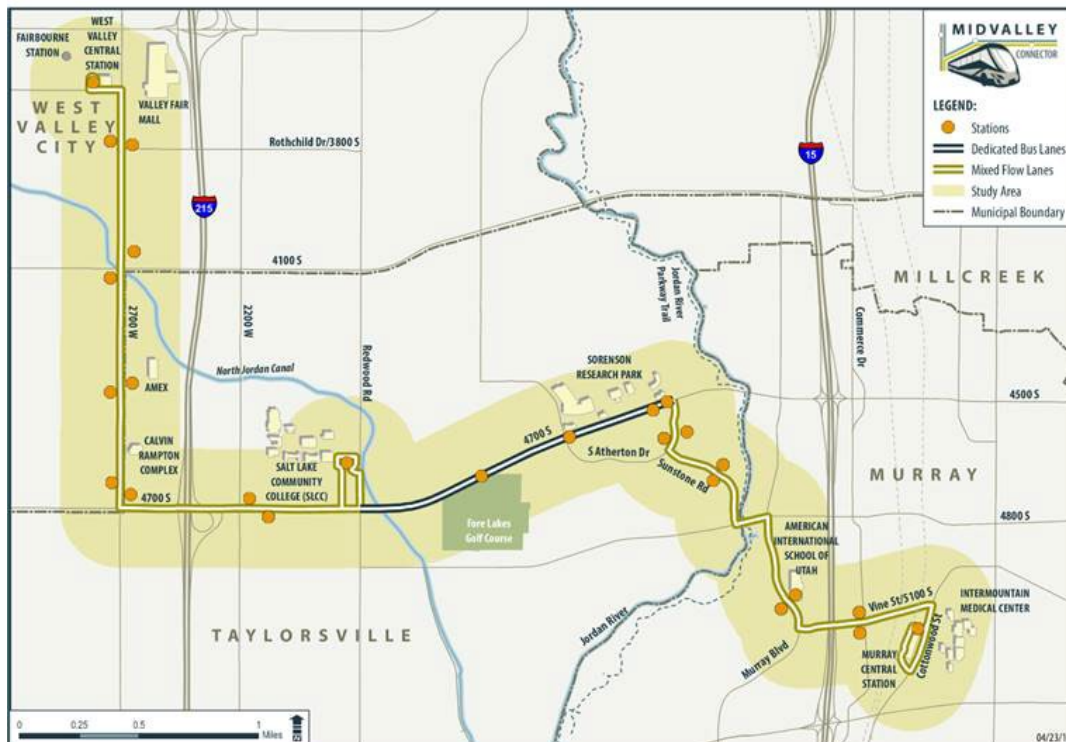
Intent of Request for Qualifications:

The City of Taylorsville is seeking an SOQ from artists/designers for the creation of artwork to be installed on the glass panels at the new Taylorsville Bus Rapid Transit or BRT Stations. The project aims to cultivate a dynamic and engaging experience at each of the 10 stations. The selection committee aims to identify artwork that narrates the story of our city and fosters connections among individuals through creativity.

Overview of the Bus Rapid Transit Project:

BRT combines the capacity and speed of light rail with the lower cost construction of an integrated bus system. Once complete, Midvalley Express (MVX) will provide riders a clean-air ride in an electric bus from the West Valley City (West Valley Central) through Taylorsville City with a dedicated bus lane along 4700 South, through the campus of Salt Lake Community College, and to Murray City (Murray Central). When operational, riders will be able to catch the bus every 10-15 minutes on weekdays and 15-30 minutes on weekends. The project will benefit the community by reducing vehicle trips, supporting the local economy, and providing transportation choices. The MVX will be free for the first five years of operation.

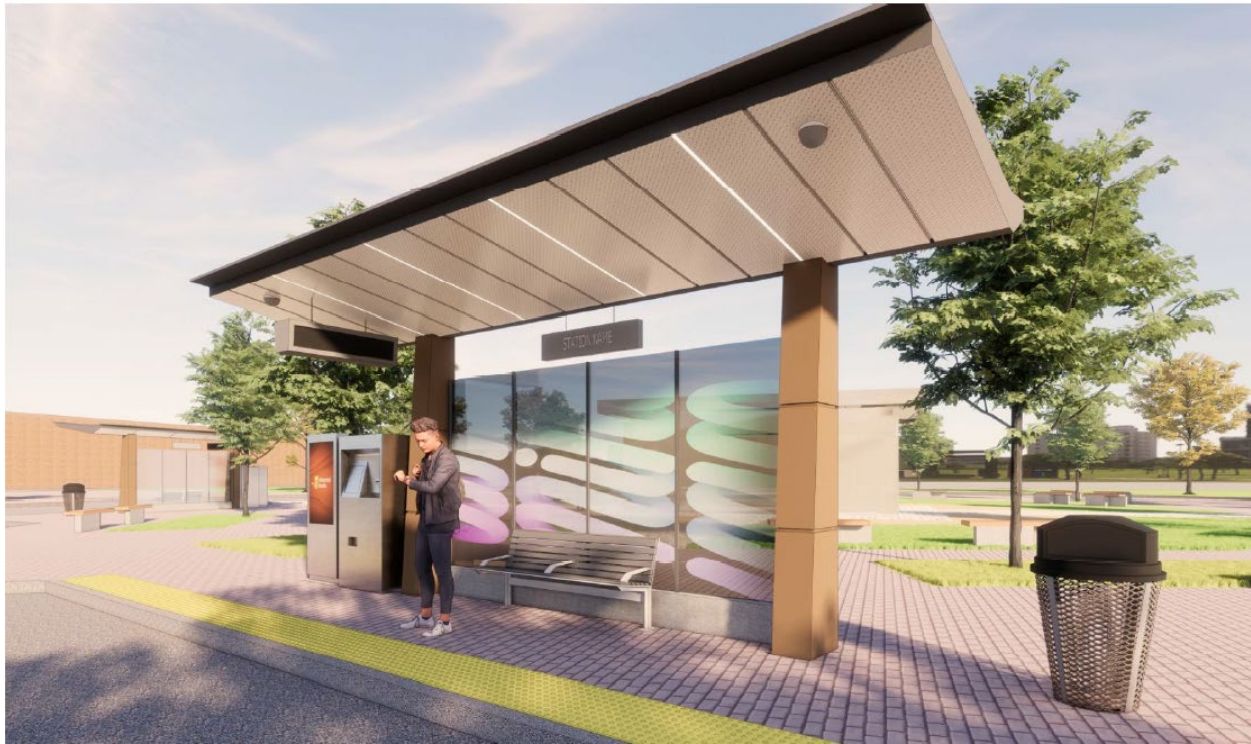
Project Map:



Station Locations:

Station	# of Bays	City
4500 South Northbound	1	Taylorsville
2200 West Eastbound	1	Taylorsville
1300 West Taylorsville Expy	3	Taylorsville
Atherton Drive West	3	Taylorsville
Riverboat Road	3a	Taylorsville
Riverboat Road Southbound	1	Taylorsville
Atherton Drive East Westbound	1	Taylorsville
Atherton Drive East Eastbound	1	Taylorsville
Sunstone Road Northbound	1	Taylorsville
Sunstone Road Southbound	1	Taylorsville

Station Rendering (approximate): Artists will design art to be uploaded and printed on glass panels.

**Budget:**

The budget for this call is a commission of \$5,000 per station. The amount is inclusive of all costs associated with the project including, but not limited to the artist's design fee, other consultation fees such as graphic design consultations, or any other costs related to the creation of the print ready digital artwork. This amount also includes costs related to transportation or travel to and from the sites (if artist chooses to visit), travel to and from Taylorsville City Hall for a pre-selection meeting and any follow up meetings, per diem expenses, project documentation, a contingency to cover unexpected expenses, and any other costs. No additional costs will be reimbursed by the City of Taylorsville.

Eligibility:

Call is open to artists/designers and artist/design teams. All artists/designers including but not limited to illustrators, designers, graphic designers, 2D painters, digital artists, photographers, etc. are strongly encouraged to apply. Preference may be granted to artists based in Utah.

Submission Instructions and Required Materials:

Interested artists must submit an online application.

Applicants must fill in/upload the following information/materials to the application:

- A letter of interest of not more than 700 words. This letter should include the artist's reasons for interest in this project, including any specific preferences for station locations or multiple location choices, along with the reasoning behind these preferences. In doing so, the artist should also describe how his/her work and/or experience relates to the project. For instance, the artist might include how their previous works influence their approach this project.
- Resume- Submit a current resume (no more than two pages in PDF format) that highlights your professional accomplishments as an artist. If applying as a team, please submit one resume with one page per team member.
- Professional References- Provide the contact information for three references who have experience working with you or have in-depth knowledge of your artistic style and practices in public domain.
- Up to ten (10) high-quality images of previous artwork. Artwork that demonstrates site-specific public work is preferred but not required.

MVX ARTWORK SPECIFICATIONS FOR SELECTED ARTISTS:**Specifications:**

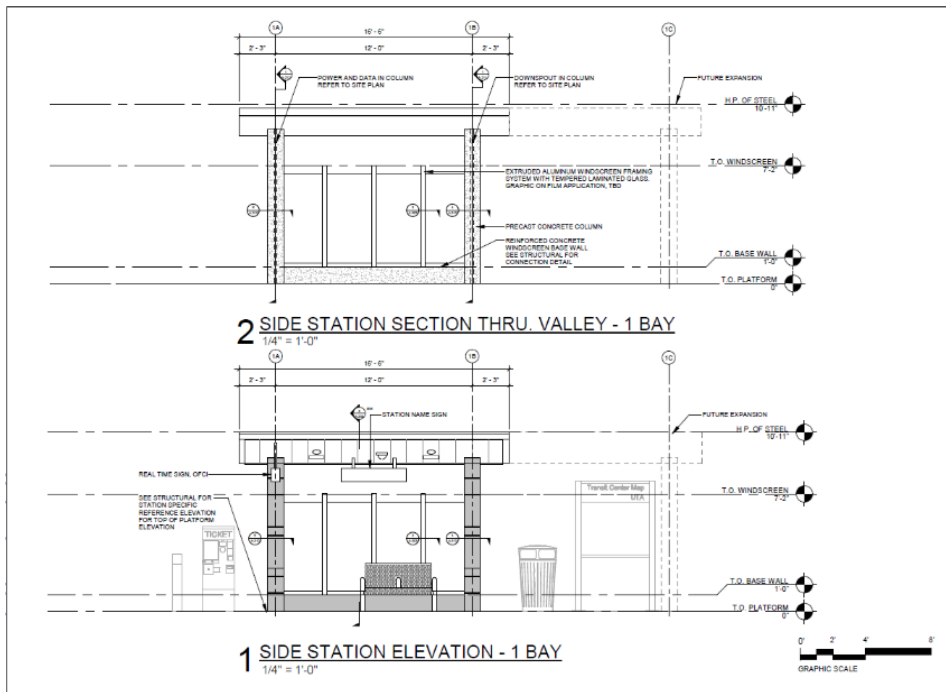
- Designs should not include any political or promotional messaging.
- Designs should not infringe on any copyrights or trademarks.
- Selected designs will require the artist to provide the artwork in high-resolution digital format.
 - Art Submission Requirements are included in Addendum.
- The laminate material will be printed as a transparency (up to 75% opacity). As such, the image will need to be designed so that it can be viewed from both sides of the glass. Artists should submit a reverse image.

Digital Artwork Specifications: (this is subject to change per print vendor requirements)

- Print ready digital artwork files in .AI, .PSD, or other file type to be determined by the print vendor will be required for final project.
- Exact requirements will be provided to the selected artists/designers/teams.
- No assistance will be provided to artists/designers/teams to convert artwork to the required digital format.
- Stations are being built in 1-bay and 3-bay formats – glass panels are uniform in size:
 - All Panels:
 - Width: Middle panels are 3'0", outside panels are 2'8 1/4".
 - Height: All panels are 6'2" tall.
- Shelter Configurations:

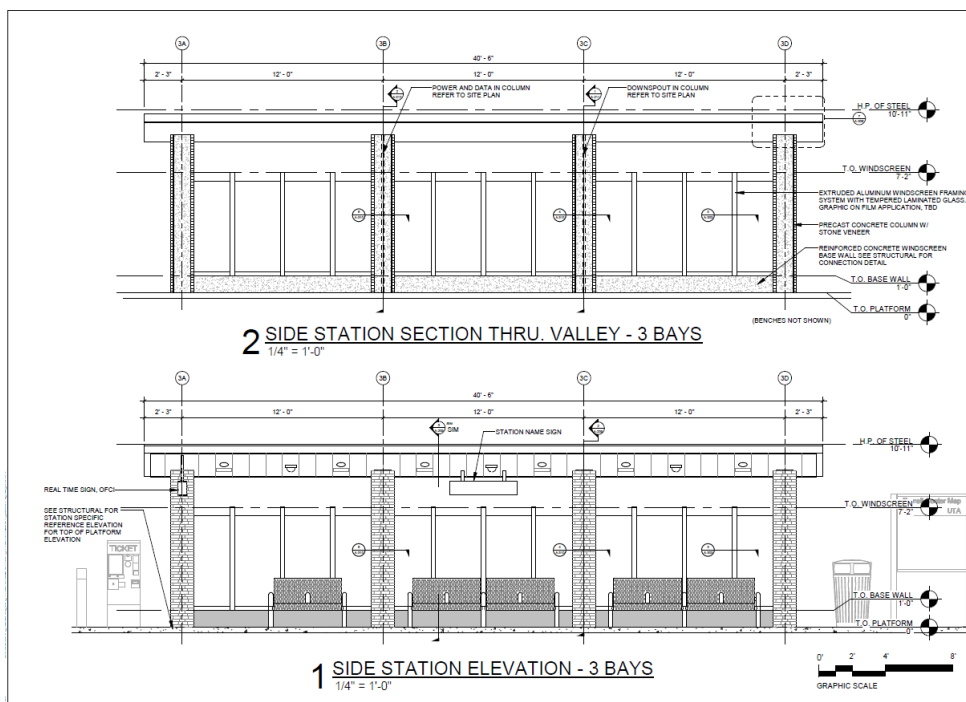
Example of a 1-bay stop:

4 panels of glass total; 2 outside panels measure W 2' 8 1/4", H 6'2"; 2 interior panels measure W 3'0", H 6'2"



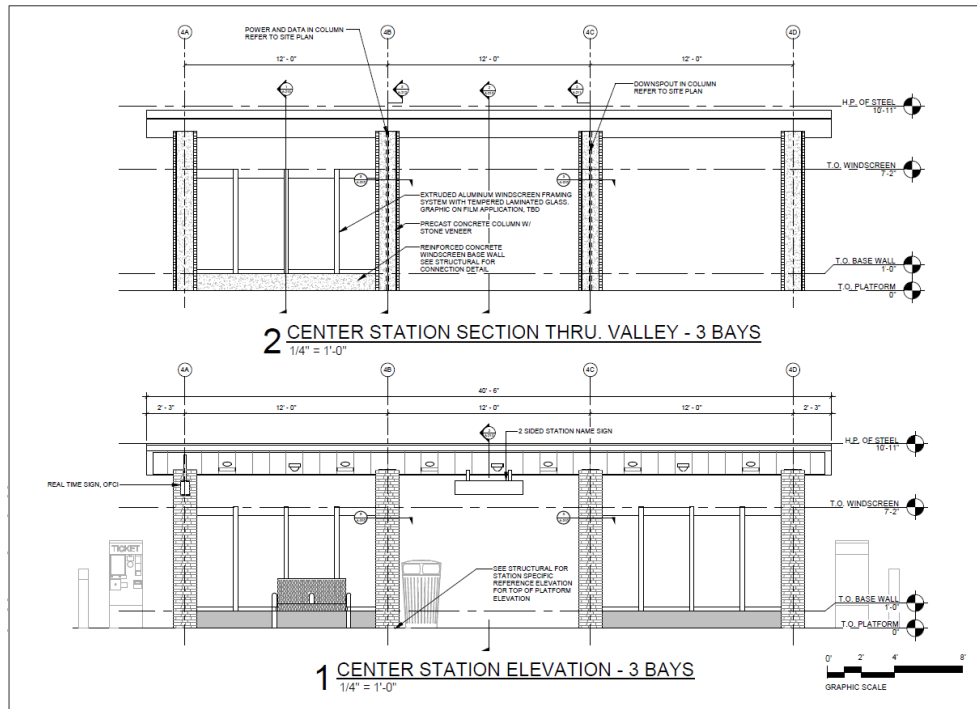
Example of a 3-bay stop:

12 panels of glass total; 2 outside panels measure W 2' 8 1/4", H 6'2"; 2 interior panels measure W 3'0", H 6'2" (X3)



Example of a 3-bay 2 windscreens stop:

8 panels of glass total, analogous to two 1-bay. For each: 2 outside panels measure W 2' 8 1/4", H 6'2"; 2 interior panels measure W 3' 0", H 6'2" (X2)



UTA ARTWORK CRITERIA FOR SELECTED ARTISTS:

Artwork should:

- Be positive in nature.
- Convey and reflect the community and support community connectedness
- Inspire connection to the community
- Provide creativity to daily life.

Artwork should not:

- Convey negativity, darkness, or gloom.
- Promote or depict an illegal activity, good, or service
- Contain explicit sexual material, obscene material, or material harmful to minors
- Promote alcohol in a manner inconsistent with federal and state law
- Promote tobacco products in a manner inconsistent with federal and state law
- Depict violence, anti-social behavior, or nudity
- Include language that is obscene, vulgar, indecent, or profane
- Promote or depict materials, instruments, devices, items, products, or paraphernalia that are designed for use in connection with sexual conduct or drug use
- Promote any partisan political party, platform, or candidate
- Contain images or information that demeans an individual or group of individuals on account of race, color, religion, national origin, gender, age, disability, or sexual orientation
- Constitute libel (as defined in Utah Code Annotated, Section 45-2-2)

- Depict the Utah Transit Authority, public transit or other public figures or servants in a disparaging or negative way
- Contain inconsistencies with any contractual agreement between Utah Transit Authority and any governmental entity
- Promote subject matter relating to a commercial transaction, or that pertaining to a product or service
- Depict imagery or text that serves as a public service announcement
- Conflict with any applicable local ordinance

APPLICATION DEADLINE:

Completed applications must be RECEIVED on or before January 5, 2025, by 3 pm, MST.

Project Selection Committee

The project selection committee consists of members of the Taylorsville City's Plaza +ART Program Selection Committee. The selection committee is responsible for reviewing the sites, establishing criteria, writing a RFQ, reviewing applications, selecting, and interviewing finalists, and identifying an artist or artist team for the commissions. The selection committee is comprised of elected officials, city staff, residents and local artists.

Selection Process:

- The selection committee will review all applications submitted in response to the RFQ. Discussions may be conducted with applicants that the city determines to be potentially selected. In addition, one or more applicants per station may be invited to interview with the city; provided, however, that applicants may be accepted without discussion or interview.
- Up to three artists/designers/teams per stop may be selected for interviews and to share preliminary concepts, research, and how their artwork may be integrated into the chosen site. All decisions of the City of Taylorsville are final. The selection committee reserves the right to not choose any of the artists/designers/teams if they are deemed unacceptable.
- Once selected as the winning proposal(s), the City of Taylorsville will provide the chosen artists much information and access as possible to assist in research while developing their artwork/project.

Schedule:

Submission Deadline – January 5, 2025, 3 pm

Finalists Notified- January 24, 2025

Design process –January 24, 2025 -March 7, 2025

Final Artwork Due – March 7, 2025

Artwork Installed – Spring or Summer 2025 through completion of BRT project.

*Timeline is subject to change

Disclaimers and General Terms:

1. Right to Reject Applications:

The City of Taylorsville reserves the right to reject any and all applications submitted in response to this Request for Qualifications (RFQ) for any reason, at its sole discretion, and without liability to any applicant.

2. Modification of RFQ Terms:

The City of Taylorsville reserves the right to amend, modify, or cancel any part of this RFQ at

any time, with or without notice to the applicants. It is the applicant's responsibility to regularly check for updates or changes to the RFQ.

3. **Sole Discretion of the City:**

The sole authority and decision-making power in the selection of the artist(s) or artist team(s) lies exclusively with the City of Taylorsville. The City's decision is final, and no appeal or further communication will be considered after the final decision has been made.

4. **No Obligation to Award Contract:**

The issuance of this RFQ does not obligate the City to award a contract or enter into an agreement with any applicant. The City retains the right to discontinue this process at any time without awarding a contract or compensation to any party.

5. **Costs Incurred by Applicants:**

Applicants shall bear all costs associated with preparing and submitting their applications, including any costs related to travel, presentation, or other expenses incurred in connection with the RFQ process. The City will not reimburse any costs associated with the submission of applications.

6. **Confidentiality and Public Records:**

The City of Taylorsville is subject to the Utah Public Records Act, and as such, any materials submitted by applicants may be subject to public disclosure. Applicants should not submit any information they consider confidential or proprietary unless they explicitly mark it as such. The City will make reasonable efforts to maintain confidentiality where required by law.

7. **Compliance with Laws and Regulations:**

All applicants are required to comply with all applicable federal, state, and local laws, regulations, and ordinances, including but not limited to those related to public art, intellectual property, environmental regulations, and anti-discrimination laws.

8. **Indemnification:**

By submitting an application, the applicant agrees to indemnify, defend, and hold harmless the City of Taylorsville, its officers, employees, and agents from any and all claims, liabilities, losses, damages, or expenses arising from the applicant's participation in the RFQ process or the execution of the proposed project.

9. **Right to Withdraw or Reissue RFQ:**

The City reserves the right to withdraw or reissue this RFQ at its sole discretion, without notice to the applicants. No applicant shall have any claim against the City in the event of such withdrawal or reissuance.

If you have any questions about this project, contact:

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