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Minutes of the Fox Hollow Golf Club Board of Directors Meeting held **November 21, 2024** at **6:00 p.m**. at the Fox Hollow Golf Club, 1400 North 200 East, American Fork, Utah.

Members Present: Jay Fugal, Max Powell, Paulette Anderson, Dave Richards, Ryan Wood, and Keely Giles.

Excused: Stewart Reeve, Johnny Revill, Clark Taylor, and Steve Chipman.

Others Present: Jaxson Taylor, John Hansgen, Riley Bunker, Jackson Draper, Jancarlo Valdivia, and Wendy Thorpe.

1. Welcome

Chair Jay Fugal welcomed the members of the Board and opened the meeting at 6:00 p.m. He mentioned Board members Johnny Revill, Clark Taylor and Steve Chipman were excused from tonight's meeting. He asked members to plan for a quick budget meeting on December 12, 2024.

2. Public Comments

There were no public comments.

3. Action Items

a. Review and action on approval of the September 19, 2024 board meeting minutes
Motion: Board Member Dave Richards moved to approve the September 19, 2024 board meeting minutes. Board Member Max Powell seconded the motion.

Vote: Clark Taylor, Absent; Paulette Anderson, Yes; Max Powell, yes; Jay Fugal, yes; Steve Chipman, Absent; Keely Giles, yes; Dave Richards, Yes; Ryan Wood, Yes; and Johnny Revill, absent. The motion passed with 6 in favor and 3 absent.

b. Review and action on the October 2024 Finance Report – Stewart Reeve

Mr. Reeve was not present, but the financial reports had already been distributed to members and they were briefly reviewed. There was a specific question regarding the $89,000 charge, which was confirmed to be related to the parking lot improvement project that had been recently completed.

Motion: Board member Ryan Wood moved to approve the October 2024 Financial report. Board member Dave Richards seconded the motion.

Vote: Clark Taylor, Absent; Paulette Anderson, Yes; Max Powell, yes; Jay Fugal, yes; Steve Chipman, absent; Keely Giles, yes; Dave Richards, Yes; Ryan Wood, Yes; and Johnny Revill, absent. The motion passed with 6 in favor and 3 absent.

4. **Operations Report for October 2024 – Jaxson Taylor**
   a. **Discuss Bridges at Fox Hollow**
      i. **Suzy Hunter (realtor) and Will Jones (Developer) proposal**

The Board was informed of the successful completion of the parking lot project, with new parking stalls added. However, there were some concerns about the usage of some stalls, due to their location near the 18th hole. There was also mention of future improvements, including potential tree planting in that area.

The focus then shifted to the upcoming capital improvements, specifically the design of a new double-decker building for the driving range. The Board discussed earmarking $20,000 from the current capital improvement budget to fund the design of the building, which would be a two-story structure allowing year-round use of the range. It was noted that the design process would begin soon, with the aim to have a proposal ready for review by spring. The idea was to present this proposal to the cities for their input and possibly seek funding or other support. The Board also discussed potential site visits to other golf facilities to gather ideas for the design.

The Board considered whether this allocation of $20,000 for the design would leave any other capital needs unmet. While some concerns were raised about other potential expenses, such as replacing AC units, the consensus was that the design cost could be covered without affecting other essential projects. The Board also discussed future construction schedules, pending city approval. Mayor Johnson's strong support for the project and his involvement in the process were noted as important factors moving forward. The design work for the range building was approved to move forward, with the understanding that further discussions would take place regarding funding and construction logistics.

J.T. Taylor mentioned a few notable events. One of the key events was the "Monster Mash," a partnership with TaylorMade, which was considered a great success. The event saw 32 teams participate, and while the event could have accommodated more teams, the decision was made to cap it at that number to avoid overcrowding. The greens were in excellent condition, thanks to John and their team's hard work. TaylorMade contributed prizes for participants, and both members and the public enjoyed the event.

Regarding daily operations, J.T. noted that the course stays busy when the weather permits, although closures occur when temperatures drop below 40°F due to frost. Despite the weather challenges, the team aims to keep the course open as much as possible, especially for diehard members who want to play.

Membership numbers decreased slightly, with the current count at 335. However, there were still 200 potential members on the waiting list. J.T. plans to contact them once the budget for the next year is finalized.

Social media efforts have been ongoing, with increased content generation, including reels and advertisements. These initiatives have resulted in increased engagement, with the club's follower count rising to 6,400 followers. A partnership with TaylorMade for a giveaway is expected to further boost the club's social media presence during the winter months. Special recognition was given to John and the crew for the rapid recovery of the greens after aeration, which had been the fastest recovery seen in years. As a result, the course was able to return to normal use quickly, contributing to a significant increase in revenue for October, surpassing the previous year. J.T. thanked the full-time and part-time staff for their hard work throughout the year, which had contributed to the club's excellent revenue performance.

J.T. mentioned the club is transitioning to a new tee-sheet system, Member Sports, due to ongoing issues and glitches with the current system. The new system is expected to be implemented by the start of next year. The pro shop is also preparing for the upcoming season, with Jackson and Riley meeting with suppliers and making pre-orders. The inventory management strategy has been adjusted, with a more conservative approach to purchasing merchandise in the upcoming year.

J.T. acknowledged the success of the Veterans Day special, which featured discounted green fees and cart packages for Veterans. The initiative was well-received, and the tee sheet was busy with many veterans taking advantage of the offer. The event, paired with good weather and a social media post, was considered a great success.

The Operations Report concluded with a suggestion to create more instructional content on social media, such as tutorials on how to repair divots and ball marks, to address common issues and promote proper golf etiquette.

Chair Fugal added they have met with the developer and realtor about concerns with golf balls landing in the new home development. The developer has proposed installing a 10-foot net along the fence, although it was acknowledged that this may not fully resolve the issue. Homeowners would be informed of the potential risk of golf balls in their yard through contract language. Further discussions centered on noise concerns related to the maintenance shed, particularly with early morning mower operations that could affect the nearby homes. The club plans to mitigate this by planting trees or potentially installing a sound barrier. It was noted that the homes are expected to be completed in 18 months, allowing some time to address these issues.

5. Superintendent Report on Grounds and Equipment – John Hansgen

Mr. Hansgen reported the maintenance team has been busy winterizing equipment and addressing areas in need of cleanup, such as employee parking, canal areas, and tree work. Despite some challenges, such as a malfunctioning grinder issue, maintenance operations are proceeding with minimal disruption. A new grinder may be necessary soon, with costs ranging from $85,000 for a new unit to a lower cost for a used one. Additionally, progress was made in addressing water management issues, including the irrigation system, which is now operating at full capacity. He agreed to provide year-end water usage numbers at the next meeting. Budget planning was also discussed, with a particular focus on labor costs. He expressed appreciation to Jancarlo for twenty years of service and to the rest of the team.

a. Ongoing repair needs

In terms of maintenance infrastructure, there was mention of water flow issues near holes 14 and 16. There were plans to install a culvert along the fence line near hole 14, with minimal disruption to existing trees. The club is also considering a potential sewer hookup to replace the septic system at the maintenance shed, as American Fork city's stormwater projects bring the sewer line closer.

6. **Committee Updates**
    a. **HR/Employee Matters** (Jay F, Ryan W, Dave R**)**

    The committee had nothing to report.

    b. **Events/Member Benefits (Keely G, Paulette A, Johnny R)**
        i. Board Golf Event Recap
        Pleasant Grove City won.

    c. **Projects/Improvements** (Steve C, Clark T, Max P**)**
        i. Parking Lot
            1. Report on how the new layout has been

    The committee had nothing to report.

7. **Discussion on additional business items for placement on a future agenda** –
No additional items were mentioned.

8. **Adjournment**
With no further business to come before the Board at this time, Board member Richards moved to adjourn the meeting. Board member Giles seconded the motion. The motion passed unanimously. The meeting was adjourned at approximately 6:51 p.m.

Meeting Minutes Approved: December 12, 2024