

REGULAR MEETING OF THE
BUSINESS ADVISORY BOARD

December 11, 2024
451 S State Street, Room 335
Salt Lake City, Utah 84111
8:30 a.m. – 10:00 a.m.

Housed in the Department of Economic Development, the Business Advisory Board seeks to encourage economic development and target industry relocation within City boundaries. The board also helps direct City economic policy, promote small business growth, support local entrepreneurship, and assist the City in remaining responsive to the business community.

Business Advisory Board meetings are held in a hybrid meeting format. Board Members and staff may participate through an online format, and members of the public may join in person at the City & County Building: 451 South State Street, Room 335, Salt Lake City, UT 84111.

Agenda

Business Advisory Board Members

District 1:	Alfonso Brito, Santo Taco	District 5:	Sheridan Mordue, Hip & Humble
District 2:	Brittany Dew, Sugar Space Isaac Atencio, Salt Lake Barber Co and Culture Coffee	District 6:	Barri Allaire, Found N Kept
District 3:	Jeff Carleton, Mountain West Cider Andy Robertson, Chair, IONIQ Sciences	District 7:	Scott Lyttle, Vice Chair, Tea Zaanti Jocelyn Kearl, Third Sun Productions
District 4:	Pook Carson, Patrick 402 Partners Abudujannah Soud, Kafe Mamai	Ex-Officio:	Kristen Lavelett, Downtown Alliance
		Ex-Officio:	Bryce Wurtsbaugh, Suazo Business Center
		Ex-Officio:	Anne Olsen, Young Professionals of Salt Lake City

1. Roll Call

2. Approval of the minutes

- a. Review and Approval of November 12, 2024, BAB Minutes

BAB members will review the November 12th, 2024, meeting minutes and consider for approval.

3. Briefings by the Staff

5 minutes

- a. Report from the Director.

Ms. Reichgelt will provide updates on the work of the Department of Economic Development to the Board.

4. Business Items

- a. North Temple Economic Action Plan

20 minutes

Jake Maxwell, Deputy Director of Economic Development, will present deliverables from the North Temple Economic Action Plan to the Board.

- b. Council Chair Petro

25 minutes

Victoria Petro, City Council Chair, will join the Board to receive feedback from the Board in response the Board's letter to the Mayor and City Council.

5. City Council Announcements – Austin Kimmel

10 minutes

- a. [Quiet-zone Related Closure](#)
- b. [Jordan River Fairpark District](#)
- c. Updates to the City's Building Code regarding Boarded Buildings
- d. [Ranked Choice Voting](#)
- e. Economic Development Loan Fund – Frontier Fruit, LLC
- f. Last Council meeting of 2024 was December 10. Next meeting and first meeting of 2025 will be January 7.

6. BAB Member Announcements

15 minutes

- a. 2025 BAB elections January 8.
- b. BAB member renewals for 2025.

Adjournment

People with disabilities may make requests for reasonable accommodation no later than 48 hours in advance in order to attend this Business Advisory Board. Accommodations may include alternate formats, interpreters, and other auxiliary aids. This is an accessible facility. For questions, requests, or additional information, please contact the Department of Economic Development at 801-535-7200.