

Overview of Steel Days 2024

New Events

Burnout

Other Highlights

- Drone Show had even more people in attendance than 1st year – moved to Saturday to create more space at the park. Brought in more sound to extend the reach at Art Dye
- Sold out of Pre-sale carnival tickets 2nd year in a row
- Doubled the participants for the Mario Kart Tournament
- Over 300 entries for the Art Show
- Guns vs Hoses bigger crowd, water balloon fight at the end
- Added more bounce houses for Kid's Splash Night
- Maxed out on Food & Vendor Market vendor participants (food spots sold out in 48 hours)

Finances:

Total Income

\$ 347,340.75 (2023: \$319,554.30)

Total Expense

\$ 303,986.77 (2023: \$282,324.40)

Net Revenue

\$ 43,353.98 (2023: \$37,229.90)

Accounting of City Contribution of \$20,000

\$ 17,258.32 Fireworks

\$ 2,741.68 Payment toward Insurance policy

Discussion Items

Drone Show – people still want longer. Pyrotechnics on drones?

Carnival Ticket Pricing – best deal in the state for carnival tickets. Committee is discussing raising pricing to \$1.50/ticket

Steel Days Race – meeting the Rachel Moody, Director for Runtastic\

Feedback/Questions/Concerns/Comments from Mayor and Council