



WSU Board of Trustees Amplified 2.0 Strategic Plan Meeting

WSU Ogden Campus – Miller Administration Building Room 319 | 3850 Dixon Parkway

[Zoom](#) | ID: 946 7927 5703 1742 | Passcode: 591491

Tuesday, November 5, 2024 | 12:00 p.m. to 1:30 p.m.

Trustee Members

Karla Bergeson, Chair (via Zoom)

Keith Titus, Vice Chair

Matt Dixon

Lori Belnap Pehrson

Monet Maggelet (via Zoom)

Casey Hill (via Zoom)

Emily Sorenson

Excused:

Don Salazar

Brent Bishop

Tammy Gallegos

Attendees:

Brad Mortensen, President

Ravi Krovi, Provost & Senior Vice President for Academic Affairs

Norm Tarbox, Senior Vice President for Administrative Services

Mark Halverson, Interim Vice President for Information

Jessica Oyler, Vice President for Student Access and Success (via Zoom)

Betsy Mennell, Vice President for University Advancement (via Zoom)

Stephanie Hollist, General Counsel & Board Secretary

Steven Richardson, Director of Strategic Initiatives

Sherri Cox, Executive Assistant

March Gangwer, Staff Advisory Council Chair, Director of Financial Aid

Steve Nabor, Senior Associate Vice President/CFO/Economic Development

Jason Francis (via Zoom) Faculty Senate Chair, Associate Professor

Jude Agboada (via Zoom) Assistant Professor, Graphic Design/Carnegie Mellon Faculty Presidential Leadership Fellow

Electra Fielding (via Zoom) Professor of Spanish and Translation/ Carnegie Mellon Faculty
Presidential Leadership Fellow

Call to Order:

The meeting was called to order by Keith Titus, Vice Chair, at 12:05 p.m. Vice Chair Titus welcomed all in attendance and asked for the identification of any potential or perceived conflicts of interest after reviewing the agenda. Hearing none, the meeting proceeded.

Strategic Planning Background, Process, and Responsibilities:

Brad Mortensen, President, discussed the strategic planning background, process, and trustee responsibilities as per Utah Code 53B-2-103. He also discussed adjusting the goals and measures moving forward.

Proposed Revisions to Weber State Amplified: A 5-year Plan for Growth 2021-2026 (Amplified 2.0):

President Mortensen reviewed the different sections of the Amplified 2.0 plan, discussing the timeline, strategic work group, and proposed revisions. Robust conversation ensued and trustees made the following suggestions:

a. Mission Statement:

Retain the phrase that students are nurtured through “meaningful personal connections” with faculty and staff.

b. Commitment to Student Success:

Include language specific to embracing students of “all identities and backgrounds.”

c. Enrollment Targets:

Reaffirm WSU’s commitment to becoming an Emerging Hispanic-Serving Institution by strengthening language as follows, “We are committed to becoming an Emerging Hispanic-Serving Institution. Through Fall 2025 we will make positive growth towards having 15% of our student population include those who identify as Hispanic or Latino.”

d. Access, Retention, & Completion:

Modify the language regarding student sense of belonging to make it more readable and to include measuring disaggregated data by different characteristics in an effort to remove barriers to belonging. Revise the goal regarding faculty and staff satisfaction to create a goal of establishing a methodology to measure faculty and staff engagement and sense of belonging.

ACTION: Karla Bergeson, Chair, made a motion to approve the Weber State Amplified 2.0 Strategic Plan, including the changes as suggested by the Board of Trustees, and noting that approval of the mission statement in that Strategic Plan is conditional on the approval of the Utah Board of Higher Education. Lori Belnap Pehrson, Trustee, seconded the motion and it was unanimously approved by the Board of Trustees.

Announcements / Observations / Questions:

Vice Chair Titus thanked everyone for their participation in the meeting and gave a reminder of the upcoming meeting on November 18 to discuss revisions to PPM 9-2, Faculty Rights. No action will be taken at that meeting.

Adjourn

With no further business to discuss, the meeting adjourned at 1:30 p.m.