

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Center, 439 West Utah Avenue, Payson UT 84651
Wednesday, December 6, 2023

CONDUCTING Brian Hulet, Director

COMMITTEE MEMBERS Brian Hulet, Economic Development Director
 William R. Wright, Mayor (online)
 Jim Rowland, Payson Santaquin Area Chamber of Commerce
 Mark Kershaw, Resident
 Dave Tuckett, City Manager (online)
 Lynn Abplanalp, PPC Flexible Packaging
 David Charles, Business Owner (online)
 Larry Skinner, Resident
 Taresa Hiatt, City Council (online)
 Ben Ford, Nebo School District
 Kevin Johnson, Mountain View Hospital (online)
 Dan Herbert, Resident
 Todd Brightwell, Utah County Economic Development/Colliers

EXCUSED Kris Phillips, Stadium Cinemas
 Tyler Jones, Business Owner

STAFF Kinda Hooser, Secretary
 Robert Mills, Development Services Director

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 8:05 am. The meeting was properly noticed.

1. Welcome

Brian Hulet welcomed everyone, both in person and online.

2. Approval of Minutes

MOTION: Mark Kershaw – To approve the minutes from November 1, 2023. Motion seconded by Lynn Abplanalp. Those voting yes: Brian Hulet, William R. Wright, Dave Tuckett, Taresa Hiatt, Jim Rowland, Lynn Abplanalp, David Charles, Ben Ford, Kevin Johnson, Todd Brightwell, Dan Herbert, Mark Kershaw, Larry Skinner. The motion carried.

3. Thanks

Brian Hulet handed out socks and thanked all the committee members for their hard work.

4. Monthly Meetings 2024, 2nd Wednesday, 5:30 to 6:30 pm

Starting February, the meeting will change to the 2nd Tuesday from 5:30 to 6:30 p.m.

5. Golf Event

The golf event will be October 2, 2024. Brian Hulet would like everyone on the Board to consider a couple of businesses they can invite. The event aims to introduce and bring potential businesses to Payson to show them what Payson has to offer.

6. Retreat (Assignments)

The retreat will be Saturday, February 24, from 9 a.m. to 12 p.m. Brian Hulet will send out assignments. Discussion amongst the group about waiting till after the council retreat. The Board would like to have feedback on the strategic plan.

7. Visit Assignments and Reports (Christmas Gifts)

Payson City will be handing out cherries again for Christmas. The cherries have been ordered, but no date has been set to pick them up. Brian Hulet asked the Board if they would help hand them out.

8. Historic Downtown Report

Robert Mills mentioned the Historic Downtown Project went out to bid with one proposal being submitted, which was more than the council allotted. Dave Tuckett will talk with the city council and offer suggestions to get the project awarded so the plan can proceed. The funds will only get the project to third South.

Brian Hulet mentioned the city received a grant from the Main Street Program in the amount of \$13,000.00, which will allow the hiring of a part-time contract employee to work through the process. The person hired will help the businesses collaborate with the contractor and the city as well as help with the business and building inventory. If anyone knows someone, let him know.

9. Committee Reports and Assignments

Mark Kershaw mentioned the Education Committee has been working with Utah Valley University, MTECH, and the Advanced Learning Center (Nebo School District) to align themselves with the businesses to become a resource for them. Each group has its way of coordinating with businesses, but they are not coordinating together. This will be mentioned at the chamber meeting on December 12 and hopefully get feedback. Businesses are looking for relationships with students for a couple of reasons. First, for an internship working for the business. If this works out well, the business can hire them when a position opens. Second, for special projects when a business needs help. The Board can assist businesses in getting in touch with the exemplary students who are interested. The Board has been meeting with a student at the ALC who has helped get their thoughts and ideas on a one-page document with contact information and a QR code so businesses can see what is available.

Discussion to do an Economic Development presentation in March for anyone in the city interested in the construction project status as well as information citizens and businesses on what has been

accomplished and future progress. The Chamber can also be involved to answer questions for businesses and gather their needs.

10. Visit Assignments and Reports

Item not addressed.

11. Report of things happening in Payson

- The Fairfield Marriott is still working on engineering. Once the engineering is complete, it will go to Marriott for review and then to the city. Construction should start in 2026.
- The gun range is still in the works, which is moving slowly.
- Motorcross is still trying to come to Payson, but there have been challenges due to lead contamination. The city and the council are committed to this project.
- Two restaurants want to come to Payson and are trying to find land that works for them.
- Jimmy Johns is still looking for a place in Payson.
- Studies that are being done for Main Street and the FrontRunner Station. City staff is also working with a consultant for the North Main Street Corridor and how the area will develop while keeping our small-town feel.
- The Mountain Loafer Parkway will have a ribbon cutting on December 14.
- True Religion is considering coming to Payson.

12. Report from City

Item not addressed.

13. Other

Jim Rowland said they had an excellent turnout for Small Business Saturday where at least five hundred people come through.

Group discussion about holding events like the Salmon Supper to bring more businesses into Payson.

The meeting was adjourned at 9:03 a.m.