

Dear Commissioners:

The Travel Council met on Tuesday, August 20th, 2024, and would like to make the following recommendations regarding the Transient Room Tax.

Amy Myers

Ralph Brown

Kevin Arrington

Randy Baumgardner

Jordan Mills

Jeff Raisor

Kevin Taylor

Jordan Shumway

Quilt Camp '24 - Quilter's Heritage Festival

This will be our 9th year for this event involving quilters from all over Utah and surrounding western states. We showcase the talents and heritage of quilters in Sevier County and surrounding Utah Counties. We are the "Biggest Little Quilt Show" in Utah, because we are able to display over 250 quilts each year in our amazing fairground facility. The only quilt show with "Black Light" rooms, which is popular with local residents who return to see what is new each year. Quilters from all over the intermountain west come to spend time in our community, with over 30 classes, special displays and awesome quilting demonstrations throughout the festival. We invite special quilters to present their quilts in what are called "Trunk Shows", showcasing their work and devotion to this great trade. At the end of the maze of quilts we have several local vendors set up to showcase their products along with a local food vendor to highlight their menu and make food, drinks, and snacks available to purchase for anyone who attends. We even have quilters who bring their ATV's each year so they can enjoy the amazing trails while they are here. (Great for Spouses who have been known to take advantage of this time to enjoy the awesome trails in Trail Country.)

Participants: 240

Spectators: 400

Uses of Money: We use these funds to pay for the rental of the facility and its awesome services. If there are more funds available, we like to create something we can give to those that go through the quilt display, usually a little charm necklace that has a charm reflecting this year's theme.

Dates: October 10-12th

Requesting: \$2,000

Funded: 7 years

2023: \$1,800

Follow Up Form: 187 participants x 800 spectators x 3 days = \$6,000

Qualifies: 640 x 3 days = \$4,000 320 avg x 3 days = \$2,000

Recommended: \$2,000

Motion made by: Randy Baumgardner

Second by: Jordan Shumway

All in favor: Yes

Sevier High School Rodeo

High school rodeo that is in 3 performances along with cutting and reining cow horse event and trap/rifle shooting.

Participants: 500

Spectators: 1500

Uses of Money: We would like to be able to use the funding to help pay for the stock contractor, the Blackhawk facility, the shooting facility, and stalls.

Dates: Sept 6-7th

Requesting: \$8,000

Funded: 20 years

2023: \$6,000

Follow Up Form: 500 par x 1,100 spec x 2 days = \$6,500

Qualifies: 2,000 x 2 days = \$8,000 1,000 avg x 2 days = \$4,000

Recommended: \$6,500

Motion made by: Jordan Shumway

Second by: Kevin Arrington

All in favor: Yes

NFSA Regional Event - Fish Lake

We will be holding a 2-day event to encourage locals, divers and family and friends to stay in Sevier County and book hotels and eat at the local restaurants. August 9th we will be offering a community event to promote spearfishing. We will be doing a "Learn to spearfish" clinic where anyone who is interested can get in the water with an experienced diver and learn the basics of spearfishing and even try it out. Participants will only need to bring their own wetsuit, but we will provide all the other gear (masks, snorkels, fins, guns, ect.). In addition, we will be doing a trash cleanup at the lake. Diving for trash that has been discarded in the water as well as around the perimeter. Following these activities, we will be doing fish fry with fish tacos open to all. August 10 will be the tournament. We expect to see close to 50 divers at this one.

Participants: 50

Spectators: 50

Uses of Money: To pay for the trophies, prizes, food for both days of the event, Marketing, etc.

Dates: August 9-10th

Requesting: \$1,000-\$2,000

Funded: 1 year

2023: Qualified them for \$500 Never paid out

Follow up for 2024: 50 par x 50 spec x 2days = \$400

Qualifies: 100 x 2 days = \$400 140 x 2 days = \$570.00

Recommended: \$400

Motion made by: Randy Baumgardner

Second by: Kevin Arrington

All in favor: Yes

Crimson Canyon's Ultra

A trail running event, with four race distances roughly 50 miles, 55km (30+ miles), 25km (16), and 10km (6.2 miles). Runners start at the Lion's Park and run several canyons, dry washes, remote sections of the Paiute ATV trail, as well as sections of the mountain bike trails. The 50 milers will have 16 hours to complete the course, the 55K runners will have 12 hours, the 25K runners 7 hours, and 3 hours for the 10K. Because of the start and end times of the race, many runners either arrive the day before and/or stay overnight after their run and return home the next day. There are a handful of runners who arrive earlier in the week to "prep" for the race.

Participants: 250

Spectators: 350

Uses of Money: We will use the funds to help pay for our traditional post-race chili lunch/dinner (catered locally) and/or the finisher and place medals, being made by Richfield Monument.

Dates: Sept 20-21st

Requesting: \$1,300

Funded: 7 years

2023: \$1,200

Follow Up Form: 218 par / 350 spec = \$2,300

Qualifies: 600 x 2 days = \$2,400 300 avg x 2 days = \$1,200

Recommended: \$1,300

Motion made by: Kevin Taylor

Second by: Jeff Raisor

All in favor: Yes

July Minutes

Motion made by: Jordan Shumway

Second by: Kevin Taylor

All in favor: Yes

Other Business:

-Photography