



Salt Lake County
Salt Lake County, Utah

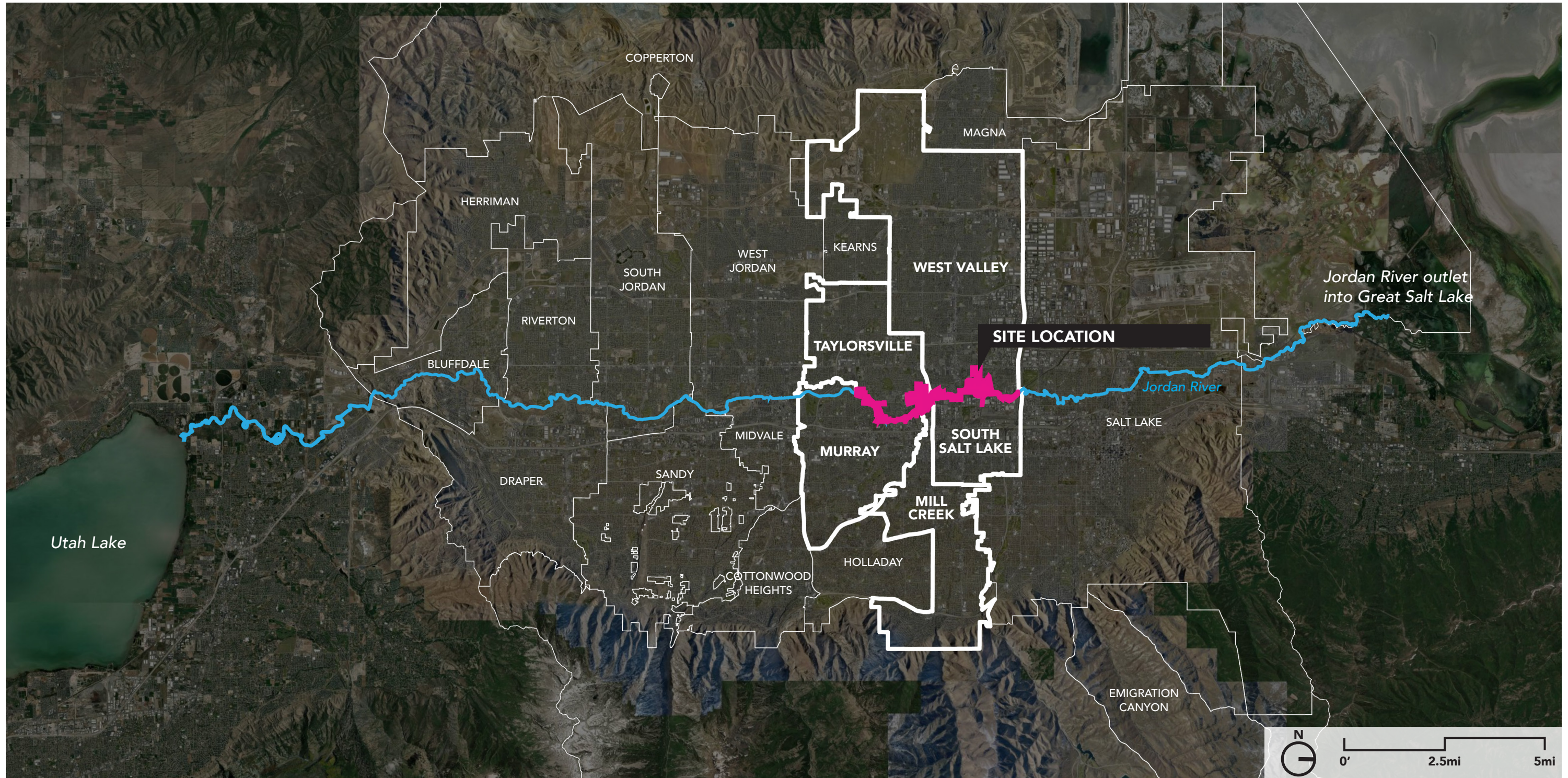
Jordan River Master Plan

JRC GOVERNING BOARD
MEETING

October 3, 2024

- 1. PROJECT OVERVIEW:
PRIORITIES, TEAM, + SCHEDULE**
- 2. PROJECT SITE**
- 3. COMMUNITY ENGAGEMENT**

Project Overview—PROJECT LOCATION



PLANNING PRIORITIES

- 1. RIVERINE + ECOLOGICAL FUNCTION**
- 2. RECREATION PLANNING**
- 3. ACTIVE TRANSPORTATION**
- 4. ECONOMIC DEVELOPMENT**

SALT LAKE COUNTY PARKS + RECREATION

PROJECT DEVELOPMENT TEAM

Dustin Wiberg Project Manager/Project Lead	Chris Otto Director Parks and Recreation	Garin Lamph Park Operations Manager	Callista Pearson Communications & Public Relations Manager
Heidi Shegrud Project Manager	Walt Gilmore Associate Director Park Planning	Tad Campbell Trails Supervisor	Josh Reusser Communications Manager
Angelo Calacino Project Manager	Patrick Leary Associate Director Parks	Doranne Pittz Associate Director Recreation	

SALT LAKE COUNTY PARKS + RECREATION

PROJECT DEVELOPMENT TEAM

PORT
 Philadelphia, PA + Chicago, IL
 Project Lead | Design and Planning | Community Engagement

Christopher Marcinkoski, AIA, ASLA (affil.), FAAR Partner in Charge	Anna Darling, PLA, ASLA Senior Associate Project Manager, Landscape Architect	Nick Jabs, AIA, PLA, ASLA Senior Associate Project Landscape Architect
Anastasia Lyons Osorio Senior Associate Urban Planner (On Leave)		Marissa Sayers Designer Project Designer

Rio ASE Boise, ID
 Hydrology, River Restoration

Rob Richardson, PG, PMP
 Principal, Geomorphology

Ecosystem Sciences Boise, ID
 Ecology

Derek Risso
 Senior Scientist, Watershed Ecology

Horrocks Salt Lake City, UT
 Civil Engineering

Zach Scott, PLA
 Landscape Architect, Local
 Liaison and Park Planning

PROS Consulting Dallas, TX
 Park Operations and Maintenance

Brian Trusty
 Principal, Park Operations & Maintenance

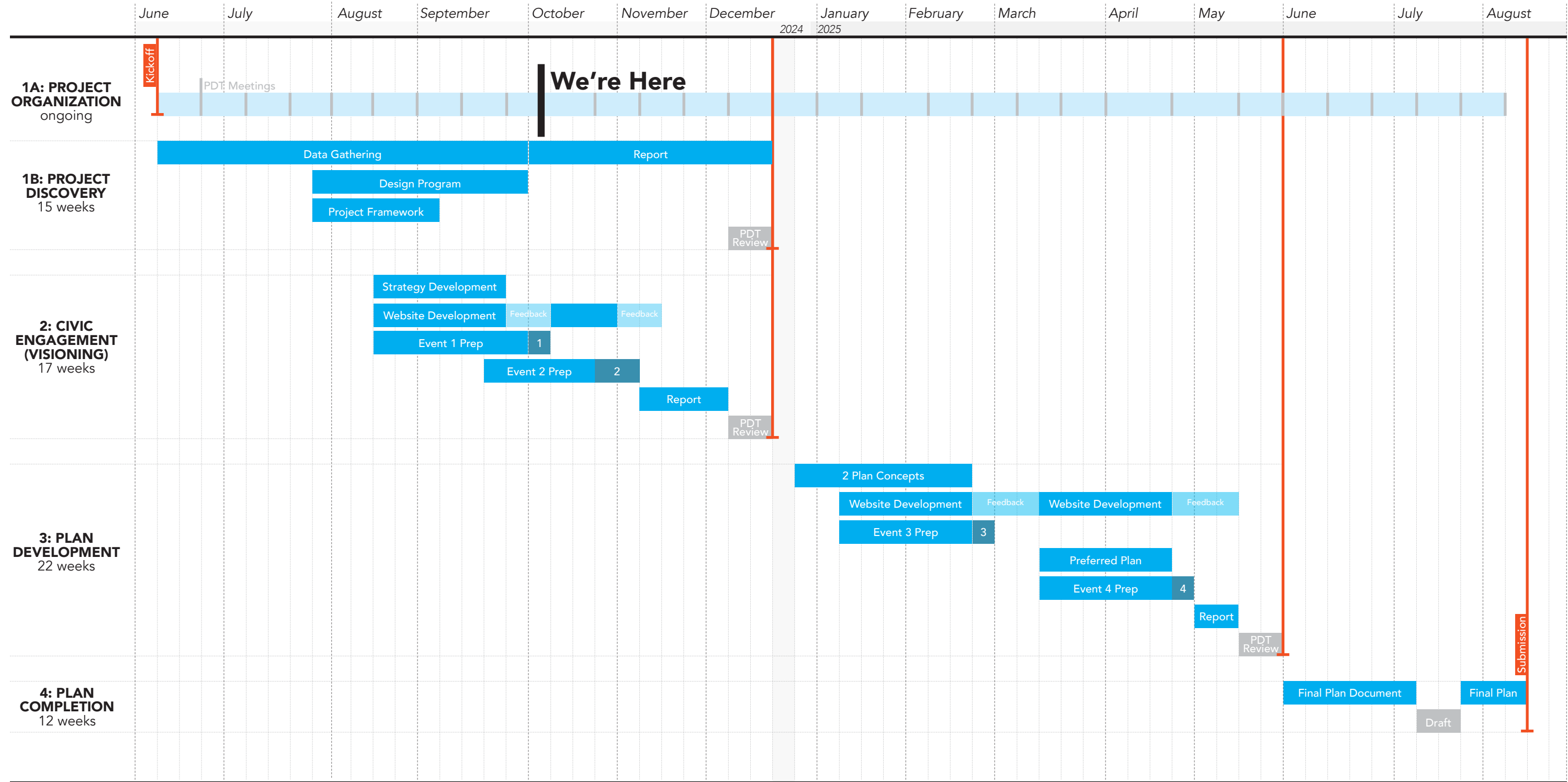
Zions Public Finance Salt Lake City, UT
 Financial and Economic Impacts

Susan Becker, AICP
 Vice President, Financial and Economic Impacts

Psomas Salt Lake City, UT
 Land Use Planning

Christopher Hupp, ENV SP, STP
 Project Manager, Land Use Planning

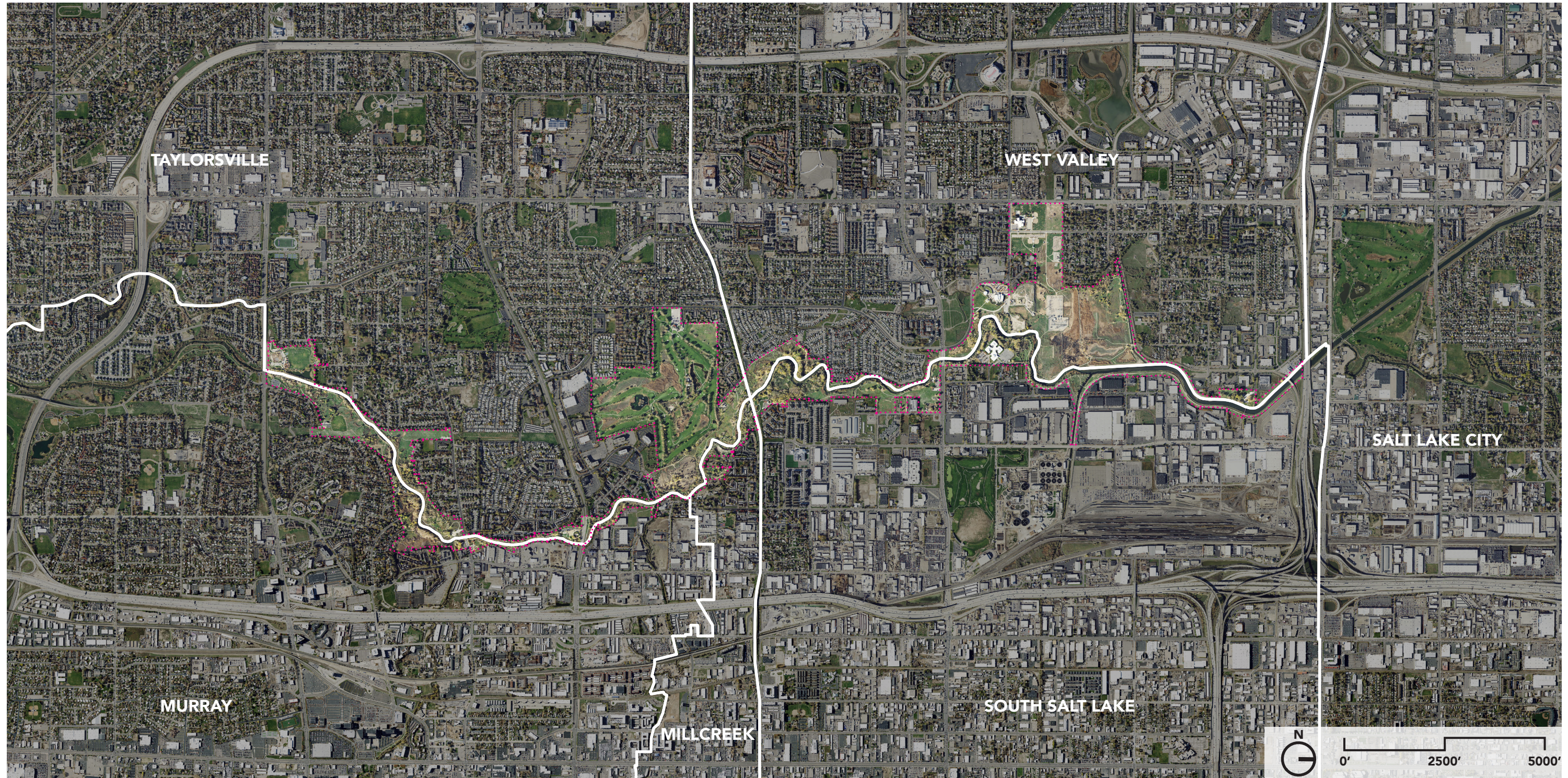
Project Overview—PROJECT TIMELINE



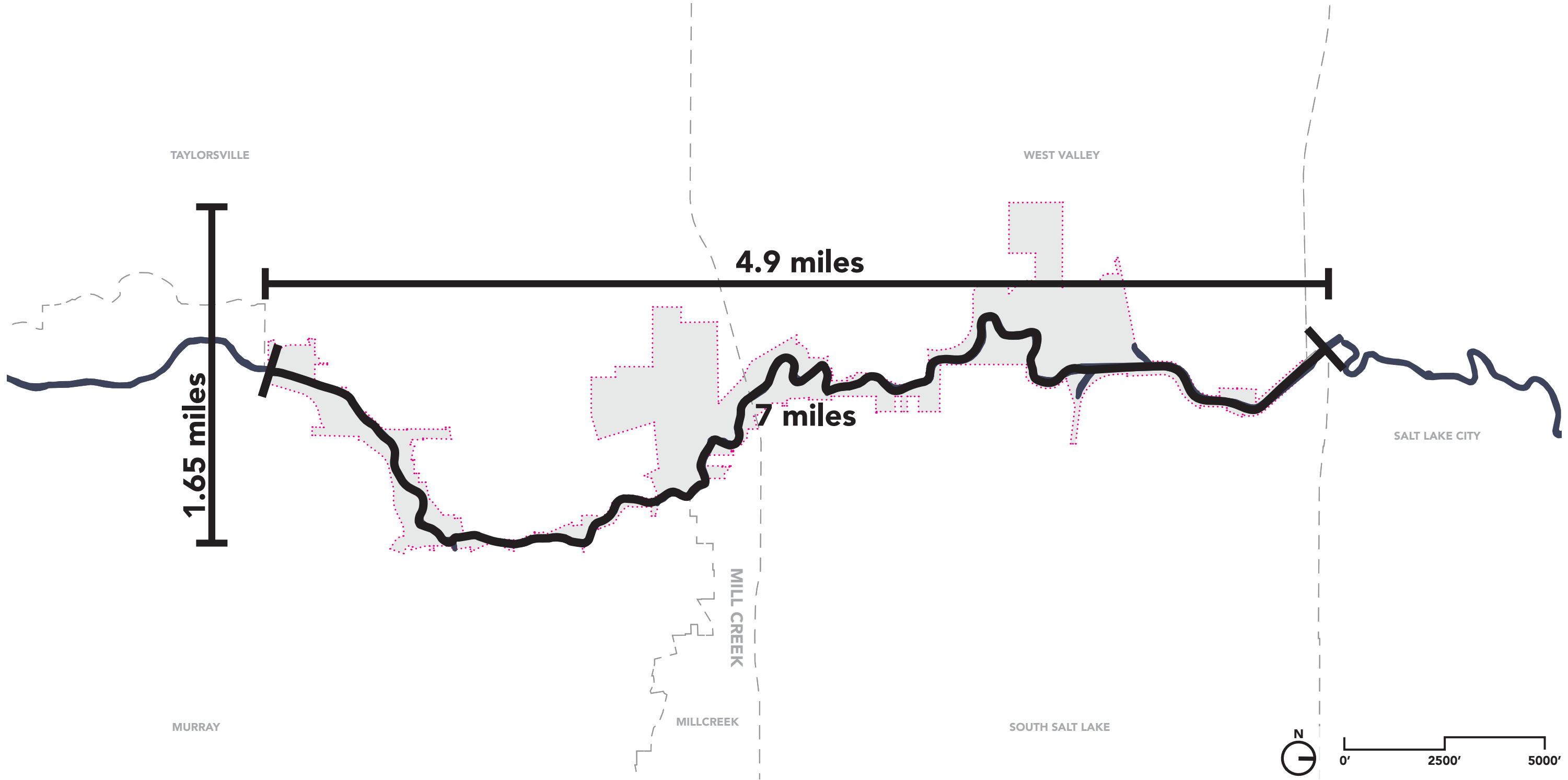


PROJECT SITE

Site—PROJECT LOCATION



Site—PROJECT SCALE

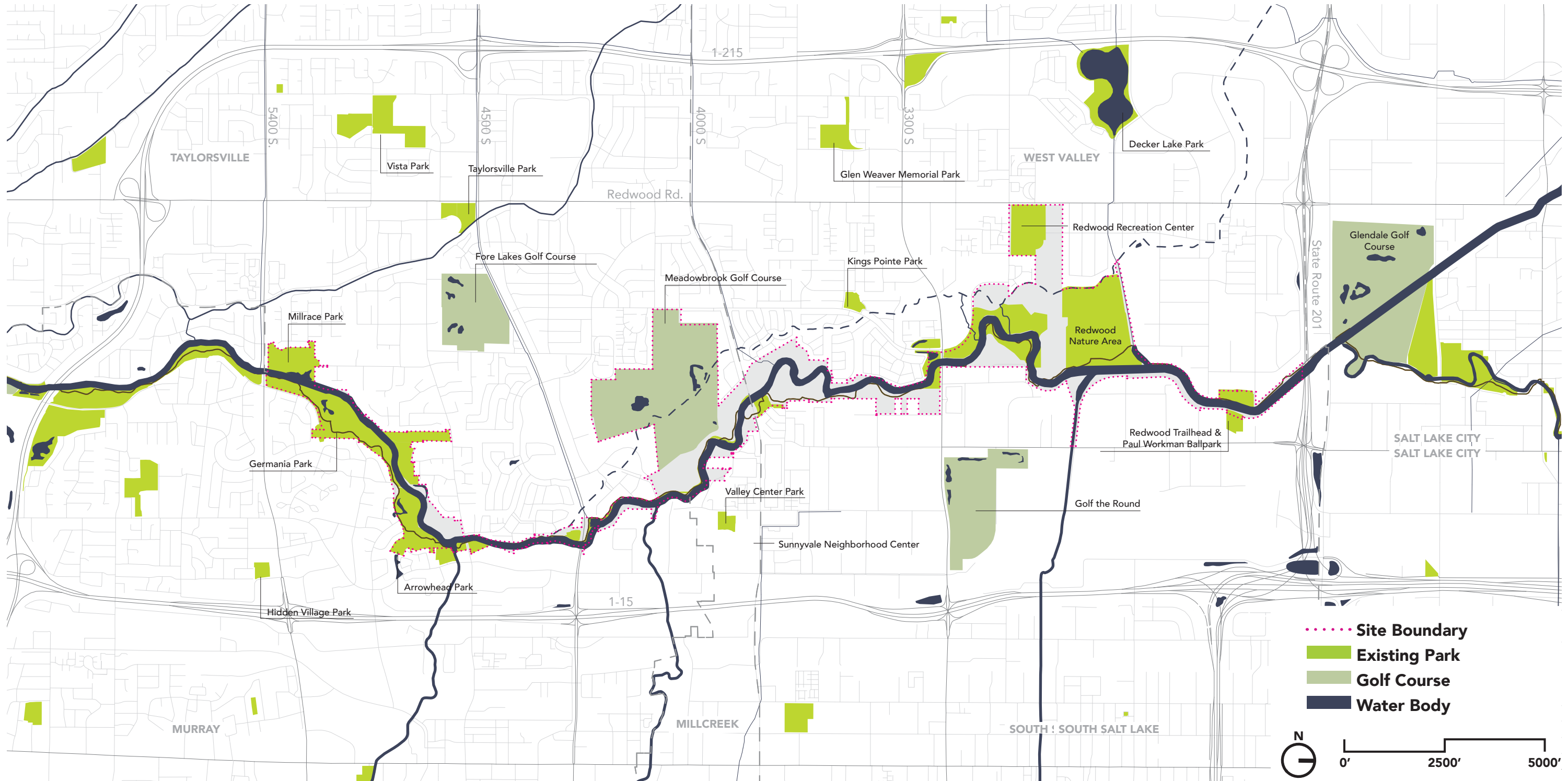








Site—EXISTING PARKS + OPEN SPACE

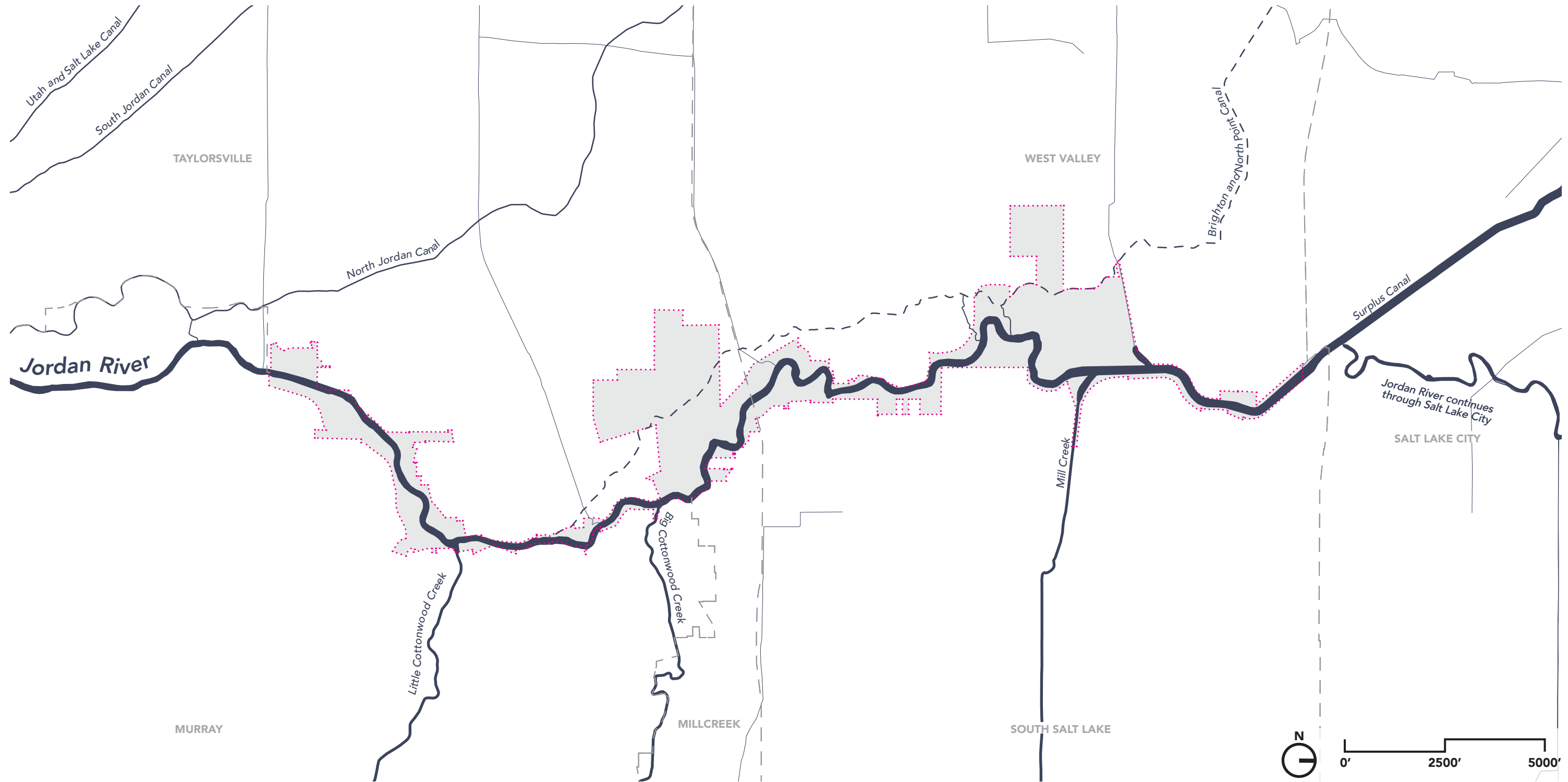


- Site Boundary
- Existing Park
- Golf Course
- Water Body

N

0' 2500' 5000'

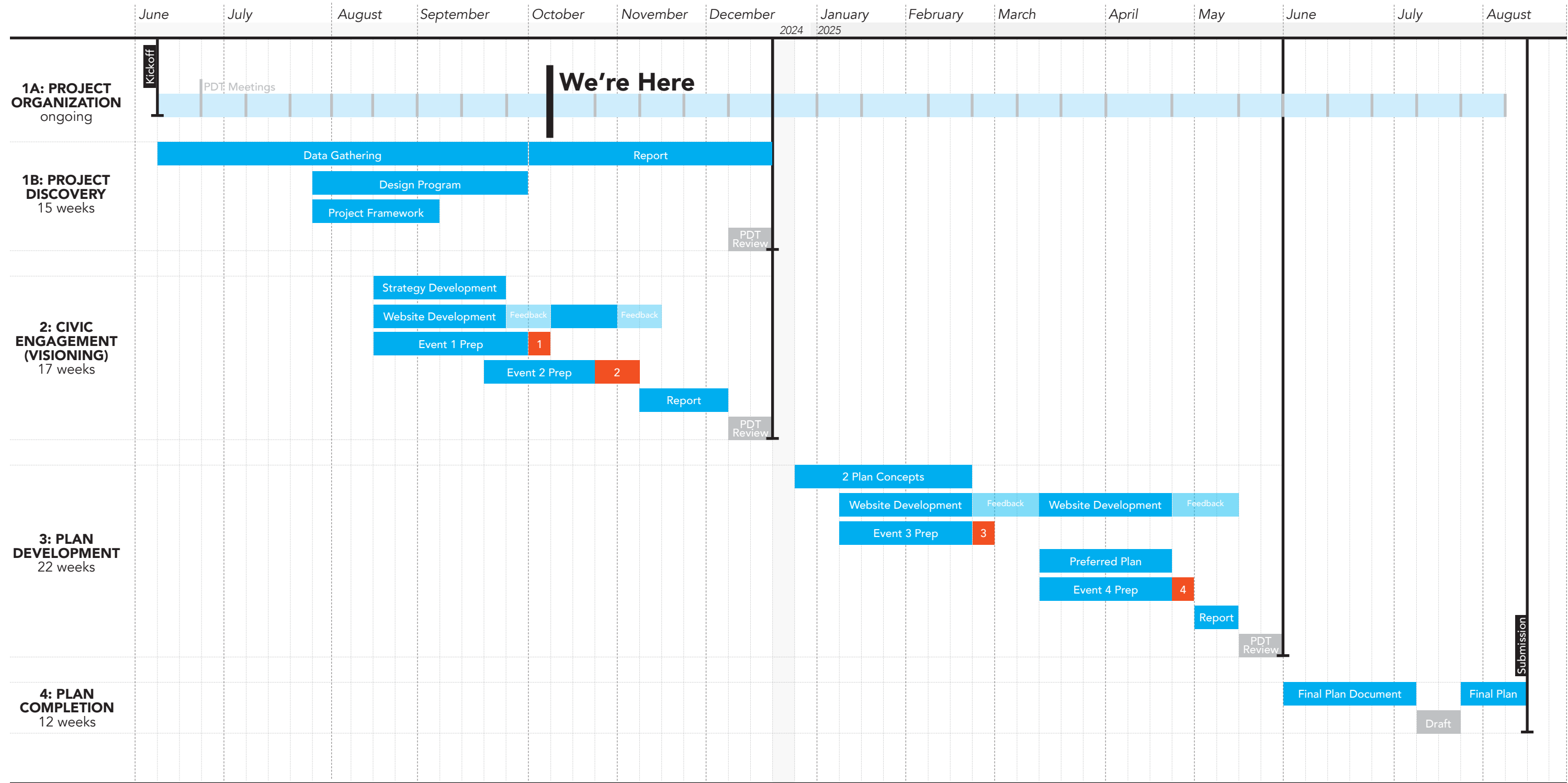
Site—WATERWAYS





COMMUNITY ENGAGEMENT

Engagement—TIMELINE



A well-defined, collective vision for the park's future that resonates with the community's core values, aspirations, and goals.

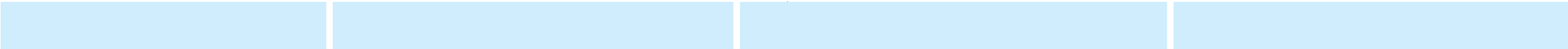
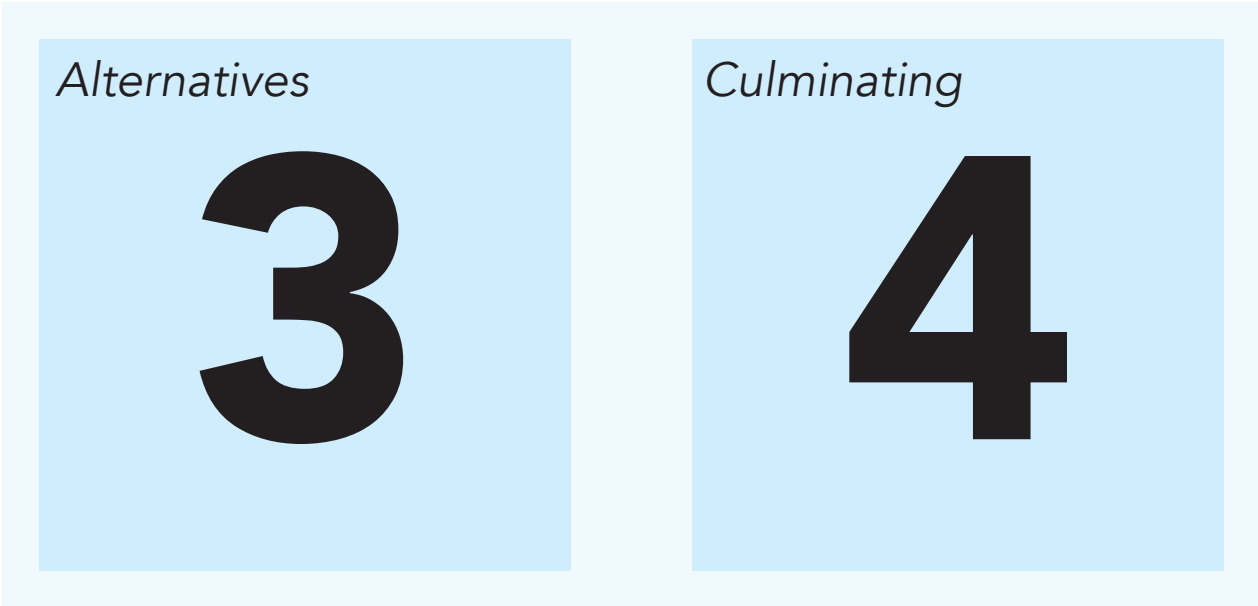
+

A sense of ownership over the process, the park, and engagement in the future stages of the park's realization.

PHASE 2 (2024)
CIVIC ENGAGEMENT



PHASE 3 (2025)
PLAN DEVELOPMENT



Website Updates + On-Going Feedback

PHASE 2 (2024)

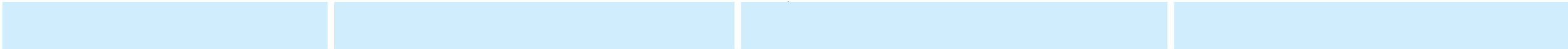
CIVIC ENGAGEMENT



Raising awareness about the project, getting to know the study area and the communities around it

PHASE 3 (2025)

PLAN DEVELOPMENT



Website Updates + On-Going Feedback

PHASE 2 (2024)

CIVIC ENGAGEMENT

Connecting

1

Early Oct 2024

Raising awareness about the project, getting to know the study area and the communities around it

Imagining

2

Late Oct/Nov 2024

Verifying goals and guiding principles, visioning, strengths and opportunities, understanding community priorities

PHASE 3 (2025)

PLAN DEVELOPMENT

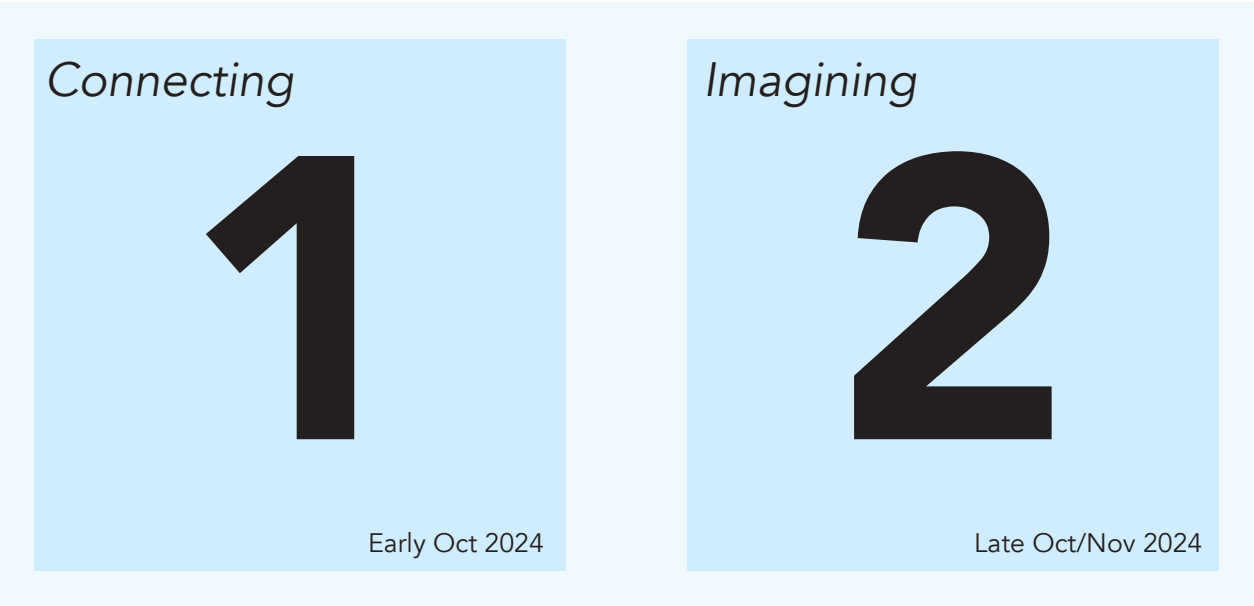
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4

Website Updates + On-Going Feedback

PHASE 2 (2024)

CIVIC ENGAGEMENT

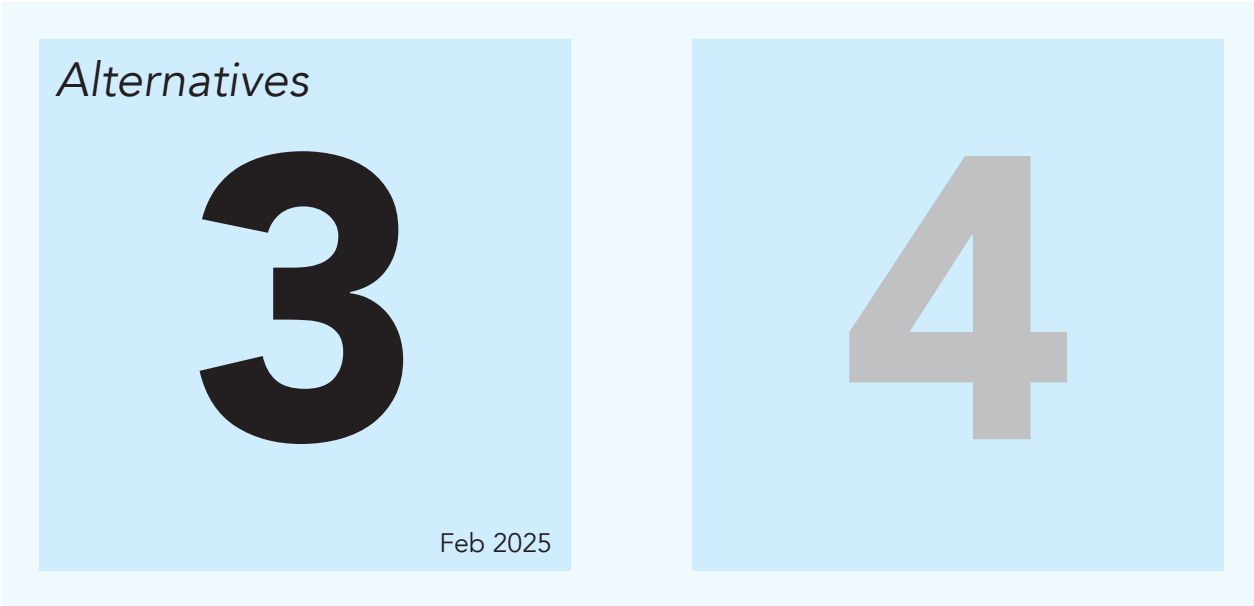


Raising awareness about the project, getting to know the study area and the communities around it

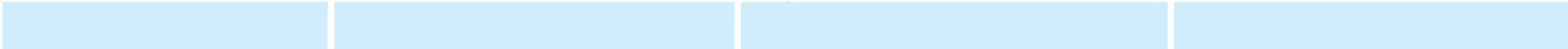
Verifying goals and guiding principles, visioning, strengths and opportunities, understanding community priorities

PHASE 3 (2025)

PLAN DEVELOPMENT



Gathering feedback + impressions from the alternative plans presented



Website Updates + On-Going Feedback

PHASE 2 (2024)

CIVIC ENGAGEMENT

Connecting

1

Early Oct 2024

Raising awareness about the project, getting to know the study area and the communities around it

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Verifying goals and guiding principles, visioning, strengths and opportunities, understanding community priorities

PHASE 3 (2025)

PLAN DEVELOPMENT

Alternatives

3

Feb 2025

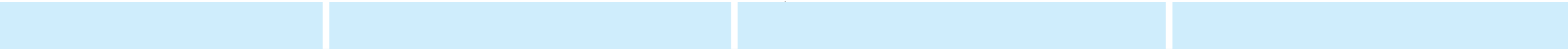
Gathering feedback + impressions from the alternative plans presented

Culminating

4

April 2025

Presenting final plan for comments, garnering excitement, envisioning next steps



Website Updates + On-Going Feedback

Engagement—1 CONNECTING



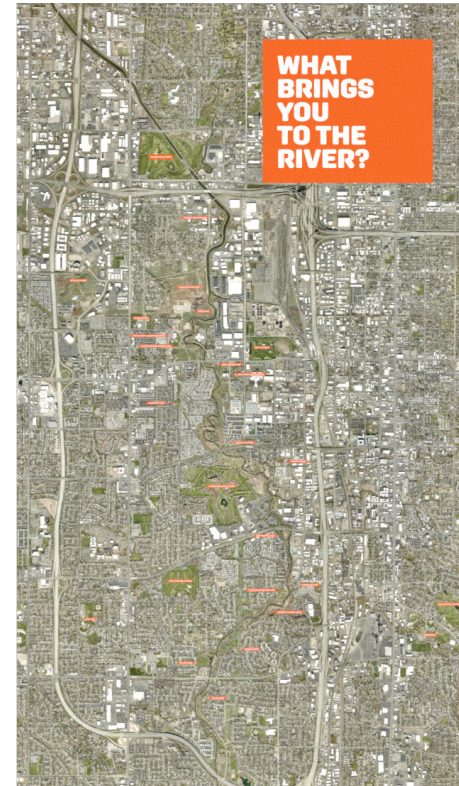
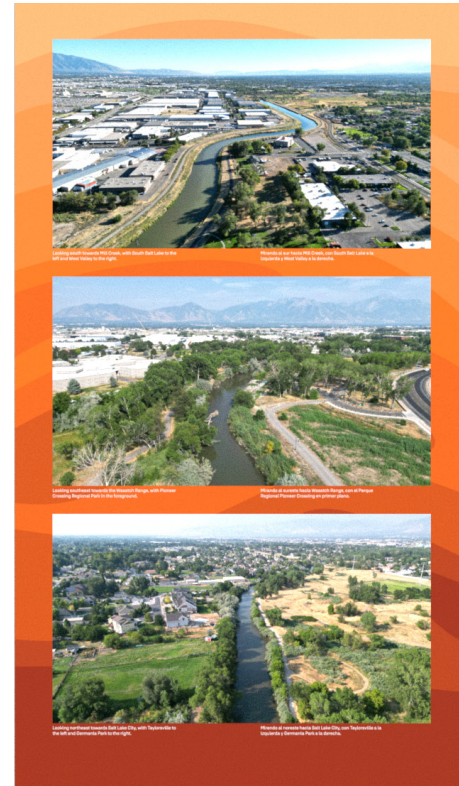
Stickers + Postcards

also Instagram Posts, Facebook posts, city journal ads, signs on the trail

Engagement—POP-UPS



Engagement—POP-UPS



front

back

Engagement—WEBSITE (ONGOING)

The screenshot shows the homepage of the Central Jordan River Reconnect website. At the top, there is a navigation bar with the 'JR' logo, language options for 'English' and 'Español', and a 'Keep Up-to-Date' button. Below the navigation bar, a map on the left illustrates the project area, showing the Jordan River and its tributaries (Little Cottonwood Creek, Big Cottonwood Creek, and Millcreek) flowing through five cities: West Valley, South Salt Lake, Millcreek, Murray, and Taylorsville. The project area is highlighted in green and red. To the right of the map, the main heading reads 'Central Jordan River RECONNECT' with the subtext '7 miles, 5 cities, 3 creeks, 1 river'. Below this, a paragraph states: 'The Central Jordan River Reconnect is a 14-month public engagement and planning process to develop a framework plan for a new regional park along the Jordan River between SR201 and 5400S.' Another paragraph follows: 'The new regional park spans 5 cities—South Salt Lake, Millcreek, Murray, West Valley, and Taylorsville—and includes three tributaries to the Jordan River—Little Cottonwood Creek, Big Cottonwood Creek, and Millcreek.' A call to action says 'Get involved at an upcoming event to share your ideas!'. At the bottom, a 'PROJECT TIMELINE' section features a large blue arrow pointing right, divided into five phases: Phase 1: Connecting (Sept-Oct), Phase 2: Visioning (Nov-Dec), Phase 3: Design Options (Jan 2025-Feb), Phase 4: Draft Plan (Mar-Apr), and Phase 5: Final Plan (May-Jun-Jul-Aug). A 'We're Here' marker points to the start of Phase 1. Key events are marked: 'Pop-Ups' in Oct, 'Workshops' in Nov, 'Open Houses' in Mar and Apr, and 'Reveal!' in Aug.

The screenshot shows a survey page titled 'HOW DO YOU CONNECT?'. The page has a red background. It features three columns of questions, each with a 'Your response' text box. The first column asks 'The Jordan River was...' and the second asks 'The Jordan River is...'. The third column asks 'The Jordan River should be...'. Below these are three more questions: 'Where along the Jordan River do you like to visit?' with a 'Your reponse' text box; 'How often do you visit the Jordan River?' with a 'Select one...' dropdown menu; and 'Where are you from?' with an 'Enter your zip code' text box. A 'Submit' button is located at the bottom center of the survey area.

October 28

Granite Library, South Salt Lake

October 29

Wheeler Farm Activity Barn, Murray

November 12

Redwood Recreation Center Gym, West Valley

November 13

Taylorsville Library, Taylorsville

November 14

Millcreek Library/Community Center, Millcreek

THANK YOU



www.CentralJordanReconnect.com

SALT LAKE COUNTY | Jordan River Master Plan | October 3, 2024

PORT with Rio ASE + Ecosystem Sciences + Horrocks + Zion Public Finance + Psomas + PROS 29