



Event Advisory Committee (EAC)

Thursday, August 8, 2024 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests and visitors may join the meeting virtually using the following information.

Join Zoom Video Conference:

From a Web Browser –

<https://us02web.zoom.us/j/8015364158?pwd=NlNlUco5ScVlWzNwK29lSUtLVHRFZz09&omn=81055515445>

Meeting ID: 801 536 4158

Passcode: JRC-2024

For Audio Only:

One tap mobile – +13017158592,,8015364158#,,,,* 71823060#

Or Dial (301) 715-8592 – Meeting ID: 801 536 4158 Passcode: 71823060#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices

Utah Division of Water Quality, Third Floor – Red Rocks Conference Room #3132

Utah Department of Environmental Quality

195 North 1950 West

Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

- a) Roll Call of Committee Members, and any Guests or Visitors
- b) Introduction of new Committee Members
 - 1) Todd “TJ” Munger, Environmental Sustainability & Recovery Director, Lehi City
 - 2) India Nielsen Barfuss, Deputy Director, Utah Division of Outdoor Recreation

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all

comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

- a) **Postponed** ~~June 13, 2024 Meeting Minutes~~
- b) Event Web Sites Updates
- c) Commission Staffing & Budget Updates
- d) Upcoming Committee Meeting(s)
 - 1) September - Field Trip or Social Activity?
 - 2) October 10, 2024 - Committee Meeting

Notes:

4. Commission Events

- a) Get to the River Festival – September 2024
 - 1) Festival Preview
 - 2) Fundraising & Budget Updates
 - a. Budget & Finance Report – based on revised revenue targets
 - b. Film Screenings – additional budget
 - 3) Event Planning & Coordination Updates
 - a. Kickoff & Media Event
 - 1. Friday, August 30, 10:00 AM : Big Bend Nature Park & Preserve
 - 2. Program Review
 - b. Celebration & Recognition Event
 - 1. Thursday, October 3 (time TBA) : Loveland Living Planet Aquarium
 - 2. Jordan River Commission Honorees
 - a) Elected Official : Stan Porter, former City Councilmember, North Salt Lake
 - b) River Champion : State of Utah, with special recognition of the Division of Forestry, Fire & State Lands; Division of Outdoor Recreation; and Division of Water Quality
 - c) Education Partner : Natural History Museum of Utah
 - 3. Jordan River Friend Honorees (Jordan River Foundation)
 - c. Partner Event Updates
 - 1. Festival Planning Committee – Wednesday, August 14, 12:00 PM : Midvale City Hall
- b) City Nature Challenge – April 2025
 - 1) Long Range Planning
- c) Golden Spoke – May 2025
 - 1) Long Range Planning

Notes:

5. Other Events & Resources

- a) Jordan River Parkway Event Guide
 - 1) Long Range Planning

- b) Roundtable Discussion

Notes:

6. Communications, Engagement & Outreach

- a) Recent Media Coverage
- b) Upcoming Media Opportunities
- c) Other

Notes:

7. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/931723.html>.