



Event Advisory Committee (EAC)

Thursday, October 10, 2024 | 10:00 AM

Event Advisory Committee meetings are being held primarily virtually for the convenience of Committee members, in accordance with state guidelines and adopted Commission policies for electronic meetings. Committee members, guests and visitors may join the meeting virtually using the following information.

Join Zoom Video Conference:

From a Web Browser –

<https://us02web.zoom.us/j/8015364158?pwd=NlNUc05ScVlwS1NwK29ISUtlVHhRFZz09&omn=81055515445>

Meeting ID: 801 536 4158

Passcode: JRC-2024

For Audio Only:

One tap mobile – +13017158592,,8015364158#,,,,* 71823060#

Or Dial (301) 715-8592 – Meeting ID: 801 536 4158 Passcode: 71823060#

Note: participants not identified by name by the meeting system software will be asked to identify themselves for purposes of the meeting record.

The virtual meeting has an anchor location at:

Jordan River Commission Offices
Utah Division of Water Quality, Third Floor — Red Rocks Conference Room #3132
Utah Department of Environmental Quality
195 North 1950 West
Salt Lake City, UT 84116

MEETING AGENDA

1. Welcome & Introduction

- a) Roll Call of Committee Members, and any Guests or Visitors

2. Public Comments

This is an opportunity for comments from the public regarding any item on the agenda, or any other matters related to the Event Advisory Committee. Individual comments are limited to 2 minutes, and all comments are typically limited to about 10 minutes total. Comments can also be sent by email to info@JordanRiverCommission.com (include subject line “Event Advisory Committee Meeting Comments”).

Notes:

3. Committee Business

- a) Adopt Meeting Minutes
- b) Commission Staffing & Budget Updates
- c) Committee Membership
- d) Upcoming Committee Meeting(s)
 - 1) December 12, 2024 - Committee Meeting
 - 2) February 13, 2025 - Committee Meeting

Notes:

4. Commission Events

- a) Get to the River Festival
 - 1) 2024 Festival
 - a. Summary Report
 - b. Sponsor Recognition & Thanks
 - c. Wrap-Up Planning Committee Meeting - Wednesday, October 16
 - d. Committee Feedback & Input
 - 2) 2025 Festival
 - a. Review & Consider Approving Mighty Penguin contract extension
 - b. Early Planning and Fundraising Guidance and Input
- b) City Nature Challenge – April 2025
 - 1) Long Range Planning
- c) Golden Spoke – May 2025
 - 1) Long Range Planning

Notes:

5. Other Events & Resources

- a) Jordan River Parkway Event Guide
- b) Roundtable Discussion

Notes:

6. Communications, Engagement & Outreach

- a) Recent Media Coverage
- b) Upcoming Media Opportunities
- c) Other

Notes:

7. Adjourn

A meeting recording, minutes, and other information will be available following the meeting at <https://www.utah.gov/pmn/sitemap/notice/945701.html>.