



MURRAY CITY ARTS ADVISORY BOARD

MEETING MINUTES

August 13, 2024

06:00 PM

Murray Mansion 4879 S Poplar St., Murray, Utah

CALL MEETING TO ORDER

Attendance: Blair Lyon, Matt Jacobson, Pace Gardner, Jessica Benson, Christy Anderson

Citizens: Robert Wyss

Staff: Lori Edmunds, Katie Lindquist, Caitlin Larson

APPROVAL OF MINUTES

1. Approval of minutes for June 11, 2024

Christy made a motion at 6:05 pm to approve the June 11, 2024, minutes as written. Jessica seconded the motion and the minutes passed unanimously.

CITIZEN COMMENT(S)

There were no citizen comments.

BOARD REPORT(S)

There were no board reports.

STAFF REPORT(S)

1. Theater/Amphitheater update

- a. Director application
- b. Peter and the Starcatcher
- c. Featuring Fall

Lori reported that the water pumping containers at the theater had been removed, and the sump pump is in.

The amphitheater season was discussed, and Katie talked about a report she had prepared showing the updated ticket sales from Hunchback and the 3 nights of Starcatcher. Lori told the board that Hunchback had good ticket sales and the revenue was about \$1000 over the cost of the production. However, that did not include the cost of tech and the Cultural Arts staff.

Starcatcher tickets are not selling well. Lori said her staff thinks that having a title that more people could relate to would help solve the loss of revenue. Her staff thought Disney musicals would generate a better audience showing. Christy stated she did not realize that Peter and the Starcatcher was the prequel to Peter Pan, and thought many other people did not know that as well. She thought that we could do better advertising in a way that would help people recognize the titles????

Katie told the board that the cultural arts department had decided to produce a musical in June and August and produce a kid-friendly show at the Murray Theater in July that would leave the amphitheater open for Fun Days and perhaps a concert. The board liked the idea.

Lori said that a complete report on the amphitheater would be ready for the meeting in October

after the season is complete.

Katie reported that interviews for the marketing specialist had taken place with 4 qualified applicants, but an offer had not taken place yet.

1. Director Applications – Lori reported that the department had sent out director applications to the following Wendy Smedshammer, Candy Tippetts, and put the application online and on social media for anyone to apply for the 2025 season.
2. Peter and the Starcatcher- has not had over 100 patrons at any of the three performances. The performance on August 12, was canceled due to thunderstorms.
3. Lori introduced a new set of special events called Featuring Fall that included
 1. Candy Display classes – September 9, Oct 7, Nov 4, Dec 2 at the Senior Center
 2. Dine and Dance - September 19 – Hispanic Heritage month, City Hall Plaza
 3. Pumpkin Stroll and Haunted Tales – Oct 25, City Hall Plaza
 4. Visits with Santa and hot chocolate – Dec 12 & 19 – City Hall Plaza
 5. Robinson Carols – Dec 16 – Senior Center

2. Centennial Review

a. Art Purchase

The board will vote in September on which painting to purchase.

3. Salsa Contest

As part of Featuring Fall, the department will host a Salsa Contest October 12 in pavilion 5 in City Park. Lori said this is a new event and for the first year, she would like to feature the City boards. She asked if any on the board would be interested in participating. Pace, Matt, and Christy were interested, and Jessica would like to judge.

BUSINESS ITEM(S)

1. Directors

Katie shared 3 applicants with the board noting that Candy would be directing next year as she had been hired as the artistic advisor to the three musicals. The board looked at the applications and voted to offer Wendy Smedshammer and Tammy Ross the opportunities for next summer.

Lori provided the board with a list of productions starting from 2008 to 2024 for the board to review and give input at the next meeting.

ANNOUNCEMENTS AND QUESTIONS

Lori thanked the board for all their help with the Centennial Celebration and reported that a geofence was created around the event and there were about 8000 that attended.

ADJOURNMENT

Christy made a motion to adjourn the meeting at 7:30, and Matt seconded. All voted in favor.

NEXT MEETING

The next scheduled meeting will be held on **Tuesday, September 10, 2024, at 6:00 p.m. MST at the Murray Mansion located at 4879 S. Poplar St., Murray, UT.**

Supporting materials are available on Murray City's website at www.murray.utah.gov.

The Parks and Recreation Office will use its best efforts to accommodate the disabled. Special accommodations for the hearing or visually impaired will be made upon request directed to the Parks and Recreation office 264-2614 at least three working days prior to the meeting.

Committee members may participate in the meeting via telephonic communication. If a Committee member does participate via telephonic communication, the Committee member will be on speakerphone. The speakerphone will be amplified so that the other Committee members and all other persons present will be able to hear all discussions.

At least 24 hours prior to the meeting, a copy of the foregoing notice was posted in conspicuous view in the front foyer of the Murray City Center, Murray, Utah. A copy of this notice was posted on Murray City's internet website www.murray.utah.gov and the state noticing website at <http://pmn.utah.gov>.