

OREM RECREATION ADVISORY COMMISSION MEETING

Thursday, October 10, 2024

Orem Family Fitness Center

Conference Room

4:00 PM-5:00 PM

Call Of Meeting: Alan Rex at 4:06pm

Present: David Spencer, Bryce Merrill, Alan Rex, Doug Garden, Reed Pain, Mike Jone, Mariah Shirley, Carol Walker, Eric Allan

Welcome: Bryce opened the meeting at 4:07 pm

Discussions Topics:

Custodial

Sports Tourism

Minutes:

Custodial/Facilities updates:

Mariah Shirley: Custodial Staff. Full time. Immediate changes are structure - Task List, Inventory.

Bryce Merrill: Needs of rec center compared to other facility needs. Changes

Mariah Shirley: prioritize by having in house. How to reorganize funding. What's happening behind the scenes, compared to patron experience and how everything is running and working.

Mariah Shirley: One department, one mentality. Allocate facility staff to accommodate other facilities. Reorganize custodial staff, move around to business in other locations. Start to finish with recreation and be net positive. To not have a different experience between our busy facilities.

Bryce Merrill: Recognize Dynamic Demand. Expand flexibility and operation to the same experience. Prevented Maintenance, hands on driven by maintenance system.

Alan Rex: What Led to the Change?

Bryce Merrill: Requested, saw efficiency by pulling them closer together. Simplify.

Gets us closer to the things that matter more, and contracts out if needed. Moving service contracts to facility level things.

Custodial/Facilities updates:

Bryce Merrill: Orem City = Lakeside (8 soccer, 5 softball), Hillcrest (12 pickleball), Recreation Center (indoor lap pool).

CVB

EUV - Explore Utah Valley

You play for free and pay City Fee. Hosting, Hotels take \$7 per night. Invest in what brings hotels in. Orem City requested TTAB to build or add to fields, or park.

EUV calculated on participation from not local, determines how much money goes back.

Stay to play, we do not have to stay to play.

How willing are we to work with CVB? Not one was designed for sports tourism. Built for local/residential use. Light sports tourism, still accommodating to locals.

Have we heard from members, residents on big events blocking use?

Moved tournaments from spaces to keep public spaces open while holding events.

Are we comfortable with this balance? As we Work with EUV? It would still benefit half while we eat the cost?

David Spencer: Is \$7,000 in the budget or do we make it up with tourism.

Bryce Merrill: EUV just entered sports tourism, new to them. They are assessing the cities.

David Spencer: Take a shot at it and evaluate if it's good or hurting our citizens.

Mike: Hard thing to know, giving up \$7000 in field fees generate more than \$7000 in tourism.

Bryce Merrill: As recreation you never see that, as a city sales tax. There's a balance here to run budgets and support our parks department. Benefits on snack shacks. We know metrics and have good metrics set up to quantify this to make a data driven decision.

Some Cities burn cash, they will pay to land tournaments. Economic development gives incentives. Find balance and support what we are doing. They might not come and we are okay, they might come and it's a sweet spot. We are a part of the county with each piece.

Mike: Get the general fund kicked in if needed, what's the annual budget.

Bryce: Quarter million dollar on field revenue.

Alan Rex: Good thing the run the numbers: extra things to benefit but not out the whole amount.

Bryce Merrill: New thing to eat city revenue. No moral concerns on running the numbers on analysis on.

Reed: There are a lot of positives that can come from it. Eat two or three tournaments that could get data on it. Do not bother me if you are not kicking me out of my usage that I paid for. Money to update facilities it's a benefit.

Bryce: Seeking Data - talk economic incentives.

Try them and report back and to tweak what's needed.

Format of agenda?

Changes we bring an agenda or you bring an agenda?

Frequently: Currently 8 times a year.

Copy of agenda so they know what to bring in mind.

Topics for Month - Shelby sends Monday before.

Suggested Agendas allowed as well.

Field 9 sprinkler system problem - field always with pile of mud.

David Spencer: Extend our fence 10 feet so wont go over the fence behind the goal?

He was compensated for the fence. Updated Signage. Trail cams.

Annual calendar out for 2025 meetings.

Facilities being used on Sundays, caused with wear and tear?

Lehi City, opening on Sundays. 5 rentals per sunday. Staffed and Paid for.

New technology allows for park bathrooms and locks to be unlocked/locked more due to timed locks.

ADJOURNMENT:

Alan Rex: Motion to end meeting.

Doug: Second.

Ending 10/10/2024 at 5:05pm
