



**Regular Meeting**  
**Moab Area Travel Council Advisory Board**  
Grand County Commission Chambers 125 East  
Center Street, Moab, Utah

**AGENDA**  
**October 8, 2024**

**Zoom And Youtube Meeting Information**

Join Zoom Meeting

[Https://Us02web.Zoom.Ub/J/85443667970?Pwd=Anb3v2xocde2uzf2k0hlmdnxk1fkdz09](https://Us02web.Zoom.Ub/J/85443667970?Pwd=Anb3v2xocde2uzf2k0hlmdnxk1fkdz09)

Meeting ID: 840 1392 2560  
Passcode: 2024

**Call To Order**

**Citizens To Be Heard**

We are receiving public comments by phone and online through Zoom. Dial: (669) 900 - 6833 Meeting ID: 851 7082 0571 # Password (if needed): 214317

Link: <https://us02web.zoom.us/j/84930753400?pwd=M24yQjRldElCejUxTUIFeXFoZHNQQT09>

When joining the meeting, you will be placed in a waiting room and be added to the meeting by the moderator. Your comments will be recorded and on YouTube. (Unmute for public comment: \*6)

**Opening Items**

**Discussion And Action Items**

**Board Member Reports**

**Red Canyon Powwow Special Event Grant Application**

**Approval Of Minutes For September 10, 2024**

**Director's Report**

**Board Opening's - [Moab Area Travel Council](#)**

## **Update On The Advertising And Promotion Budget**

### **Mitigation Suggestions For Budget**

### **Discussion On Tourism Works In Grand County In Conjunction With UTIA**

### **New Creative Partners And Winter Advertising Campaign Proposal**

### **Consideration Of Future Agenda Items**

### **Adjourn**

NOTICE OF SPECIAL ACCOMMODATION DURING PUBLIC MEETINGS. In compliance with the Americans with Disabilities Act, individuals with special needs requests wishing to attend Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees are encouraged to contact the County two (2) business days in advance of these events. Specific accommodations necessary to allow participation of disabled persons will be provided to the maximum extent possible. T.D.D. (Telecommunication Device for the Deaf) calls can be answered at:(435) 259-1346. Individuals with speech and/or hearing impairments may also call the Relay Utah by dialing 711. Spanish Relay Utah: 1 (888) 346-3162

It is hereby the policy of Grand County that elected and appointed representatives, staff and members of the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees may participate in meetings through electronic means. Any form of telecommunication may be used, as long as it allows for real time interaction in the way of discussions,questions and answers, and voting.

At the Grand County Commission meetings/hearings and other Grand County Boards, Commissions, or Committees any citizen, property owner, or public official may be heard on any agenda subject. The number of persons heard and the time allowed for each individual maybe limited at the sole discretion of the Chair. On matters set for public hearings there is a three-minute time limit per person to allow maximum public participation. Upon being recognized by the Chair, please advance to the microphone, state your full name and address, whom you represent, and the subject matter. No person shall interrupt legislative proceedings.

Requests for inclusion on an agenda and supporting documentation must be received by 5:00 PM on the Wednesday prior to a regular Commission Meeting and forty-eight (48) hours prior to any Special Commission Meeting. **Information relative to these meetings/hearings may be obtained at the GrandCounty Commission's Office,125 East Center Street, Moab, Utah; (435)259-1346.**