

# Workforce and Employer Support Update •

JULY - OCTOBER 2024

## JOB FAIRS & HIRING EVENTS

#### **Onsite Recruitment**

Workforce Services assisted Hill Air Force Base in a recent onsite recruitment at their Clearfield Employment Center to assist in filling several of their vacancies. Hill AFB filled 16 positions with an additional 44 job seekers who qualified as alternates for future vacancies.





#### **Utah Valley Job Fair**

Workforce Services partnered in marketing and recruiting employers for the Utah Valley Job Fair held in August at the Utah Valley Convention Center in Provo. There were 125 employers representing diverse industry sectors with over 3,600 job seekers attending. Job seekers had ample opportunities to interact directly with recruiters, exchange resumes and participate in onthe-spot interviews.

#### **New Company Assistance**

Workforce Services has been providing marketing and recruitment assistance to the Black Desert Resort (BDR) including participating in monthly coordination meetings with them and Utah Tech University. In July, Workforce Services participated in their two-day BDR Career Fair and provided information regarding other resources available through Workforce Services to those in attendance. BDR provided an update on their most recent job fair, which included 600 attendees, 200 onthe-spot job offers and 80 follow-up job offers.

## **EMPLOYER SUPPORT**

#### **Construction Internships**

Workforce Services is partnering with Big-D Construction to develop its emerging workforce. Big-D developed a custom fit job description for an employment internship opportunity program. The partnership with Big-D Construction is making an impact in placing youth in highly paid and highly skilled jobs. So far, 12 youth along the Wasatch Front region have been placed as interns with wages ranging between \$21 to \$24 per hour.

#### **Layoff Assistance**

Local workforce development specialists participated in a targeted job fair for affected Purple Mattress employees. Purple Mattress is closing their Grantsville plant resulting in layoffs occurring throughout different phases between September 27 and the end of the year. Many of the affected employees were

provided information about their next career opportunities and resources through Workforce Services such as Unemployment Insurance and the Career and Education programs.

#### **Business Disruption Assistance**

Workforce Services staff engaged with K & D Forest Products after it experienced a significant fire at their main Panguitch sawmill site. At present, there are approximately 30 employees who have been impacted by this event. Workforce Services provided details about Unemployment Insurance, other temporary benefit assistance programs, other employment opportunities and community resources.

## **EDUCATIONAL & COMMUNITY PARTNER SUPPORT**

### **Community Partner Award**

The Spanish Fork Workforce Services office was honored with the prestigious Community Partner of the Quarter Award by the Spanish Fork Chamber of Commerce, a recognition that underscores their exceptional contributions and commitment to the community. This accolade celebrates the office's unwavering dedication and impactful initiatives that have significantly enriched the lives of Utah residents.



#### **Economic Presentation**

Workforce Services staff delivered a regional economic presentation at a Uintah Basin Association of Governments quarterly meeting in Manila, Utah. The tri-county meeting attendees (Daggett, Duchesne and Uintah county commissioners and mayors) heard highlights tied to the job growth, wage growth and low unemployment in the area. Publicly available data, via jobs.utah.gov, was demonstrated allowing these representatives to continue self-directed research at a later time.

#### **Resource Fair**

Workforce Services participated in a resource fair at the Volunteers of America's Homeless Youth Resource Center. Local staff were able to meet with approximately 30 youth and discuss the benefits they could be eligible for as part of the WIOA Youth program. They discussed the value of education as well as worksite learning and reviewed how to apply.

## VETERANS & MILITARY EMPLOYMENT SERVICES



#### IT / Cybersecurity Virtual Event

Workforce Services partnered with the VA's Veteran Readiness & Employment program to coordinate, plan and deliver a virtual event to interested veteran jobs seekers featuring five different employers in the IT/Cybersecurity industry. This event was to share information with interested candidates including tips on what it is like to work in the industry, trends, required training and how to apply.

## APPRENTICESHIPS

Workforce Services apprenticeship staff, as well as our federal partner, Office of Apprenticeship, met with Irontown Modular in Spanish Fork to support the creation of a youth apprenticeship in collaboration with Nebo School District. Irontown Modular met to discuss offering apprenticeships to youth who have done summer internships at Irontown Modular. They provided a tour of the factory where they assembled modular homes and shared their hope of providing pathways into the industry for youth wanting to get into construction based jobs.



## UTAH STATE OFFICE OF REHABILITATION

## **Employer Workshop**

The Utah State Office of Rehabilitation, in partnership with Disability:IN Utah, hosted an employer workshop on how to hire and retain individuals with disabilities. There were 34 participants from several industries at the Division of Services for the Blind and Visually Impaired building. Participants learned about the services and supports that can assist with the recruitment, hiring and retention of individuals with disabilities.

#### **UCAT Open House**

On September 5, the Utah Center for Assistive Technology (UCAT), part of the Office of Rehabilitation, hosted an event for the public, including community partners and employers. UCAT staff demonstrated how they support Utahns with disabilities by helping them find the right assistive technology to enhance their independence and quality of life. This includes connecting individuals with disabilities to assistive technology solutions that enable them to fully participate in their communities, education and the workforce.

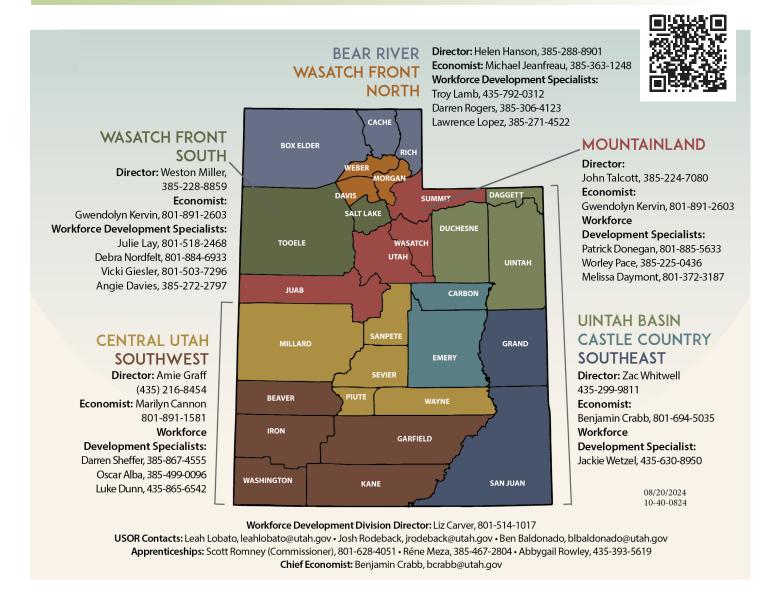


## **WHAT'S NEXT**

- Oct. 8 Work Ability Job Fair
- Oct. 31 Manufacturing Industry Spotlight (Veterans virtual event)
- Nov. 7 Workforce Services Virtual Job Fair
- Nov. 19 Apprenticeship Utah Summit and Job Fair (Sandy)
- Nov. 20 Engineering Industry Spotlight (Veterans virtual event)
- Nov. 21 Apprenticeship Info Session and Job Fair (Cedar City)
- Nov. 26 Carbon County HS Career Fair
- Dec. 20 Finance / Banking Industry Spotlight (Veterans virtual event)

## **WORKFORCE DEVELOPMENT RESOURCES STATEWIDE**

## SHARE YOUR FEEDBACK



HIRING PEOPLE WITH DISABILITIES STATEWIDE

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