

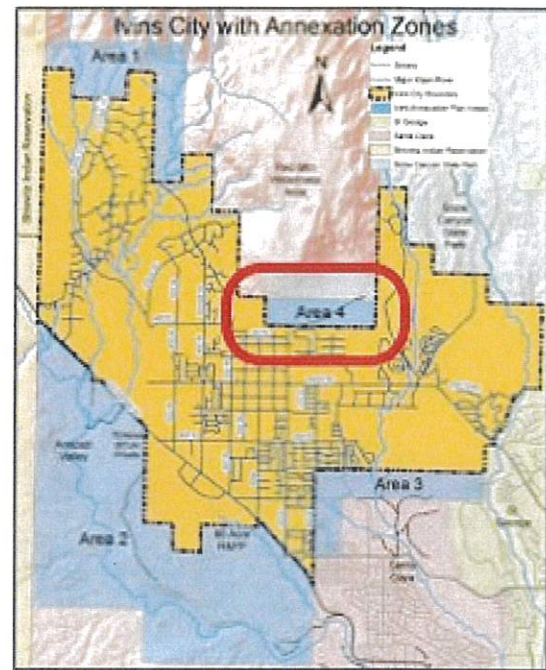
## 2: INTRODUCTION

Ivins is a scenic, safe, growing city with just over 11,000 people. It started with thirteen hardy farming families who moved to the arid “Santa Clara Bench” between 1922 and 1926.

Located on the west side of Washington County, Ivins lies between the cities of St. George and Santa Clara on the east and the Shivwits Band of Paiutes reservation on the west. To the south is the Bureau of Land Management’s Santa Clara River Reserve and Land Hill.

Snow Canyon State Park, the Red Cliffs Desert Reserve, and the Red Mountain Wilderness sit directly on the northern border of Ivins. Together, they provide a stunning backdrop for the City, along with tens of thousands of acres of immediately accessible open space.

Nestled beneath its iconic Big Red Mountain, Ivins is home to Rocky Vista University’s College of Osteopathic Medicine, the Southern Utah Veterans’ Home, Tuacahn Center for the Arts, the Center for the Arts in Kayenta, and five major resort properties.



Sensitivity to the natural environment and beautiful setting led the City to adopt development regulations. Streetscape and open space requirements added attractive roadways. Focusing on an active lifestyle created an extensive trail network and bike lanes throughout the city.

The beauty of the night sky prompted ordinances to protect it. Animal rights advocates helped establish the first no-kill animal shelter in Utah. A growing arts community helped create an Arts Master Plan and the Ivins City Arts Commission.

The community knew water would be the key to its future. That resulted in a culture of conservation that drove Ivins to become the leader statewide in water conservation standards.

Rapid growth presented serious infrastructure challenges. In response, Ivins built detention dams and a storm drainage system, which carries water away even in extreme storms. The City developed a roadway system with highly functional, decorative roundabouts at major intersections, landscaped setbacks and medians, and attractive street and multi-use trail lighting. Growth also led to the development of an extensive fiber-optic network in Ivins.

Although Ivins has gained popularity as a tourist destination, it is primarily a peaceful bedroom community with pockets of agriculture.