

**Cover/Signature Page – New Programs Follow-up Report Template**

**Institution Submitting Request:** Utah Valley University  
**Program Title:** BS in English: Writing Studies Emphasis  
**School or Division or Location:** College of Humanities and Social Sciences  
**Department(s) or Area(s) Location:** Department of English and Literature  
**Recommended Classification of Instructional Programs (CIP) Code<sup>1</sup>:** 23.13  
**Board of Regents' Approval Date:** 01/21/2011

**Proposal Type (check all that apply):**

Regents' General Consent Calendar Items	
<i>R401-5 OCHE Review and Recommendation; Approval on General Consent Calendar</i>	
SECTION NO.	ITEM
5.6.1    X	Three-Year Follow-Up Report of Recently Approved Programs
5.6.2	Two-Year Follow-Up Report of Fast Tracked Certificate

**Chief Academic Officer (or Designee) Signature:**

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

**Signature:**

**Date:** 8/26/2014

**Printed Name:** Jeffrey Olson

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<sup>1</sup> CIP codes must be recommended by the submitting institution. For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

Report – Third-Year Report Template  
 Utah Valley University  
 BS in English: Writing Studies Emphasis  
 03/31/2014

**Program Description**

The Writing Studies Emphasis provides expertise in the analysis and production of written texts in our professional, academic, and civic contexts. The program teaches students to write for many, different purposes: to inform, to persuade, to entertain, to engage, and to make a change in the world around us. Students also learn to compose through online presences on social networking sites, through professional personas at work and on the web, and through the various ways we document and curate our passions within and outside of academia. The Writing Studies Emphasis ensures students learn the skills necessary to navigate the information age, teaching students to analyze and produce texts (alphabetic, digital, visual, and aural) for professional and creative writing endeavors.

The Writing Studies Emphasis was approved by the Regents on January 21, 2011 and began admitting students for the Fall 2011 semester.

**Enrollment and Revenue Data**

		Prior to Program Implementation		Year 1 (2011-12)		Year 2 (2012-13)		Year 3 (2013-14)	
		Est.	Actual	Est.	Actual	Est.	Actual		
<b>Departmental/Unit Enrollment and Staffing Data</b>									
Total Department Student FTE (Based on Fall Third Week Data)	494	n/a	517	n/a	507	n/a	454		
Total Department Faculty FTE (A-1/S-11/Cost Study Definition)	68.6	n/a	73.0	n/a	68.1	n/a	70.5		
Student FTE per Faculty FTE (from Faculty FTE and Student FTE above)	7.20	n/a	7.08	n/a	7.44	n/a	6.44		
<b>Program Level Data</b>									
Total Number of Declared Majors in Program	X	n/a	342	n/a	309	n/a	272		
Total Number of	X	n/a	64	n/a	67	n/a	70		

Program Graduates							
<b>Departmental Revenue</b>		<b>Est.</b>	<b>Actual</b>	<b>Est.</b>	<b>Actual</b>	<b>Est.</b>	<b>Actual</b>
Total Revenue to Department (Total of Funding Categories from R401 Budget Projection Table)	\$4,775,822	n/a	\$5,118,095	n/a	\$5,120,251	n/a	n/a
<b>Departmental Instructional Cost per Student Credit Hour (per Institutional Cost Study Definition)</b>	<b>116.40</b>	<b>X</b>	<b>120.87</b>	<b>X</b>	<b>124.6</b>	<b>X</b>	<b>n/a</b>

Student headcount and graduates are not tracked for emphasis numbers. Numbers reported reflect all of English and Literature majors and graduates.

### Institutional Analysis of Program to Date

In its third year, the Writing Studies Emphasis (WSE) continues to be in high demand within the Department of English and Literature. Because of the demand for courses within the emphasis from students outside the English and Literature Department, the WSE faculty proposed a Writing Studies Minor, which will enable students from other disciplines to enroll in WSE courses and receive a WSE minor (Institutional Board of Trustees Approval Date, 10/24/2013; SBR Approval Date 1/24/2014.)

However, because of the high demand for courses, the department needs more full-time, tenure-track faculty to ensure it is able to offer the necessary sections needed by degree-seeking students. In response to the issue, the Department of English and Literature hired two full-time faculty members to teach WSE courses. Both faculty members have the necessary background (Ph.D. degrees in Rhetoric and Composition as well as experience with teaching courses included within the WSE). Dr. Jerry Petersen and Dr. Ethan Sproat began teaching WSE courses in the 2013/2014 academic year. The following faculty continue to teach WSE courses:

Wioleta Fedeczko, Assistant Professor  
 Scott Hatch, Lecturer  
 Gae Lyn Henderson, Associate Professor  
 Mark Pepper, Assistant Professor  
 Paul Tanner, Professor  
 Deb Thornton, Professor  
 Jen Wahlquist, Associate Professor

At the same time, while the department ensures that all current WSE courses are taught by qualified faculty, three faculty members decided to leave UVU during the 2012/2013 academic year. Hence, it will be necessary to hire additional faculty in the near future, especially with the approval of a Writing Studies Minor and the necessity to offer additional sections of several courses.

At this time, the program does not struggle to enroll students and, as mentioned earlier, has grown to include a minor; hence, our marketing materials and website need revision. Currently, the WSE committee (comprised of WSE faculty: Wioleta Fedeczko, Gae Lyn Henderson, Jerry Petersen, Mark Pepper, and Ethan Sproat) are working to update brochures for use by academic advisors when discussing the program with interested students and to update the program website for use by faculty and advisors in publicizing the emphasis to students and the community.

The only major funding issues are related to technology. Several of the courses (for example, digital design, editing for the web, and document design) have to be taught in computer labs. The department supports two writing computer labs, but as technology advances the cost of updating the labs is substantial. Additional funding is necessary to support the WSE faculty who take on additional responsibilities in the labs (i.e. serving as IT Support for the labs).

### Employment Information

Information about employment/graduate programs is not collected for the emphasis by the department; the data below was provided by the Office of Institution Research and Information (IRI). Data for 2014 will not be available until the completion of the Summer 2014 semester.

Term Graduated	Graduate School	Employed in Field	Employed Other	Unknown
2012		2		
2013		4		