

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Center, 439 West Utah Avenue, Payson UT 84651
Wednesday, November 1, 2023

CONDUCTING Brian Hulet

COMMITTEE MEMBERS

Brian Hulet, Economic Development Director
William R. Wright, Mayor (online)
Jim Rowland, Payson Santaquin Area Chamber of Commerce
Mark Kershaw, Resident
Dave Tuckett, City Manager
Lynn Abplanalp, PPC Flexible
David Charles, Business Owner
Larry Skinner, Resident

EXCUSED

Kris Phillips, Stadium Cinemas
Taresa Hiatt, City Council
Ty Jones, Business Owner
Kevin Johnson, Mountain View Hospital
Todd Brightwell, Utah County Economic Development/Colliers
Ben Ford, Nebo School District
Dan Herbert, Resident

STAFF

Kinda Hooser, Secretary
Robert Mills, Development Services Director

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 8:00am. The meeting was properly noticed.

1. Welcome
 Brian Hulet welcomed everyone; those in person and online.
2. Approval of Minutes
 MOTION: - Mark Kershaw to approve the minutes from July 5, 2023. Motion seconded by Jim Rowland. Motion carries.
3. Committee Reports and Assignments
 Jim Rowland said the Business Retention Committee is working on putting out another survey this year. Dave Tuckett suggested they put some questions together, then the city can get the survey sent out to the businesses.

Mark Kershaw said the Education Committee met with representatives from UVU, MTECH and Nebo School District, which has been a learning experience. They all have their own ways of coordinating with businesses. They all have cool stuff going on, specifically in two areas

where you can do internships for special projects. He thinks we've gotten to a point where we realize we must coordinate this in a way between all 3 programs to make it simple for businesses. Ronda Hair has some students that could help us with this by making a flyer or a web page to show areas that businesses might be looking for or what is a better fit for them.

Brian Hulet mentioned the Downtown Committee has applied for a grant to be able to hire a part-time person to help with the downtown area, especially as we go through construction. There is a 400,000 grant that will help with the façade upgrades. But because it is federal money, there are some strings attached. Hopefully, more business will apply.

Brian Hulet said the Business Recruitment meeting is every Wednesday.

- There are two sit-down restaurants that are looking to come to Payson.
- Jimmy Johns is currently looking at a location in Payson.
- WinCo is looking at putting a location in South County, Brian is working with their broker.
- Woodbury is looking at Home Depot again.
- Update on the gun range- They are waiting for an appraisal to get done. It is still moving forward.
- An entity is interested in putting an Indoor Soccer facility out west. They have met with the DRC a couple of times. It is getting the infrastructure and the power lines out there. Hopefully, that will come together.

Mayor Wright updated the group on the stationary plan. They are working with the consultants to get FrontRunner down here. The LDS Church is currently working with UDOT to get the legal agreement done so they can donate the 43 acres of property for it.

4. Visit Assignments and Reports

Jim Rowland mentioned Payson Auto Body Shop is looking for a bigger place and considering moving to Santaquin. He mentioned taking this as an opportunity to help Payson Auto Body find another spot so they can stay in Payson.

5. Golf Event

Larry Skinner said the tournament itself went well. Those who participated look forward to it every year. He mentioned the businesses in the community that do play every year, we want to encourage because this is our way to say thank you. He said the original intent of the tournament was to attract new businesses which, if we are getting Jimmy Johns because of the golf tournament that is good.

Open discussion on how to network to get more businesses to come to the golf tournament.

6. Food Hall

Brian Hulet noted this has been a challenge. The City bought the building downtown, but it's just been sitting. He has a grant out there to help move it along and get some engineering done, but he has not heard back on the grant being approved yet. The City will need to come up with a few million dollars, looking for anyone that is willing to donate.

7. Business Development Center

Brian Hulet has put in a grant from Goyo to hire a part-time person to help. He is also looking for any contacts or anyone that could make it a successful business resource center would be helpful.

8. Website

Brian Hulet said they are working on a GIS for all the projects that Payson is working on for housing or commercial. This will be put on the website so anyone can go to it and see what is happening in Payson.

9. Budget

Brian Hulet would like to discuss the 30,000 he has built up over the 5.5 years they have been doing the golf event. He would like the members to think of ways to strategically use the money to do Economic Development. He wanted to know if the committee members would read a couple of books if he purchased them. The first one is “Destination Branding for Small Cities”, and the second one is “Small Town Economic Development”. Both books are excellent.

10. Retreat

Brian Hulet mentioned he would like to have a retreat. He is thinking about having a 3–4-hour meeting on a Saturday to go over some of the items not addressed during the normal meeting.

The group suggested this would need to be an organized event.

11. Report of things happening in Payson

November 25 is the Small Business Saturday from 10:00 a.m. to 5:00 p.m.

12. Goals 2024

Item not addressed.

13. Report from City

Item not addressed.

14. Other

Brian Hulet suggested moving the Economic Development Meeting to the second Wednesday of every month from 5:30 p.m. to 6:30 p.m. beginning January 10, 2024. He would like to do this to see if attendance would be better.

Meeting adjourned at 9:03am