



Utah Recycling Alliance

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City of Cottonwood Heights
2277 Bengal Blvd
Cottonwood Heights, UT 84121

Dear Mayor Weichers & Councilmembers,

On behalf of the Utah Recycling Alliance (URA), thank you for hosting us on June 8th at City Hall for the **Collection of Hard to Recycle Materials (CHaRM)** event: it was a great success! The materials collected at the event were not readily accepted in the City's curbside collection bins (i.e. mattresses, electronics, tires, scrap metal, etc.), though they were all capable of being recycled.

Diversion Data – Thanks to the City's support, the URA collected **4,016 lbs.** of materials in just 3-hours, including 900 lbs. of scrap metal, 766 lbs. of electronics, 740 lbs. of tires, and 600 lbs. of mattresses among other items.

Participation – A total of 75 vehicles participated in the event, of which 68% were from the Cottonwood Heights area. Participants donated \$202.00 to assist the URA in paying for related disposal fees. In terms of how the participants heard about the event, 44% were via the City's marketing channels.

Looking ahead, what is being asked of the City?

1. Recurring Events: given the success of this event, the URA would be honored to co-host a bi-annual (2x/year) event with the City at a location designated by the City.
2. Financial Support: while participants donated \$202.00, the URA incurred \$1,066.80 in disposal fees alone (other absorbed or in-kind fees covered by the URA and its partners include fuel for transportation, temporary storage, and misc. labor). Aside from the \$68.28 that the City avoided in landfill fees, this event supports the City's sustainability goals and depicts how much impact can be had in such a short period of time. To make this event self-sustaining on an ongoing basis, the URA requests \$1,500.00 per event.

With the support of Cottonwood Heights, future CHaRM events will help move the City one step closer towards Zero Waste.

Thank you again for your time and consideration.

Most sincerely,

Jill Fletcher
President

Jason Utgaard
Board Member

Robi Overson
CHaRM Committee Chair