



NEEDS ASSESSMENT

2012

West
Planning District

WEST PLANNING DISTRICT

Community Interest and Opinion Survey: Let your voice be heard today!

Salt Lake County Parks & Recreation would like your input to help determine recreational facilities, park, open space, and program priorities for our community. This survey will take approximately 15 minutes to complete. When you are finished, please return your survey in the postage-paid, return-reply envelope. We greatly appreciate your help.

First, we would like to know your opinions on Salt Lake County parks.

Q-1 Have you or members of your household visited Salt Lake County parks during the past year? (Circle your answer.)

N=350 86% YES
 14% NO (SKIP TO QUESTION Q-3.)

Q-2 If YES, how would you rate the physical conditions overall for parks you visited? (Circle answer.)

N=297 11% EXCELLENT
 65% GOOD
 23% FAIR
 1% POOR

Q-3 Are there parks within 10-15 minutes walking distance of your residence? (Circle answer.)

N=345 71% YES
 29% NO

Q-4 How do you travel to parks and recreation facilities? (Circle all that apply.)

N=350 4% I DO NOT TRAVEL TO PARKS AND RECREATION FACILITIES
 88% CAR
 20% BIKE
 47% WALK
 3% PUBLIC TRANSPORTATION
 3% OTHER (Please list _____)

Q-5 Listed below are some park amenities. Please indicate whether you feel that each amenity should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in Salt Lake County parks.

Amenity number	Park Amenity	How much priority, if any, should each amenity have in Salt Lake County parks? (Please circle your answer.)			
N=348	1 Lawn area, open un-programmed	-- NOT	5% LOW	38% MEDIUM	57% HIGH
N=349	2 Group pavilion/picnic area.	1% NOT	7% LOW	35% MEDIUM	57% HIGH
N=347	3 Children's playground (traditional)	1% NOT	4% LOW	25% MEDIUM	70% HIGH
N=337	4 Children's playground (nature, etc.)	1% NOT	11% LOW	37% MEDIUM	51% HIGH
N=341	5 Horseshoe pit.	19% NOT	51% LOW	26% MEDIUM	4% HIGH
N=341	6 Skate park.	14% NOT	41% LOW	33% MEDIUM	12% HIGH
N=342	7 Fishing pond.	17% NOT	39% LOW	28% MEDIUM	16% HIGH
N=341	8 Disc golf course.	24% NOT	47% LOW	22% MEDIUM	7% HIGH
N=344	9 Off-leash dog park, fenced.	18% NOT	21% LOW	30% MEDIUM	31% HIGH
N=336	10 Off-leash dog park, not fenced.	40% NOT	29% LOW	19% MEDIUM	12% HIGH
N=342	11 Access to facilities for the disabled.	2% NOT	8% LOW	27% MEDIUM	63% HIGH
N=76	12 Other _____	8% NOT	5% LOW	16% MEDIUM	71% HIGH

Q-6 Of the amenities listed in Q-5, which do you feel are most important to your household? (Please write the amenity number from Q-5 in the appropriate box.)

Most important N=333

26% Children's playground (traditional)
 25% Lawn area, open and un-programmed
 16% Group pavilion/picnic area

Second most important N=329

27% Group pavilion/picnic area
 19% Children's playground (traditional)
 17% Lawn area, open and un-programmed

Third most important N=326

21% Lawn area, open and un-programmed
 19% Children's playground (traditional)
 17% Group pavilion/picnic area

Q-7 Listed below are some sports amenities. Please indicate whether you feel that each amenity should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in Salt Lake County.

Amenity number	Sports Amenity	How much priority, if any, should each sport amenity have in Salt Lake County? (Please circle your answer.)			
N=346	1 Soccer / Football / Rugby field	5% NOT	14% LOW	47% MEDIUM	34% HIGH
N=343	2 Lacrosse / Field hockey field	20% NOT	47% LOW	28% MEDIUM	5% HIGH
N=343	3 Little league baseball diamond	5% NOT	15% LOW	46% MEDIUM	34% HIGH
N=344	4 Babe Ruth baseball diamond	8% NOT	26% LOW	42% MEDIUM	24% HIGH
N=344	5 Softball diamond	5% NOT	18% LOW	48% MEDIUM	29% HIGH
N=337	6 Backstop, for pickup baseball games	7% NOT	24% LOW	46% MEDIUM	23% HIGH
N=342	7 Basketball court, outdoor	2% NOT	12% LOW	48% MEDIUM	38% HIGH
N=342	8 Sand volleyball court	5% NOT	32% LOW	43% MEDIUM	20% HIGH
N=341	9 Tennis court, outdoor	4% NOT	24% LOW	51% MEDIUM	21% HIGH
N=340	10 Golf course	29% NOT	37% LOW	20% MEDIUM	14% HIGH
N=36	11 Other _____	33% NOT	8% LOW	14% MEDIUM	45% HIGH

Q-8 Of the amenities listed in Q-7, which do you feel are most important to your household? (Please write the amenity number from Q-7 in the appropriate box.)

Most important N=317
 27% Soccer/Football/Rugby field
 16% Basketball court, outdoor
 14% Little league baseball diamond

Second most important N=309
 21% Basketball court, outdoor
 18% Little league baseball diamond
 14% Soccer/Football/Rugby field

Third most important N=302
 17% Soccer/Football/Rugby field
 14% Basketball court, outdoor
 13% Tennis court, outdoor

Q-9 Listed below are some more recreation amenities. Please indicate whether you feel that each amenity should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in Salt Lake County.

Amenity number	Recreation Amenity	How much priority, if any, should each amenity have in Salt Lake County? (Please circle your answer.)			
N=346	1 Trail, walking/running/bike	1% NOT	3% LOW	22% MEDIUM	74% HIGH
N=338	2 Trail, horse, equestrian	20% NOT	46% LOW	22% MEDIUM	12% HIGH
N=342	3 Natural areas / wildlife habitat	3% NOT	13% LOW	36% MEDIUM	48% HIGH
N=340	4 Jordan River water trail (kayaking, etc.)	7% NOT	25% LOW	42% MEDIUM	26% HIGH
N=343	5 Nature education facilities	4% NOT	20% LOW	45% MEDIUM	31% HIGH
N=344	6 Community garden	5% NOT	23% LOW	42% MEDIUM	30% HIGH
N=342	7 Indoor exercise / fitness / aerobics	6% NOT	16% LOW	32% MEDIUM	46% HIGH
N=340	8 Indoor small events space (parties, etc.)	8% NOT	32% LOW	38% MEDIUM	22% HIGH
N=341	9 Gymnasium	10% NOT	24% LOW	40% MEDIUM	26% HIGH
N=336	10 Racquetball/squash courts	12% NOT	40% LOW	33% MEDIUM	15% HIGH
N=343	11 Swimming pool, indoor	4% NOT	7% LOW	30% MEDIUM	59% HIGH
N=345	12 Swimming pool, outdoor	4% NOT	13% LOW	33% MEDIUM	50% HIGH
N=341	13 Water play splash pad	7% NOT	26% LOW	30% MEDIUM	37% HIGH
N=340	14 Outdoor events space	3% NOT	15% LOW	43% MEDIUM	39% HIGH
N=22	15 Other _____	32% NOT	9% LOW	14% MEDIUM	45% HIGH

Q-10 Of the amenities listed in Q-9, which do you feel are most important to your household? (Please write the amenity number from Q-9 in the appropriate box.)

Most important N=333
 49% Trail, walking/running/bike
 14% Swimming pool, indoor
 7% Indoor exercise/fitness/aerobics

Second most important N=327
 19% Natural areas/wildlife habitat
 19% Swimming pool, indoor
 12% Swimming pool, outdoor

Third most important N=323
 16% Swimming pool, indoor
 14% Trail, walking/running/bike
 12% Indoor exercise/fitness/aerobics

Next we would like to know your opinions on youth recreation programs.

Q-11 Listed below are youth programs. Please indicate whether you feel that each program should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in the Salt Lake County Parks and Recreation Department.

Program number	Recreation Program	How much priority, if any, should each program have in the Salt Lake County Parks and Recreation Department? (Please circle your answer.)			
N=346	1 Youth Learn To Swim.	1% NOT	4% LOW	23% MEDIUM	72% HIGH
N=347	2 Youth athletics	1% NOT	5% LOW	39% MEDIUM	55% HIGH
N=344	3 Youth fitness and wellness	2% NOT	6% LOW	35% MEDIUM	57% HIGH
N=342	4 Youth gymnastic.	4% NOT	22% LOW	44% MEDIUM	30% HIGH
N=342	5 Youth art, dance, performing arts	3% NOT	15% LOW	48% MEDIUM	34% HIGH
N=343	6 Youth scholarships.	3% NOT	10% LOW	33% MEDIUM	54% HIGH
N=343	7 Youth learn to ice skate.	4% NOT	31% LOW	43% MEDIUM	22% HIGH
N=346	8 Programs for teens.	3% NOT	5% LOW	33% MEDIUM	59% HIGH
N= 26	9 Other _____	23% NOT	4% LOW	19% MEDIUM	54% HIGH

Q-12 Of the programs listed in Q-11 which do you feel are most important to your household? (Please write the program number from Q-11 in the appropriate box.)

<p>Most important N=320 44% Youth learn to swim 15% Youth fitness and wellness 15% Youth athletics</p>	<p>Second most important N=312 24% Youth Athletics 22% Youth fitness and wellness 17% Youth learn to swim</p>	<p>Third most important N=310 22% Youth fitness and wellness 17% Programs for teens 16% Youth Athletics</p>
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Now we would like to know your opinions on adult recreation programs.

Q-13 Listed below are adult programs. Please indicate whether you feel that each program should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in the Salt Lake County Parks and Recreation Department.

Program number	Recreation Program	How much priority, if any, should each program have in the Salt Lake County Parks and Recreation Department? (Please circle your answer.)			
N=344	1 Adult learn to swim.	10% NOT	28% LOW	38% MEDIUM	24% HIGH
N=343	2 Adult learn to ice skate.	16% NOT	48% LOW	29% MEDIUM	7% HIGH
N=340	3 Adult art, dance, performing arts	6% NOT	27% LOW	45% MEDIUM	22% HIGH
N=344	4 Adult organized athletics.	3% NOT	23% LOW	44% MEDIUM	30% HIGH
N=346	5 Adult continuing education.	2% NOT	6% LOW	32% MEDIUM	60% HIGH
N=348	6 Senior fitness	2% NOT	4% LOW	31% MEDIUM	63% HIGH
N=18	7 Other _____	22% NOT	6% LOW	17% MEDIUM	55% HIGH

Q-14 Of the programs listed in Q-13 which do you feel are most important to your household? (Please write the program number from Q-13 in the appropriate box.)

<p>Most important N=327 32% Senior fitness 30% Adult continuing education 17% Adult organized athletics</p>	<p>Second most important N=314 32% Adult continuing education 24% Senior fitness 19% Adult organized athletics</p>	<p>Third most important N=301 21% Adult art, dance, performing arts 20% Adult continuing education 19% Senior fitness</p>
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Next we would like to know your opinions on other recreation services and programs.

Q-15 Listed below are services. Please indicate whether you feel that each service should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority in the Salt Lake County Parks and Recreation Department.

Program number	Service	How much priority, if any, should each service have in the Salt Lake County Parks and Recreation Department? (Please circle your answer.)			
N=344	1 Daycare	14% NOT	18% LOW	36% MEDIUM	32% HIGH
N=343	2 Drop in childcare.	13% NOT	20% LOW	36% MEDIUM	31% HIGH
N=342	3 Before school programs.	10% NOT	23% LOW	35% MEDIUM	32% HIGH
N=341	4 After school programs	5% NOT	9% LOW	33% MEDIUM	53% HIGH
N=339	5 School break (fall, winter, etc.)	7% NOT	21% LOW	37% MEDIUM	35% HIGH
N=340	6 Tennis lessons and leagues	11% NOT	37% LOW	41% MEDIUM	11% HIGH
N=340	7 Water fitness.	2% NOT	20% LOW	52% MEDIUM	26% HIGH
N=340	8 Programs for people with disabilities	1% NOT	8% LOW	37% MEDIUM	54% HIGH
N=340	9 Community events (Easter egg hunts, holiday celebrations, Halloween carnivals).	6% NOT	22% LOW	36% MEDIUM	36% HIGH
N=337	10 Athletic special events (5k races, etc.)	4% NOT	20% LOW	51% MEDIUM	25% HIGH
N=342	11 Nature/environmental education	3% NOT	19% LOW	47% MEDIUM	31% HIGH
N=343	12 Farmers markets.	1% NOT	8% LOW	36% MEDIUM	55% HIGH
N=340	13 Programs w/your pets (dog swims, etc.)	18% NOT	41% LOW	23% MEDIUM	18% HIGH
N=342	14 Volunteer opportunities.	2% NOT	8% LOW	53% MEDIUM	37% HIGH
N=344	15 Open access computer labs.	5% NOT	21% LOW	43% MEDIUM	31% HIGH
N=343	16 Long term fitness challenges.	4% NOT	16% LOW	49% MEDIUM	31% HIGH
N=19	17 Other _____	10% NOT	6% LOW	16% MEDIUM	68% HIGH
N=14	18 Other _____	21% NOT	7% LOW	22% MEDIUM	50% HIGH

Q-16 Of the services listed in Q-15 which do you feel are most important to your household? (Please write the program number from Q-15 in the appropriate box.)

Most important N=329	Second most important N=325	Third most important N=316
15% Farmers market	17% Farmers market	14% Farmers market
14% After-school programs	14% After-school programs	12% After-school programs
12% Programs for people with disabilities	10% Community events	9% Community events

Next, we want to ask you about recreational programs or special events provided by Salt Lake County Parks and Recreation.

Q-17 Have you or other members of your household participated in recreational programs or special events such as 5K races, holiday events (Easter Egg Hunts, Trunk or Treat, etc.) offered by Salt Lake County Parks & Recreation during the past 12 months?
 N=346
 31% YES
 69% NO (SKIP TO QUESTION Q-20.)

Q-18 If YES, approximately how many different Salt Lake County Parks & Recreation recreational programs or special events have you or members of your household participated in over the past 12 months?
 N=110
 29% ONE PROGRAM
 50% TWO OR THREE PROGRAMS
 18% FOUR TO SIX PROGRAMS
 1% SEVEN TO TEN PROGRAMS
 2% MORE THAN TEN PROGRAMS

Q-19 How do you rate the overall quality of the programs or events in which you and members of your household have N=131 participated?

- 24% EXCELLENT
- 68% GOOD
- 8% FAIR
- POOR

Q-20 How have you learned about the programs or services offered by Salt Lake County Parks & Recreation? (Circle all that apply.)

N=347

- | | |
|---------------------------------------|--|
| 51% NEWSPAPER | 20% RECREATION BROCHURE/PROGRAM GUIDE |
| 15% SALT LAKE COUNTY WEBSITE | 7% CONVERSATIONS WITH PARKS AND RECREATION STAFF |
| 29% SCHOOLS | 10% CABLE TELEVISION |
| 11% COUNTY INFORMATION | 23% COMMUNITY/NEIGHBORHOOD NEWSLETTERS |
| 29% PROGRAM FLIERS | 6% SOCIAL MEDIA(FACEBOOK, TWITTER, ETC.) |
| 44% FRIENDS/NEIGHBORS | 4% INTERNET (If so what Site? _____) |
| 18% RECREATION CENTER BULLETIN BOARDS | 7% OTHER _____ |
| 18% RADIO | |

We will now ask some questions on potential actions for Salt Lake County Parks and Recreation.

Q-21 Following is a list of POTENTIAL actions that Salt Lake County Parks and Recreation could take to improve recreation, parks, and community activities in Salt Lake County. For each potential action, please indicate if that should NOT be a priority, should be given a LOW priority, MEDIUM priority, or HIGH priority

Action number	Existing Parks and Recreation Facilities	How much priority, if any, should each action have in the Salt Lake County Parks and Recreation Department?			
N=345	1 Higher level of park maintenance.	1% NOT	8% LOW	42% MEDIUM	49% HIGH
N=342	2 Higher level of building maintenance.	1% NOT	14% LOW	45% MEDIUM	40% HIGH
N=344	3 Higher level of sports field maintenance.	3% NOT	18% LOW	51% MEDIUM	28% HIGH
N=342	4 Higher level of golf course maintenance.	16% NOT	39% LOW	30% MEDIUM	15% HIGH
N=342	5 Higher level of natural area maintenance.	3% NOT	17% LOW	43% MEDIUM	37% HIGH
N=336	6 Improve regional trails (Jordan River, Bonneville Shoreline, etc)	5% NOT	11% LOW	38% MEDIUM	46% HIGH
N=336	7 Light more sports fields.	8% NOT	27% LOW	38% MEDIUM	27% HIGH
N=341	8 Convert natural turf grass sports fields to synthetic turf.	40% NOT	38% LOW	14% MEDIUM	8% HIGH
	New Parks and Recreation Facilities				
N=338	9 Purchase land for regional trails.	8% NOT	21% LOW	40% MEDIUM	31% HIGH
N=339	10 Purchase land to preserve natural areas, open space.	5% NOT	15% LOW	36% MEDIUM	44% HIGH
N=337	11 Purchase land for parks.	4% NOT	14% LOW	44% MEDIUM	38% HIGH
N=337	12 Build new passive use parks.	6% NOT	28% LOW	47% MEDIUM	19% HIGH
N=339	13 Build new athletic fields.	9% NOT	34% LOW	43% MEDIUM	14% HIGH
N=342	14 Build new swimming pools.	8% NOT	20% LOW	43% MEDIUM	29% HIGH
N=342	15 Build new walking, hiking and biking trails.	3% NOT	10% LOW	33% MEDIUM	54% HIGH
N=341	16 Build new outdoor special event venues.	15% NOT	33% LOW	29% MEDIUM	23% HIGH

Q-22 Of the actions listed in Q-21 which is most important to pay for with tax dollars? (Please write the action number from Q-21 in the appropriate box.)

Most important N=332
 23% Higher level of park maintenance
 15% Build new walking, hiking and biking trails
 9% Purchase land to preserve natural areas, open space

Second most important N=326
 14% Higher level of building maintenance
 12% Build new walking, hiking and biking trails
 12% Purchase land to preserve natural areas, open space

Third most important N=321
 19% Build new walking, hiking and biking trails
 11% Improve regional trails
 8% Purchase land to preserve natural areas, open space
 8% Purchase land for parks

Q-23 Listed below are some activities and recreation programs. Please indicate whether you feel the costs to run each program should be paid from TAXES, a COMBINATION of taxes and user fees, or only with user FEES.

Recreation Program		How should the costs to run this program be paid? (Please circle your answer.)		
N=336	1 Youth fitness and wellness	8% TAXES	57% COMBINATION	35% FEES
N=340	2 Youth athletics	3% TAXES	44% COMBINATION	53% FEES
N=336	3 Youth art, dance, performing arts	5% TAXES	38% COMBINATION	57% FEES
N=340	4 Youth scholarship programs.	20% TAXES	50% COMBINATION	30% FEES
N=339	5 Programs for teens.	14% TAXES	52% COMBINATION	34% FEES
N=338	6 Before and after school programs.	19% TAXES	47% COMBINATION	35% FEES
N=338	7 School break programs (fall, summer, etc.)	10% TAXES	44% COMBINATION	46% FEES
N=339	8 Adult organized athletics.	1% TAXES	22% COMBINATION	77% FEES
N=335	9 Adult art, dance, performing arts.	2% TAXES	20% COMBINATION	78% FEES
N=338	10 Adult continuing education.	4% TAXES	37% COMBINATION	59% FEES
N=335	11 Senior fitness	16% TAXES	48% COMBINATION	36% FEES
N=341	12 Community events (Easter egg hunts, holiday celebrations, Halloween carnivals, etc.)	16% TAXES	42% COMBINATION	42% FEES
N=337	13 Nature programs/environmental education.	19% TAXES	48% COMBINATION	33% FEES
N=337	14 Open access computer labs.	13% TAXES	37% COMBINATION	50% FEES
N=338	15 Drop in childcare.	6% TAXES	28% COMBINATION	66% FEES
N=334	16 Programs for people with disabilities.	34% TAXES	49% COMBINATION	17% FEES
N=334	17 Indoor space for small events (parties, meetings)	2% TAXES	24% COMBINATION	74% FEES
N=340	18 Athletic special events (5k races, etc.)	2% TAXES	29% COMBINATION	69% FEES
N=337	19 Farmers markets.	7% TAXES	49% COMBINATION	44% FEES
N=27	20 _____	7% TAXES	52% COMBINATION	41% FEES

Q-24 Listed below are reasons that may prevent people from using Salt Lake County Parks & Recreation facilities and programs. (Please circle the numbers of ALL reasons that prevent you or other members of your household from using Salt Lake County Parks & Recreation facilities and programs.)

- | | |
|---|--|
| 31% Facilities are not well maintained | 16% Program or facility not offered |
| 21% Facilities lack right equipment | 19% Security is insufficient |
| 18% Lack of quality programs | 30% Too far from our residence |
| 13% Class full | 21% Program times not convenient |
| 12% Use facilities in other cities/counties | 33% Fees are too high |
| 12% Poor customer service by staff | 19% Do not know locations of facilities |
| 25% Not Interested | 6% Not accessible for people with disabilities |
| 45% I do not know what is being offered | 13% Lack of parking near facilities & parks |
| 18% Operating hours not convenient | 16% Facilities are often not available |
| 8% Registration for programs difficult | 7% _____ |

Q-25 Listed below are some services of the Salt Lake County Parks and Recreation Department. Please indicate the extent you are satisfied or dissatisfied with each of the following services by using the scale below:

Services		Very Satisfied	Satisfied	Undecided or unsure	Dissatisfied	Very Dissatisfied
N=340	1 Overall value your household receives from Salt Lake County Parks & Recreation.	9% VS	48% S	34% U	6% D	3% VDIS
N=342	2 Maintenance of parks.	9% VS	54% S	21% U	14% D	2% VDIS
N=339	3 Number of parks.	7% VS	47% S	27% U	15% D	4% VDIS
N=338	4 Security in parks.	4% VS	20% S	44% U	24% D	8% VDIS
N=340	5 Availability of information about programs and facilities	5% VS	24% S	35% U	27% D	9% VDIS
N=337	6 Quality of programs for families with children.	7% VS	29% S	53% U	9% D	2% VDIS
N=336	7 Quality of programs for adults	6% VS	28% S	54% U	10% D	2% VDIS
N=330	8 User friendliness of Parks and Recreation website	6% VS	26% S	59% U	6% D	3% VDIS
N=333	9 Programs for people with disabilities.	2% VS	13% S	74% U	9% D	2% VDIS
N=332	10 Variety of programs.	5% VS	32% S	53% U	8% D	2% VDIS
N=335	11 Ease of registering for classes /programs.	5% VS	34% S	55% U	6% D	VDIS
N=331	12 Ease of renting/reserving a facility.	4% VS	24% S	62% U	9% D	1% VDIS
N=333	13 Fees charged for programs/facilities	5% VS	30% S	52% U	11% D	2% VDIS
N=335	14 Overall level of customer service	7% VS	43% S	43% U	5% D	2% VDIS
N=329	15 Drop in childcare programs.	2% VS	9% S	81% U	7% D	1% VDIS

Q-26 Listed below are **benefits** from having Salt Lake County Parks & Recreation facilities and programs. Please indicate the extent you agree or disagree with each of the following benefits using the scale below:

Statement Number	Benefit	Strongly Agree	Mildly Agree	Undecided or unsure	Mildly Disagree	Strongly Disagree
N=340	1 Improves physical health and wellness	59% SA	30% MA	9% U	2% MD	-- SD
N=338	2 Helps reduce neighborhood crime	32% SA	35% MA	22% U	8% MD	3% SD
N=339	3 Makes Salt Lake County a better place to live	58% SA	33% MA	8% U	1% MD	-- SD
N=338	4 Preserves open-space	45% SA	36% MA	17% U	2% MD	-- SD
N=337	5 Protects the environment	35% SA	37% MA	23% U	5% MD	-- SD
N=342	6 Increases property values in surrounding areas	40% SA	33% MA	23% U	3% MD	1% SD
N=340	7 Improves mental health and reduces stress	48% SA	31% MA	19% U	2% MD	-- SD
N=341	8 Increases cultural and community interaction	36% SA	39% MA	20% U	4% MD	1% SD
N=343	9 Attracts new residents	29% SA	29% MA	37% U	5% MD	-- SD
N=341	10 Attracts new businesses	23% SA	24% MA	46% U	6% MD	1% SD
N=343	11 Protects historical assets of the County	26% SA	29% MA	37% U	6% MD	2% SD
N=339	12 Promotes tourism to the County	23% SA	25% MA	41% U	9% MD	2% SD

Q-27 Of the benefits listed in Q-26 which is most important to your household? (Please write the statement number from Q-26 in the appropriate box.)

<p>Most important N=320</p> <p>52% Improves physical health and wellness</p> <p>15% Makes Salt Lake County a better place to live</p> <p>14% Helps reduce neighborhood crime</p>	<p>Second most important N=316</p> <p>22% Makes Salt Lake County a better place to live</p> <p>20% Helps reduce neighborhood crime</p> <p>14% Improves mental health and reduces stress</p>	<p>Third most important N=309</p> <p>21% Makes Salt Lake County a better place to live</p> <p>15% Improves mental health and reduces stress</p> <p>11% Preserves open space</p>
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We would now like to learn more about recreation organizations you and your household members use.

Q-28 Please circle ALL the organizations that you and members of your household have used for recreation activities during the last 12 months.

- N=3441
- 2% YMCA
 - 33% RELIGIOUS AFFILIATED FACILITY
 - 44% LOCAL SCHOOLS
 - 64% STATE PARKS
 - 9% PRIVATE CLUB (TENNIS, GOLF, ETC.)
 - 20% PRIVATE GYM
 - 4% SPECIAL RECREATION DISTRICT
 - 76% SALT LAKE COUNTY PARKS & RECREATION
 - 54% NATIONAL PARK/NATIONAL FOREST
 - 15% NEIGHBORING COUNTIES
 - 3% HOMEOWNER ASSOCIATION/APARTMENT COMPLEX
 - 3% BOYS AND GIRLS CLUB
 - 5% _____

Q-29 Of the organizations listed in Q-28 which organizations were used most by household members ages 11 years or younger during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members 11 or younger circle that answer.)

<p>Used most N=150</p> <p>35% Local Schools</p> <p>28% Salt Lake County Parks and Recreation</p>	<p>Used second most N=136</p> <p>30% Salt Lake County Parks and Recreation</p> <p>21% State Parks</p>	<p>56 No one in household ages 11 years or younger</p>
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Q-30 Of the organizations listed in Q-28 which organizations were used most by household members ages 12 to 17 years during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members ages 12 to 17 years circle that answer.)

<p>Used most N=92</p> <p>33% Local Schools</p> <p>30% Salt Lake County Parks and Recreation</p>	<p>Used second most N=79</p> <p>32% Salt Lake County Parks and Recreation</p> <p>21% State Parks</p>	<p>68% No one in household ages 12 to 17 years</p>
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Q-31 Of the organizations listed in Q-28 which organizations were used most by household members' ages 18 to 54 years during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members ages 18 to 54 years circle that answer.)

<p>Used most N=242</p> <p>32% Salt Lake County Parks and Recreation</p> <p>15% Religious affiliated facility</p>	<p>Used second most N=207</p> <p>23% Salt Lake County Parks and Recreation</p> <p>20% State Parks</p>	<p>29% No one in household ages 18 to 54 years</p>
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Q-32 Of the organizations listed in Q-28 which organizations were used most by household members ages 55 and over during the past 12 months. (Please write in the organization number from Q-28 in the appropriate box or if you have no household members ages 55 and over circle that answer.)

<p>Used most N=136</p> <p>32% Salt Lake County Parks and Recreation</p> <p>19% Religious affiliated facility</p>	<p>Used second most N=114</p> <p>31% State Parks</p> <p>23% Salt Lake County Parks and Recreation</p>	<p>52% No one in household ages 55 and over</p>
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Finally, we'd like to ask you a little about your household.

Q-33 How many years have you lived in Salt Lake County?
N=349

- 2% 1-2 YEARS
- 4% 3-5 YEARS
- 10% 6-10 YEARS
- 14% 11-20 YEARS
- 18% 21-30 YEARS
- 52% MORE THAN 30 YEARS

Q-34 Are you renting, buying, or do you own your own home in Salt Lake County?
N=348

- 9% RENTING
- 43% BUYING
- 47% OWN

Q-35 Which category best describes your age?
N=344

- 3% 18 - 24
- 20% 25 - 34
- 18% 35 - 44
- 23% 45 - 54
- 17% 55 - 64
- 19% 65 OR MORE

Q-36 Please circle the number of persons, including yourself, in your household for each of the following age categories:

	Age Category	Circle the number of persons in your household for each age category					
N=347	1 Ages 5 Younger	75% ZERO	16% 1	8% 2	1% 3	4	5 OR MORE
N=348	2 Ages 6-9	81% ZERO	14% 1	4% 2	1% 3	4	5 OR MORE
N=348	3 Ages 10-14	78% ZERO	13% 1	8% 2	1% 3	4	5 OR MORE
N=348	4 Ages 15-19	82% ZERO	12% 1	5% 2	1% 3	4	5 OR MORE
N=348	5 Ages 20-24	87% ZERO	9% 1	3% 2	1% 3	4	5 OR MORE
N=348	6 Ages 25-34	67% ZERO	15% 1	17% 2	1% 3	4	5 OR MORE
N=348	7 Ages 35-44	74% ZERO	15% 1	11% 2	3	4	5 OR MORE
N=348	8 Ages 45-54	70% ZERO	16% 1	13% 2	1% 3	4	5 OR MORE
N=348	9 Ages 55-64	76% ZERO	13% 1	11% 2	3	4	5 OR MORE
N=348	10 Ages 65 or more	75% ZERO	16% 1	9% 2	3	4	5 OR MORE

Q-37 Are you male or female?

N=351

35% MALE

65% FEMALE

Q-38 Which of the following categories best describes your racial or ethnic identification? (Circle one answer)

N=344

1% AFRICAN AMERICAN/BLACK

1% ASIAN

2% PACIFIC ISLANDER

5% HISPANIC/LATIN

87% WHITE/CAUCASIAN

1% NATIVE AMERICAN

3% OTHER _____

Q-39 Do you or someone in your household have a cognitive or physical disability?

N=351

22% YES

78% NO

Q-40 Are you a dog owner?

N=352

51% YES

49% NO

Q-41 What is your zip code? _____

	City	Frequency	Valid Percent
84044	Magna	67	19.0
84118	Taylorville/Kearns	51	14.5
84119	West Valley City	79	22.4
84120	West Valley City	57	16.2

	City	Frequency	Valid Percent
84128	West Valley City	97	27.6
84129	Salt Lake City	1	.3
Total		352	100.0

Your comments will be appreciated, either here or in a separate envelope.

Thank you for your help.

Please return your completed questionnaire in the enclosed return-reply envelope to:

Salt Lake County Parks & Recreation

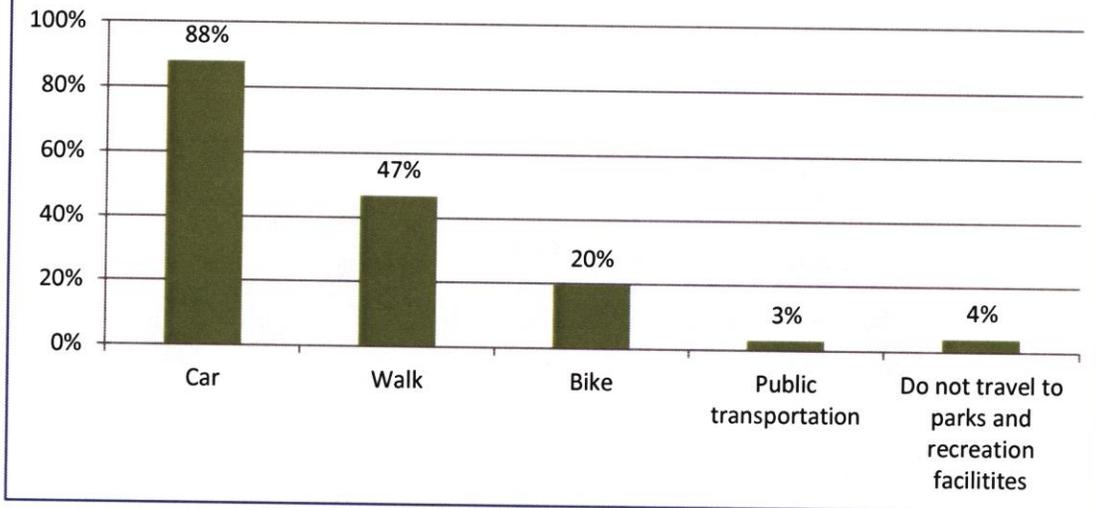
Attn: Martin Jensen S-4700

PO BOX 27637

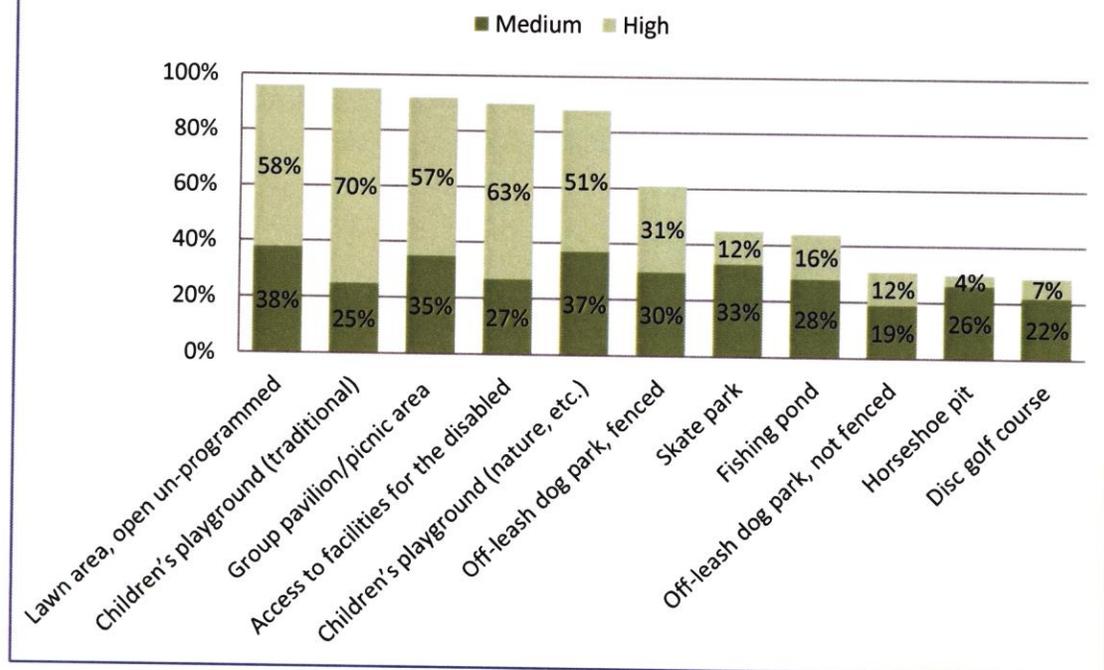
Salt Lake City, UT 84127-9914

West Planning District Salt Lake County Parks and Recreation

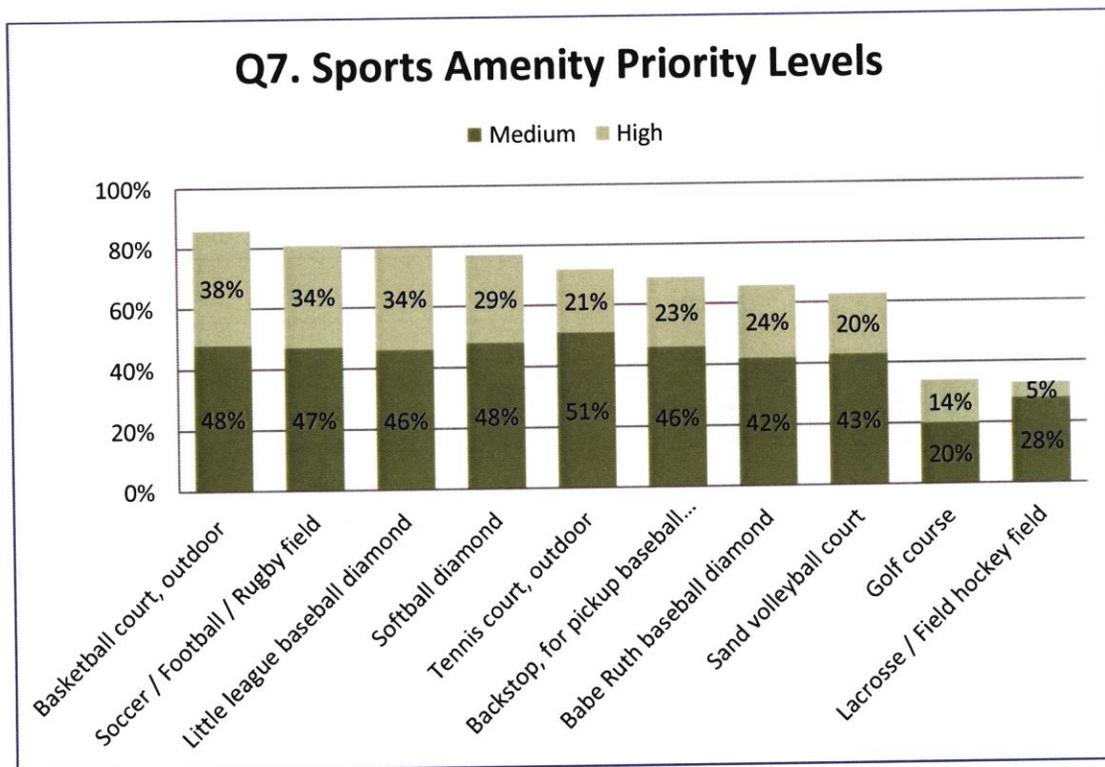
Q4. How do you travel to parks and recreation facilities?



Q5. Park Amenity Priority Levels

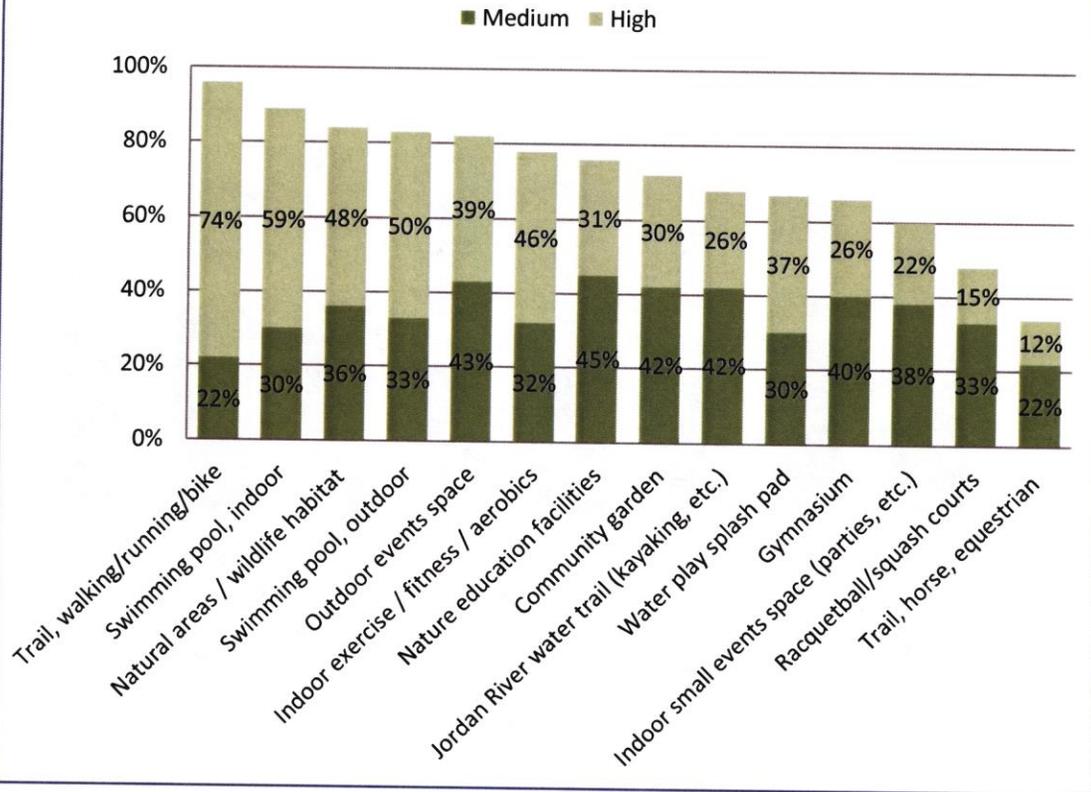


West Planning District Salt Lake County Parks and Recreation



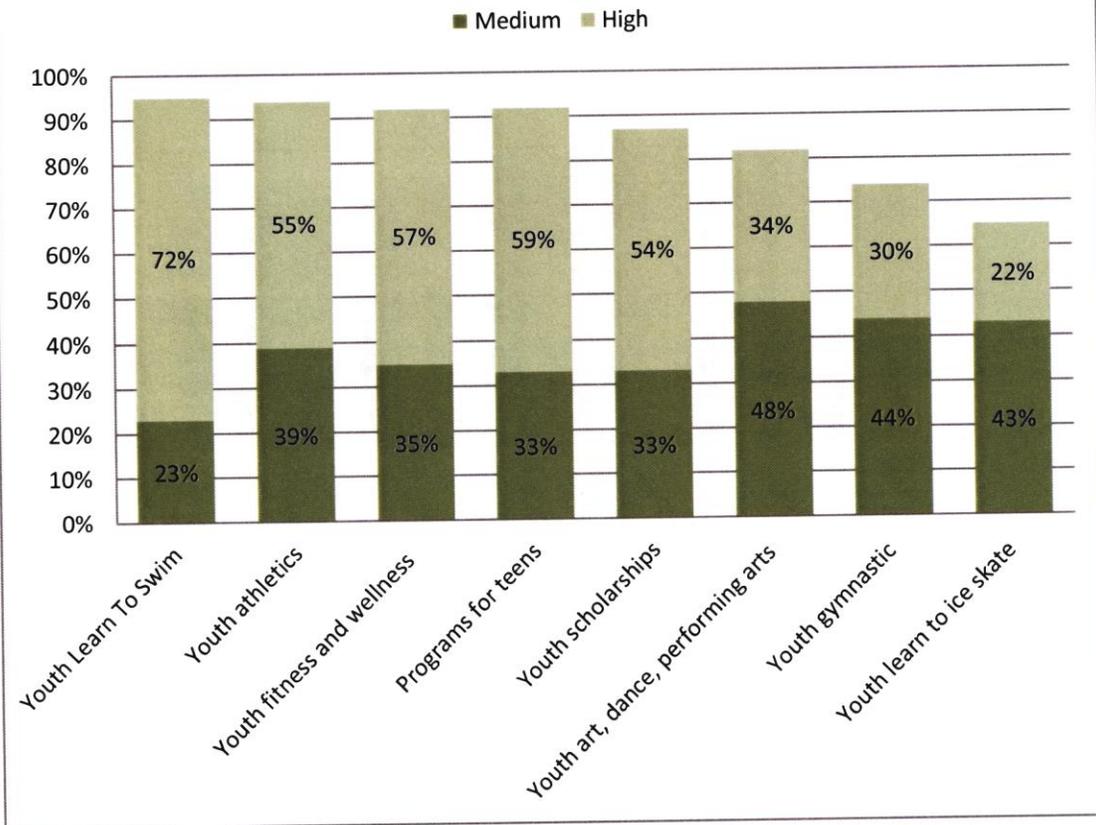
West Planning District Salt Lake County Parks and Recreation

Q9. Recreation Amenity Priority Levels

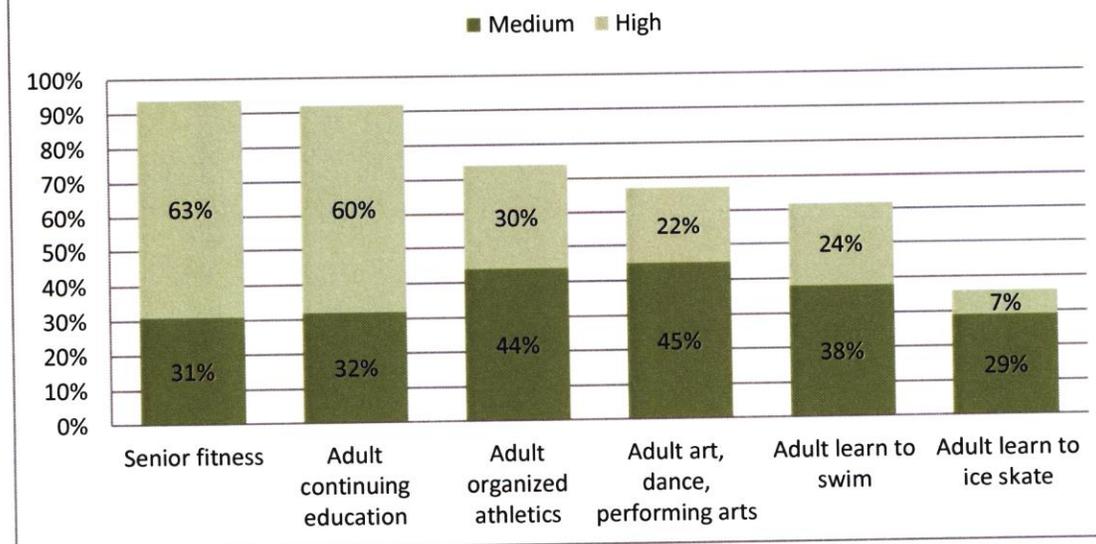


West Planning District Salt Lake County Parks and Recreation

Q11. Youth Program Priority Levels

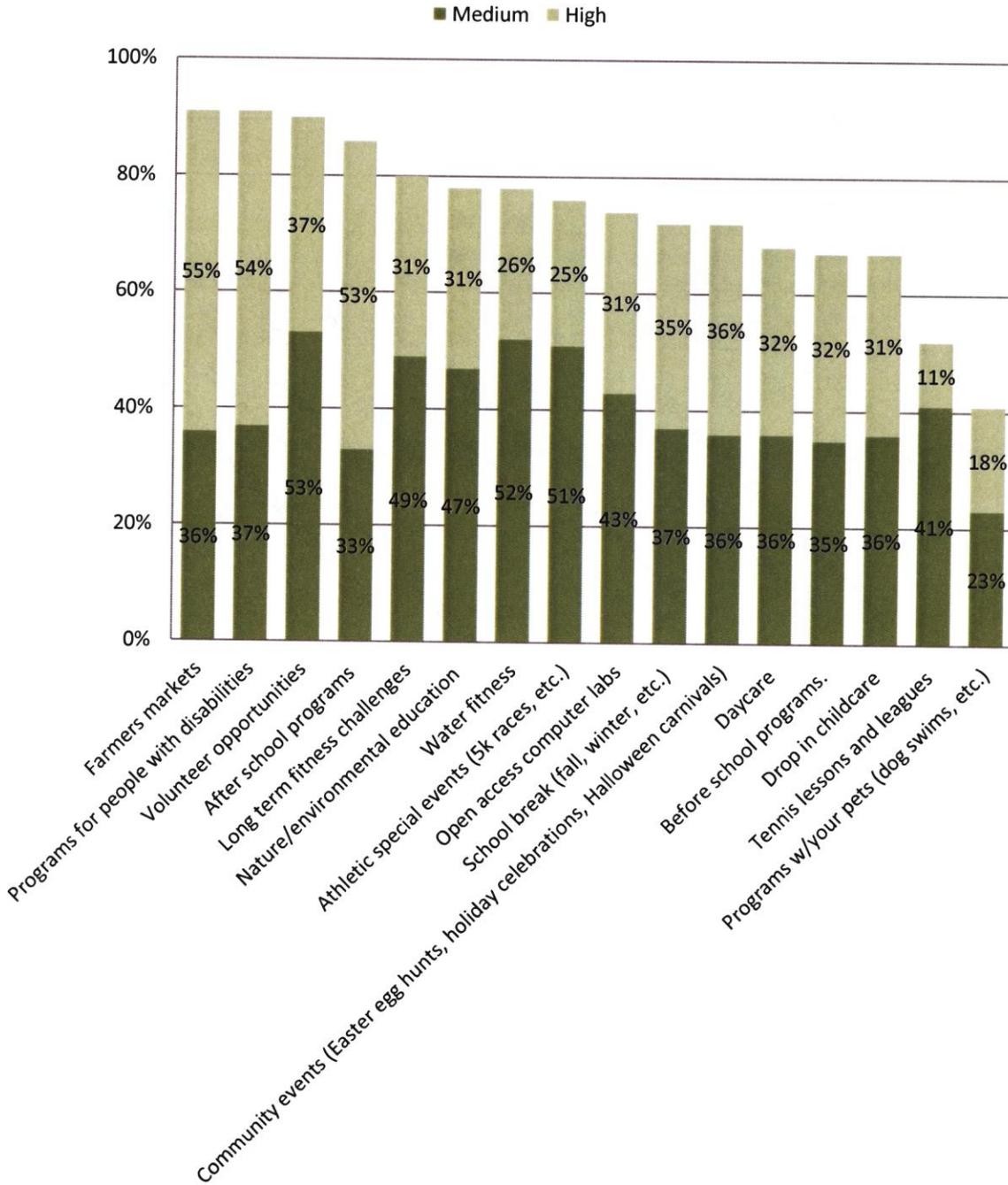


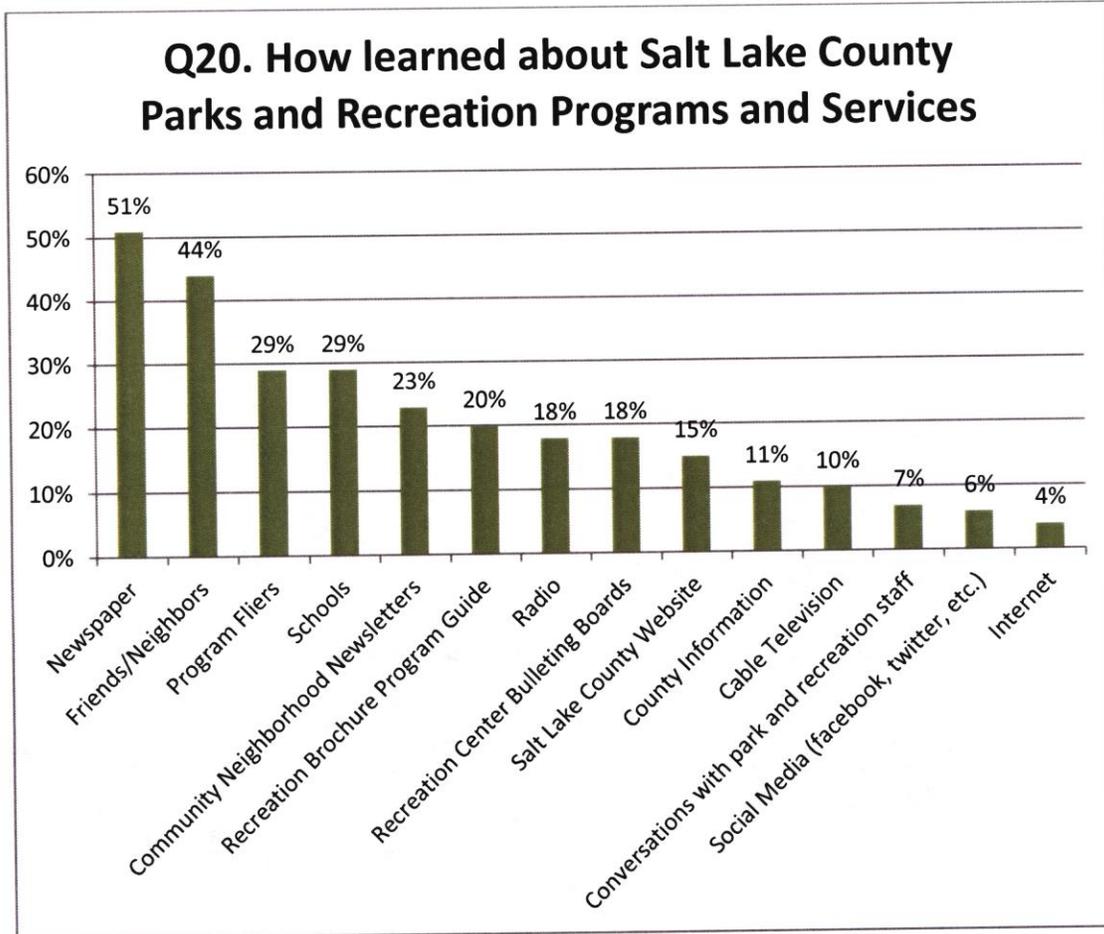
Q13. Adult Program Priority Levels



West Planning District Salt Lake County Parks and Recreation

Q15. Service Priority Levels

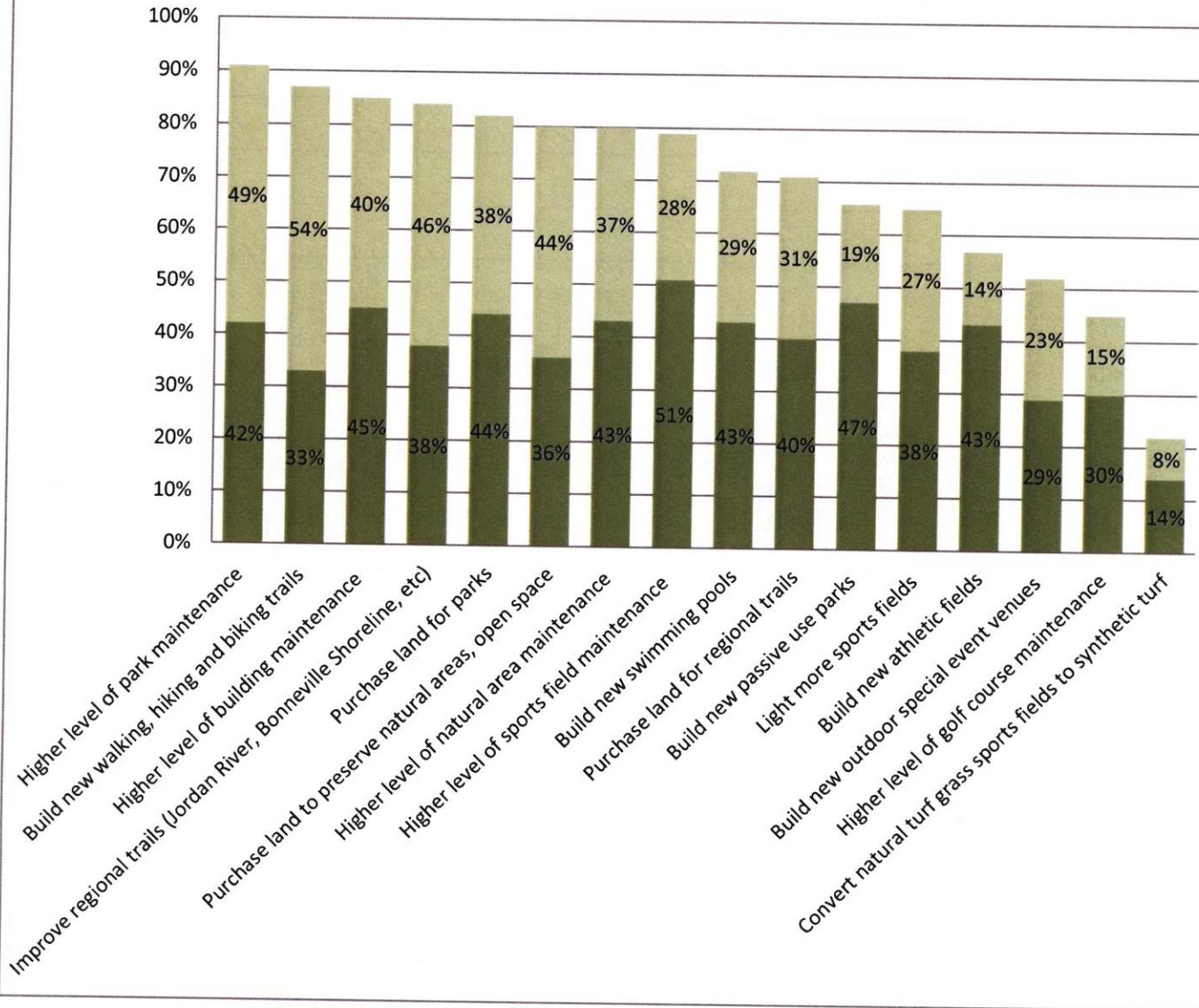




West Planning District Salt Lake County Parks and Recreation

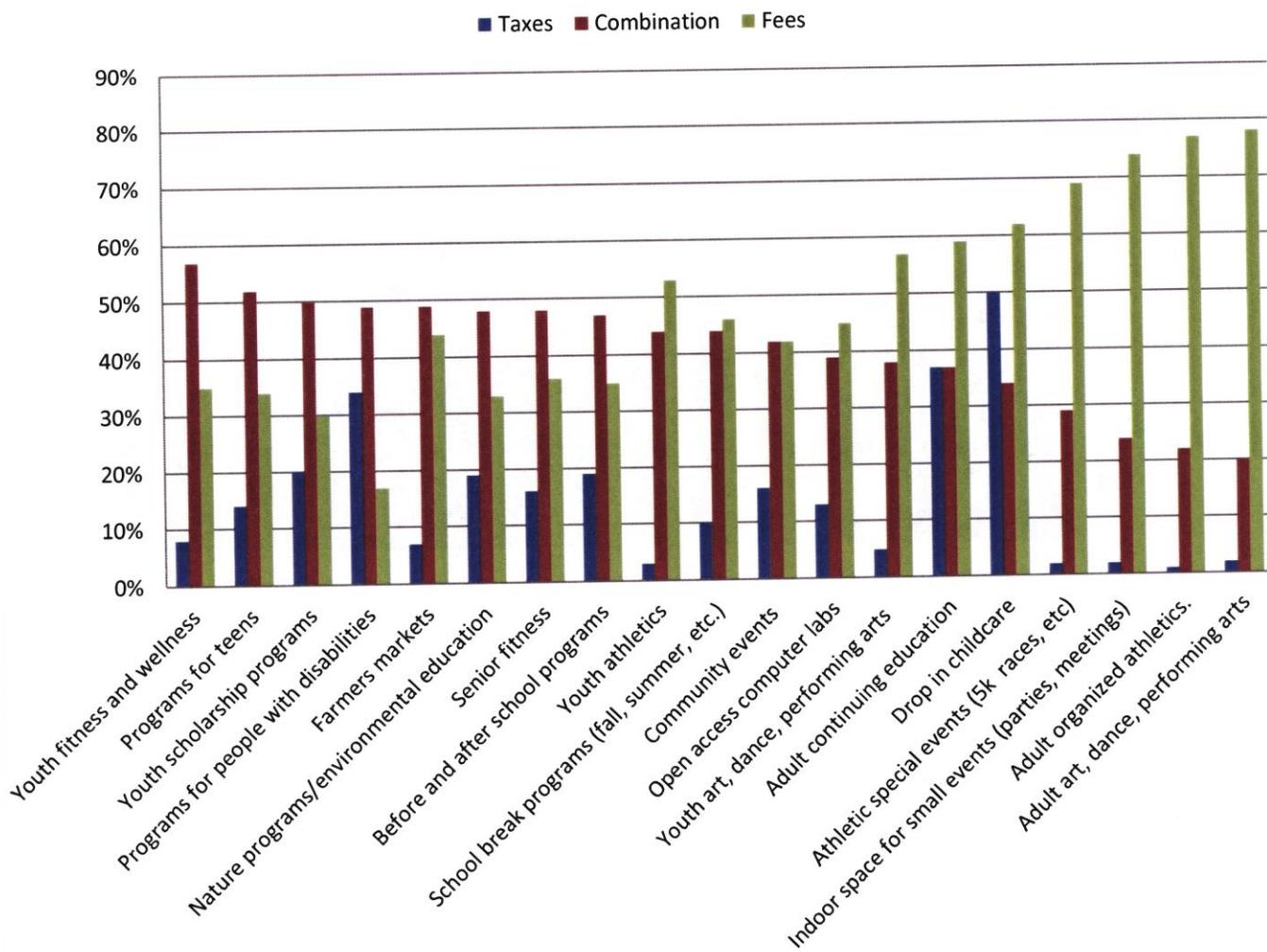
Q21. Action Priority Areas

■ Medium ■ High

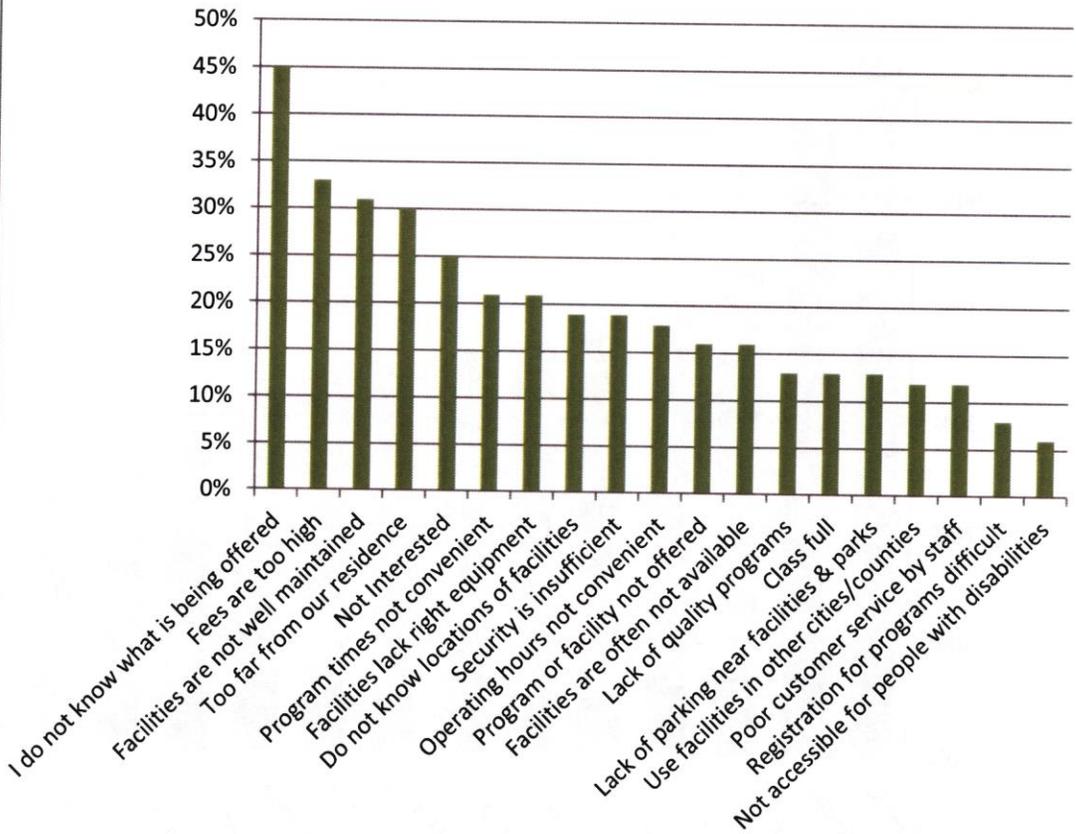


West Planning District Salt Lake County Parks and Recreation

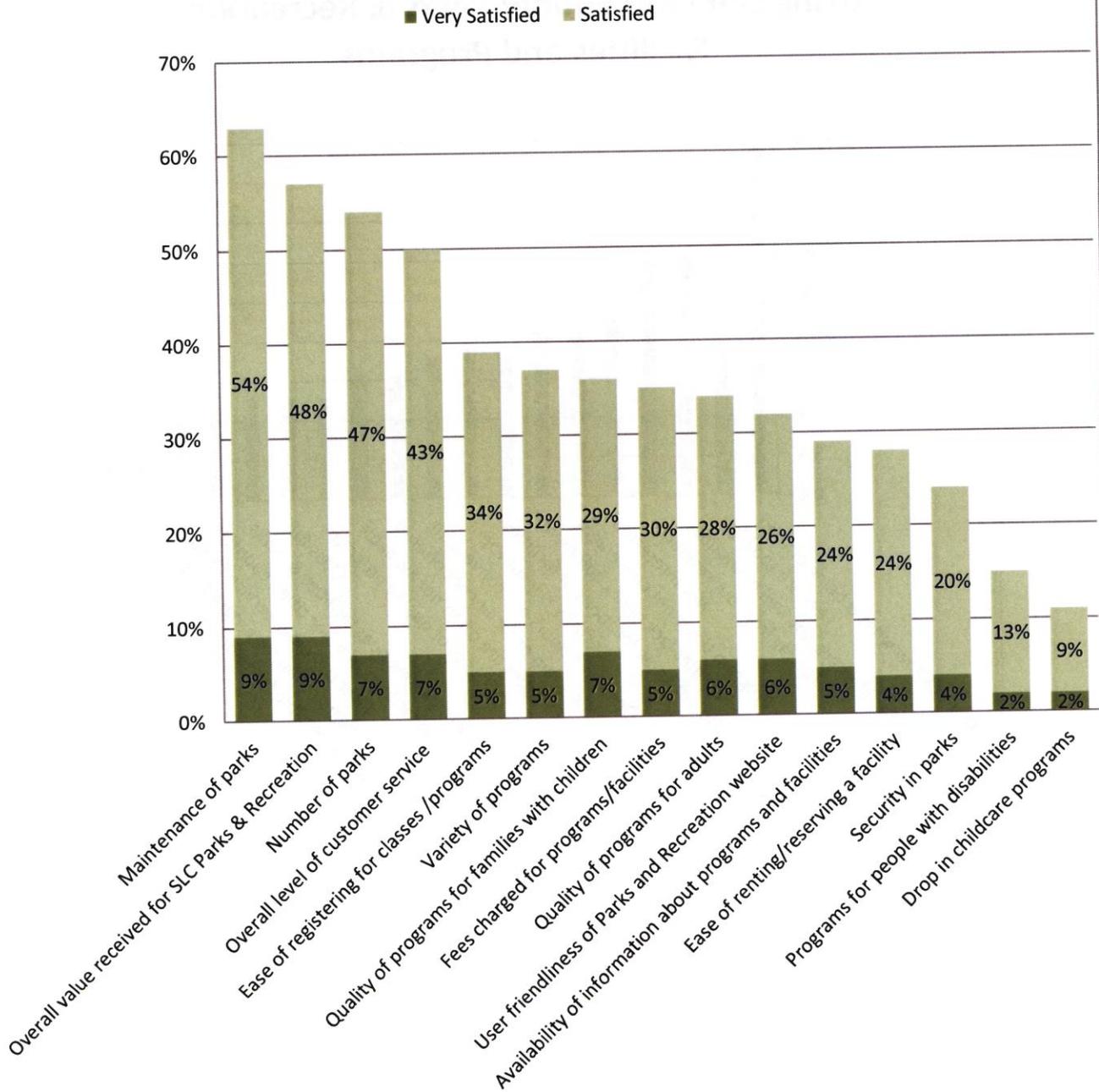
Q23. Cost to run program should be paid with taxes, combination of taxes and user fees, or user fees



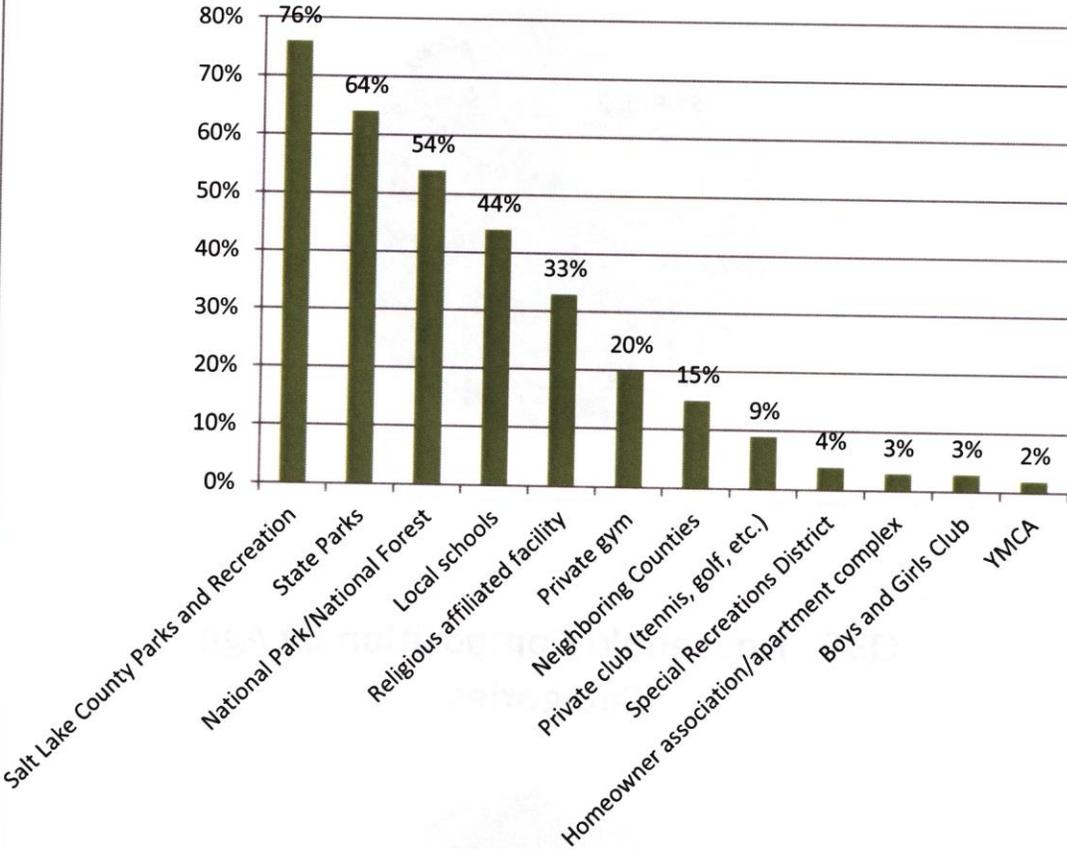
Q24. Reasons That Prevent People From Using Salt Lake County Parks & Recreation Facilities and Programs



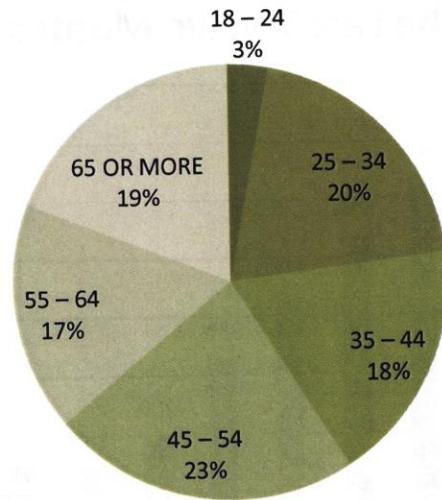
Q25. Salt Lake County Parks and Recreation Services Satisfaction Levels



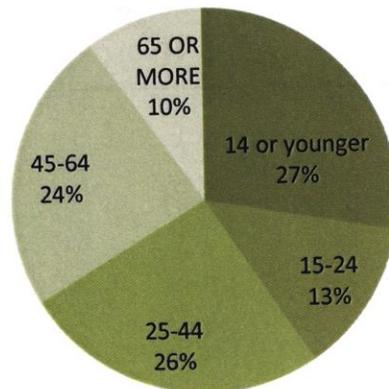
Q28. Organizations Used by Household in the Last Twelve Months



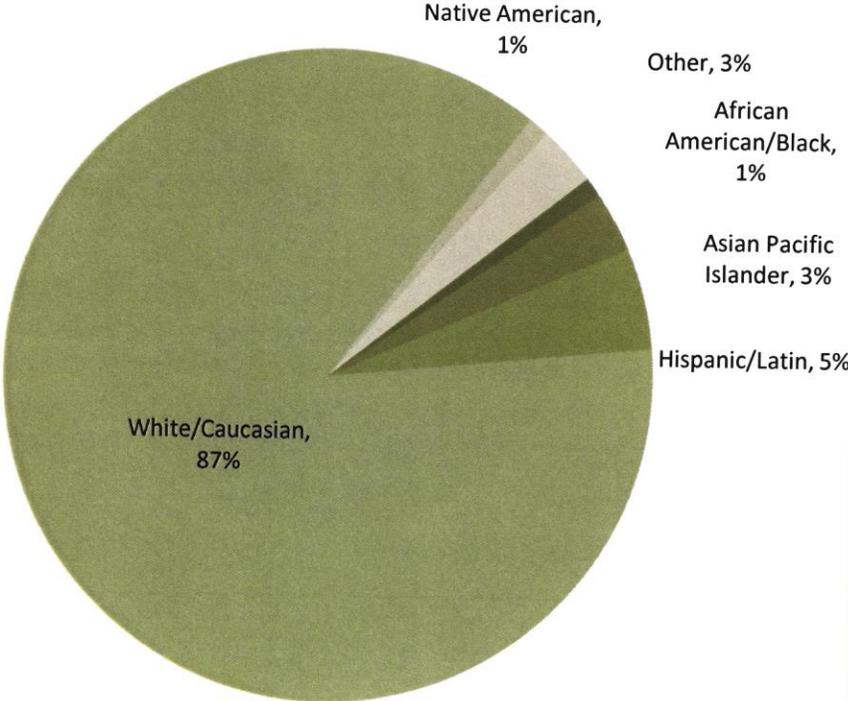
Q35. Ages of Respondents



Q36. Household Composition by Age Categories



Q38. Racial or Ethnic Identification



Q41. What is your zip code?

